# ADMISSION BROCHURE 2021-23

IIT Jodhpur
Technology • Innovation • Leadership

SME
Excellence above all
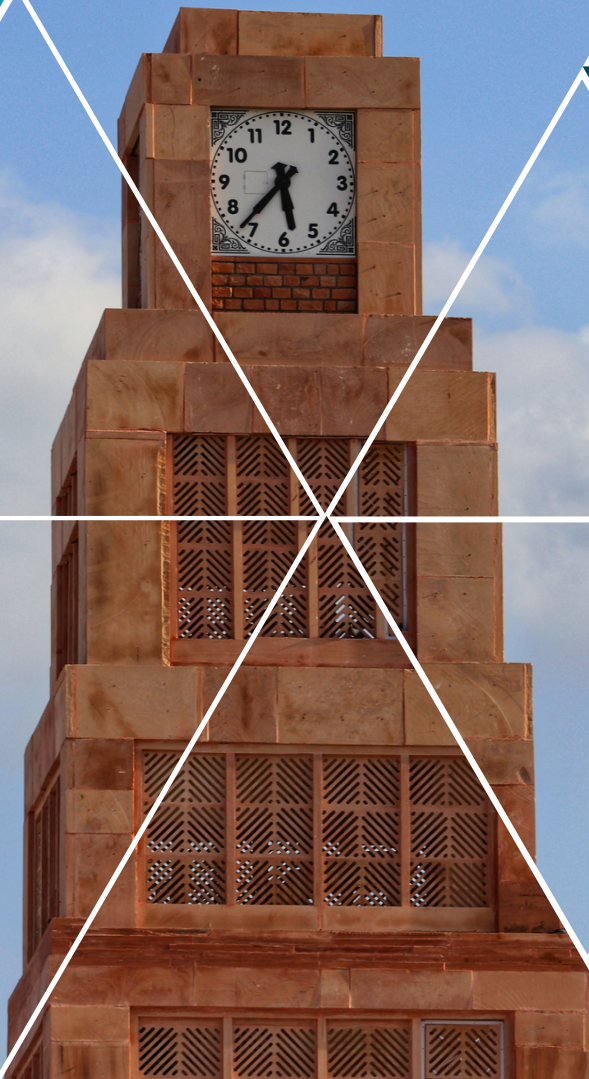
School of Management and Entrepreneurship
IIT Jodhpur

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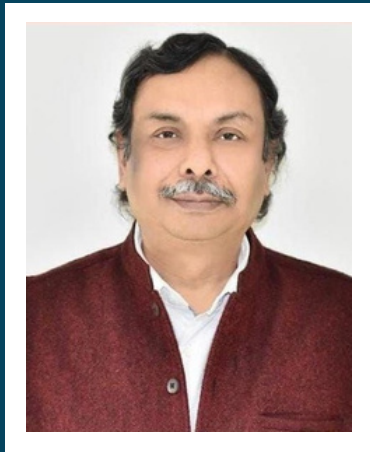
**Prof. Santanu Chaudhary**

> I wish SME and all its stakeholders a purposeful and joyful journey ahead and facilitate all its endeavors. I invite you to be part of this exciting journey and participate in the success of SME at IIT Jodhpur.

It gives me immense joy to welcome you to the School of Management and Entrepreneurship (SME), the new academic unit in the IIT Jodhpur system. SME aims to combine technology and management to prepare students to explore a future of possibilities. SME is set to play a crucial role in delivering cutting edge management and entrepreneurial education to existing and future professionals. With its future centric curriculum, exceptional faculty, and strong international footprint, SME has the right ingredients to achieve a leadership position among its peers with time to come.

SME has been conceptualized with a broader vision to evolve not only as a center of excellence for management training and business education but also contribute to the overall academic vibrance of IIT Jodhpur. To this end, SME will also be offering educational programs in Management and Entrepreneurship and equip the students from other academic units on these critical skills that could better prepare them for their specialized careers and engage in job creation.

Besides, SME is also poised to contribute to the practice outreach of IIT Jodhpur by being an innovation hub. SME will contribute to the community through cutting edge training and development programs to enable seasoned professionals across sectors to hone their managerial skills and business acumen. I wish SME and all its stakeholders a purposeful and joyful journey ahead and facilitate all its endeavors. I invite you to be part of this exciting journey and participate in the success of SME at IIT Jodhpur.

**Prof. Atanu Ghosh**

> " As the Dean of the School, I welcome you to be part of this exciting and purposeful journey. "

It is my great pleasure to welcome you to the latest initiative in a holistic combination of management and technology education and research. The School of Management and Entrepreneurship (SME) at IIT Jodhpur aspires to revolutionize management education and professional training in India to produce tech-centric future-ready management professionals and thought leaders with a human touch. The School is situated in the sprawling 850-acre campus of IIT Jodhpur, known for its research prowess as India's leading institution. The School currently offers full-fledged programs at the minor, degree, and doctoral levels with a cutting-edge curriculum, including its flagship programs of the MBA in General Management and the Tech-MBA. SME's rigorous Ph.D. program aims to produce well-trained business and management academics and research professionals. The School also serves the broader interests of the IIT Jodhpur by offering the Minor in Management and Minor in Entrepreneurship for the undergraduate students.

The School also has tie-ups with some of the leading business schools abroad. It offers dual degree programs for the MBA students (first-year MBA at SME, IIT Jodhpur, and the second year specialized Masters at the partner B-School with opportunities to pursue internships and full-time employment in the USA post the dual degree). These currently include the School of Business at the University at Albany, State University of New York, Brandeis International Business School, Brandeis University, Boston; and the School of Business, George Washington University, Washington.

Unique to a new academic entity, in just half a year's journey, the School has already onboard more than fifteen Full-Time faculty drawn from the country's best institutions. The faculty group also includes a host of luminaries from academic and practice worlds drawn from Indian and abroad as Professors of Practice, Adjunct Faculty, Visiting Professors, and Scholars-in-Residence. This intellectual capital, coupled with the curious minds, is poised to contribute to the nation's overall development through their academic and professional endeavours.

