

Andhra Pradesh State Council of Higher Education

Question Paper Name: MANAGEMENT
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MANAGEMENT

Group Number : 1
Group Id : 62321744
Group Maximum Duration : 0
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Break time: 0
Group Marks: 180
Revisit allowed for group Instructions? : Yes
Maximum Instruction Time: 0
Minimum Instruction Time: 0

Teaching and Research Aptitude

Section Id : 62321787
Section Number : 1
Section type : Online
Mandatory or Optional: Mandatory
Number of Questions: 82
Number of Questions to be attempted: 82
Section Marks: 90
Display Number Panel: Yes
Group All Questions: No

Sub-Section Number: 1
Sub-Section Id: 623217259
Question Shuffling Allowed : Yes

Question Number : 1 Question Id : 6232177784 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

If there is unrest in the college, the main reason may be

Options :

Management

1.

System of education

2.

Teacher

3.

Student

4.

Question Number : 2 Question Id : 6232177785 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Students like the teacher most because he

Options :

Gives more marks

1.

Maintains student discipline

2.

Shows concern about students

3.

Avoids meeting the students

4.

Question Number : 3 Question Id : 6232177786 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

A teacher can prevent the fluctuations of attention of the students in the classroom by

Options :

Reprimanding them

1.

Using proper stimulus

2.

3. Implementing rules strictly

4. Repeating the important points

Question Number : 4 Question Id : 6232177787 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Teacher should correct the work done by the students by following one of the techniques

Options :

1. Ill treatment

2. Pass and fail

3. Good relationship

4. Bad Affect

Question Number : 5 Question Id : 6232177788 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Over – motivation by teacher in the class room leads to

Options :

1. Ill treatment

2. Good environment

3. Good relationship

4. Bad Affect

Wrong Marks : 0

‘Achievement Motivation’ can be influenced mostly by

Options :

1. Reinforcement by teacher
2. Environment
3. Teaching – learning material
4. Self – Evaluation by student

Wrong Marks : 0

A teacher can identify a disabled with the help of

Options :

1. Who is affected by the environment
2. Who may not be affected by the environment
3. Who is well with the other people
4. Who is equally competent with others

Wrong Marks : 0

The full form of ‘ITEP’ is

Options :

1. Integrated Teacher Education Programme
2. Intensive Teacher Education Programme
3. Inclusive Teacher Education Programme
4. In-service Teacher Education Programme

Question Number : 9 Question Id : 6232177792 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

If a teacher wish to improve his classroom teaching well, he should better involve?

Options :

1. Personal Activity
2. School programmes
3. Governmental Activities
4. Action Research

Question Number : 10 Question Id : 6232177793 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

The following is not a measure of dispersion

Options :

1. Standard deviation
2. Variance

Quartile deviation

3.

Mean

4.

Question Number : 11 Question Id : 6232177794 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

An appropriate source to find out descriptive information is

Options :

Directory

1.

Bibliography

2.

Encyclopaedia

3.

Dictionary

4.

Question Number : 12 Question Id : 6232177795 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The term “ Control Group” is used in

Options :

Historical research

1.

Experimental research

2.

Survey research

3.

Descriptive research

4.

Wrong Marks : 0

The following is not related to plagiarism

Options :

1. Academic dishonesty
2. Branch of Journalistic ethics
3. Stealing and publication of another author
4. Self-citations

Wrong Marks : 0

As sample size increases the following is true

Options :

1. Sampling error increases
2. Sampling error decreases
3. Non sampling error decreases
4. Level of significance increases

Wrong Marks : 0

The full form of APA in citation is

Options :

1. American psychological Association

2. American Philosophical Association

3. All people Alphabets

4. American Pedagogical Association

Question Number : 16 Question Id : 6232177799 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

Scaling method is used to measure

Options :

1. Quantitative variables

2. Attributes

3. Associations

4. Relations

Question Number : 17 Question Id : 6232177800 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

The data collected from records is called

Options :

1. Census data

2. Primary data

3. Secondary data

4. Field data

Question Number : 18 Question Id : 6232177801 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The Null hypothesis contains

Options :

1. Population parameter

2. Sample statistic

3. Sampling distribution

4. Estimator

Sub-Section Number:	2
Sub-Section Id:	623217260
Question Shuffling Allowed :	Yes

Question Id : 6232177802 Question Type : COMPREHENSION Sub Question Shuffling Allowed : Yes Group Comprehension Questions : No

Question Numbers : (19 to 27)

Question Label : Comprehension

Read the following passage and answer the questions given:

From the 1920s onwards, we also find an increasingly active engagement of women in the freedom struggle. Much has been said – and with justice – about the co-option of women's struggle for subjectivity into the nationalist agenda. Yet our analysis would remain simplistic if we do not admit that the increasing active participation of women in these nation – wide movements was changing the parameters of man-woman relationship both within the movement and in society in general in subtle and indirect ways. It was also making dents in the ideological boundaries within which the consciousness of the middle class woman traditionally operated. The experience of participating in the Non-cooperation Movement and courting arrest involved a perception of oneself that did not tally with traditionally – constructed self – images. Then again when women, in their contact with armed revolutionaries, graduated from the role of giving shelter and hiding arms to that of participating in or even leading armed action, they had to breach very stiff barriers of conventional behaviour. There is no doubt that the strategies of the armed revolutionaries imposed severe control over women's sexually and that the ultimate leadership in armed struggle remained with the men. Yet it cannot be denied that this participation demanded that women should create new roles for themselves and in doing so should transgress norms of gender and class relationship. This process became more pronounced when women joined mass-movements organized by the Leftist forces.

Sub questions

Question Number : 19 Question Id : 6232177803 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

What was the turning point in our Freedom Movement from 1920s?

Options :

1. Withdrawal of women from the Movement
2. Passive role of women in the Movement
3. Increasingly active engagement of women

Conflict between men and women

4.

Question Number : 20 Question Id : 6232177804 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

What was the option of women in those times?

Options :

1. Subjectivity into the national agenda
2. Mere observation of the movement
3. Supporting men from home'
4. Non – interfering attitude

Question Number : 21 Question Id : 6232177805 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

Why were the parameters of man – woman relationship changed

Options :

1. Imposition of British culture on Indian society
2. Women's opposition to male domination
3. Increase in the rate of women's education
4. Active participation of women in the Movement

Question Number : 22 Question Id : 6232177806 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

The ideological boundaries of the middle class women of 1920s were

Options :

1. Steadfast
2. Modified
3. Dangerous
4. Strengthened

Question Number : 23 Question Id : 6232177807 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

What were the reasons for transformation of traditionally constructed self-image of women?

Options :

1. Women's active participation in the freedom struggle
2. Women taking part in Non-cooperation Movement'
3. Women courting arrest and going to jail
4. All of the other options

Question Number : 24 Question Id : 6232177808 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

Why did women breach stiff barriers of convention?

Options :

1. To lead armed action
2. To discourage the male activists and revolutionaries
3. To disconnect themselves from the Movement

To control their sexuality

4.

Question Number : 25 Question Id : 6232177809 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

How did the men revolutionaries keep the ultimate leadership in armed struggle with them?

Options :

By restricting women to household chores

1.

By sending women to educational institutes

2.

By encouraging them to learn handicrafts

3.

By imposing severe control over women's sexuality

4.

Question Number : 26 Question Id : 6232177810 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

What did women do in order to create new roles for themselves?

Options :

Trained their children to be patriotic

1.

Abided by the norms of society

2.

Transgressed gender and class

3.

Honed their skills

4.

