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International
Accreditation
Organization

To make your Career a soaring success, all you need is *Panaché*



Panaché
Academy

Institute for Air Hostess/Hospitality/Travel & Tourism

www.panacheacademy.com

INTRODUCTION

Panaché. It's a word that amalgamates style with substance. It best encapsulates what we intend our students to acquire once they pass out from our academy. Because at our academy, our goal is to nurture your dreams and to provide you the skill sets necessary to transform those dreams into reality. Our highly trained, experienced & dedicated faculty focuses on honing your skills and abilities. Our manner of teaching is modern & unique. We use extremely practical & simple methods which help a student understand and master the course. Sharpening your skills to such an extent that they act as your runway to success. On the successful completion of our courses, students are also given assistance in their job search so that they can fulfil their aspirations.

Panaché Academy is an ISO 9001-2008 & CIAC (Confederation of International Accreditation Commission) Certified Institute. Panaché is the vision of Khushnum Avari, an Ex-Airhostess, Instructor and a Corporate Trainer by profession. With years of experience behind her, the main focus of Panaché Academy is to introduce and create careers for students in various Industries.

OUR VISION

To create a Learning Environment, where students of today are transformed to Professionals of tomorrow. We embrace innovative theories, techniques, and technologies to ensure success in a changing world. To create dynamic learning situations that will enable individuals, Employers & communities to achieve their personal, corporate, education & employment goals in a cost effective, innovative and inclusive environment.

OUR MISSION

To create a learning Institute, where special emphasis is laid on the growth and development of all students. We create dynamic opportunity for career preparation and personal effectiveness. We are committed to making each & every experience with us meaningful & professional.

OBJECTIVE

Provide rigorous & relevant course work & field experiences that challenges student to develop critical thinking & problem solving skills.



Khushnum Avari (Director)
Panaché Academy

I cordially welcome you to Panache Academy, a learning Institute, where special emphasis is laid on the growth and development of all students. Our vision is to create a learning environment, where students of today are transformed to Professionals of tomorrow.

At Panache we will help you enhance your full potential, sharpen your talents and skills to bring out the best in you, by imparting quality education in the new age sectors of Aviation, Hospitality, Travel Management and customer service.

I welcome you to walk into Panache Academy and my team will endeavor to nurture you, to your best potential. Our success lies in you being the most sought after professional in Aviation, Hospitality Travel Management Industries.

AVIATION

Get your ticket to success!!!

By 2020 traffic at Indian airports is expected to reach 450 million, making it the third-largest aviation market in the world.

Industry expansion implies a high demand for professionals in aviation.

The Aviation industry encapsulates the development operations and management of aircrafts and airports. While the common perception about the sector is that it's only for pilots and air hostesses, there are numerous other, equally significant jobs that the industry cannot function without. The industry seeks candidates that are confident, good in communication, have the right skills and are perfectly groomed in terms of looks, behavior and code of conduct.

Career Opportunities

- + Cabin Crew
- + Air Hostess / Purser
- + Passenger Handling
- + Customer Service
- + Airport Executive
- + Lounge Executive
- + Cargo & Transportation
- + Fares & Ticketing
- + In-Flight Services & Security
- + Load & Trim

HOSPITALITY

A wonderful career, served on a platter!!!

The Indian Hospitality market is estimated to reach US\$ 30 billion by 2015.*

As the industry grows, the need for hospitality professionals increases.

India has several major hotel chains including the Marriot, Hyatt, Radisson, Hilton, Leela, Sheraton, Taj, Oberoi, Novotel, ITC Fortune and many more. The need of the hour is skilled and trained human resources, who provide efficient and high quality services to customers and price competitiveness that will help build an attractive tourist package.

Career Opportunities

- + Front Office Assistant
- + House Keeping Supervisor
- + Executive in F & B Dept.
- + Executive in Food Production
- + Guest Relationship Officer
- + Travel Desk Executive
- + Retail Operations
- + Retail Store Executive

TRAVEL & TOURISM

Love travelling?

Make A Career Out of it!!!

India's Tourism to reach US\$ 275.5 billion by 2018

This high growth industry requires Tour Planners, Tour Leaders, Executives and much more. The Travel and Tourism industry is the world's largest foreign exchange earner and provides employment to millions of people directly and indirectly worldwide through many associated service industries. Work in this industry involves providing services to people who are away from home, on business, holiday, pilgrimage or adventure.