SME's advisory council consists of many industrial and academic leaders. With this powerhouse of experience and knowledge guiding the School, we are sure to make SME a top-level management and entrepreneurial centre of international recognition.

Alongside management education, the School also lays extensive emphasis on training and preparing students to position themselves as problem solvers and job creators through cutting edge entrepreneurship pedagogy and practice.

Thus, as the Dean of the School, I welcome you to be part of this exciting and purposeful journey.

## VISION

To become India's top thought leader in technology focused management education, research and entrepreneurship in a decade's time by spawning a new generation of managers, entrepreneurs and leaders equipped with foresight based on a blend of technology and humanity.

## MISSION

- To be a management school of choice for Graduates, Researchers and Employers, looking for Techno-Managerial expertise.
- To be amongst the top 20 institutions in the NIRF rankings for Management Schools in India by 2025.
- To create a vibrant management school based on the three pillars of teaching, research, and industry collaboration.
- To be a leader in the world for studies on futuristic coalition of technology and management.
- To promote and support entrepreneurship as a practical vocation and conduct research to enhance entrepreneurial capability in the nation and beyond.
- To prepare socially responsible future leaders working with high values of ethics, inclusivity, and foresight for the development of the nation and humanity as a whole.
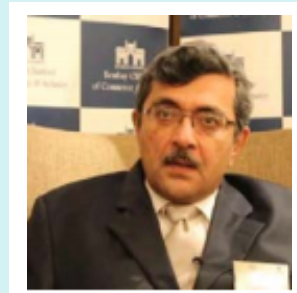
## Chairperson



### Mr. Gopalakrishnan R

Former Vice Chairman of HUL and Former Executive
Director of Tata Sons

## Members



### Mr. Chandrajeet Banerjee

Director-General, Confederation of Indian Industry (CII), since 2008



### Dr. Hasit B. Joshipura

Member of Executive Committee, Senior Vice President and Head of Electrical & Automation, Larsen & Toubro Limited



### Prof. Shekhar Chaudhuri

Former Director of IIM Calcutta, Former Dean of VGSOM, IIT Kharagpur, Director of the Business School, SNU



### Mr. Kiran Karnik

Chairperson of Indraprastha Institute of Information Technology, Delhi and HelpAge India. Former President of NASSCOM, and Director on the Board of RBI

**Mr. R Mukundan**

Managing Director and Chief Executive Officer of Tata Chemicals

**Mr. Raj Nair**

Chairman, Avlon Consulting, Avalon Global Research and Germinait Solutions Pvt. Ltd.

**Dr. Shriram Madhav Nene**

Entrepreneur, Managing Director, RnM Moving Pictures

**Prof. Nandini Rajagopalan**

Vice Dean for Faculty & Academic Affairs, Joseph A. DeBell Chair in Business Administration, Marshall School of Business.
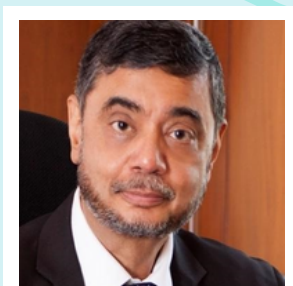
**Prof. Jagmohan Raju**

Professor and Director of the Wharton-Indian School of Business Program, Vice Dean of the Wharton Executive Education program

**Prof. Elizabeth Rose**

Chair of International Business at the University of Leeds

**Mr. Pushkaraj Shenai**

CEO of Lakmé Lever

**Mr. SP Shukla**

Member of the Group Executive Board of Mahindra Group

# FACULTY

**Prof. Abhishek N Singh**
PhD (IIT Delhi)
Assistant Professor
Business Analytics
**Areas of Interest:** Cyber Security,
E/M-Governance, Information
Security Management, ICT for
Development

**Dr. Abhishek Sharma**
PhD (IIM Rohtak)
Decision Sciences & Operations
**Areas of Interest:** Behavioral
Operations, Social Preferences in
Supply Chain Management, Channel
Coordination & Supply Chain Contracts,
Multi-Channel Supply Chains, Green
Supply Chain

**Dr. Akanksha Choudhary**
PhD (IIT Bombay)
Economics
**Areas of Interest:** Development
economics, education and health
economics, public policy and gender
studies with a special focus on
intergenerational and mobility
studies

**Prof. Anuj Pal Kapoor**
PhD (FMS, University of Delhi)
Assistant Professor
Marketing
**Areas of Interest:** Consumer Psychology
Towards Web-based Platforms,
Collaborative Consumption, and Digital
Readiness and Maturity

**Prof. Devi Prasad Dash**

PhD (IIT Ropar)
Assistant Professor
Economics
**Areas of Interest:** Urban Economics, Economics of Crime, Climate Change Economics

**Prof. Gaurav Kumar**

PhD (IIT Kharagpur)
Assistant Professor
Financial Engineering
**Areas of Interest:** Stock Markets, Corporate Finance, Financial Accounting

**Prof. Krishna Kumar Balaraman**

PhD (IIT Madras)
Associate Professor
Strategy & Public Policy
**Areas of Interest:** Strategic Management, Business Models, Strategic Foresight, Micro foundations of Strategy and Capabilities, Behavioral Strategy

**Prof. Manish Aggarwal**

PhD (IIT Delhi)
Associate Professor
Business Analytics
**Areas of Interest:** Evolutionary optimization, Multi-Criteria Analysis, Non-classical logics, Preference, Learning, Soft Computing

## Prof. Mayank Kumar

PhD (IIM Trichy)
Assistant Professor
Business Analytics
**Areas of Interest:** Health-IT, Practice Theory, Bourdieu, Sociological Perspectives on Information Technology, Healthcare Analytics, Smart Healthcare

## Dr. Mithu Rani Kuiti

PhD (IIM Calcutta)
Decision Sciences & Operations
**Areas of Interest:** Sustainable Supply Chain Management, Game-Theoretic Modelling, Reliability Theory.