Question Number : 27 Question Id : 6232177811 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

To further their role in armed revolution, women joined mass movements organized by

Options :

1. Mahatma Gandhi

2. Leftists

3. Arya Samaj

4. Azad Hind Fauj

Sub-Section Number:	3
Sub-Section Id:	623217261
Question Shuffling Allowed :	Yes

Question Number : 28 Question Id : 6232177812 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

One of the following is not related to the areas of Johari Window's interpersonal communication.

Options :

1. Hidden Area

2. Known Area

3. Blind Area

4. Unknown Area

Question Number : 29 Question Id : 6232177813 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

The questioning device of communication “who says what in which channel to whom with what effect?”. Suggested by

Options :

1. Herald Laswell
2. Herald Lasky
3. George Gerbene
4. Herbert spencer

Question Number : 30 Question Id : 6232177814 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The purpose of the freedom in communication results in

Options :

1. Authority
2. Reduction
3. Control
4. Demotivation

Question Number : 31 Question Id : 6232177815 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Computer Assisted Instruction (CAI) is based on one of the following principle.

Options :

1. Classical conditioning
2. Sender conditioning

3. Operant conditioning

4. Respondent conditioning

Question Number : 32 Question Id : 6232177816 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Berlo's model of communication has the following four elements

Options :

1. Source, message, noise, barrier

2. Source, message, channel, receiver

3. Source, channel, receiver, feedback

4. Source, receiver, message, medium

Question Number : 33 Question Id : 6232177817 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Community radio comes under

Options :

1. Instructional Media

2. Social Media

3. Mass Media

4. Digital Media

Question Number : 34 Question Id : 6232177818 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

‘Diorama’ is an extension of the following

Options :

1. Four Dimension
2. Uni – Dimension
3. Two – Dimension
4. Three – Dimension

Question Number : 35 Question Id : 6232177819 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

In a ‘Dyad’ communication, the number of persons involved are

Options :

1. 3
2. 4
3. 2
4. 5

Question Number : 36 Question Id : 6232177820 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

‘Hermeneutics’ is a branch of knowledge, whose main role of the teacher is to

Options :

1. Teach the philosophy of behaviour
2. Interprets the meanings of codes

3. Indicates the process of communication

4. Announces political statements

Question Number : 37 Question Id : 6232177821 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The number that comes next in the sequence 4, 60, 212 is _____.

Options :

1. 339

2. 345

3. 508

4. 612

Question Number : 38 Question Id : 6232177822 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Identify the missing number in the sequence $33\frac{1}{3}$, $37\frac{1}{2}$, $42\frac{6}{7}$, _____, 60.

Options :

1. 50

2. 45

3. $46\frac{3}{5}$

4. 55

Question Number : 39 Question Id : 6232177823 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Which term comes next in the sequence YEB, VHG, SKL, PNQ, _____?

Options :

1. MQV

2. MOR

3. ROS

4. SQT

Question Number : 40 Question Id : 6232177824 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

A man purchased 20 watches for a cost of ₹200 and sold them for ₹300. What is the percentage of profit he got?

Options :

1. 50

2. 40

3. 60

4. 100

Question Number : 41 Question Id : 6232177825 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

If $x : y = 3 : 4$, then $(5x + 3y) : (4x + 7y) =$

Options :

1. 11 : 8

2. $8 : 11$

3. $27 : 40$

4. $40 : 27$

Question Number : 42 Question Id : 6232177826 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The average marks of 23 students is 45 and the average marks of another 27 students is 55. Then the average marks of all the students put together is

Options :

1. 50

2. 50.4

3. 48

4. 48.5

Question Number : 43 Question Id : 6232177827 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The difference between the compound interest and the simple interest on a certain sum for two years at the same interest rate 8% per annum is 64. Then the sum is in rupees

Options :

1. 15,000

2. 12,000

3. 10,000

4. 8,000

Question Number : 44 Question Id : 6232177828 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

In a certain code 4523 is written as 5476 and 2871 is written as 7128. Then the code for 2018 is

Options :

1. 7981

2. 9001

3. 7901

4. 5798

Question Number : 45 Question Id : 6232177829 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

A train passes a pole of height 3 meters in 10 seconds and a platform of 130 meters long in 36 seconds. Then the speed of the train in km/h is

Options :

1. 25

2. 18

3. 50

4. 27

Sub-Section Number:	4
Sub-Section Id:	623217262
Question Shuffling Allowed :	No

Wrong Marks : 0

Which word does not belong with the other?

Options :

1. Congar
2. Leopard
3. Elephant
4. Lion

Wrong Marks : 0

The word in the bottom row one related in the same way as the words in the top row.

For each item find the word that completes the bottom row of words

Candle, Lamp, Flood light

Hut, Cottage, _____.

Options :

1. Tent
2. City'
3. Dwelling
4. House

Wrong Marks : 0

In the following a statement is given. The statement is followed by two conclusions. Identify which of the given conclusions logically follows:

Statement: Some actors are singers. All the singers are dancers.

- Conclusions :
1. Some actors are dancers
 2. No singer is actor

Options :

1. Only (1) conclusion follows
2. Only (2) conclusion follows
3. Both (1) and (2) follows
4. Neither (1) nor (2) follows

Question Number : 49 Question Id : 6232177833 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

In the following series, you will be looking a pattern. Fill the blank in the series.

SCD, TEF, UGH, WKL, _____.

Options :

1. CMN
2. UJI
3. VIJ
4. IJT

Question Number : 50 Question Id : 6232177834 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

In the following series, you will be looking pattern. Fill the blank in the series.

BCB, DED, FGF, HIH _____.

Options :

1. JKJ
2. HJH
3. IJI
4. JHJ

Question Number : 51 Question Id : 6232177835 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Here are some words translated from an artificial language:

Hepplesh means cloudburst

Srenchoch means pinball

Resbosrench mean minepin

Which word could mean Clonalnine?

Options :

1. Leshsrench
2. Haplresho
3. Haploch
4. Ochhapl

Question Number : 52 Question Id : 6232177836 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

If the day after the day after tomorrow is four days before Monday. What day is it today?

Options :

1. Tuesday
2. Wednesday
3. Thursday
4. Monday

Question Number : 53 Question Id : 6232177837 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

Rama is younger than Rao

Raju was born after Rama

If the above two statements are true, then which the following statement is correct?

Options :

1. Rao is older than Raju
2. Rama is older than Raju
3. Both Rao and Rama are older than Raju
4. None of the other options

Question Number : 54 Question Id : 6232177838 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

Knowledge based on memory is known as

Options :

1. Direct perception
2. Indirect perception
3. Inference
4. Analogy

Question Number : 55 Question Id : 6232177839 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

Study the following tabular statement which indicates the performance of department of surgery of a hospital for the period January to July 2019. Based on this information answer the question given below.

Month	Total successful operations		Total unsuccessful operations
	ENT	Eyes	
January	4	6	6
February	6	2	8
March	6	4	4
April	8	4	6
May	4	4	4
June	2	4	6
July	1	3	8

The total number of successful operations performed during the months having 31 days of the given period is

Options :

1. 32
2. 48

3. 26

4. 40

Question Number : 56 Question Id : 6232177840 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Study the following tabular statement which indicates the performance of department of surgery of a hospital for the period January to July 2019. Based on this information answer the question given below.

Month	Total successful operations		Total unsuccessful operations
	ENT	Eyes	
January	4	6	6
February	6	2	8
March	6	4	4
April	8	4	6
May	4	4	4
June	2	4	6
July	1	3	8

The percentage of successful operations from January to April of the year 2019

Options :

1. 40

2. 60.5

3. 62.5

4. 64

Question Number : 57 Question Id : 6232177841 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Study the following tabular statement which indicates the performance of department of surgery of a hospital for the period January to July 2019. Based on this information answer the question given below.