Career Opportunities

- + Tour Leader
- + Itinerary Planner
- + Fares & Ticketing Personnel
- + Language Interpreter
- + Foreign Exchange & Sales
- + Operations Department
- + Start your own Travel Company



Diploma in Airlines / Tourism / Hospitality Mgt. (PADATHM)

Duration	: 12 months
Eligibility	: 17 to 27 years
Qualification	: HSC or Graduation (Any stream/Any medium)
Extra Certification	: • Certificate by "University of Cambridge ESOL Examination" • Certificate of First Aid by "Indian Red Cross Society" • Certificate in Galileo

Course Contents :

9 months - English, Tourism Industry & Airlines, Indian History & Culture, Tourism Principles, Policies and Practices, Geography of Travel Planning, Business Environment & Legal System, Managing Behavior Processes in the Organisation, Indian Art, Architecture and Monuments, Management of Travel Agency & Tour Operation, Tourism & Informatory Technology, Destination Marketing, Land & Water Transportation, Airport Ground Staff, Travel Formalities, Air Fares & Ticketing, Indian Heritage, Cabin Crew (Personality Development), Cabin Crew (Grooming), Cabin Crew (Customer Service), Travel Technology & Soft wares, Tour Packages, Methodology of Research, Front Office Mgt., Housekeeping Mgt., F&B Service Mgt., Food Production.

3 months - Project Report & Industrial Training in Airlines/Tourism/Hotels

Course Modules

- Aviation
- Hospitality
- Grooming
- English Speaking
- Travel Management
- Personality Development
- Swimming
- First Aid



Aviation, Hospitality and Travel Industries are in for exponential growth. The Aviation Industry is expected to grow at an annual growth rate of over 25%. India needs 400 airports and 300 aircrafts, in the next decade. Also, the Hospitality Industry is one of the fastest growing sectors in the country. According to the Tourism Ministry, Tourism is expected to be the second largest industry in the world by 2019. No other industry offers career benefits and payment packages, as lucrative as these industries.

This **12 months** Diploma in Aviation, Hospitality & Travel Management to take you to one of the most lucrative job offers in the industry.

BBA - Airlines / Tourism / Hospitality Mgt. (PADATM)

Duration	: 3 Years
Qualification	: HSC (Any stream/Any medium)
Extra Certification	: • Certificate By "University Of Cambridge ESOL Examination" • Certificate Of First Aid By "Indian Red Cross Society" • Certificate In Galileo

Course Contents :

1st Year - Introduction to Hospitality, Airport Operations, Aircraft Technical: Flight Catering, PD, Travel & Tourism : Geography of Tourism. English : Communication Management, Handling Emergency, Health & Safety, Food & Beverage, Food & Nutrition Principles of Management, Basic of Account, Business Economics, French ,CRS (Computerized Reservation System & Fare Construction)

2nd Year - Tourism Product & Services - I, Aviation, Security, Front Office Management, Tourism Development, Geography of Tourism-II, Organizational Behavior, Accommodation Leisure Management, Air Cargo Management-I, Flight Operation Management, Introduction to Catering.

3rd Year - Tourism Products & Services - II, Travel Agency & Tour Operator, HRM, Management Information System, Airport Business, Airline Marketing. Flt Operation Management, Aviation Hazzards, Aviation Physiology, Passenger Behavior, International Tourism Management.

Note: 2nd & 3rd Year On Job Training

Course Modules

- Aviation
- Hospitality
- Grooming
- English Speaking
- Travel Management
- Personality Development
- Swimming
- First Aid



Certificate in CABIN CREW TRAINING (PACCCT)

Duration	: 06 Months - 5 days a week - 2 hours a day
Eligibility	: 17 to 27 Years
Qualification	: HSC (XII Pass) or Graduation (Any Stream / Any Medium)

Module:

Language Enhancement | Accent Neutralization | Introduction to Grammar | Advance Grammar | GD & Debate Sessions | Audio Video Comprehension | Resume Preparation | Body Language | Confidence Building | Interviewing Skills | Workplace & Corporate Etiquettes | Role-plays Extempore | Emotional Intelligence | The Grooming Process | Skin Care | Hair Colour | Art Makeup | Formal Look | Casual Look | Elegant Dressing | Aviation | Types of Aircraft | Aircraft Exterior and Functions | Aircraft Interior & Functions | In flight Announcements - English and Hindi | Emergencies on Board | Safety Equipment | Anti-Terrorism and Bomb Scare | Dangerous Goods and Hijack | Airline Codes | Medical Services | Accommodation and Hospitality | Information | Dissemination | Specialized Handling of Passengers : VVIPs, VIPs, Physically Challenged Evacuation on Land and Water | Brace Positions | Fire and Depressurization | Crew Profile & Complement | Functions & Responsibility of Crew | Embarkation & Disembarkation Procedures | Departments in Airlines | In Flight Catering | Functions in Galley | Service & Service Procedures | Role of Caterer | Role of Supplier | Pricing Structure | Cuisines of World | Emergencies on Board | Main Cabin Doors & Controls | Over wing Emergency Exits | Door Escape Slides / Slide Rafts | Bulk Crew Rest Compartments | Pilot Incapacitation | Flight Deck | Passenger Emergency Oxygen System | Cabin Intercommunication Data System | Emergency Lighting System | Evacuation Signal System | Lavatories | Ground / Ditching Evacuation Routes | Quantity & Location of Removable Safety Equipment Carried | Miscellaneous Operating Procedures



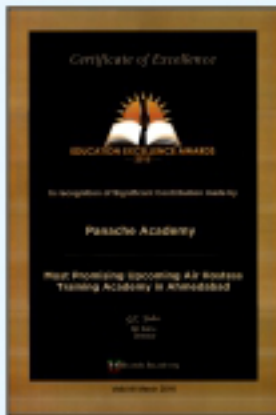
Certificate in AIRPORT MANAGEMENT & AIRPORT GROUND STAFF (PACAMGS)

Duration	: 06 Months - 5 days a week - 2 hours a day
Eligibility	: 17 to 27 Years
Qualification	: HSC (XII Pass) or Graduation (Any Stream / Any Medium)

Module:

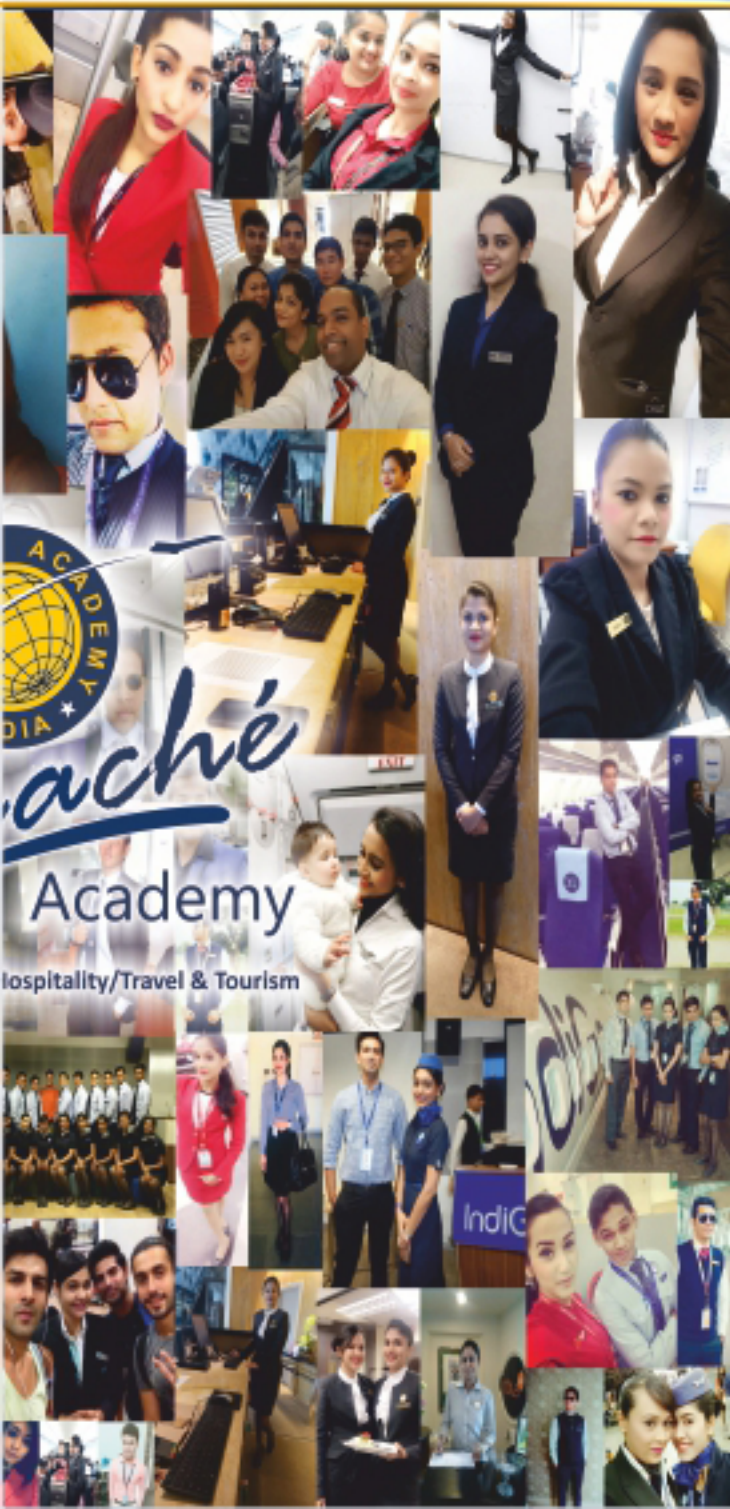
Language Enhancement | Accent Neutralization | Introduction to Grammar | Advance Grammar | GD & Debate Sessions | Audio Video Comprehension | Resume Preparation | Body Language | Confidence Building | Interviewing Skills | Workplace & Corporate Etiquettes | Role-plays Extempore | Emotional Intelligence | The Grooming Process | Skin Care | Hair Colour | Art Makeup | Formal Look | Casual Look | Elegant Dressing | Selection Of Outfit | History of Aviation | Types of Aircraft | Aircraft Exterior and Functions | In flight Announcements - English and Hindi | Emergencies on Board | Safety Equipment | Map Reading Skills | Aviation Terminology and Abbreviation | Theory of Flight | IATA | ICAO | National Aviation Authorities and Role of State and Centre | Fares and Ticketing | Passenger Handling | Airport Access Control : BCAS Security CISF & Other(Airline Security) | Airport Security | Airport Runway/Taxiway/Maintenance Tarmac/Ramp Area | Airport Infrastructure : City side /Land Side /Airside | Airport (Monitoring/Surveillance) | Airport Administration | Airport Finance | Airport Support System : Fire/Ambulance/Doctor/Water Reservoir | Airport Cargo Security : Incoming/Outgoing Airport Cargo (DGR) | Airport ULD's Equipment's | Ground Support Limits | Airport Manager | Airport Threats/ Bird Hits / Incident/Accidents | Introduction to Galileo Reservation System & Feature | Domestic Ticketing & Routing | Travel Technology & Software's | Time Zones | Basic Knowledge of Passport & Visa Structures for Selected Countries | Airport policies in India | Air Traffic Control | Aircraft Identification & Lighting | Aircraft Maintenance | Airspace Management | Flight Operations











ACADEMY
DIA
Maché
Academy
Hospitality/Travel & Tourism


The Oberoi Group


Hilton

Radisson 


MARRIOTT

HYATT

KUONI 


OVER 200 YEARS OF DISCOVERY
COX & KINGS
ESTD 1758

 **Worldwide DMC**
Your Worldwide Travel Partner

 **FLAMINGO**
transworld pvt. ltd.

 **SWISS**


NOVOTEL
HOTELS


Thomas Cook
TRAVEL SMOOTH


go
AIR

Certificate in HOTEL Mgt. (PACHM)

Duration : 6 Months - 5 days a week - 3 hours a day

Qualification : SSC (X Pass) / HSC (XII Pass) or Graduation (Any Stream / Any Medium)

Module:

Language Enhancement | Accent Neutralization | Introduction to Grammar | Advance Grammar | GD & Debate Sessions | Audio Video Comprehension | Resume Preparation | Body Language | Confidence Building | Interviewing Skills | Workplace & Corporate Etiquettes | Role-plays Extempore | Emotional Intelligence | The Grooming Process | Skin Care | Hair Colour | Art Makeup | Formal Look | Casual Look | Elegant Dressing | Introduction to the Hospitality Industry | Front Office Introduction | Classification of Hotels | Types of Management | Front Office Procedure for Emergency | Reservation | Front Office Management (I-II-III) | Food Production (I-II-III) | Food & Beverage Service (I-II-III) | Front Office Mgt. (I-II-III) | Hotel House Keeping (I-II-III) | Hygiene & Sanitization | Engineering & Maintenance | Hotel Accounting | Hotel Law | Food Science & Nutrition | Hotel Economics & Statistics | Catering Technology | Banqueting & Catering Mgt. | Hotel Grading System | Bakery & Patisserie | Food & Beverage Control | Room Division Management | Retail Operation & Entrepreneurship Development | Event & Disaster Management | Resort Designing Development & Mgt. | Bar & Beverage Management.



Certificate in Travel & Tourism Mgt. (PACTTM)

Duration : 03 Months - 06 days a week - 3 hours a day
Qualification : HSC (XII Pass) or Graduation (Any Stream / Any Medium)

Module:

Basics of History of Travel & Tourism | Types of Tourism & its Importance | Tourism Products | Organization of Tourism industry | World Geography | Travel Documentation | Personality Development & Grooming – Level A | Accommodation & its Management | Transportation & its Management | Destination Attraction & it's Importance | India Tourism | Marketing & Planning | Travel Agency and Tour Operator | Domestic Ticketing | Airport Formality | Personality Development & Grooming – Level B | International Ticketing | Global Distribution System (CRS) Galileo | Mandatory | Dissertation | Evolution of Tourism | Tourism Management & Operations | Travel Agency's & it's Management | Tour Management | Marketing in Tourism Management | Planning & Development | HR Management | Business Travel Management – MICE | Impact of Technology | Tourism Geography & Documentation | International Ticketing | Servicing Inbound Tourists | Tourism & Indian Economy | Ministry of Tourism | State Tourism Department | Promoters of Tourism | Cultural / Heritage Tourism | Indian Architecture | Regional Planning Consideration | Carrying Capacity & Sustainability | Three Level Tourism Planning | Factors Influencing Pricing | Yield Management | Price Elasticity | Role of Travel Agents | Global Distribution System (CRS) Galileo | Sustainable Tourism | Destination Management | Finance Management | Entrepreneurship Management | Dissertation



MBA - Airlines / Tourism / Hospitality Mgt. (PAMATHM)

Duration	: 02 Years
Qualification	: Bachelors Degree in any discipline from a Govt. approved College/University
Extra Certification	: <ul style="list-style-type: none">• Certificate by “University of Cambridge ESOL Examination• Certificate of First Aid by “Indian Red Cross Society”• Certificate in Galileo by Travel Port

Course Contents :

1st Year - Principles of Management and Organizational Behaviour, Managerial Economics, Accounting and Finance for Managers, Marketing Management, Human Resource Management, Quantitative Techniques for Management, Research Methods for Management, English, Elective-1

2nd Year - Industrial Training in India or International, etc.. for 22 weeks (5 Mths)
Specialization in Air Lines / Tourism Management, Hospitality Management, Tourism planning and marketing, Airport Ground Staff, Service Marketing, International Hospitality Law, International tourism management, Tourism Business Environment, Tourism Products, Project Work, Elective-2.

Course Modules

- Aviation
- Hospitality
- Grooming
- English Speaking
- Travel Management
- Personality Development
- Swimming
- First Aid

Courses offered by Panache Academy of Airlines & Tourism Management are delivered with a quality driven approach. Candidates developed after pursuing these courses are expected to lead the industry with their expertise in the area of Air Lines, Hospitality & Tourism Management. Thousands of candidates produced by the college are holding a distinguished position in the Industry today.



▶ Finishing Course- English / Personality Development / Grooming (PAFCPG)

Duration	: 03 Months
Qualification	: SSC / HSC and above (Should have pleasing personality & good communication skills)
Extra Certification	<ul style="list-style-type: none">• Course Completion Certificate from Panache• Certification of "University of Cambridge" ESOL Examination

Course Contents :

Communicating one's thoughts, ideas and opinions in a clear and precise manner is the key to success in today's highly competitive world. To maximize one's potential, a good command over the English language as well as a pleasing personality which has been properly groomed has become an absolute must.

