COMMON P. G. ENTRANCE TEST - 2020

Test Booklet No.:

DEPT. OF HIGHER EDUCATION, GOVT. OF ODISHA TEST BOOKLET

Subject Code 26
Subject Subject JOURNALISM & MASS COMMUNICATION

Time Allowed: 90 Minutes

Full Marks: 70

: INSTRUCTIONS TO CANDIDATES :

- 1. IMMEDIATELY AFTER THE COMMENCEMENT OF THE EXAMINATION, YOU SHOULD CHECK THAT THIS TEST BOOKLET **DOES NOT** HAVE ANY UNPRINTED OR TORN OR MISSING PAGES OR ITEMS ETC. IF SO, GET IT REPLACED BY A COMPLETE TEST BOOKLET.
- 2. You have to enter your **Hall Ticket No.** on the Test Booklet in the Box provided alongside. **DO NOT** write anything else on the Test Booklet.
- 3. YOU ARE REQUIRED TO FILL UP & DARKEN HALL TICKET NO. & TEST BOOKLET NO. IN THE ANSWER SHEET AS WELL AS FILL UP TEST BOOKLET SERIAL NO. & ANSWER SHEET SERIAL NO. IN THE ATTENDANCE SHEET CAREFULLY. WRONGLY FILLED UP ANSWER SHEETS ARE LIABLE FOR REJECTION AT THE RISK OF THE CANDIDATE.
- 4. This Test Booklet contains 70 items (questions). Each item (question) comprises four responses (answers). You have to select the correct response (answer) which you want to mark (darken) on the Answer Sheet. In case, you feel that there is more than one correct response (answer), you should mark (darken) the response (answer) which you consider the best. In any case, choose ONLY ONE response (answer) for each item (question).
- 5. You have to mark (darken) all your responses (answers) **ONLY** on the **separate Answer Sheet** provided by **using BALL POINT PEN (BLUE OR BLACK)**. See instructions in the Answer Sheet.
- 6. All items (questions) carry equal marks. All items (questions) are compulsory. Your total marks will depend only on the number of correct responses (answers) marked by you in the Answer Sheet. **There is no negative marking**.
- 7. After you have completed filling in all your responses (answers) on the Answer Sheet and after conclusion of the examination, you should hand over to the Invigilator the Answer Sheet issued to you. You are allowed to take with you the candidate's copy / second page of the Answer Sheet along with the Test Booklet, after completion of the examination, for your reference.
- 8. Sheets for rough work are appended in the Test Booklet at the end.

DO NOT OPEN THIS TEST BOOKLET UNTIL YOU ARE ASKED TO DO SO

XL-13/11 (Turn over)

| 1. | Whe | en was the Universal Declaration of Human Rights Resolution passed | 1? |
|-----|------|--|------------|
| | (A) | 1947 | |
| | (B) | 1948 | |
| | (C) | 1949 | |
| | (D) | 1950 | |
| 2. | Whe | en do we celebrate Human Rights Day ? | |
| | (A) | 16 November | |
| | (B) | 6 June | |
| | (C) | 24 October | |
| | (D) | 10 December | |
| 3. | The | Chairman of the National Human Rights Commission is appointed by | y : |
| | (A) | The President of India | |
| | (B) | The Prime Minister of India | |
| | (C) | The Chief Justice of India | |
| | (D) | Ministry of Law and Justice | |
| 4. | The | one rupee note bears the signature of : | |
| | (A) | Finance Secretary | |
| | (B) | Finance Minister | |
| | (C) | RBI Governor | |
| | (D) | President of India | |
| 5. | The | First Planning Commission was formed in the year | |
| | (A) | 1947 | |
| | (B) | 1950 | |
| | (C) | 1952 | |
| | (D) | 1951 | |
| 6. | Wha | at does 'T' stand for in NITI Aayog ? | |
| | (A) | Transparency | |
| | (B) | Transforming | |
| | (C) | Tenure | |
| | (D) | Territory | |
| XL- | 13/1 | (3) (T | urn over) |