Month	Total successful operations		Total unsuccessful operations
	ENT	Eyes	
January	4	6	6
February	6	2	8
March	6	4	4
April	8	4	6
May	4	4	4
June	2	4	6
July	1	3	8




If there are 50 more operations left to be performed, then how many operations must be successful in order to make the overall percentage of successful operations to 60?

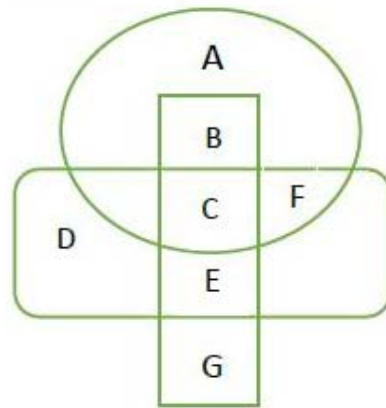
Options :

1. 42
2. 32
3. 38
4. 36

Question Number : 58 Question Id : 6232177842 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Study the following figure carefully and answer the question given below. In the figure  represents the students studying Mathematics,  represents the students studying Physics and  represents the students studying Chemistry.






Students who study Mathematics and Physics only are represented by

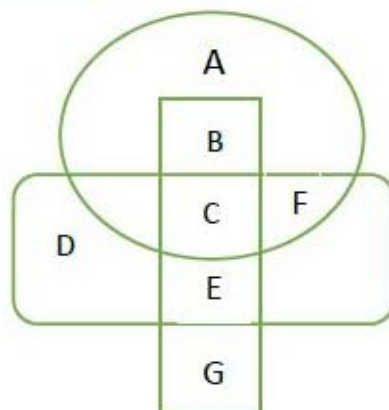
Options :

1. C
2. E
3. A
4. B

Question Number : 59 Question Id : 6232177843 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Study the following figure carefully and answer the question given below. In the figure  represents the students studying Mathematics,  represents the students studying Physics and  represents the students studying Chemistry.






Students who study Chemistry only are represented by

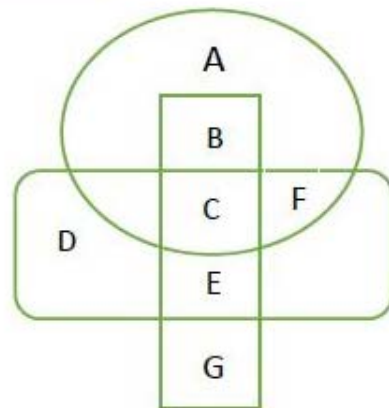
Options :

1. B, G D and F
2. D and F
3. C,D,E and F
4. D,E and F

Question Number : 60 Question Id : 6232177844 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Study the following figure carefully and answer the question given below. In the figure  represents the students studying Mathematics,  represents the students studying Physics and  represents the students studying Chemistry.



Students who study all the three subjects, i.e., Mathematics, Physics and Chemistry

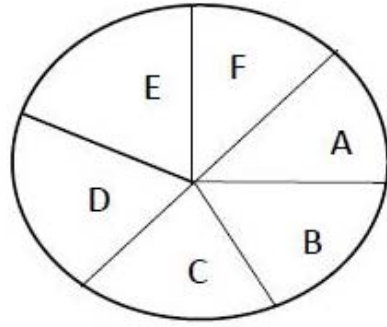
Options :

1. C, D and F
2. B and C
3. C and F
4. C

Question Number : 61 Question Id : 6232177845 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The following Pie chart represents the percentage distribution of the expenditure incurred in publishing a book. Study the chart carefully and answer the question given below.



A – Printing cost 20%, B – Paper cost 25% C – Binding cost 20%, D – Royalty 15%
E – Promotion cost 10%, F – Transportation cost.

If for a certain type of books, the publisher has to pay 24000 rupees towards Royalty, then the amount to be paid towards the transportation is in rupees.

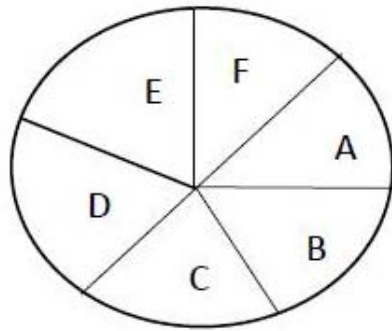
Options :

1. 16000
2. 12000
3. 10500
4. 16800

Question Number : 62 Question Id : 6232177846 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The following Pie chart represents the percentage distribution of the expenditure incurred in publishing a book. Study the chart carefully and answer the question given below.



A – Printing cost 20%, B – Paper cost 25% C – Binding cost 20%, D – Royalty 15%
E – Promotion cost 10%, F – Transportation cost.

The angle of the sector corresponding to the expenditure incurred on the binding cost, is in degrees.

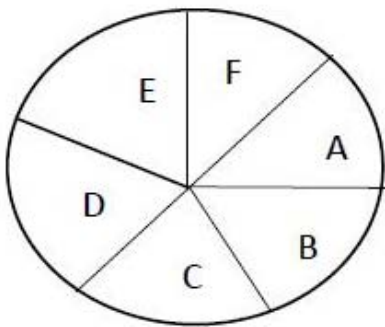
Options :

1. 36
2. 48
3. 72
4. 54

Question Number : 63 Question Id : 6232177847 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The following Pie chart represents the percentage distribution of the expenditure incurred in publishing a book. Study the chart carefully and answer the question given below.



A – Printing cost 20%, B – Paper cost 25% C – Binding cost 20%, D – Royalty 15%
E – promotion cost 10%, F – Transportation cost.

If for a certain edition of a book, the paper cost in rupees 55000, then the expenditure involved for the printing and the transportation together is in rupees

Options :

- 1. 50000
- 2. 66000
- 3. 45000
- 4. 38750

Sub-Section Number: 5
Sub-Section Id: 623217263
Question Shuffling Allowed : Yes

Question Number : 64 Question Id : 6232177848 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

The following pollutants (s) can cause cancer in humans.

Options :

- 1. Mercury
- 2. Lead

3. Ozone

4. Pesticides

Question Number : 65 Question Id : 6232177849 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Which year Biosphere reserve project was initiated in India?

Options :

1. 1986

2. 1984

3. 1989

4. 1985

Question Number : 66 Question Id : 6232177850 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Phytoplanktons are the members of

Options :

1. Grass land ecosystem

2. Forest ecosystem

3. Aquatic ecosystem

4. Desert ecosystem

Question Number : 67 Question Id : 6232177851 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Photosphere is described as the

Options :

1. Lower layer of atmosphere
2. Wave length of solar spectrum
3. Visible surface of the sun from which radiation emanates
4. Global warming

Question Number : 68 Question Id : 6232177852 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

The earthquake waves which have transverse movements are known as

Options :

1. Secondary waves
2. Tidal waves
3. Primary waves
4. Surface waves

Question Number : 69 Question Id : 6232177853 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical
Wrong Marks : 0

A lunar eclipse occurs when.

Options :

1. Sun, Moon and Earth are not in the same line
2. Earth comes between the Sun and the Moon
3. Moon comes between the Sun and the Earth
4. Sun comes between the Earth and the Moon

Wrong Marks : 0

“Joy water fall” is located in

Options :

1. Karnataka
2. Kerala
3. Andhra Pradesh
4. Maharashtra

Wrong Marks : 0

The central pollution Board was established under the following Act in India.

