



**GLOBAL INSTITUTE
OF SPORTS BUSINESS**

POST-GRADUATE PROGRAM IN
SPORTS
MANAGEMENT

**INSTITUTE PROSPECTUS
2024 - 25**

University Partner

UMassAmherst | Isenberg School
of Management

International Affiliate



Dear Prospective Student,

It is my pleasure to welcome you to the Global Institute of Sports Business (GISB), a premium and experiential institute that offers India's leading and path breaking Post-Graduate Program in Sports Management.

We are witnessing continuous growth and rapid expansion across various sub-sectors of Indian Sports Ecosystem. In order to support such growth, we need qualified and well-trained management cadres with right values, vision and intellect to drive the change. Therefore, it's imperative to have **quality world class sports management education** for learners like you who are passionate for developing sports in our country.

We present a distinct opportunity for you to combine **rigorous academic study** with **hands-on learning experiences**. This involves undertaking comprehensive industry **research** and participating in live **projects** alongside respected faculty members, industry professionals, and fellow students.

As you embark on this exciting journey of academic and personal growth, you will be joining a vibrant and dynamic community of professionals striving to equip you with the skills required to get your foot in the door and achieve success in the sports industry. **Industry Placement** and **Career Creation** are our key focus areas and thanks to our International Education Partner, high-profile industry affiliates, experienced faculty body & global & domestic professional placement opportunities, we ensure that Indian students no longer have to go abroad in order to get access to world class sports education.

I invite you to explore the Post-Graduate Program in Sports Management and discover the opportunities that await you. We look forward to welcoming you to the GISB family, and supporting you on your journey to **transform your passion for sports into your profession!**

Sincerely,

Gaurav Modwel
Chancellor, Global Institute of Sports Business

“ We, at the Global Institute of Sports Business (GISB), are committed to the mission of empowering the next generation of sports professionals with relevant skills, knowledge, connections and employability by developing and delivering programs and pedagogy which is innovation driven, industry led and research based. Our programs are designed to challenge, to inspire, and to empower you with the requisite knowledge and skills necessary to make a positive impact in the global sports industry from the first day. ”



With a stellar track record in hosting mega-events, India is not just an emerging sporting destination but a global force, attracting investments and turning heads.

The rise of sports icons like Neeraj Chopra, PV Sindhu, Smriti Mandhana, Sunil Chhetri, and others signals a **transformative shift from cricket-centric dominance to a diverse, multi-sport nation**. As we celebrate these heroes, India's sporting identity undergoes a powerful transformation.

The advent of ground-breaking initiatives like the Indian Super League, Pro Kabaddi League, Ultimate Kho Kho, Tennis Premier League, Prime Volleyball League, and Ultimate Table Tennis among others, is reshaping the landscape of Indian sports, fueling **widespread employment opportunities**. Concurrently, government-backed initiatives such as Fit India & Khelo India are fostering awareness and elevating the overall understanding of sports and fitness.

The technology sector is also witnessing dynamic growth in sports, with E-sports, Fantasy Sports, and Gaming platforms like Dream11, MPL, NODWIN Gaming, PayTM First Games, etc., expanding the canvas of the sports ecosystem. This expansion, coupled with local sports movements, is creating a **robust platform to engage with the new generation of fans and users**.

As the Indian sports landscape undergoes rapid expansion, there is a pressing **demand for skilled sports management professionals** to take up critical roles and advocate for the establishment of new positions. The paradigm has shifted from the era of exclusively hiring ex-professional and semi-professional athletes. Today, the industry seeks individuals who understand the business of sport, seamlessly blending their knowledge with passion to contribute to the sustained growth of the sector.

The global sports sector commands a staggering \$700 billion, standing tall as a powerhouse of revenue and job opportunities. Closer to home, India's sports industry, now valued at \$3.5 billion, is on a dynamic growth trajectory, fueled by a burgeoning population and an expanding middle class.