## Prof. Preeti Tiwari

PhD (BITS Pilani)
Assistant Professor
Innovation & Entrepreneurship
**Areas of Interest:** Entrepreneurship/ Social entrepreneurship, sustainability, and sustainable entrepreneurship

## Prof. Ram K Mitra

PhD (IIT Delhi)
Professor of Practice
Strategy & Public Policy
**Areas of Interest:** Contextual Performance Assessment of Strategy

## Prof. Sankalp Pratap

PhD (IIM Calcutta)
Associate Professor
Innovation & Entrepreneurship
**Areas of Interest:**
Entrepreneurship ecosystems, Pitching, and fundraising (Angels, VCs), Incubation Centre, Corporate entrepreneurship, Indigenous entrepreneurship, Art entrepreneurship, start-up team dynamics

## Prof. Sinjana Yerasani

PhD (IIT Kharagpur)
Assistant Professor
Decision Sciences & Operations
**Areas of Interest:** Logistics and Supply Chain Management, Social Network Analysis, Operations Research

## Prof. Venkat Ram Reddy Ganthula

PhD (IIT Madras)
Assistant Professor
Human Capital & Organizational Dynamics
**Areas of Interest:** Behavior Change; Intelligence; Judgment and Decision Making; Rationality.
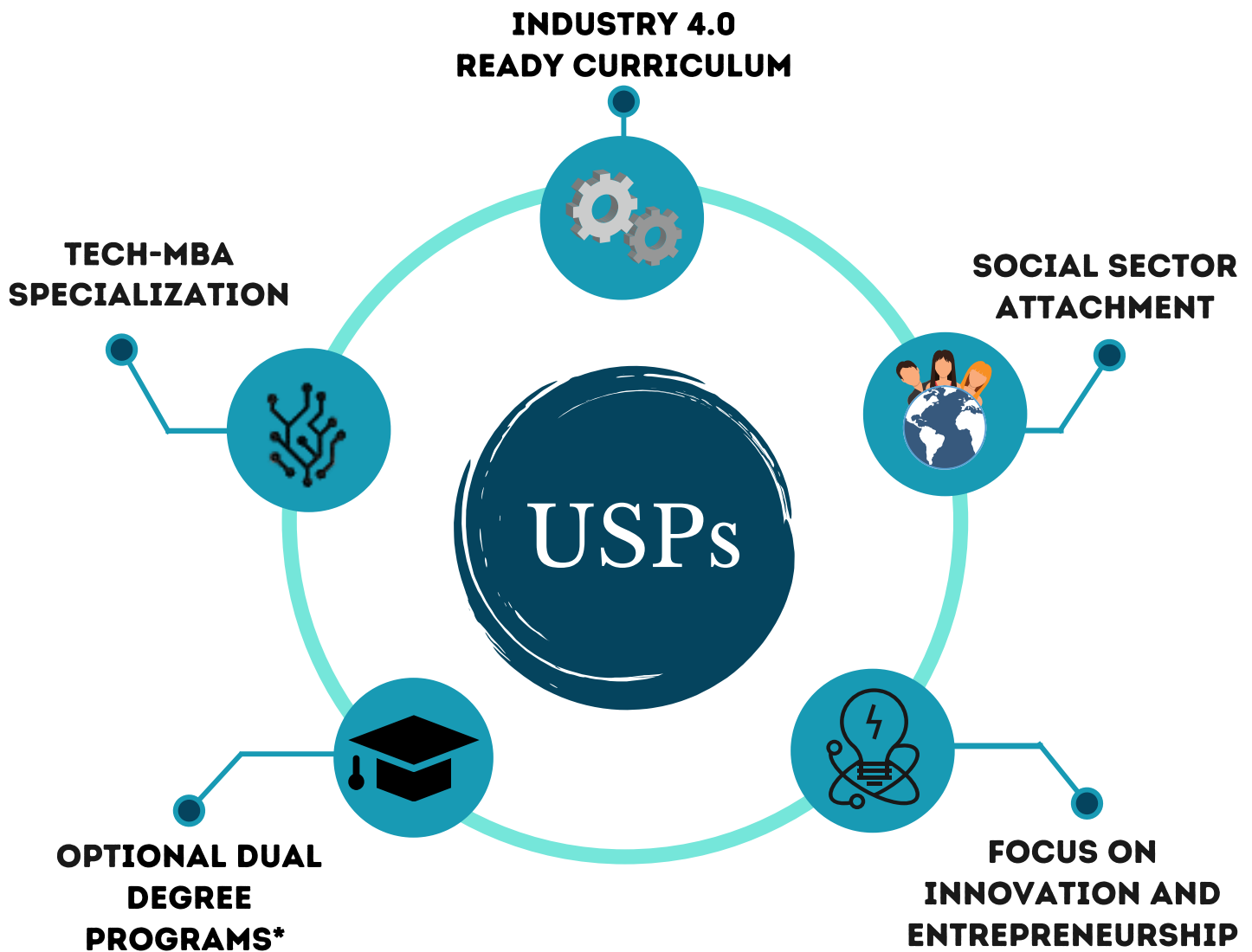
## Prof. Venkatesha Murthy

PhD & MPhil (TISS Mumbai)
Assistant Professor
Innovation & Entrepreneurship
**Areas of Interest:** Small and Medium-sized enterprises, Shared economy based Business Model, Frugal Innovation, Entrepreneurship and Demography, Start-ups

**INDUSTRY 4.0 READY CURRICULUM**

**TECH-MBA SPECIALIZATION**

**SOCIAL SECTOR ATTACHMENT**

## USPs

**OPTIONAL DUAL DEGREE PROGRAMS***

**FOCUS ON INNOVATION AND ENTREPRENEURSHIP**

*Currently, SME IIT Jodhpur has partnered with George Washington University Business School, The State University of New York (SUNY) Albany, and Brandeis International Business School in the USA, with the 1+1 year option to earn a dual degree. For details, please visit the SME's website.

SME has an advantage of being part of the larger IIT Jodhpur ecosystem that provides avenues for numerous opportunities, such as:
- Technology Innovation and Startup Centre (TISC) to support and promote start-ups
- Multi-disciplinary research focus
- Specialized programs in emerging areas like AI and Data Science
- State of the art infrastructure to support teaching and learning process
- Vibrant student life with plenty of extracurricular activities

# PROGRAMME AND SPECIALIZATION

School of Management and Entrepreneurship offers 2 year full-time MBA program with General (specialization across various functional areas) and Tech MBA specializations

## MBA

School of Management and Entrepreneurship, IIT Jodhpur offers MBA, a two-year, full-time residential program aimed to develop socially responsible leaders with the blend of conventional and modern management thinking abilities. Every student gets the opportunity to take courses in specialization areas of : Finance, Marketing, Strategic Management, HR, Entrepreneurship and Operations Management.