Options :

1. Water (Prevention and control of pollution) Act, 1974
2. Air (Prevention and control of pollution) Act, 1981
3. Urban area (Prevention and control of pollution) Act, 1976
4. Noise pollution (Regulations and control) Act, 2013

Wrong Marks : 0

According to Andhra Pradesh government sand mining policy announced on 4th September 2019, the stock yards are operated by.

Options :

1. APMDC
2. APPCB

3. CREDAI

4. AP Green Tribunal

Question Number : 73 Question Id : 6232177857 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The full form of FTP is

Options :

1. File Transaction Protocol

2. File Truncation Protocol

3. File Transfer Protocol

4. File Transfer Processing

Question Number : 74 Question Id : 6232177858 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

With regard to computer memory which of the following statement (s) is/are true.

(i) ROM is volatile memory

(ii) RAM is volatile memory

(iii) Secondary memory is volatile

Options :

1. (i) only

2. (ii) only

3. Both (i) and (ii)

4. (i) and (iii) only

Question Number : 75 Question Id : 6232177859 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

If binary equivalent of the decimal number 48 is 110000, then the binary equivalent of decimal numbers 51 is

Options :

1. 110010
2. 110011
3. 110001
4. 110100

Question Number : 76 Question Id : 6232177860 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Which of the following is not open source software?

Options :

1. Internet explorer
2. Open office
3. Fedora Linux
4. Apache HTTP server

Question Number : 77 Question Id : 6232177861 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Fire wall in computers is used for

Options :

1. Security
2. Data transmission

3. Authentication

4. Monitoring

Question Number : 78 Question Id : 6232177862 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

IC chips for computer are made of

Options :

1. Silver

2. Aluminium

3. Silicon

4. Steel

Question Number : 79 Question Id : 6232177863 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The following protect computer system from hackers.

Options :

1. Antivirus

2. Backup

3. Hard disk

4. Firewall

Question Number : 80 Question Id : 6232177864 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

“IT for mass” is a plan scheme.

Options :

1. Department of electronics and information technology
2. University grants commission
3. MHRD
4. AICTE

Question Number : 81 Question Id : 6232177865 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The full form of NPTEL is

Options :

1. National Programme on Technology Enhanced Learning
2. National Programme on Technology Enforced Learning
3. National Project for Technology Enhanced Learning
4. National Project for Technology Enforced Learning

Question Number : 82 Question Id : 6232177866 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The first Open University was set up in the State of

Options :

1. New Delhi
2. Arunachal Pradesh
3. Tamil Nadu
4. Andhra Pradesh

Wrong Marks : 0

During Vedic period the students who studied in Gurukula lived in

Options :

1. Ashram
2. Guru's house
3. Parents' home
4. Forest

Wrong Marks : 0

The concept of 'Smritimana' given by Yagya-Valkya was based on the principle of

Options :

1. Accuracy
2. Purity
3. Yagna
4. Memorization

Wrong Marks : 0

The Buddhist Education was offered in

Options :

1. Home
2. Sanghas
3. Ashramas

4. Congregation

Question Number : 86 Question Id : 6232177870 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

In an Open University one of the system of evaluation will be

Options :

1. Formal Assessment
2. Summative evaluation
3. Self – evaluation
4. Formative evaluation

Question Number : 87 Question Id : 6232177871 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

‘Build school in every village’ was propagated by

Options :

1. Robert De Nobilli
2. St Xavier
3. St. Thomas
4. Robert Clive

Question Number : 88 Question Id : 6232177872 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

An illiterate and ignorant nation can never make any solid progress and must fall back in the race for life” said by

Options :

1. M.K. Gandhi

2. Sarvepalli Radhakrishnan

3. G.K. Gokhale

4. Raja Ram Mohan Roy

Question Number : 89 Question Id : 6232177873 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The original meaning of 'Vandemataram' sung by students in the schools is

Options :

1. Long live the King

2. King is the God

3. King and God are alive

4. God save the King

Question Number : 90 Question Id : 6232177874 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

'Shikshak Samakhya' (Teacher Empowerment) was initiated and first began in the state of Madhya Pradesh by UNICEF emphasizes on

Options :

1. Teacher effectiveness

2. Teachers' creativity

3. Teacher autonomy

4. Teachers' creativity and Teacher autonomy

MANAGEMENT

Section Id :	62321788
Section Number :	2
Section type :	Online
Mandatory or Optional:	Mandatory
Number of Questions:	90
Number of Questions to be attempted:	90
Section Marks:	90
Display Number Panel:	Yes
Group All Questions:	No

Sub-Section Number:	1
Sub-Section Id:	623217264
Question Shuffling Allowed :	Yes

Question Number : 91 Question Id : 6232177875 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The _____ of demand with respect to a particular factor which affects the demand is the ratio between the percentage change in demand and the percentage change in that factor which affects the demand.

Options :

1. Rigidity
2. Elasticity
3. Forecast
4. None of the other options

Question Number : 92 Question Id : 6232177876 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

_____ is a curve showing different combinations of capital and labour for the same production quantity.

Options :

1. Iso curve
2. Iso line
3. Isoquant

4. None of the other options

Question Number : 93 Question Id : 6232177877 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The _____ pricing is applied for technology oriented products during its initial stage of life cycle.

Options :

1. Penetration

2. Cost plus

3. Skimming

4. None of the other options

Question Number : 94 Question Id : 6232177878 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The distinction between the national income and the GDP is that the national income is the income of factors of production of the firms owned by a nation, where as the GDP is the income of the factors of production of the firms located _____ the nation.

Options :

1. Within

2. Outside

3. Both within and outside

4. None of the other options

Question Number : 95 Question Id : 6232177879 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

If a firm's output is _____ the output at the minimum output corresponding to the point of intersection between the marginal curve and average variable cost curve, then the company will be incurring loss because the firm will not have even the normal profit.

Options :

1. Less than
2. More than
3. Equal to
4. None of the other options

Question Number : 96 Question Id : 6232177880 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

_____ of a cash flow is the point of intersection of the present worth curve with the horizontal line representing the interest rate.

Options :

1. Payback period
2. Capital recovery
3. Rate of return
4. None of the other options

Question Number : 97 Question Id : 6232177881 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

If a principle is compounded annually, then the principle will be doubled in six years at a nominal interest of _____.

Options :

1. 10%
2. 12%
3. 15%
4. 16%

Question Number : 98 Question Id : 6232177882 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

To what does authority refer?

Options :

1. The ability to organize people
2. The power to command and direct
3. The need for order
4. The right to change jobs

Question Number : 99 Question Id : 6232177883 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

From what does a chain of command extend?

Options :

1. Bottom to top
2. Top to bottom
3. Diagonally
4. Laterally

Question Number : 100 Question Id : 6232177884 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

What does situational theory of leadership emphasize?

Options :

1. Personality traits
2. Events
3. Environment

Political situation

4.

Question Number : 101 Question Id : 6232177885 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Who of the following is a leading writer on contingency theory of leadership?

Options :

1. Rosabeth Kanter
2. Joan Woodward
3. Rensis Likert
4. Fred Fiedler

Question Number : 102 Question Id : 6232177886 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Which of the following motivators is the most basic need in Maslow's hierarchy?

Options :

1. Safety
2. Belonging
3. Physiological
4. Esteem

Question Number : 103 Question Id : 6232177887 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Which one of the following is a feature of McGregor's Theory X?

Options :

1. Workers enjoy responsibility
2. Workers view physical and mental effort as a natural part of work

3. Workers like to show initiative

4. Workers like to be directed

Question Number : 104 Question Id : 6232177888 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

What tasks does Human resource management involve?