THE SPORTS BUSINESS



OPPORTUNITY





TYPES OF SPORTS

MARKETING

- Marketing & Brand Management
- Sponsorship
- Media Management
- Fan Development
- Digital & Social Media Marketing

OPERATIONS

- Event Management
- Facilities Management
- Broadcast & Media Production
- Team Manager
- Academy & Grassroots Manager

ADMINISTRATION

- Financial Planning & Management
- Accounting Information
- Technology
- Human Resources
- Law

AGENCY

- Strategic Consulting
- Public Relations
- Sponsorship & Media Rights Sales
- Athlete Management
- Hospitality

INDUSTRY FACT

The Sports Management sector in **India is growing at approximately 15% per annum** (source: DataPOWA) which is far more than the **average growth rate of 5% worldwide**. In 2023, the sports sponsorship market recorded a total revenue of

RS.15,766 CRORES

(approximately \$1.9 billion), marking an **11%** incremental value over the previous year.

MANAGEMENT JOBS

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WHY Q I S B ?

Gain unparalleled access to a **global curriculum & international case studies** through GISB's prestigious educational partnerships and affiliates, from Mumbai, India.

Multifaceted pedagogy, encompassing a comprehensive curriculum, industry projects, collaborative group activities, and real-world case simulations, delivers an unparalleled and **highly engaging learning experience**.

Programs bring together **top executives in global sport** as speakers, enabling students to **network** and **interact** with the industry's leading decision makers.

Hands-on methodology & structured industry exposure ensure that students are consistently immersed in the **real-world dynamics** of the sports industry.

Courses are meticulously crafted to equip students with the **essential skills & cutting-edge tools** needed to excel and secure **employment** in the competitive sports industry.

TRANSFORM YOUR PASSION FOR SPORTS INTO YOUR PROFESSION!



**GLOBAL INSTITUTE
OF SPORTS BUSINESS**

The Global Institute of Sports Business (GISB) is an **industry designed** and **experiential learning** sports management institute that provides a practical approach to sports management education with a clear focus on furthering individual growth, fostering student employability and generating sector impact.

The programs have been expertly designed by sports industry veterans to ensure that Global Institute of Sports Business students receive the tools, knowledge, and experiences required to **create fulfilling careers in sport** and gain access to relevant platforms to regularly **interact with industry employers**.

INTRODUCTION



PROGRAM

The flagship program at Global Institute of Sports Business is the Post-Graduate Program in Sports Management.

The program is certified by the **#1 Sports Management Program in the World** - The University of Massachusetts Amherst's - Mark H. McCormack Department of Sports Management.

Recipient of the coveted **Mid Day Education Excellence Awards 2019** and the prestigious India's **Education Excellence Award 2022**, GISB stands tall as the unrivaled leader in Sports Management education nationwide, setting a new standard of excellence and innovation in the field.



INTERNATIONALLY CERTIFIED PROGRAM

The Global Institute of Sports Business (GISB) has formed an Educational Partnership with the University of Massachusetts Amherst's Mark H. McCormack Department of Sport Management. This collaboration ensures that GISB students have access to premier master's level core sport management courses, a best-practice curriculum, and experienced international faculty.

The Mark H. McCormack Department of Sport Management at UMass Amherst, housed within the Isenberg School of Management, is the #1 globally ranked sport management program. With a legacy as one of the oldest sport management programs globally, the McCormack Department boasts a network of over 5,000 alumni, including leaders and innovators across the commercial global sports industry.

“In GISB, we see a trusted partner that is committed to provide substantive, industry designed training for intelligent and driven students looking to impact the Indian sports ecosystem.”

Will Norton,
Director, McCormack Center
for Sport Research & Education



UMassAmherst | Isenberg School
of Management

WHO CAN APPLY?