| 7. | In which year India adopted the liberal and free market economy? | | | |
|-----|--|---|------------------------------|-----------------|
| | (A) | 1991 | | |
| | (B) | 1992 | | |
| | (C) | 1993 | | |
| | (D) | 2000 | | |
| 8. | Whic | ch income is exempted under Indian | Income Tax Act ? | |
| | (A) | Agricultural Income | | |
| | (B) | Industrial Income | | |
| | (C) | NGO Income | | |
| | (D) | Company Income | | |
| 9. | Who | o has the sole right to issue bank not e ? | es of all denomination exclu | ding one rupee |
| | (A) | SBI | | |
| | (B) | RBI | | |
| | (C) | Finance Ministry | | |
| | (D) | NITIAayog | | |
| 10. | Who of the following have human rights? | | | |
| | (A) | Criminals | | |
| | (B) | Terrorists | | |
| | (C) | Men and Women | | |
| | (D) | All of these | | |
| 11. | | word 'sovereignty' derives its origin language: | from the word 'superanus' w | hich belongs to |
| | (A) | Spanish | | |
| | (B) | Latin | | |
| | (C) | English | | |
| | (D) | Roman | | |
| 12. | Whic | ch one of the following is not true ab | out Liberalism ? | |
| | (A) | It stands for individual freedom | | |
| | (B) | It stands for equality | | |
| | (C) | It stands for Constitutional democra | асу | |
| | (D) | It has no faith in human reasoning | | |
| XL- | - 13/1 | 11 (4 |) | (Continued) |

| XL- | - 13/1 | (5) | (Turn over) | | |
|-----|---|---|-------------|--|--|
| | (D) | Religious Equality | | | |
| | (C) | Political Equality | | | |
| | (B) | Economic Equality | | | |
| | (A) | Social Equality | | | |
| 18. | The Articles 17 and 18 of the Constitution of India provide for : | | | | |
| | (D) | 22nd January, 1947 | | | |
| | (C) | 26th November, 1949 | | | |
| | (B) | 26th January,1948 | | | |
| | (A) | 15th August, 1947 | | | |
| 17. | Whi | ch is the date of adaption of Indian Constitution? | | | |
| | (D) | All of these | | | |
| | (C) | Brand building | | | |
| | (B) | Reaching out target audience | | | |
| | (A) | Public awareness | | | |
| 16. | Pub | lic Relations create : | | | |
| | (D) | Fascism | | | |
| | (C) | Marxism | | | |
| | (B) | Utilitarianism | | | |
| | (A) | Individualism | | | |
| 15. | | principle of 'greatest good of the greatest number' was advocated | d by | | |
| | (D) | In favour of promoting small scale and cottage industries | | | |
| | (C) | In favour of nationalization of some large scale industries | | | |
| | (B) | In favour of nationalization of industries | | | |
| | (A) | Opposed to nationalization of industries | | | |
| 14. | Modern liberals are: | | | | |
| | , | | | | |
| | (D) | J. S. Mill | | | |
| | (C) | Karl Marx | | | |
| | (B) | Engels | | | |

13. Who of the following is not associated with Marxism?

(A) Lenin

| XL- | - 13/1 | 1 (6) | (Continued) |
|-----|--------|---|---------------|
| | (D) | Affectation | |
| | (C) | Stagflation | |
| | (B) | Deflation | |
| | (A) | Inflation | |
| 24. | Write | e in one word — ' Combination of low production and price rise' | : |
| | (D) | Open | |
| | (C) | Enslave | |
| | (B) | Free | |
| | (A) | Liberate | |
| 23. | Write | e the antonym of the word 'EMANCIPATE': | |
| | (D) | Commemorate | |
| | (C) | Commencate | |
| | (B) | Commisserate | |
| | (A) | Commensurate | |
| 22. | Sub | stitute by one word for 'keeping a great person or event in peopl | e's memory' : |
| | (D) | Forsake | |
| | (C) | Join | |
| | (B) | Possess | |
| | (A) | Keep | |
| 21. | Find | the 'Synonym' of the term 'Abandon' : | |
| | (D) | 21 | |
| | (C) | 16 | |
| | (B) | 14 | |
| | (A) | 10 | |
| 20. | How | many members from Odisha are elected to Rajya Sabha? | |
| | (D) | a Committee to review the Constitution of India | |
| | (C) | an assembly to draft the Constitution of India | |
| | (B) | the name of one of the State Assemblies | |
| | (A) | the other name of Indian Parliament | |
| | | | |