**The program emphasizes on:**

- Understanding the complex world of Innovation and Entrepreneurship
- Development of positive perspectives and skills that create productive managerial leaders
- Creation of socially responsible leaders through internships in Non-Profit Organizations (NGO).

## TECH MBA

Today's world is driven by technology. Across various industries, leading companies are becoming tech companies — even if they happen to sell or provide something else. School of Management and Entrepreneurship, IIT Jodhpur offers specialization in Tech MBA, where first-year will be devoted to foundation courses and the full second year will be available to earn specialization into cutting edge areas. Through a mélange of technology and management skills, the IITJ ecosystem focuses on building Tech-savvy business leaders.

**The program emphasizes on:**

- Holistic understanding of technology guided by the broader business strategy
- Assurance of the best education and industry knowledge
- Experience sharing through guest lectures and seminars by senior executives from the industry
- Development of skillset needed to meet the demands of business and tech

# CURRICULUM

SME's MBA curriculum has a unique combination of technology elements. In the first year, the curriculum focuses on the fundamentals of business and management, analytical, communication, and decision-making skills. The first-year core course offerings remain common across Tech-MBA and MBA specializations. By the end of the first year, students will be equipped to decide on specialization and allied elective courses. MBA at SME requires the student to accumulate a total of 72 credits over two years. Out of the total, 07 credits to be acquired from a set of non-graded courses.

# First year – Foundation courses

(36 Credit core courses + 4 Non-Graded (NG) courses) = 40 credits

(one credit is equivalent to 14 hours of classroom engagement)

**FOUNDATION COURSES (1ST YEAR MBA):**

- Organizational Behavior
- Macroeconomic Environment of Business
- Management Accounting
- Statistics for Management
- Decision Sciences-I
- Managerial Economics
- Marketing Management-I
- Business Research Methods
- Decision Sciences-II
- Marketing Management-II
- Global Economy
- Business History
- Managing Human Capital
- Corporate Finance-I
- Managing Digital Enterprises
- Legal Aspects of Business
- Strategy Formulation
- Econometrics
- Operations Management
- Entrepreneurial Experiences
- Strategy Execution
- Corporate Finance-II
- Business Communication

**Social Sector Attachment**

Field work based Project during winters [4 weeks] under mentorship

**Corporate Sector Attachment**

Field work based Project during Summers [8 weeks] under mentorship

# Second year – Specialization

**MBA:** Array of electives in the areas of Entrepreneurship, Finance, Operational Management, Human Capital, Marketing, and Strategy.
(Minimum 26 Credits from the list of Elective courses offered by SME or from other departments and schools + 3 credit MBA Project + 3 Non-Graded (NG) courses
= 32 credits)

**Tech MBA:** A unique specialization at the juncture of Technology and Management. It opens up opportunity to develop a comprehensive understanding on (1) Technology Leadership (e.g., Business Models for Digital Economy), and (2) Fundamentals in Leading Analytical Approaches (e.g., Deep Learning for Business, & Big Data), and their applications in various business domains (e.g., Financial Engineering, People's Analytics, Platform Economy, Blockchain, Supply Chain Analytics, & Cyber Security).

(26 Credit Tech Electives + 3 credit MBA Project + 3 Non-Graded (NG) Courses) = 32 credits

# ADMISSION

A Bachelor's Degree or equivalent awarded by any of the universities incorporated by an Act of the Central or State Legislature in India or other educational institutions established by an Act of Parliament or declared deemed to be as a University under Section 3 of the UGC Act, 1956, or possess an equivalent qualification recognized by the Ministry of HRD, Government of India. The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent. A minimum of 60% marks in aggregate (of all the years/semesters) or 6.00 CGPA on a 10 point scale or equivalent in the qualifying degree. A relaxation of 5% in marks (i.e., min. 55%) or equivalent in CGPA (i.e., min. 5.50 on a 10-point scale) for the SC/ST/DAP (Differently Abled Person) candidates.

Bachelor degree holders in any branch of Engineering, Computers Applications, Economics, Operations Research, Mathematics, and Statistics or similar are eligible for Tech-MBA.

Candidates appearing for the final year of bachelors degree/equivalent qualification examination and those who have completed degree requirements and are awaiting results can also apply. If selected, such candidates will be allowed to join the program provisionally, provided she/he submits certificates by specific dates as decided by the SME, IIT Jodhpur.

Interested candidates (with a valid CAT score) need to fill the online application form available on the Institute website.

**The admission follows a two-step process**

**1** Initial Shortlisting of candidates is based on Common Admission Test (CAT) score, academic profile, work experience, gender diversity, post-graduate degree/professional qualification, and significant achievement in extra-curricular activities.

Following parameters and weightages are considered for initial shortlisting.

| Parameters | Weightage |
|---|---|
| CAT Score | 55% |
| Academic Profile | 20% |
| Work Experience | 10% |
| Gender Diversity | 5% |
| Post-Graduate (MTech/MSc/MCom etc.)/ Professional qualifications (CA/ICWA etc.) | 5% |
| Extra-Curricular (e.g. National level game, Quiz winner, International paper presentation, etc.) | 5% |
| TOTAL | 100% |

**2** Final Selection for admission is based on the Composite Merit List (CML) having parameters like CAT score, academic profile, recorded video introduction of candidate, work experience, gender diversity, post-graduate degree/professional qualification, and significant achievement in extra-curricular activities.

Find below the weightages for different parameters for preparing the composite merit list to be used for final selection.

| Parameters | Weightage |
|---|---|
| CAT Score | 45% |
| Academic Profile | 20% |
| Recorded Video Introduction of Candidate | 10% |
| Work Experience | 10% |
| Gender Diversity | 5% |
| Post-Graduate (MTech/MSc/MCom etc.)/ Professional qualifications (CA/ICWA etc.) | 5% |
| Extra-Curricular (e.g. National level game, Quiz winner, International paper presentation, etc.) | 5% |
| TOTAL | 100% |

For further details, please visit SME's website and FAQs section.