RECENT GRADUATES

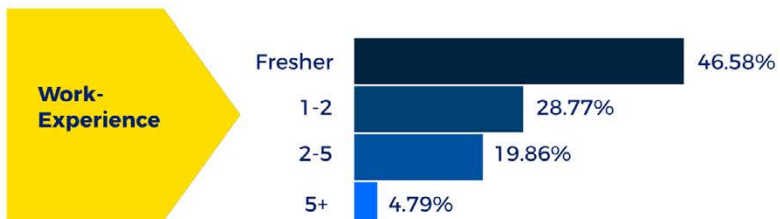
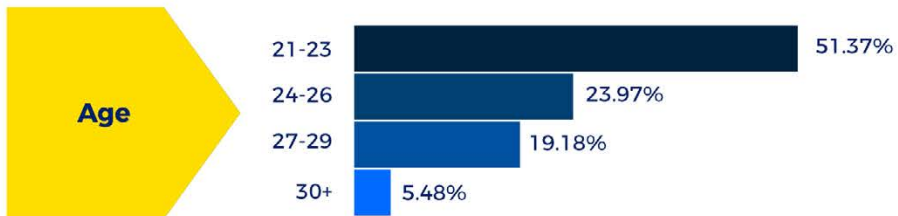
Fresh graduates from any background looking to embark on a fulfilling career in sports management. The program equips them with the **knowledge and skills** to shape the future of sports and ensure success in this dynamic field.

EXPERIENCED PROFESSIONALS

Career-changing professionals who aspire to **transition to a sports career** by bringing a wealth of knowledge and experience from their previous roles. Through the program, they can harness their expertise and apply it to the fast-paced and exciting world of sports.

SPORTS MANAGEMENT PROFESSIONALS

Sports managers seeking to **advance their skill sets** and network through a practical learning experience. These professionals can position themselves for success in leadership roles, unlocking new levels of career growth and achievement.



PROGRAM HIGHLIGHTS

Classes Begin

15th October 2024
Full-Time | Mumbai Campus

Course Duration

15 Months

Career Support

Comprehensive career mentoring with guaranteed internships and employment opportunities

Basic Requirements

Bachelor's degree, diploma or equivalent*

Course Timeline

Core Sports Courses -
Foundation Courses
(12 Months)

International
Study Trip
(7 Days)

Mandatory
Internship
(3 Months)

Capstone
Submission



[CLICK HERE FOR FAQs](#)

**Exceptions can be made for individuals with relevant sports experience*

WORLDCLASS PEDAGOGY

- | Best Practice Curriculum from International Education Partner
- | Practical Learning Through Regular Industry Engagement
- | Simulated Learning Experiences
- | Individual Mentorships & Career Creation
- | Participation in Industry Visits, Sports Conferences and Networking Events
- | Final Capstone Aligned with Career Pathway
- | UMass Professors will teach core modules at the GISB Campus & via live video lectures
- | Guaranteed Internships and Placement Opportunities



COURSE DESIGN

The Post - Graduate Program in Sports Management is a full-time intensive, informative and experiential higher education course specialising in the business of sports that includes **9 core sports courses** and a **final capstone project**.

Divided into 3 categories of courses - **Foundation, Core Sports Courses and Special Courses/Simulations.**

Students pursuing the program experience

900+
hours of engagement



FOUNDATION COURSES

Foundation Courses are an integral part of the program and meant to ensure that all students have the basic **personal, interpersonal and professional skills** required to be a successful sports management professional.

GISB emphasises the importance of building a strong foundation for any student to excel in a professional environment.