19. Constituent Assembly is:

| 25. | Write a similar word for the word 'ACCORD': | | | |
|-----|--|--|-------------------|--|
| | (A) | Confer | | |
| | (B) | Refusal | | |
| | (C) | Dissension | | |
| | (D) | Opposition | | |
| 26. | See | ema cleaned her room by stuffing every | rthing — her bed. | |
| | (A) | in | | |
| | (B) | on | | |
| | (C) | under | | |
| | (D) | upon | | |
| 27. | We | e often go fishing the river b | ank. | |
| | (A) | towards | | |
| | (B) | by | | |
| | (C) | along | | |
| | (D) | around | | |
| 28. | Which Odia newspaper has celebrated its centennial year? | | | |
| | (A) | The Prajatantra | | |
| | (B) | The Samaj | | |
| | (C) | The Sambad | | |
| | (D) | Pragatibadi | | |
| 29. | Whi | nich of the following is a Primary Group | ? | |
| | (A) | Family | | |
| | (B) | School | | |
| | (C) | Church | | |
| | (D) | Cricket Club | | |
| 30. | Stat | te is a : | | |
| | (A) | Political Association | | |
| | (B) | Religious Association | | |
| | (C) | Recreational Association | | |
| | (D) | Social Association | | |
| XL- | - 13/1 | (11) | (Turn over) | |

| 0.4 | VA /I. * | |
|-----|-----------------|--|
| 31. | | ch of the following is close to defining news? |
| | (A) | New information about anything |
| | (B) | Information previously known |
| | (C) | Information without basis |
| | (D) | Information routine in nature |
| 32. | Wha | at is inverted pyramid ? |
| | (A) | An ancient monument in Egypt |
| | (B) | Refers to structure of news |
| | (C) | Hierarchy in corporate house |
| | (D) | Classification of newspapers |
| 33. | In the | e abbreviation 5W1H what does H stand for ? |
| | (A) | Have |
| | (B) | Help |
| | (C) | How |
| | (D) | However |
| 34. | Wha | t is PTI ? |
| | (A) | Publicity Wing of UN |
| | (B) | Publicity Unit of Government of India |
| | (C) | An Indian News Agency |
| | (D) | A Public Trust in Delhi |
| 35. | Wha | at is yellow journalism ? |
| | (Λ) | Nowenanare printed in vollow paper |

- (A) Newspapers printed in yellow paper
- (B) Sensational not factual news
- (C) A newspaper published near the Yellow river
- (D) News on jaundice
- 36. What did Hutchins Commission study?
 - (A) Black money economy
 - (B) Government advertisement budget
 - (C) Media content
 - (D) Impact of rise in newsprint price