Options :

1. Attracting employees to the organization

2. Recruiting employees

3. Retaining employees

4. All of the other options

Question Number : 105 Question Id : 6232177889 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Which of the following is not included in a job design?

Options :

1. Identifying what tasks need to be carried out

2. When and how tasks are to be carried out

3. The number of tasks to be carried out

4. The payment rates for the tasks carried out

Question Number : 106 Question Id : 6232177890 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Financial management process deals with

Options :

1. Investments
2. Financing decisions
3. Both Investments and Finance decisions
4. None of the other options

Question Number : 107 Question Id : 6232177891 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

If the intrinsic value of a stock is greater than its market value, which of the following is a reasonable conclusion?

Options :

1. The stock has a low level of risk
2. The stock offers a high dividend payout ratio
3. The market is undervaluing the stock
4. The market is overvaluing the stock

Question Number : 108 Question Id : 6232177892 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Interest rates and bond prices

Options :

1. move in the same direction
2. move in opposite directions
3. sometimes move in the same direction, sometimes in opposite directions
4. have no relationship with each other (i.e., they are independent)

Question Number : 109 Question Id : 6232177893 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

_____ method of forecasting is used for subjective nature of demand values

Options :

1. Semi-average
2. Delphi
3. Gamma
4. None of the other options

Question Number : 110 Question Id : 6232177894 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Dividing markets into groups of customers with similar needs is called:

Options :

1. targeting.
2. segmenting
3. perceptual mapping
4. positioning

Question Number : 111 Question Id : 6232177895 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Positioning is the process of:

Options :

1. putting the product in the right place within a retail store
2. creating the right relationship with suppliers and retailers.
3. putting the product in the right place in the customer's mind.
4. putting the product in the right shops.

Question Number : 112 Question Id : 6232177896 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

_____ precedes Examine step of the method study.

Options :

1. Develop
2. Install
3. Record
4. Maintain

Question Number : 113 Question Id : 6232177897 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

In the purchase model of inventory without shortages, the number of orders per year is

_____.

Options :

1. Annual demand/ lead time
2. EOQ/Annual demand
3. Annual demand/ EOQ
4. None of the other options

Question Number : 114 Question Id : 6232177898 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The range between _____ is called indifference quality zone.

Options :

1. AQL and LTPD
2. Type I error and Type II error

3. Producer's risk and Consumer's risk

4. None of the other options

Question Number : 115 Question Id : 6232177899 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Dispatching is major step of _____ phase.

Options :

1. Planning

2. Action

3. Production control

4. None of the other options

Question Number : 116 Question Id : 6232177900 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

As per the principle of maxima, select the combination of steps to find the optimal x (production quantity) from the given profit function.

I) Obtain first derivative

II) Obtain second derivative

III) If the second derivative is positive equate the first derivative to 0 and solve for x .

IV) Equate the first derivative to 0 and solve for x . If the second derivative at obtained x is negative.

V) If the second derivative is negative, equate it to 0 and solve for x .

Options :

1. I, II, III

2. I, II, IV

3. II, IV, V

4. None of the other options

Question Number : 117 Question Id : 6232177901 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the combination of factors influencing supply from the following.

- I) Income of public
- II) Cost of inputs
- III) Price of related goods
- IV) Tastes of consumers

Options :

- 1. I, II
- 2. I, III
- 3. I, IV
- 4. II, III

Question Number : 118 Question Id : 6232177902 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select some of the characteristics of perfect competition. from the following.

- I) profit maximization behavior
- II) The number of firms supplying a product or service is large and the number of customers in the market is also large.
- III) Cheater
- IV) The products of all firms sold in the market are identical and standardized.

Options :

- 1. I, II
- 2. II, IV
- 3. I, IV
- 4. III, IV

Question Number : 119 Question Id : 6232177903 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the combination of actions followed during recession from the following.

- I) Money supply to the households/ business firms increased
- II) Bank Interest rate decreased
- III) Bank Interest rate increased
- IV) Money supply to the households/ business firms decreased

Options :

- 1. I, II
- 2. I, III
- 3. I, IV
- 4. III, IV

Question Number : 120 Question Id : 6232177904 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the combination of aspects of job evaluation from the following.

- I) Find the worth of job
- II) Find the time of job
- III) Decide the technology of job
- IV) Establishing rationale pay structure

Options :

- 1. I, II
- 2. I, III
- 3. I, IV
- 4. II, III

Question Number : 121 Question Id : 6232177905 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the part of the classification of equity from the following.

- I) Long terms notes payable
- II) Common stock
- III) Preferred stock
- IV) Bond

Options :

- 1. I, II,
- 2. II, III
- 3. III, IV
- 4. I, IV

Question Number : 122 Question Id : 6232177906 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Market segmentation is the process of dividing a market of potential customers into groups, or segments, based on different characteristics. The segments created are composed of consumers who will respond similarly to marketing strategies and who share traits such as similar _____.

- I) Interest
- II) Needs or locations
- III) Identity

Options :

- 1. I, II
- 2. I, III
- 3. II, III
- 4. None of the other options

Question Number : 123 Question Id : 6232177907 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

CRM are selected to measure their relationship with innovation capabilities including _____.

- I) Innovation in hrn
- II) Innovation in product, innovation in process
- III) Innovation in administrative affairs, innovation in marketing
- IV) Innovation in services

Options :

- 1. I, III, III
- 2. II, III, IV
- 3. III, IV, I
- 4. IV, I, II

Question Number : 124 Question Id : 6232177908 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Marketing and promotion can take place on a variety of mediums or platforms. The traditional mediums include _____.

- I) Print, radio,
- II) Television
- III) Direct mail, Telephone
- IV) Mobile marketing

Options :

- 1. I, II, IV
- 2. II, III, IV
- 3. I, II, III
- 4. III, IV, I

Question Number : 125 Question Id : 6232177909 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The computer algorithms used to design new process layout from its scratch are

-
- I) RPW method
 - II) ALDEP
 - III) CORELAP
 - IV) CRAFT

Options :

- 1. I, II
- 2. I, III
- 3. II, III
- 4. III, IV

Question Number : 126 Question Id : 6232177910 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Which are the methods used for quantitative forecasting?

- I) Delphi method
- II) FMEA
- III) Regression method
- IV) Moving average method

Options :

- 1. IV, I
- 2. I, II
- 3. II, III
- 4. III, IV

Question Number : 127 Question Id : 6232177911 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The terms associated with standard time are _____.

- I) Flow process chart
- II) Performance rating
- III) Standard rate
- IV) Normal time

Options :

- 1. I, II
- 2. II, III
- 3. II, IV
- 4. I, IV

Question Number : 128 Question Id : 6232177912 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The control charts for attributes are _____.

- I. p chart
- II. C chart
- III. R chart
- IV. Y chart

Options :

- 1. I, II
- 2. I, III
- 3. I, IV
- 4. II, III

Question Number : 129 Question Id : 6232177913 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Identify the terms which are associated with the customers who will not get service from the server.

- I. Jockeying
- II. Reneging
- III. Blocking
- IV. Balking

Options :

- 1. I, II
- 2. I, III
- 3. II, III
- 4. II, IV

Question Number : 130 Question Id : 6232177914 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The methods to find the basic feasible solution of the transportation problem are

_____.

- I. North-west corner cell method
- II. P-Q method
- III. U-V method
- IV. Least cost cell method

Options :

- 1. I, II
- 2. II, III
- 3. III, IV
- 4. IV, I

Question Number : 131 Question Id : 6232177915 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Identify the probability distributions having only one parameter.