The Foundation Courses offered throughout the Academic Year are:

- Communications
- MS Office
- Self-Development
- Management Essentials



THE MODULES INCLUDE

- | Sports Ecosystem
- | Sports Marketing & Market Research
- | Organizational Behaviour, Strategic Planning and Management
- | Sports Finance
- | Sales & Sponsorships
- | Sports Law
- | Sports Facilities Management and Operations
- | Sports Special Modules

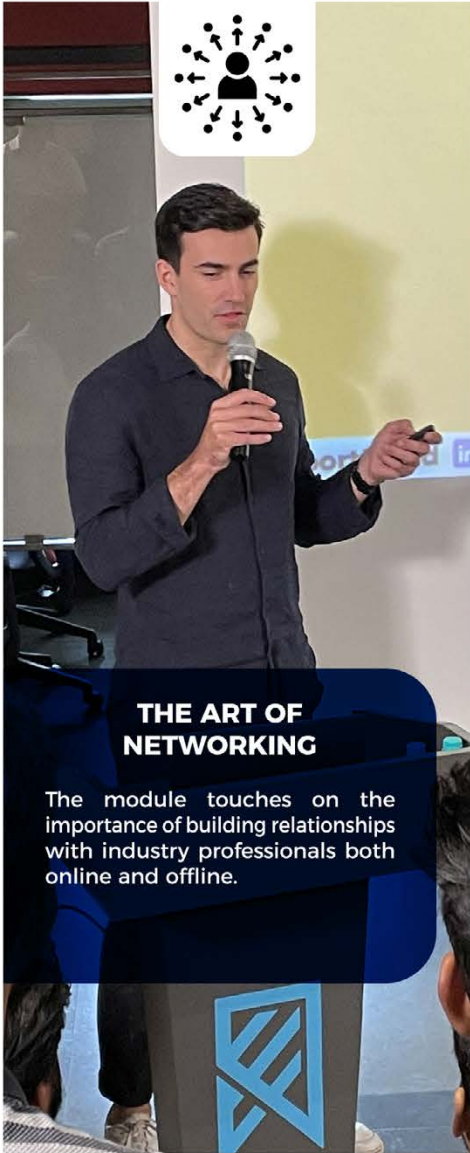
CORE SPORTS COURSES & CAPSTONE PROJECT

There are 10 core sports courses (including the final Capstone Project) that cover all aspects of the sporting ecosystem. These courses are broken down into modules that are delivered by experienced faculty from the sports industry.

Each module has multiple assessments in the form of individual and group assignments, exams, reports or final projects.

The Capstone Project at the Global Institute of Sports Business serves as the final assignment of the academic and practical journey for students enrolled in the Post - Graduate Program in Sports Management course.

This culminating experience is designed to integrate and apply the knowledge, skills, and insights gained throughout the program to address real-world challenges within the sports industry. Students embark on an in-depth exploration of a sports-related challenge or opportunity, selecting topics aligned with their career interests.



THE ART OF NETWORKING

The module touches on the importance of building relationships with industry professionals both online and offline.



STRATAGEM

A simulated Player Auction where the students experience and learn dynamic decision-making and game theory in action.



SHARKS DEN

A simulated entrepreneurial pitch competition where students suit up as real-world entrepreneurs and bring their ideas in sports entrepreneurship to the Shark's Den.

SPECIAL COURSES

Special modules are **intensive, multi-day sessions and simulations** intended to empower students with awareness, knowledge and experience around various essential industry topics.

From exploring **emerging trends** to delving deep into **building strategies**, special modules offer a diverse range of learning opportunities.

PRACTITIONER LED FACULTY

The Global Institute of Sports Business brings together international **industry executives** from the top **sports organizations, governing bodies and corporations** across the world to serve on the esteemed GISB faculty body, enriching the educational experience for students and fostering meaningful connections between academia and industry.

Industry professionals serving as faculty bring a wealth of **real-world knowledge, experience, and practical skills** to the classroom, providing students with invaluable insights and preparing them for success in their future careers.