After taking the CAT 2020 examination, candidates seeking admission to the MBA programme must complete the following procedure:

### STEP 1
Complete the online application form available at IIT Jodhpur and SME's website. The application form must be completed in all respects. Any incomplete form will automatically be rejected from further consideration.

### STEP 2
While submitting the online application form, make a payment for application fee (INR 1000 for General, NC-OBC and EWS candidates and INR 500 for SC/ST/PWD). Fee once paid is non- refundable.

Last date for submitting the online application form is 31st January 2021.

## Important Note:

For candidates joining by retaining job with the current employer :

Any candidate joining MBA programme at SME, IIT Jodhpur being sanctioned study leave/ sabbatical/ higher study leave must submit a NOC from the employer that they have no objection for the candidate to apply for summer internship or campus placement in any other organisation or clearly restricting the candidate to undertake summer internship assignment with the employer and also join back.

The fee for the MBA Program (2021-23) is approx. INR 7,50,000 for two years. Additionally, Student Development Fee* is INR 50,000 one time (collected at the time of admission).

| I Semester | 1.5 Lacs + 50,000* |
|---|---|
| II Semester | 2 Lacs |
| III Semester | 2 Lacs |
| IV Semester | 2 Lacs |
| **Total** | **8 Lacs** |

**Note:**
- The decision on change in fees is at the discretion of the Management of SME, IIT Jodhpur. The detailed fee structure will be provided to the selected candidates with the admission offer letter.
- Hostel and Dining Fee will be charged separately from the students. In addition, there are certain institute overheads, e.g. semester fee, etc. that need to be paid by the students. These components are not included in the fee as mentioned above (INR 8 Lacs).

* Student Development Fund (SDF) will be primarily used for the students in the enhancement activities (Club, committee & cultural activities, Placement, International Activities such as partial financial support for attending any academic exchange programme, etc)

## Scholarship for MBA Students

To encourage competitive spirit and reward high performers among the MBA students, school provides following scholarships:

- Based on the academic performance of students in every semester, top 10 students on the basis of GPA score above 7.5 will be awarded scholarships of INR 25,000 each in every semester.

- **Merit-cum-Means Scholarship** for the EWS candidates : Based on the academic performance, top 3 EWS candidates will be awarded scholarships of INR 25,000 15,000 and 10,000 every semester based on the GPA score above 7.5 in that semester.

## Information for International Applicants

- **Eligibility:** Same as stated earlier for Indian applicants; legality and equivalence of the degree can be ascertained with help of the Association of Indian Universities (AIU)
- **Intake:** 5
- **Admission Process:** Merit List based on the Graduate Management Admission Test (GMAT) score of 650 and above in last three years from the date of admissions at SME, IIT Jodhpur; over a reasonable minimum TOEFL (Test of English as a Foreign Language) score (>90) OR The International English Language Testing System (IELTS) score (>7)
- **Program Fee:** Per semester tuition fee for the international students is as follows:
    - Students from SAARC countries: USD 3000
    - Students from Non-SAARC countries: USD 5000

In addition to the above, institute overheads, hostel and mess fee will be charged separately.

# CLUBS & COMMITTEES

SME being a student driven and student managed institute, all the major activities are supported by students through various committees. Currently 9 functional committees are taking care of various institute process be it placements admissions, cultural fests or alumni relations, along with 7 different clubs to bring out the interest and holistic development of students.

Placement Committee at SME IIT Jodhpur
The Placement Committee vanguards the on-campus recruitment process for both Summer Internships and Final Placements. It is also responsible for building long standing corporate relationships through Industry Engagement in the form of Guest Lectures, Industry Interaction Series and numerous other confluences.

# Sandstone Summit



**Impresario Series**
**HR Shastra Series**           **Inconversation Series**
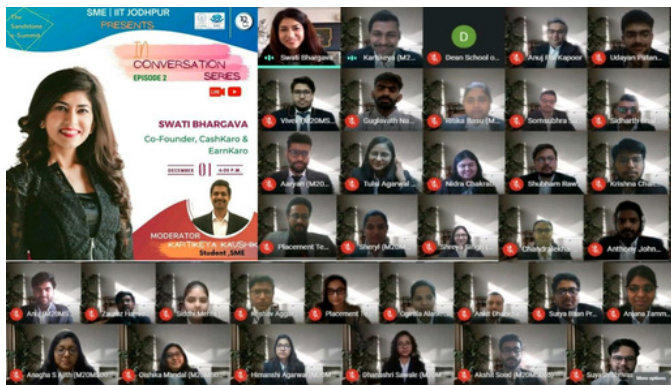


A-Luminaries, the Alumni Committee of SME- IIT Jodhpur, assures an amicable relationship between alumni, students, faculty, and other members. In institution building, this committee seeks to promote, develop, and optimize our forthcoming alumni network and their industry awareness. The committee will keep incoming alumni in contact with their alma mater with a motto of 'Whenever, Wherever, Always Together.'

Keeping up with the essence of the word 'Embrace', the Admission Committee is responsible for being the first point of contact for the future aspirants and candidates who are planning to join SME. Embrace acts as the face of the institute and aims to resolve the queries of the candidates to carry out a seamless admission process.

The BizFest Committee aspires to conduct a multi-day flagship business festival that aims to bring together students from different B-Schools from all over the country and abroad to SME IIT Jodhpur. We intend to provide an enriching experience to the participants by challenging their tech-cognizance, managerial, and leadership skills through this fest.

**VCare**
COMMITTED FOR SOCIETY

The V-Care Committee works in tandem with social sector organizations in order to install a high level of emotional quotient in business leaders of tomorrow .We work closely with not-for-profit organizations, organize guest lectures and facilitate the 4 week-long mandatory social sector attachment of students with various NGOs.