- I. Poisson distribution'
- II. Normal distribution
- III. Exponential distribution
- IV. Gama distribution

Options :

- 1. I, II
- 2. I, III
- 3. I, IV
- 4. II, III

Question Number : 132 Question Id : 6232177916 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

In testing of hypothesis, identify the valid statements.

- I. If the calculated test statistic is more than the table value for a given significance level, reject null hypothesis.
- II. If the calculated test statistic is less than the table value for a given significance level, reject null hypothesis.
- III. If the p value is less than the given level of significance, reject the null hypothesis.
- IV. If the p value is more than the given level of significance, reject the null hypothesis.

Options :

- 1. I, III
- 2. IV, I
- 3. I, II
- 4. I, IV

Question Number : 133 Question Id : 6232177917 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Identify the application development strategies from the following list.

- I. Post system development strategy
- II. Structured strategy
- III. Life cycle strategy
- IV. Prototyping strategy

Options :

- 1. IV, I, II
- 2. I, II, III
- 3. II, III, IV
- 4. III, IV, I

Question Number : 134 Question Id : 6232177918 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Some of the generic competitive strategies are _____.

- I. Overall cost leadership strategy
- II. Differentiation strategy
- III. Growth strategy
- III. Retrenchment strategy

Options :

- 1. I, II
- 2. II, III
- 3. III, IV
- 4. IV, I

Question Number : 135 Question Id : 6232177919 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Identify the items from the following relating to WTO.

I. WTO is a predecessor to GATT

II. WTO is a successor to GATT

III. WTO's came into effect on 1st January, 1995

IV. WTO's came into effect on 30th October, 1947

Options :

1. I, II

2. II, III

3. III, IV

4. IV, I

Question Number : 136 Question Id : 6232177920 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Incentive theories of motivation include _____.

I. Intrinsic motivation

II. Socio-culture

III. Classical and operant conditioning

IV. Extrinsic motivation

Options :

1. I, II

2. I, III

3. II, III

4. I, IV

Question Number : 137 Question Id : 6232177921 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Some of the elements of corporate governance are _____.

- I. Rule of Law
- II. Tight control
- III. Profit
- IV. Responsiveness

Options :

- 1. I, II
- 2. I, III
- 3. I, IV
- 4. II, III

Question Number : 138 Question Id : 6232177922 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Some of the elements of business ethics are _____.

- I. Trustworthiness and Honesty
- II. Training
- III. Creating an Open Environment
- IV. Confidentiality

Options :

- 1. I, II, III
- 2. II, III, IV
- 3. I, III, IV
- 4. II, IV, III

Question Number : 139 Question Id : 6232177923 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The sequence of growth of MIS is _____.

- I. Management Information System
- II. Database Management System
- III. . Decision Support System
- IV. System Analysis and design

Options :

- 1. I, II, III, IV
- 2. I, IV, II, III
- 3. II, I, III, IV
- 4. IV, I, II, III

Question Number : 140 Question Id : 6232177924 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

In CPM, during the forward pass, _____ are calculated.

- I. Free floats
- II. Latest completion times of nodes
- III. Earliest start times of nodes
- IV. Total floats

Options :

- 1. I, II
- 2. II, III
- 3. III, IV
- 4. IV, I

Question Number : 141 Question Id : 6232177925 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The minimum of the function $f(x) = 2x^2 + 3x + 5$ is at $x =$ _____

Options :

1. 0
2. $-3/4$
3. 4
4. $4/3$

Question Number : 142 Question Id : 6232177926 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The sequence of the phases of business cycle is _____.

Options :

1. Recession, Expansion, Revival, Contraction
2. Expansion, Recession, Revival, Contraction
3. Expansion, Recession, Contraction, Revival
4. Revival, Contraction, Recession, Expansion

Question Number : 143 Question Id : 6232177927 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The preferred sequence of the study of market structure is _____.

Options :

1. Monopoly, Perfect Completion, Oligopoly
2. Perfect Competition, Monopoly, Oligopoly

3. Oligopoly, Monopoly, Perfect Completion

4. None of the other options

Question Number : 144 Question Id : 6232177928 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the sequence of events while increasing the tax rate to control the inflation from the following.

- I) Decrease the output
- II) Decrease in government supply (GS_2)
- III) Decrease in interest rate (R_2 which is less than R_1)
- IV) Decrease in demand for money (D_2 , because $GS_2 < GS_1$)
- V) Increase in investment (I_2)

Options :

1. I, II, III, IV, V

2. V, IV, III, II, I

3. II, I, IV, III, V

4. I, II, IV, V, III

Question Number : 145 Question Id : 6232177929 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the sequence of steps of method study from the following.

- I) Examine
- II) Maintain
- III) Install
- IV) Record
- V) Select
- VI) Develop

Options :

1. I, II, III, IV, V, VI

2. VI, V, IV, III, II, I

3. I, VI, II, V, III, IV

4. V, IV, I, VI, III, II

Question Number : 146 Question Id : 6232177930 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the sequence of questions relating to the contexts in the primary as well as secondary questions of the Examine step of method study from the following.

I) Person

II) Sequence

III) Purpose

IV) Place

V) Means

Options :

1. III, IV, II, I, V

2. IV, III, II, I, V

3. III, IV, II, V, I

4. II, III, IV, I, V

Question Number : 147 Question Id : 6232177931 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The sequence of phases of production planning and control is _____.

Options :

1. Action Phase, Control Phase, Planning Phase

2. Planning Phase, Control Phase, Action Phase

3. Planning Phase, Action Phase, Control Phase

4. Control Phase, Planning Phase, Action Phase

Question Number : 148 Question Id : 6232177932 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the sequence of parameters of Kendall's notation from the following.

- I) Number of servers
- II) Size of the calling source
- III) Service discipline
- IV) Service rate
- V) Arrival rate
- VI) Maximum number of customers permitted in the system

Options :

1. (I/II/III) : (IV/V/VI)
2. (V/IV/I) : (III/VI/II)
3. (II/III/V) : (I/II/IV)
4. (VI/V/IV) : (III/II/I)

Question Number : 149 Question Id : 6232177933 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The desired sequence of study of the measures of central tendency is _____.

Options :

1. Mode, Median, Mean
2. Median, Mode, Mean
3. Mean, Median, Mode
4. Mean, Mode, Median

Question Number : 150 Question Id : 6232177934 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The desired sequence of items of reference of a text book is _____.

Options :

1. Author(s), Year, Title of book, publisher, Place of Publication
2. Author(s), Title of book, Year, Place of publication, Publisher
3. Author(s), Place of publication, Title of book, Publisher, Year
4. Author(s), Title of book, Publisher, Place of publication, Year

Question Number : 151 Question Id : 6232177935 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The desired sequence of items of reference of a journal article is _____.

Options :

1. Author(s), Year, Title of paper, Name of Journal, Volume, Issue Number, pages
2. Author(s), Title of paper, Name of Journal, Volume, Issue Number, pages, year
3. Author(s), Year, Title of paper, Name of Journal, Pages, Volume, Issue Number
4. Author(s), Year, Name of Journal, Title of paper, Volume, Issue Number, pages

Question Number : 152 Question Id : 6232177936 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The desired sequence of items of reference of a conference article is _____.

Options :

1. Author(s), Title of paper, Name of proceedings, Place of conference, Pages, Dates of conference.
2. Author(s), Name of proceedings, Title of paper, Place of conference, Dates of conference, Pages
3. Author(s), Title of paper, Name of proceedings, Place of conference, Dates of conference, Pages
4. Author(s), Title of paper, Name of proceedings, Dates of conference, Place of conference, Pages

Question Number : 153 Question Id : 6232177937 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

The sequence of steps followed in transportation method is _____.