This course pays special attention to conversational English, along with reading, listening and writing skills. The Preliminary English Test (PET) that is taught at Panache Academy.

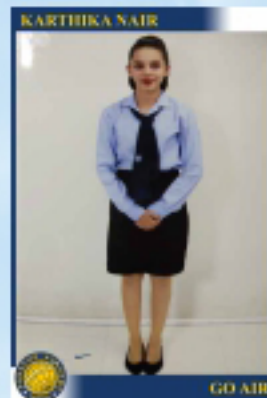
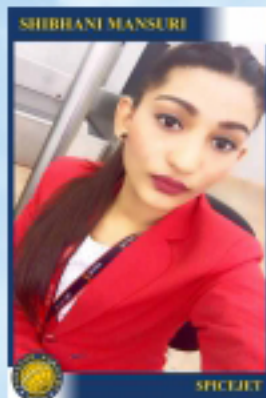
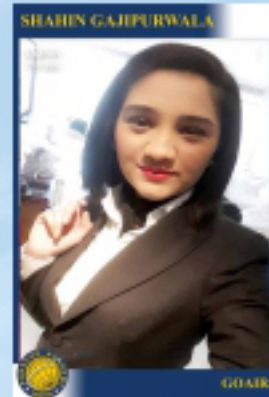
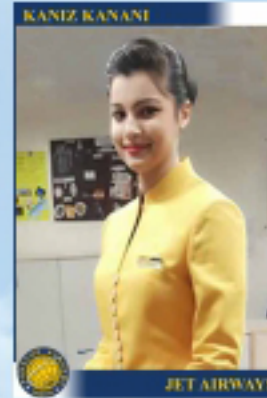
Course Modules

- English
- Interpersonal Skills
- Grooming
- Interview Preparation

▶ Our Faculties

What makes a superior Aviation and Hospitality institute ? It's the faculty associated with it. We have got the highly competent, experienced and expert faculty associated with us. Our faculties are selected leaders who are highly-regarded professionals, managers, academicians, consultants as well as industry renowned people. Our institute flourishes on the rational contribution of our faculty. Our faculty members train their students, share insights gained through professional experience and communicate the knowledge they have got after extensive experience. They are supportive in the classroom, active and strive to make students active and committed to provide best possible training. In all of our classes, faculties provide personal assistance and maintain personal relationships with students to develop the confidence as well as interpersonal skill of students. On top of that our faculties have undergone Jet Air Aviation Academy specialized training program to ensure their effectiveness during the training.

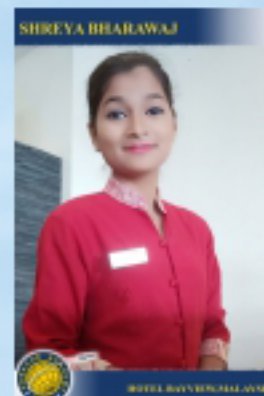
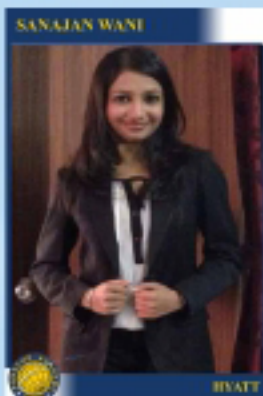
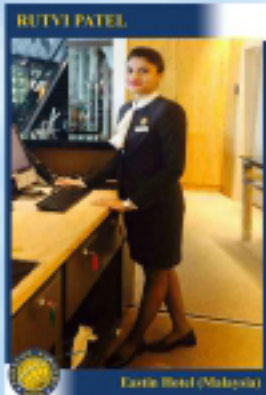
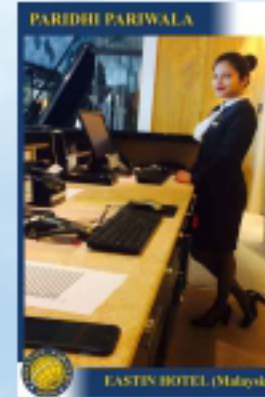
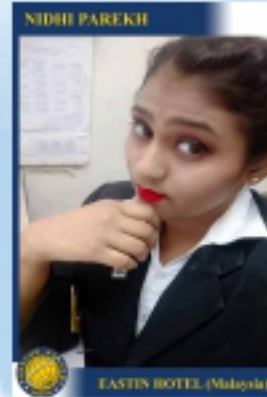
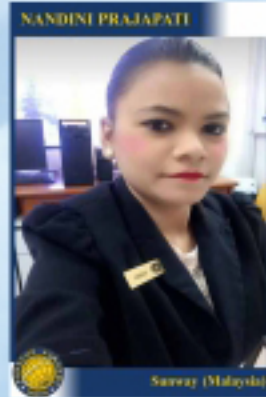
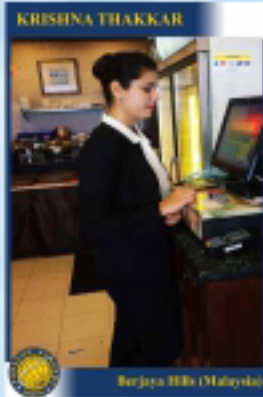