## Social Sector Interaction Series



## Social Sector Attachment



TARGET | TRAIN | TRIUMPH
SPORTS COMMITTEE
SME, IIT JODHPUR

Built on the belief of target, train and triumph; the Sports Committee is a student community dedicated to the development of sports. The Committee works to nurture future industry leaders with a healthy mind and body through sporting activities. Embracing the challenges caused due to the pandemic, Khelo has been conducting online activities to keep up student engagement and enable them to lead a well-balanced life.







**Voice**
INFORM & INSPIRE
MEDIA COMMITTEE

"A New World Has Risen. WE Spread the News About It."
Voice is the interface through which the outside world and SME are connected to each other. We build responsible relationships with the media and develop the branding of SME. To design and publish monthly/annual magazines for SME.



Sanskriti





Cultural Committee of the School of Management and Entrepreneurship aims to bring in the various Indian cultures and traditions to the campus. Sanskriti makes an attempt to provide a stage to the musicians, dancers, actors, painters and the dreamers, to showcase their passion and breathe life into their imagination, in the form of various fests like 'Pratishtha' and 'Sangam' for celebrating the diversity of India.

SME Connect Committee is responsible for conducting school-wide guest sessions for students of MBA, MDP and Ph.D. programs. The Connect platform is meant to serve as the first point of interaction between Industry and the Students. Through SME Connect, the Students of SME would engage in enriching conversations with Industry Leaders across various domains and walks of life, by sharing experiences, and contribute to mutual learning and growth. The platform hosts not only business leaders but notable entrepreneurs and renowned academics as well.



## GENNEXT-A webinar series for Young Entrepreneurs



## Guest Lecture Series

The Toastmasters Club offers students an opportunity to hone their leadership skills and boost their confidence. The club conducts various activities through which members develop, practice and fine-tune their interpersonal skills.





MarkTech, The Marketing Club of SME - IIT Jodhpur is a platform for marketing enthusiasts to showcase their penchant for marketing by serving the SME-IITJ Community. Through various activities like Marketing guest Lectures, Brand Quizzes, Case Study competitions, Ad and Flyers contest, and workshops; the club is committed to inculcating in the students of SME, the appreciation for the art and science that marketing is. What sets MarkTech apart is that it is an amalgamation of the present and the future of marketing.



## Leadership Talk Series



Startups @ SME is the Entrepreneurship Cell of SME, IIT Jodhpur. It facilitates conversion of students' ideas into reality by activating and fostering their entrepreneurial spirit. The club strives to encourage students to venture onto the entrepreneurial journey by connecting them with the multifaceted and vibrant ecosystem at Jodhpur and with national / global entrepreneurs who can mentor and inspire them. We also provide the students the knowledge and skills to set them on the path to initiate their own ventures.

Mint Money - The Finance Club of SME thrives to propagate and foster financial thought and practices amongst the students. It Provides a forum for exchange of ideas in current and emerging areas of finance through various seminars, guest lectures from industry leaders, certifications and organizing trading simulation games.
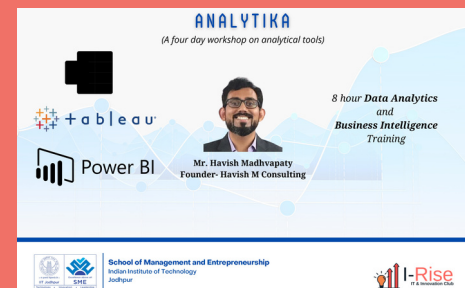


## Guest Lecture Series

The I-Rise Club, has been formed, to impart the knowledge of innovations happening in the exciting field of analytics domain to the students of SME. The club organizes guest lectures and workshops to extend the knowledge of various tools and technologies that aid in building a proper base for future endeavors.



## Analytics Workshop



Quizzard - The Quiz Club of SME IIT Jodhpur aims to keep the students of SME updated with the latest happenings in various fields of business, sports, technology and public policy making amongst others. The club conducts regular quizzes and also works towards helping students improve their communication skills and present their thoughts and ideas in a more structured and dynamic way with the help of activities such as GDs, Extempore and debates.



Wander - The Adventure Club of IIT Jodhpur is a collective representation of wanderers & explorers, who share a passion for exploring, traveling & tourism. The club aims to promote sustainable tourism by organizing various expeditions, adventure & trekking activities for the students. The objective of the club is to enrich the students' personalities through travel experiences by inculcating a sense of appreciation for nature.

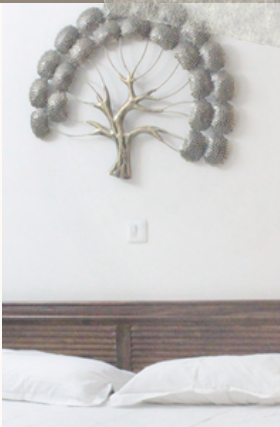# INFRASTRUCTURE AND FACILITIES


Admin Block


Central Library


Hostels


Library


Health Centre


Guest House


Dining Hall
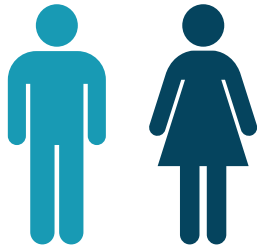

Sports facilities at SME

# BATCH PROFILE (2020-22)

## Batch Strength 70

**Male 50**  **Female 20**

## CAT Percentile

| 95.56 | 93.26 | 90.94 |
|-------|-------|-------|
| Top 10% of the batch | Top 25% of the batch | Top 50% of the batch |

### Academic Diversity

- Arts 1.4%
- Others 5.7%
- Architecture 1.4%
- Science 5.7%
- Commerce 7.1%
- Engineering 78.6%