LEARN FROM INDUSTRY LEADERS

1 **SUBJECT RELEVANCE**

EXTENSIVE INDUSTRY EXPERIENCE **2**

3 **POTENTIAL EMPLOYERS**

NETWORKING OPPORTUNITIES **4**



AMIT SHAH



APURVI JHA



ASHISH SHAH



BRETT ALBERT



DIVYANSHU SINGH



DR. MATT KATZ



DR. NICOLE MELTON



DR. SADAF HASHMI



JON LONG



NEEL SHAH



PINKY GANDHI



SUBHAYU ROY



SUMIT PANDEY



TIM VINE



TOSHAN PATIL



VIVEK SETHIA

INDUSTRY TESTIMONIALS



“As the Indian sporting landscape grows, The Global Institute of Sports Business provides a solid foundation for those desiring a successful career in the industry. I enjoy being a part of the GISB management and faculty to develop the next generation of sports leaders”

Vivek Sethia

Founder & CEO, India On Track,
GISB - Board Member & Advisor



“GISB offers aspiring sports industry professionals with a holistic, practical and personalized journey into the world of sports business. I enjoy working with the students and guiding them with creating enriching careers within the sports industry.”

Joy Bhattacharjya

CEO, Prime Volleyball League,
CricBuzz Expert,
GISB - Faculty, Mentor and Advisor



“GISB's practical approach to sports management education enables the aspiring sports managers of our country to gain invaluable insights from sports business leaders. Singh Sports Ventures is happy to support the students through classroom learning sessions, athlete interactions and internships.”

Sukhvinder Singh

CEO, Delhi Capitals,
Director, Singh Sports Ventures Pvt. Ltd.
GISB - Faculty, Mentor and Advisor

The program immerses students in **industry experiences**, applying **theory to practice** and deepening understanding. This, combined with exploring **career paths** and building professional **networks**, enhances **employability** and **career prospects**.

EXPERIENTIAL LEARNING

LIVE PROJECTS

Global sports companies provide **case studies** and **projects**, enabling students to tackle **real-world industry problems**, apply classroom learning, **develop critical thinking**, and gain practical experience for success in the competitive sports industry.



GUEST LECTURES

Sports professionals bring their expertise to the classroom, allowing GISB students to learn from experienced insiders, broaden their perspectives, and stay current with the **latest industry trends** and developments.



INDUSTRY DAYS

GISB organises **industry visits** and **networking events**, offering students **first-hand exposure**, interaction with industry leaders, and the chance to build connections that open doors to future **career opportunities**.



STUDY TRIP

The **International Study Trip to the UK** allows students to explore the global sports industry, gain **cross-cultural insights**, and experience diverse sports cultures and **business practices**, preparing them for success in a **globalized sports market**.



LIVE PROJECTS

Through live projects, GISB students work on solving current industry case studies, gaining invaluable insights and practical skills. These projects are carefully crafted in collaboration with leading global sports organizations, ensuring students engage with real-time business challenges.

Guided by industry experts and mentors, students thrive in an experiential learning environment, developing problem-solving abilities, strategic thinking, and a deep understanding of the sports business landscape.





The Global Institute of Sports Business' strategic affiliation with the Premier League offers an **enriched learning experience** tailored for aspiring sports professionals.

This groundbreaking partnership provides CISB students with exclusive access to a comprehensive range of educational initiatives and industry exposure opportunities.

- **KEY HIGHLIGHTS**
- INTERNATIONAL STUDY TRIP
- CUSTOMIZED PROJECTS
- GUEST SESSIONS
- INDUSTRY EXPOSURES



INTERNATIONAL STUDY TRIP

The study trip hosted by the Premier League in the **United Kingdom**, is a unique opportunity for sports management students to gain **first-hand exposure** to one of the world's most popular and competitive sports leagues. The trip provides students with an unparalleled opportunity to **meet and learn from top executives** and professionals in the industry, gain insights into the league's operations and strategies, and **experience English football culture**.

Through this immersive experience, students develop a **global perspective** on the sports industry and gain valuable insights into the operations, marketing, and management strategies. This experience also helps to broaden the students' horizons, **expand their professional network**, and prepare them to succeed in the global sports industry.