Options :

1. Using U-V method-Finding initial basic feasible solution,— Repeat U-V method till optimality is obtained.

2. Finding initial basic feasible solution, using U-V method – Repeat U-V method till optimality is obtained.

3. Finding initial basic feasible solution, Repeat U-V method till optimality is obtained, using U-V method

4. None of the other options

Question Number : 154 Question Id : 6232177938 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the sequence of steps to find present worth of a project from following.

I) Assign sign for the transactions

II) Draw cash flow diagram

III) Find present worth

IV) Write present worth function for a given discount rate.

Options :

1. I, II, III, IV

2. II, I, IV, III

3. III, II, IV, I

4. IV, II, III, I

Question Number : 155 Question Id : 6232177939 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the sequence of steps to determine the key row (leaving variable) in the current Simplex table of linear programming from the following.

- I) Select the key column based on the type of the objective function
- II) Identify the row which has the least ratio in the solution column
- III) Select the row with respect to the least ratio in the solution column as the key row
- IV) Divide the solution value in each row by the corresponding key column values to find the respective ratios

Options :

- 1. IV, II, III, I
- 2. II, IV, I, III
- 3. I, IV, II, III
- 4. I, II, III, IV

Question Number : 156 Question Id : 6232177940 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the sequence of steps to do Z test for single sample from the following.

- I) Find standard deviation
- II) Find the mean
- III) Find table Z value for a given significance level
- IV) Find Z statistic
- V) Check for significance using table value

Options :

- 1. II, I, IV, III, V
- 2. III, II, I, IV, V
- 3. I, II, III, IV, V
- 4. I, III, II, IV, V

Question Number : 157 Question Id : 6232177941 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the correct sequence of occurrence of events from the following.

Options :

1. WTO, GATT, World War II
2. GATT, WTO, World War II
3. World War II, GATT, WTO
4. World War II, WTO, GATT

Question Number : 158 Question Id : 6232177942 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the elements of BCG matrix in anti-clockwise direction starting from first quadrant.

Options :

1. Stars, Question marks, Poor dogs, cash cows
2. Question marks, start, Poor dogs, cash cows
3. Poor dogs, cash cows, stars, Question marks
4. Cash cows, Stars, Question marks, poor dogs

Question Number : 159 Question Id : 6232177943 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Maslow's theory need sequence is _____.

Options :

1. Self fulfillment needs, Psychological needs, Basic needs
2. Basic needs, Self fulfillment needs, Psychological needs

3. Basic needs, Psychological needs, Self fulfillment needs

4. Self fulfillment needs, Basic needs, Psychological needs

Question Number : 160 Question Id : 6232177944 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Select the sequence of steps of job evaluation from the flowing:

- I) Gathering job analysis data: Firstly, information must be collected through a method of job analysis
- II) Evaluating job using certain methods: There are four fundamental methods of job evaluation.
- III) Assigning pay to the job:
- IV) Selecting compensable factors: Advertisements: ...

Options :

1. I, II, III, IV

2. I, IV, II, III

3. I, III, II, IV

4. II, I, III, IV

Question Number : 161 Question Id : 6232177945 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match the items in the left Colum with the items in the right column.

Left Column

- I. Change in supply will take place
- II. Change in quantity supplied will take place
- III. Increase in supply
- IV. Decrease in supply

Right column

- 1. On the same supply curve
- 2. On new supply curve
- 3. Rightward shift in supply curve
- 4. Leftward shift in supply curve

Options :

1. I-1 II-2 III-3 IV-4

2. I-2 II-3 III-1 IV-4

3. I-2 II-1 III-3 IV-4

4. I-4 II-2 III-1 IV-3

Question Number : 162 Question Id : 6232177946 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match the items in the left Colum with the items in the right column.

Left Column

I. Point elasticity of demand

II Arc elasticity of demand

III. Perfectly elastic demand

IV. Perfectly inelastic demand

Right column

1. Where there will be no change in quantity demanded whatever the change in price

2. A measure of average elasticity over a range of the demand curve

3. Where an infinitely small change in price will lead to an infinitely large change in quantity demanded

4. A measure of elasticity of demand which involves an infinitely small change from some initial price

Options :

1. I-2 II-1 III-3 IV-4

2. I-4 II-2 III-3 IV-1

3. I-3 II-1 III-2 IV-4

4. I-4 II-1 III-2 IV-3

Question Number : 163 Question Id : 6232177947 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match the items in the left Colum with the items in the right column.

Left Column

I. Influencing people towards the achievement of goals

II. Potential to influence the behaviour of others

III. The Personal power that encourages others to follow

IV. Negative feelings resulting from unfulfilled needs or expectations, or failure to achieve a goal

Right column

1. Leadership

2. Charisma

3. Power

4. Frustration

Options :

1. I-2 II-1 III-3 IV-4
2. I-4 II-2 III-3 IV-1
3. I-1 II-2 III-3 IV-4
4. I-1 II-3 III-2 IV-4

Question Number : 164 Question Id : 6232177948 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
 Single Line Question Option : No Option Orientation : Vertical
 Wrong Marks : 0

Match the authorities to the theories.

Left Column

- I. Maslow
- II. Herzberg
- III. Locke
- IV. Hackman and Oldham

Right column

- 1. There are five levels of needs arranged in a hierarchy
- 2. Job characteristics are most important
- 3. Two types of factor affect work motivation
- 4. Participation in goal setting is the starting point

Options :

1. I-1 II-3 III-4 IV-2
2. I-4 II-2 III-1 IV-3
3. I-1 II-2 III-4 IV-3
4. I-1 II-2 III-3 IV-4

Question Number : 165 Question Id : 6232177949 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
 Single Line Question Option : No Option Orientation : Vertical
 Wrong Marks : 0

Match List-I with List-II and select the correct answer using the codes given below the lists:

List-I

- a. Modigliani-Miller approach
- b. Net operating income approach
- c. Short term money market instrument
- d. Factoring

List-II

- I. Commercial Paper
- II. Working capital
- III. Capital Structure
- IV. Arbitrage

Options :

1. a-IV b-III c-I d-II

2. a-III b-IV c-I d-II
3. a-III b-II c-I d-IV
4. a-IV b-II c-III d-I

Question Number : 166 Question Id : 6232177950 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match the following two lists of statements.

List-I

- (1) Conglomeration merger
- (2) Horizontal merger
- (3) Product extension merger
- (4) Market extension merger

List-II

- I. A merger between companies that are in direct competition with each other in terms of product lines and markets.
- II. Merger between two companies having no common business areas.
- III. Merger between two companies that sell the same products in different markets.
- IV. A merger between companies in the same markets that sell different but related products or services.

Options :

1. I-3 II-4 III-2 IV-1
2. I-4 II-3 III-2 IV-1
3. I-2 II-1 III-4 IV-3
4. I-1 II-2 III-3 IV-4

Question Number : 167 Question Id : 6232177951 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match the following:

List-I

- I. The presence of fixed cost in the cost structure of a firm.
- II. The presence of fixed return funds in the capital structure of a firm.
- III. Impact of changes in sales on the earnings available to shareholders.

List-II

- 1. Super-leverage
- 2. Operating leverage
- 3. Financial leverage

Options :

- 1. I-1 II-3 III-2
- 2. I-2 II-1 III-3
- 3. I-1 II-2 III-3
- 4. I-3 II-2 III-1

Question Number : 168 Question Id : 6232177952 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

. Match the following under HRM.