## Geographic Diversity

### Work Experience

- 5~ Years 2.9%
- 3~5 Years 17.1%
- Fresher 44.3%
- 1~3 Years 27.1%
- ~1 Year 8.6%
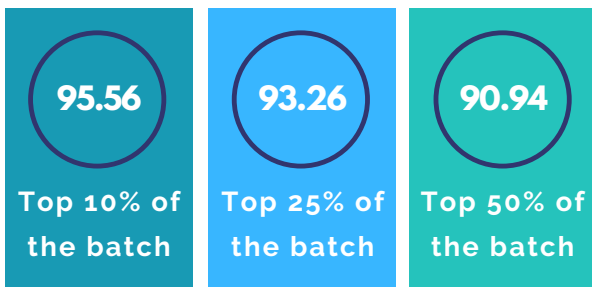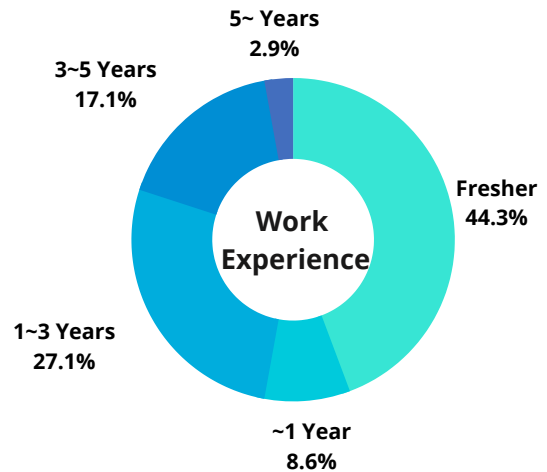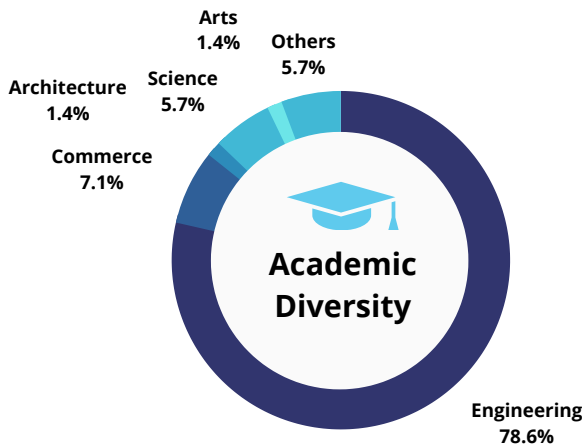
## UG Institutes

• Osaka University, Japan • NIT Delhi • NIT Patna • Netaji Subhash University of Technology • Thapar University • SRM University • Aligarh Muslim University • Delhi University • Vellore Institute of Technology • Mumbai University • Veermata Jijabai Technological Institute •

## Work-ex Profile

• Architecture & Interior Designing • Design & Manufacturing • Food & Services • Hospitality • • Logistics and Design • Real Estate • Telecom • • Education • Healthcare • NGO • • Banking & Investments • IT Services •

## CORPORATE BACKGROUND

adani™   Oberoi HOTELS & RESORTS   TATA TATA CONSULTANCY SERVICES   accenture   RBS   Cognizant

IBM   Foyr   Atos   BHARAT FORGE KALYANI   Infosys   hp

26

## Aaryan Singh

Netaji Subhash University of Technology, East Campus - B.Tech (ECE)

## Abhilash Kumar Singh

Krishna Engineering College, Ghaziabad - B.Tech (EEE)

## Abhinav Kumar Singh

Shri Shankaracharaya Technical Campus, Bhilai - B.Tech (ECE)

## Ajay Rathod

Veermata Jijabai Technological Institute - B.Tech (EE) Bharat Forge Limited, Wavetech Elevators and Engineers (24 months)

## Akshit Sood

University of Rajasthan - B.Sc

## Anagha S Ajith

College of Engineering, Trivandrum - B.Tech (CSE)

## Anjana Tamma

School of Planning and Architecture, Bhopal - B.Arch Foyr(RBJ Technologies Pvt. Ltd.) (13 months)

## Ankit Dhankhar

Vishwakarma Government Engineering College - B.E. (PEE)

## Ankita Kapur

Osaka University, Japan - B.S. (Biochemistry)

## Anthony Johnson S

Loyola-ICAM College of Engineering and Technology - B.E. (ME) Bell Traders, Blackstone Group Technologies Pvt. Ltd. (52 months)

## Anuj Anil Narkhede

Datta Meghe College of Engineering - B.E. (CE) CEPT University - M.Planning A and Z Land Development Solutions (4 months)

## Arunika Khaitan

M.O.P. Vaishnav College For Women - BBA Naveen Udyog Steels, RBS (14 months)

## Ashirbad Sarangi

Government College of Engineering, Keonjhar - B.Tech (MiE) Monnet Ispat and Energy Limited (35 months)

## Avinash Ingle

Shri Ramdeobaba College of Engineering and Management - B.E. (ECE) Infosys Limited, Atos (58 months)

27

## Bhukya Bharath Naik

Mewar University
- B.Com
Aravind Enterprises
(12 months)

## Ayush Singh

Institute of Technical
Education & Research
- B.Tech (CSE)

## Chandra Lekha Bhogadi

Andhra University
- B.Tech (CSE)

## Chakravorty Devopriya Devashish

Silicon Institute of
Technology
- B.Tech (CSE)
Tech Mahindra Ltd.
(26 months)

## Guglavath Nagaraju

Osmania
University,
Hyderabad
- BCA

## Dhanashri Sawale

Vishwakarma Institute of
Technology, Pune
- B.Tech (ECE)
FinIQ Consulting Pvt. Ltd.,
Pune (12 months)

## Jainendra Keshav

Gandhi Institute of
Technologica
Advancements
- B.Tech (EE)
Mahendra Education
Pvt. Ltd. (25 months)

## Himanshi Agarwal

Chaudhary Charan
Singh University
- B.Com

## Kartikeya Kaushik

SNU Greater Noida
- B.Tech (ME)
Teri School of Advanced
Studies, New Delhi
- PGD (WS&G)
Devodhyog Foundation
(14 months)

## Jerald Netto

PES University,
Banglore
- B.Tech (ME)
Conceptia Software
Technologies Pvt. Ltd.
(13 months)

## Keshav Giria

Ambedkar Institute of
Advanced Communication
Technologies and
Research, New Delhi
- B.Tech (CSE)
Unisys India, Pravam Pte.,
Engineers Passion Pvt. Ltd.
(36 months)

## Keshav Aggarwal

Shivaji College,
University of Delhi
- B.A Hons (BE)
I-TOSS Solutions
(23 months)