| 37. | Wha | t does the term 'Fourth Estate' refer to ? | |
|--------------|--------|---|-------------|
| | (A) | A residential colony in Mumbai | |
| | (B) | Press and news media | |
| | (C) | A modern printing press | |
| | (D) | A media law enacted during the British rule | |
| 38. | Whi | ch part of news is called 'lead' ? | |
| | (A) | Opening sentence (s) that sums up the copy | |
| | (B) | Body or running text | |
| | (C) | Headline | |
| | (D) | Bylines | |
| 39. | "Sor | ne editors are failed writers, but so are most writers". Who said | Ithis? |
| | (A) | Khuswant Singh | |
| | (B) | T. S. Eliot | |
| | (C) | Chetan Bhagat | |
| | (D) | Bikram Seth | |
| 40. \ | Nhich | n provision of Constitution of India makes freedom of press ab | solute? |
| | (A) | Article 19 (1)(a) | |
| | (B) | Article 19 (2) | |
| | (C) | Article 21 | |
| | (D) | None of these | |
| 41. | Whic | ch of the following newspaper Mahatma Gandhi was associate | d with ? |
| | (A) | Voice of India | |
| | (B) | The Friend of India | |
| | (C) | Young India | |
| | (D) | Sambad Kaumudi | |
| 42. | Who | is credited with publishing India's first printed newspaper? | |
| | (A) | Raja Rammohan Roy | |
| | (B) | Lala Lajpat Ray | |
| | (C) | Kasturi Ranga Iyengar | |
| | (D) | James Augustus Hickey | |
| XL- | - 13/1 | (9) | (Turn over) |

| 43. | Who | founded Utkal Deepika ? |
|-----|--------------|--|
| | (A) | Gopabandhu Dash |
| | (B) | Madhusudan Das |
| | (C) | Gourishankar Ray |
| | (D) | Radhanath Rath |
| 44. | Wha | t is Prasar Bharati ? |
| | (A) | Public Service Broadcaster of India |
| | (B) | A Mumbai-based Advertising Agency |
| | (C) | A Private TV channel |
| | (D) | A Doordarshan Weekly Programme |
| 45. | Free this | dom of the "Press is a precious privilege that no country can forego." Who said? |
| | (A) | Jawaharlal Nehru |
| | (B) | Subhash Chandra Bose |
| | (C) | Mahatma Gandhi |
| | (D) | Thomas Jefferson |
| 46. | WW | W stands for : |
| | (A) | Web World Wide |
| | (B) | World Wide Web |
| | (C) | Wide World Web |
| | (D) | World Whole Web |
| 47. | Whe | ere is RAM located ? |
| | (A) | Mother Board |
| | (B) | External Drive |
| | (C) | Expansion Board |
| | (D) | Monitor |
| 48. | Wha | at is the full form of URL? |
| | (A) | Uniform Resource Link |
| | (B) | Uniform Register Link |
| | (C) | Uniform Resource Locator |
| | (D) | Unified Resource Link |

| 49. | In w | which of the following form data is stored in computer? | | | |
|-----|--|---|-------------|--|--|
| | (A) | Octal | | | |
| | (B) | Hexa Decimal | | | |
| | (C) | Binary | | | |
| | (D) | Decimal | | | |
| 50. | Non | n-verbal Interpersonal communication includes : | | | |
| | (A) | Gestures | | | |
| | (B) | Eye-contact | | | |
| | (C) | Body language | | | |
| | (D) | All of these | | | |
| 51. | A we | vebsite that lets anyone add, edit or delete pages of content is called | : | | |
| | (A) | Wiki | | | |
| | (B) | Online forum | | | |
| | (C) | Use net | | | |
| | (D) | Social network | | | |
| 52. | Films with the U/A certification means : | | | | |
| | (A) | Parental guidance for children needed | | | |
| | (B) | Restricted to adults | | | |
| | (C) | Unrestricted Public Exhibition | | | |
| | (D) | None of these | | | |
| 53. | The | e word PRO stands for : | | | |
| | (A) | Public Relation Officer | | | |
| | (B) | Private Relation Officer | | | |
| | (C) | Post Rationale Officer | | | |
| | (D) | Presidential Officer | | | |
| 54. | Whi | nich among the following is not an Odia newspaper? | | | |
| | (A) | Dharitri | | | |
| | (B) | Sambad | | | |
| | (C) | Dainik Bhaskar | | | |
| | (D) | Pragativadi | | | |
| XL- | - 13/1 | (11) (11) | Гurn over) | | |