And many more...

PLACEMENTS

International Hotel



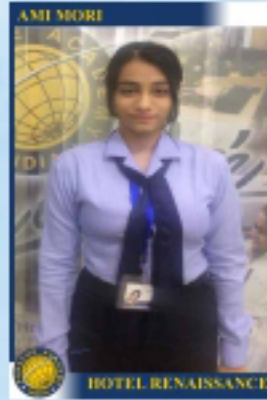
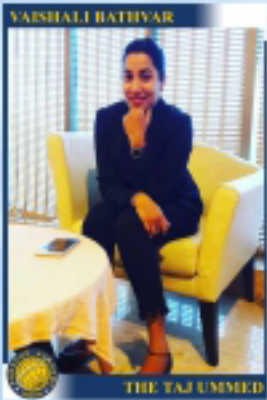
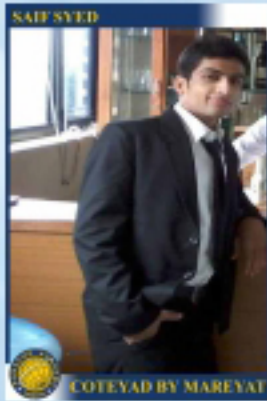
And many more...



And many more...

PLACEMENTS

Domestic Hotel



And many more...



Institute for Air Hostess/Hospitality/Travel & Tourism

AHMEDABAD

A : 211/212, Shangrila Arcade, Shyamal Cross Road, Prahaladnagar Road, Ahmedabad.
P : 8460165656, 8460175757 | M : +91 9879106350, +91 9909000450
E : ahmedabad@panacheacademy.com | W : www.panacheacademy.com

NTKOL

A : 309/310, Akshar Arcade, Nr. Devasya School, Shalby Hospital Road, Nikol, Ahmedabad.
P : 7043776161, 7043776363 | M : +91 7043775959, +91 9909000450
E : ahmedabad@panacheacademy.com | W : www.panacheacademy.com

YouTube   /panacheacademy

International Education Award
(2018-2019)

"Best Aviation / Tourism / Hotel Mgt. Academy of the Year"

National Education Excellence Award for 4 Consecutive Years
(2016-2017-2018-2019)

"Best Aviation / Tourism / Hotel Mgt. Academy in India"

Excellence in Indian Education Award for 3 Consecutive Years
(2017-2018-2019)

"Best Institute for Aviation / Tourism / Hotel Mgt. in India"

Students Choice Award

"Leading Air Hostess Training Academy in Western India"



INDORE

A : 303-304, Manas Mayfair, 8/5 South Tukoganj, Opp.Nath Mandir, Indore, Madhya Pradesh.
P : 7490047171, 7490047676 | M : +91 7228807171, +91 9909000450
E : indore@panacheacademy.com | W : www.panacheacademy.com

VADODARA

A : Trisha Square I, 4th Floor, Sudha Nagar Society, Opp. Saraswat Bank, Jetalpur Road, Alkapuri, Vadodara.
P : 7874295959, 7874395959 | M : +91 9879777282, +91 9909000450
E : vadodara@panacheacademy.com | W : www.panacheacademy.com

Customer Care No.

9555-100-666