## Lakhan Pal Bhadana

DIT University
- B.Tech (CSE)
Infosys Limited
(19 months)

## Krishna Chaitanya

G. PullaReddy Engg.
College - B.Tech (ECE)
Tata Consultancy Services
(54 months)

**Manit Gupta**

Thapar University, Patiala - B.Tech (EE)
BCH Electric Limited
(7 months)

**Midhun M**

College of Engineering, Thalassery
- B.Tech (CSE)
Family Business Appliances
(24 months)

**Mrunal Shetty**

Vellore Institute of Technology, Vellore
- B.Tech (ME)

**Nidra Chakraborty**

Government Engineering College, Gandhinagar
- B.E (BME)
Healthark Insights
(24 months)

**Nishith Tiwari**

IPS Academy, Indore
- B.E (ME)
Tata Consultancy Service, Futurz Consultancy
(30 months)

**Nitish Kumar**

Magadh University
- B.Sc
Daudnagar Organisation for Rural Development
(40 months)

**Pratyush Kumar**

Jaypee University of Information Technology, Solan
- B.Tech (CSE)

**Pavan Kumar R**

CMR College of Engineering and Technology, Hyderabad
- B.Tech (EEE)

**Oishika Mandal**

National Institute of Technology, Delhi
- B.Tech (CSE)

**Ogirala Alankritha**

Guru Nanak institutions
- B.Tech (ECE)
Tata Consultancy Services
(14 months)

**Rabina Khande**

Kalinga University
- BBA

**Raman Shukla**

Kamla Nehru Institute of Technology
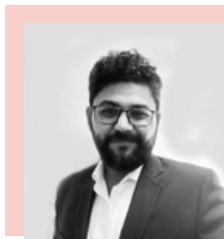- B.Tech (EE)
Fundamakers, Lucknow
(12 Months)

**Ritika Basu**

APJ Abdul Kalam Technical University
- B.Tech (ECE)
Infosys (56 Months)

**Sagnick Panda**

Meghnad Saha Institute of Technology
- B.Tech (EE)
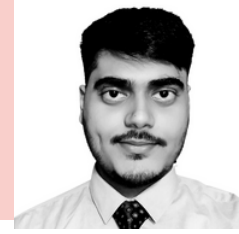Tata Consultancy Services
(58 months)

## Sayali Deshpande

Sanjay Bhokare Group of Institutes, Miraj - B.E (ME)
Krupa Hospital, Sangli (37 months)

## Sawan Kumar

Institute of Infrastructure Technology Research and Management
- B.Tech (EE)

## Sheryl Dsouza

St Andrews College, Mumbai - B.Com
Mumbai University - M.Com
Oberoi Hotels and Resorts (48 months)

## Shaik Sameeruddin

Lakireddy Bali Reddy College of Engineering
- B.Tech (EEE)
Cognizant (12 months)

## Shruthin P

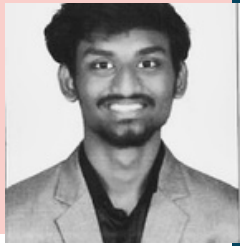CVR College of Engineering, Hyderabad
- B.Tech (EEE)
HP, Aptean (48 months)

## Shreya Singh

Babu Banarasi Das National Institute of Technology and Management
- B.Tech (EEE)

## Shubham Rokade

R.A Podar College of Commerce and Economics, Mumbai
- BMS (Fin)

## Shubham Rawat

Jaypee Institute of Information Technology
- B.Tech (ECE)
Infosys Limited, Triumphant Institute of Management Education Pvt. Ltd. (40 Months)

## Siddhi Mehta

Jai Narain Vyas University, Jodhpur
- B.Com

## Siddharth Naman

Rajkiya Engineering College, Sonbhadra
- B.Tech (CSE)

## Somnath Rath

Kalinga Institute of Industrial Technology
- B.Tech (ETC)
Accenture, Analogics Tech India Ltd. (18 months)

## Sidharth Bhatnagar

Dr. DY Patil College of Engineering, Pune
- B.Tech (ETC)
Hindustan Zinc Limited, Siddharth Enterprises (132 Months)

## Subhadip De

West Bengal University of Technology, Kolkata -
B.Tech (EE)
Avacend Systems Pvt., Ltd., TECPL (65 Months)

## Somsubhra Sarkar

Aligarh Muslim University - B.Com

**Surya Bhan Pratap Singh**

Vellore Institute of Technology, Chennai
- B.Tech (ME)

**Suyash Shrivastva**

SRM University
- B.Tech (IT)
Infosys (45 Months)

**Swarna Venu Vardhan Reddy**

Andhra University
- B.Tech (CSE)

**Tulsi Agarwal**

Ramjas College, Delhi University
- Bsc.Hons (Chem)

**Udayan Patankar**

Vivekanand Education Society's Institute of Technology, Mumbai
- B.Tech (ETC)

**Umang Patel**

Birla Vishvakarma Mahavidyalaya
- B.E (PE)
NS Laser Tech (24 Months)

**Vantipalli Sandeep Kumar**

Lovely Professional University
- B.Tech (CSE)

**Vaidehi Mendhekar**

Manipal Institute of Technology
- B.Tech (EE)

**Vanya Tripathi**

Bharti Vidyapeeth's College of Engineering, New Delhi - B.Tech (IT)
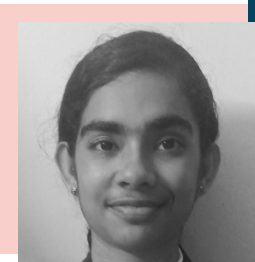Tata Consultancy Services (13 Months)

**Vidyasagar Bhange**

GH Raisoni Engineering College, Digdoh
- B.Tech (ECE)
IBM (34 Months)

**Vishnupriya K**

Rajiv Gandhi Institute of Technology, Kottayam
- B.Tech (ECE)

**Vivek Pandey**

Rajkiya Engineering College , Sonbhadra
- B.Tech (CSE)

**Zafar Ibrahim**

National Institute of Technology, Patna
- B.Tech (ME)
Adani Solar (47 Months)

**Zaurez Hamid**

Institute of Engineering & Management, Kolkata
- B.Tech (EE)

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