| 55. | The | word 'journalist' is derived | d from : | |
|-----|---|------------------------------|----------|-------------|
| | (A) | JournaLista | | |
| | (B) | Diurnalis | | |
| | (C) | Journal | | |
| | (D) | Joology | | |
| 56. | Facebook was co-founded by : | | | |
| | (A) | Peter Hampstead | | |
| | (B) | Mark Zuckerberg | | |
| | (C) | Donald Trump | | |
| | (D) | Jack Ma | | |
| 57. | Soa | p Opera is a term used fo | r: | |
| | (A) | Opera in Soap | | |
| | (B) | Serials | | |
| | (C) | Science programmes | | |
| | (D) | Movies | | |
| 58. | The word 'Sci-Fi' refers to: | | | |
| | (A) | Films | | |
| | (B) | Non-Fiction | | |
| | (C) | Yellow pages | | |
| | (D) | Science fiction | | |
| 59. | Inte | rnet is associated with : | | |
| | (A) | Linear Communication | | |
| | (B) | Bandwidth | | |
| | (C) | Frequency Modulation | | |
| | (D) | Electronic Subaltern | | |
| 60. | Filmfare awards is actually associated to a : | | | |
| | (A) | Magazine | | |
| | (B) | Radio | | |
| | (C) | TV channel | | |
| | (D) | Film fraternity | | |
| XL- | - 13/1 | 11 | (12) | (Continued) |

| 61. | Digital photos use : | | | | |
|-----|---|--|----------|--|--|
| | (A) | Pixels | | | |
| | (B) | Lines | | | |
| | (C) | Noise | | | |
| | (D) | Waves | | | |
| 62. | Al-jazeera is a : | | | | |
| | (A) | News Channel | | | |
| | (B) | Film | | | |
| | (C) | Children's Magazine | | | |
| | (D) | Award | | | |
| 63. | The | e full form of AIR is : | | | |
| | (A) | All Information Radio | | | |
| | (B) | All India Radio | | | |
| | (C) | Aakashvani in Radio | | | |
| | (D) | All in one Radio | | | |
| 64. | POCSO Act (2012) stands for : | | | | |
| | (A) | Projection of Children from Sexual Offences | | | |
| | (B) | Protection of Children from Sexual Offences | | | |
| | (C) | Prevention of Children from Sexual Offences | | | |
| | (D) | Prohibition of Children from Sexual Offences | | | |
| 65. | Satyajit Ray and Shyam Benegal are popular: | | | | |
| | (A) | Actors | | | |
| | (B) | Cartoonists | | | |
| | (C) | Film Directors | | | |
| | (D) | Columnists | | | |
| 66. | The lead actor of Mission Mangal Film: | | | | |
| | (A) | Ajay Devgan | | | |
| | (B) | Akshay Kumar | | | |
| | (C) | Amitabh Bachchan | | | |
| | (D) | Abhisekh Bachchan | | | |
| XL- | - 13/1 | (11) (13) (Tur | n over) | | |
| | | | | | |

| 67. | 'Lifeline of the Nation' is the tag line of : | |
|-----|---|--|
| | (A) | Air India |
| | (B) | Indian Railways |
| | (C) | India Post |
| | (D) | JNNURM |
| 68. | The | national champion Dutee Chand is Brand Ambassador of : |
| | (A) | Puma |
| | (B) | Nike |
| | (C) | Adidas |
| | (D) | Crocs |
| 69. | Zooi | m-in and Out are part of : |
| | (A) | Camera |
| | (B) | Tripods |
| | (C) | Channel Tracker |
| | (D) | Headphone gears |
| 70. | ABP | News stands for : |
| | (A) | Ananda Bazar Patrika |
| | (B) | Amrit Bazar Patrika |
| | (C) | Attention Banned Projects |
| | (D) | Amrita Bani Patrakaar |
| | | _ |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

(14)

(Continued)

XL-13/11

SPACE FOR ROUGH WORK