PL NEXT GEN GAMES

GISB students embark on an exclusive industry exposure opportunity at the Premier League Next Generation Games in Mumbai. Through the institute's prestigious affiliation with the Premier League, students gain unparalleled exposure to the intricacies of **match day operations, fan engagement, technical development, and community outreach.**

Students immerse themselves in the electric atmosphere at the Reliance Corporate Park, where they witness thrilling matches featuring youth teams from football giants like **Manchester United, Chelsea FC, Arsenal FC, Southampton FC, Leicester City FC, and prominent ISL youth teams.**

This annual event serves as a cornerstone of GISB's commitment to providing students with hands-on experiences, fostering connections with industry leaders, and preparing them for dynamic careers in the world of sports management.

INDUSTRY AFFILIATIONS

As a leader in sports management education, GISB has strategically aligned with renowned organizations to provide students with unparalleled industry connect and exposure.

The collaborations extend to partnerships with major sports leagues, governing bodies, and leading sports businesses globally. Through these affiliations, GISB students benefit from **exclusive sessions, customized projects, volunteering opportunities, placements, and networking opportunities.**

GISB understands the importance of bridging the gap between academia and industry. The industry affiliations empower students to seamlessly transition from classrooms to boardrooms, creating a pathway for success in the dynamic world of sports management.





ALUMNI

The Global Institute of Sports Business is committed to helping its students transform their passion into their profession. The institute's extensive network connects students with a **diverse range of employers**, providing invaluable industry exposure and enhancing prospects for jobs in the global sports sector.

GISB has a long-standing reputation for developing **strong alumni** who have gone on to become **successful professionals**, currently holding **key positions** in a variety of sports organizations throughout the sector.



MUMBAI // MUMBAI // MUMBAI // MUMBAI // MUMBAI // MUMBAI // MUMBAI



ALUMNI TESTIMONIALS



“GISB's live projects provide students with an excellent opportunity to learn, research, and understand real-world challenges that sports organizations face. I enjoyed working on projects with renowned sports organizations such as Chelsea FC, the Premier League, Borussia Dortmund, and JSW Sports, to name a few.”

Swayam Pattanaik

Manager - Brand Solutions, Disney Star
GISB Alumni (2020)



“As a former athlete and entrepreneur, I joined GISB to learn more about the business of sport since I was really fascinated by it. The industry-designed and delivered program provided me with a comprehensive understanding of the requirements for success in this industry. Through the program's networking possibilities, I was able to secure an internship and, subsequently, a full-time position with one of the country's largest sports leagues.”

Leah Poonawala

Senior Executive, Marketing -
Pro Kabaddi League, GISB Alumni (2021)



“The program at GISB exceeded my expectations. The hands - on learning approach, expert faculty, and industry connections helped me gain invaluable experience and helped me secure by dream job in the sports industry.”

Akshay Prasad

Sales Consultant, JSW Sports
GISB Alumni (2022)



INTERNSHIPS & PLACEMENTS

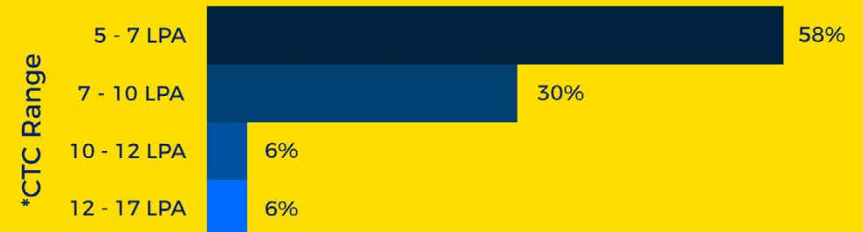
The Global Institute of Sports Business takes pride in its extensive network of industry connections, a cornerstone in providing invaluable **employment opportunities** for our students.

Students receive personalized **career guidance**, engage in **resume workshops**, and participate in **mock interviews**, all meticulously designed to enhance their **employability**. These initiatives ensure that their education and experiences seamlessly translate into fulfilling careers within the dynamic sports industry.