<u>Question</u>	<u>Option</u>
I. The monitoring stage	1. The firm identifies and confirms the overall business direction.
II. The clarification stage	2. Investment on the human capital and the value placed by employees on this investment.
III. The assessment stage	3. The firm checks the new system against strategy.
IV. The design stage	4. The firm plans the proposed changes into practice.

Options :

- 1. I-1 II-3 III-2 IV-4
- 2. I-3 II-1 III-4 IV-2
- 3. I-3 II-1 III-2 IV-4

4. I-3 II-2 III-1 IV-4

Question Number : 169 Question Id : 6232177953 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match the following general applications of performance assessment with their specific purposes

I. Administrative Uses/ Decisions

1. Performance Feedback

II. Documentation

2. Lay – offs

III. Organizational Maintenance/ Objectives

3. Helping to meet legal requirements

IV. Developmental Uses

4. Evaluation of HR systems

Options :

1. I-1 II-4 III-3 IV-2

2. I-2 II-1 III-4 IV-3

3. I-2 II-3 III-4 IV-1

4. I-1 II-2 III-3 IV-4

Question Number : 170 Question Id : 6232177954 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match List-I with List-II:

List-I

1. Common stock

2. Retained earnings

3. Ordering quantity

4. Short term financial position

List-II

I. Dividend policy

II. Inventory Management

III. Working Capital

IV. Capital Structure

Options :

1. I-1 II-2 III-3 IV-4

2. I-3 II-4 III-1 IV-2

3. I-2 II-3 III-4 IV-1

4. I-2 II-1 III-3 IV-4

Question Number : 171 Question Id : 6232177955 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match the following:

Left Column	Right Column
I. Prestige pricing	1. Pricing high as an indication of quality
II. Skimming	2. Pricing high initially, but reducing the price as the product is adopted
III. Odd-even pricing	3. Putting a 99p ending on a price
IV. Demand pricing	4. Pricing according to consumers' perceptions of value for money

Options :

1. I-1 II-3 III-2 IV-4

2. I-2 II-3 III-1 IV-4

3. I-1 II-4 III-3 IV-2

4. I-1 II-2 III-3 IV-4

Question Number : 172 Question Id : 6232177956 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Pair these different types of Web 2.0 marketing activities with their definitions.

Left Column	Right Column
I. RSS Feeds	1. A regularly updated source of content to engage an audience.
II. Blog	2. A website that facilitates peer-to-peer communication
III. Social network	3. Delivery of audio (or video) content
IV. Podcasts	4. Alerts on news, products or promotions received by their audience through readers that regularly check for new content

Options :

1. I-1 II-2 III-3 IV-4

2. I-4 II-3 III-1 IV-2

3. I-4 II-1 III-2 IV-3

4. I-2 II-1 III-3 IV-4

Question Number : 173 Question Id : 6232177957 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match these elements of the RACE framework that defines approaches for communicating with customers through the customer lifecycle.

Left Column	Right Column
I. Reach	1. Engage audience with brand on its website or other online presence to encourage them to act or interact with a company or other customers
II. Act	2. Build awareness of a brand, its products and services on other sites and in offline media and build traffic by driving visits to web presences
III. Convert	3. Build customer relationships through time to achieve retention goals
IV. Engage	4. Achieve conversion to marketing goals such as new fans, leads or sales on web presences and offline

Options :

1. I-2 II-1 III-3 IV-4
2. I-4 II-1 III-3 IV-2
3. I-1 II-4 III-2 IV-3
4. I-2 II-1 III-4 IV-3

Question Number : 174 Question Id : 6232177958 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match the items in the left column with the items in the right column.

Left Column	Right Column
I) Process layout	1) Least material handling cost
II) Product layout	2) Least investment on equipment
III) Group technology layout	3) Items flows to single point
IV) Fixed position layout	4) Least material handling cost and least investment on equipment

Options :

1. I-2 II-1 III-4 IV-3
2. I-2 II-1 III-3 IV-4
3. I-1 II-4 III-2 IV-3

4. I-3 II-1 III-4 IV-2

Question Number : 175 Question Id : 6232177959 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match the items in the left column with the items in the right column.

Left column

- I) Single machine scheduling
- II) Flow shop scheduling
- III) Job shop scheduling

Right column

- 1) m machines and same sequence for all jobs
- 2) m machines and different sequences for jobs
- 3) No sequence for all the jobs

Options :

- 1. I-1 II-2 III-3
- 2. I-2 II-1 III-3
- 3. I-3 II-1 III-2
- 4. I-3 II-2 III-1

Question Number : 176 Question Id : 6232177960 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match the items in the left column with the items in the right column.

- I) Slack variable
- II) Surplus and artificial variables
- III) Artificial variable only

- 1) Greater than or equal to constraint
- 2) Equal to type constraint
- 3) Less than or equal to type constraint

Options :

- 1. I-3 II-1 III-2
- 2. I-1 II-2 III-3
- 3. I-3 II-2 III-1
- 4. I-2 II-3 III-1

Question Number : 177 Question Id : 6232177961 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match the items in the left column with the items in the right column.

Left column

- I) CPM
- II) PERT
- III) Network crashing
- IV) Resource leveling

Right column

- 1) Critical path and project completion time
- 2) Minimizing peak manpower requirement
- 3) Critical path and expected project completion time
- 4) Reducing project completion time optimally

Options :

- 1. I-1 II-3 III-4 IV-2
- 2. I-2 II-3 III-1 IV-4
- 3. I-1 II-2 III-3 IV-4
- 4. I-4 II-3 III-2 IV-1

Question Number : 178 Question Id : 6232177962 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match the items in the left column with the items in the right column.

Left column

- I) Uniform distribution
- II) Poisson distribution
- III) Normal distribution
- III) T distribution

Right column

- 1) Hypothesis testing when the sample size is less than 30
- 2) Hypothesis testing when the sample size is more than or equal to 30
- 3) Arrival rate in queuing theory
- 4) Flat distribution

Options :

- 1. I-1 II-4 III-3 IV-2
- 2. I-4 II-3 III-2 IV-1
- 3. I-1 II-3 III-2 IV-4
- 4. I-1 II-3 III-4 IV-2

Question Number : 179 Question Id : 6232177963 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

Match the items in left column with the items in right column.

Left Column

- I) Volcanic Emissions
- II) Cyclone
- III) Fuel combustion in vehicular traffic
- IV) Petroleum Refining

Right Column

- 1) Air pollution
- 2) Water pollution
- 3) Atmosphere
- 4) Dynamic behavior of earth

Options :

- 1. I-4 II-3 III-1 IV-2
- 2. I-3 II-4 III-2 IV-1
- 3. I-1 II-3 III-4 IV-2
- 4. I-1 II-2 III-3 IV-4

Question Number : 180 Question Id : 6232177964 Question Type : MCQ Option Shuffling : Yes Display Question Number : Yes
Single Line Question Option : No Option Orientation : Vertical

Wrong Marks : 0

A supermarket chain plans to offer special queue avoidance tickets to half of its reward card holders randomly chosen. The rest will receive no such offer so that results can be compared with this control group. One manager questions the approach. Match each argument to its ethical base.

Left column

- I) People are taking part in an experiment without their knowledge
- II) We continually state that our customers come first
- III) Some customers will benefit at the expense of others
- IV) It is not clear whether such experiments bring overall benefits
utilitarianism

Right column

- 1) Deontology
- 2) Virtue ethics
- 3) Utilitarianism
- 4) Distributive

Options :

- 1. I-2 II-3 III-1 IV-4
- 2. I-1 II-4 III-2 IV-3
- 3. I-1 II-2 III-4 IV-3
- 4. I-1 II-3 III-4 IV-2