The GISB Management and Student Placement Committee works diligently to **align the skills and aspirations** of each student with opportunities in top-tier sports organizations, including professional sports teams, federations, sports media companies, and sports marketing agencies.

It's worth noting that all **internships at GISB are guaranteed**, as they are a **mandatory requirement** for every student to successfully graduate from the program.

Placement Packages



Highest CTC - 17 LPA | Average CTC - 7 LPA

*Subject to student performance

CAREER MENTORSHIP

The Global Institute of Sports Business is dedicated to providing **holistic development** to its students, ensuring they thrive in the dynamic business landscape. Central to this commitment are the **personalized career counselling** sessions, a cornerstone in guiding individuals toward fulfilling careers in sports management.

The unique **mentorship program**, facilitated by an experienced **Certified Leadership Coach**, offers students targeted guidance, support, and invaluable insights. The meticulously crafted sessions empower students to strategically shape their professional trajectory, providing them with the tools and strategies needed to secure optimal **placements** within the sports industry.

KEY FEATURES



**Aptitude
Skill Mapping**



**Tailored
Career Planning**



**Industry
Insights**

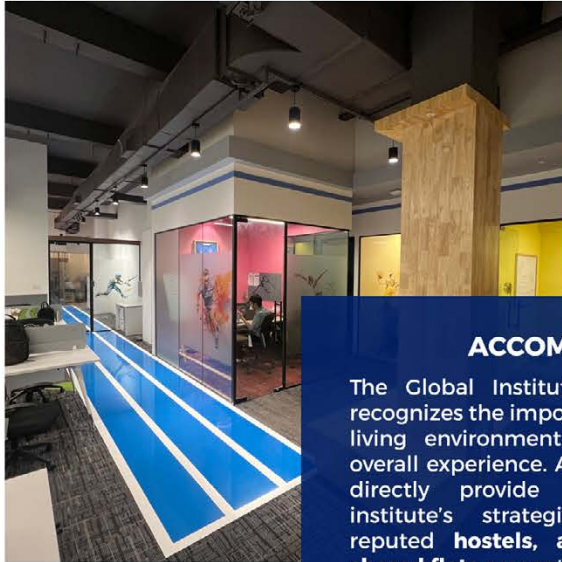


**Skill
Enhancement**



**Personal
Growth**





ACCOMODATION

The Global Institute of Sports Business recognizes the importance that a conducive living environment plays in a student's overall experience. Although GISB does not directly provide accommodation, the institute's strategic partnerships with reputed **hostels, apartments, PGs, and shared flats** present students with a diverse range of **affordable housing** choices within **close proximity to the campus**.

This ensures students have the freedom to select the living arrangement that aligns with their **lifestyle** and **preferences**. Whether they aspire to immerse themselves in a vibrant community experience, an independent living space, or a warm family atmosphere, the accommodation choices have been meticulously curated to deliver comfort, convenience, and a strong sense of belonging.



CAMPUS LIFE

The Global Institute of Sports Business is situated in **Mumbai**, India, a vibrant, cosmopolitan city with a population of ~25 million. This location provides access to federations, associations, leagues, sports companies, corporates, brands and government agencies.

The institute is located inside of the **Marwah House** at the Marwah Business Park. Marwah Business Park is located at Marwah Estate, Krishanlal Marwah Marg, close to Saki Naka in Andheri (East), a commercial hub of Mumbai. It is in close proximity to Chhatrapati Shivaji International Airport, a short 10-minute car journey away. Detached from the main road providing peace and quiet, there is an easy access from Western Express Highway. All modes of transport are easily available with Saki Naka Metro station only a 5-minute walk away.

The business park is equipped with **modern classrooms**, cricket and football **turf parks**, a **gymnasium**, a sports start-up incubator, an **in-house cafeteria**, ample breakout spaces and an overall sporty vibe, creating an unparalleled learning environment that fosters creativity, critical thinking, and innovation, making it the ideal place for students to pursue their dreams of studying sports business.

In addition, the proximity to one of the finest residential townships in Mumbai, also known as the startup hub of Mumbai - Hiranandani Gardens, Powai provides students with a number of pre and post classroom dining and entertainment options.

HOW TO APPLY?

SUBMIT ENQUIRY

COUNSELLING SESSION

PERSONAL INTERVIEW

ALUMNI INTERACTION

RECEIVE OFFER

[CLICK HERE TO SUBMIT ENQUIRY](#)

ELIGIBILITY

GISB helps transform your passion for sports into your profession, **welcoming candidates with no specific degree requirements**. Those who recognize sports as both a social institution and a business are eligible, with **no exams (e.g., CAT) needed for admission**.

The applicant should have a **bachelor's degree* or an equivalent qualification** in any discipline. (An equivalent qualification will be determined by the admissions committee of the program and will include the likes of CA, ICWA, etc.)

*Exceptions can be made for individuals with relevant sports experience

FEES & FINANCIAL SUPPORT

TUITION

Tuition fees for the 15-month Post-Graduate Program in Sport Management is **INR 11.95 lakhs** (plus, additional 18% GST). This fee includes the following:

4 Foundation Courses

10 Sports Courses (including the Capstone Project)

100+ Hours of Content Delivered by Professors from UMass Amherst

Multiple Live Projects and Industry Exposure Opportunities

Ongoing Career Mentorship

Complimentary Access to Industry Events and Visits

Accommodation, Breakfast, and Ground Transport During International Study Trip to the UK

Guaranteed Industry Internship (Minimum 3 Months)

Professional Placement Opportunities

SCHOLARSHIPS

The Global Institute of Sports Business recognizes the importance of making quality education accessible. To support this commitment to academic excellence and inclusivity, GISB proudly offers a **range of scholarships** designed to ease the financial burden for deserving students. These scholarships are merit-based and cater to individuals who **fit certain criteria**.

Students can **speak to the expert counsellors** to learn more about the GISB Scholarship Program.

FINANCIAL SUPPORT

The Global Institute of Sports Business has established partnerships with reputable financial services companies that offer tailored education loans. Our dedicated administrative staff is committed to supporting each student throughout this process by providing contact information for these companies.

Additionally, the institute ensures that students receive all the necessary information and documentation required to expedite the loan processing seamlessly.



ABOUT INDIA ON TRACK

Premier League



GISB is the sister concern organisation of India On Track which is currently India's leading 360-degree sports agency. India On Track (IOT) is a multi-vertical sports organization that focuses on positively impacting the overall sports ecosystem in India through various initiatives. The organization is driven by passion to inculcate a culture of sports amongst the youth through partnering with world - class sporting entities to bring best - in - class thinking and philosophy to India.

Each partnership is a synergy of IOT's extensive knowledge & expertise of the Indian market along with the focus of top global & regional rights holders' aim to establish & grow their footprint in India. IOT works with partners, clients and stakeholders to contribute to the growth and development of sports in the country as well as the development of various aspects within the sports ecosystem. This is achieved through improved implementation techniques, creation of bespoke properties and events.

Sports Development

A. Sports Training



B. Sports Education



Agency

C. Consulting & IP



D. Events & Activations



E. Digital Marketing & PR





ABOUT WORLD SCHOOL OF SPORTS

The Global Institute of Sports Business is the partner brand of the World School of Sports (WSS).

WSS is a sports education brand focused on enabling education providers across the world with programs based on scientific knowledge and real-world expertise. It is a premier destination for comprehensive sports development. WSS is deeply committed to nurture talent, foster growth, and empower individuals to reach their full potential in the world of sports.

WSS operates its programs in the following universities:



igniting minds; changing lives





1st Floor, Marwah House, Krishanlal Marwah Marg,
Andheri East, Mumbai - 400072



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Global Institute of Sports Business