



**GLOBAL INSTITUTE  
OF SPORTS BUSINESS**

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# ALUMNI HANDBOOK

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*“The sports industry is rapidly expanding and GISB aims to nurture sports management professionals who can contribute to all areas of the growing ecosystem.*

*I am deeply committed to supporting GISB students with reaching their full potential as future leaders of our industry.”*

**GAURAV MODWEL**  
**CHANCELLOR**



**GLOBAL INSTITUTE  
OF SPORTS BUSINESS**

The Global Institute of Sports Business (GISB) is an industry designed and experiential learning sports management institute that provides a practical approach to sports management education with a clear focus on furthering individual growth, fostering student employability and generating sector impact.

**ABOUT**





## Who can apply?



### RECENT GRADUATES

Fresh graduates looking to study sports management to position themselves at the forefront of an industry that is constantly evolving and expanding.

This will help them use the opportunity to shape the future of sports by gaining the knowledge and skills needed to succeed in this dynamic field.



### WORKING PROFESSIONALS

Career-changing professionals who aspire to transition to a sports career by bringing a wealth of knowledge and experience from their previous careers.

Through the program, they can harness their expertise and apply it to the fast-paced and exciting world of sports, creating new opportunities for personal and professional growth.



### SPORTS MANAGEMENT PROFESSIONALS

Current sports professionals seeking to advance their skill set and network through a sports management program.

These professionals can position themselves for success in leadership roles, unlocking new levels of career growth and achievement, by gaining a deeper understanding of the industry's inner workings, cutting-edge trends, and developing a strong network.

**150+**

*No of Students*

**15+**

*Cities*

**100%**

*Placements*

**6 Lacs**

*Avg. Salary*

**17 Lacs**

*Highest Salary*



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*"GISB's PG Program in Sports Management equipped me with the skills, knowledge, and network needed to succeed in the competitive sports industry.*

*The program's comprehensive curriculum, industry internships, and networking opportunities provided me with invaluable hands-on experience and industry insights!"*



**DWAIPAYAN MUKHERJEE**  
**FAN ENGAGEMENT**  
**CONSULTANT**



*"GISB's live projects provide students with an excellent opportunity to learn, research, and understand real world challenges that sports organizations face."*

*I enjoyed working on projects with renowned sports organizations such as Chelsea FC, the Premier League, Borussia Dortmund, and JSW Sports, to name a few."*

**SWAYAM PATTANAİK**  
**SENIOR EXECUTIVE - BRAND**  
**SOLUTIONS, SPORTS**



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*"As a former athlete and entrepreneur, I joined GISB to learn more about the business of sport since I was really fascinated by it. The industry-designed and delivered program provided me with a comprehensive understanding of the requirements for success in this industry.*

*Through the program's networking possibilities, I was able to secure an internship and, subsequently, a full time position with one of the country's largest sports leagues."*





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*"One of the things I appreciated most about the sports management program at GISB was the emphasis on networking.*

*Through guest speakers, alumni events, and other opportunities, I was able to build a strong network of contacts in the sports industry. This has been invaluable as I've navigated my career."*

**PUNEET CHANDE**  
**SR. ASSOCIATE – CONTENT**  
**MANAGEMENT**







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*"Through the GISB program, I was able to transfer skills from my past work experience in the sports industry to an area of the business that I am extremely passionate about.*

*Networking with industry experts who serve as faculty members helped me in gaining the fundamental understanding of how the sports business truly operates at the highest level."*

**ARJUN MEHRA**  
**SR. EXECUTIVE - MARKETING**





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*"The Post - Graduate Program in Sports Management provided me with the perfect platform to pursue my passion for sports.*

*The program's industry-focused curriculum and expert faculty empowered me to turn my love for sports into a successful career!"*



**GOVIND SINGH**  
**TALENT AND DIGITAL MANAGER**



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*"I entered the sports management program at the Global Institute of Sports Business for my passion for sports, but not much knowledge of the industry.*

*By the time I graduated, I felt confident in my ability to succeed in any area of sports management. The program's knowledgeable faculty and supportive community made all the difference."*

**ALISTER FERNANDES**  
**ASSOCIATE MANAGER**





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*"The Post - Graduate Program in Sports Management provided me with the perfect blend of theoretical knowledge and practical skills needed to thrive in the sports industry.*

*The program's immersive curriculum, industry internships, and expert faculty mentors helped me develop a well-rounded skill set and a deep understanding of the sports business!"*



**SAYANTAN CHAKRABORTY**  
**SENIOR MANAGER (KEY ACCOUNTS)**





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*"The Post - Graduate Program in Sports Management was an enriching experience from start to finish.*

*The program's immersive curriculum, industry internships, and networking opportunities prepared me for the challenges and opportunities in the sports business world!"*

**AKSHAY PRASAD**  
**SALES CONSULTANT**



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*"As an alum of GISB, the experience has provided the foundation for my successful career. The professors and resources provided were instrumental in shaping my skills and preparing me for the real world.*

*This is the perfect program for anyone interested in gaining valuable knowledge and exposure in order to contribute to the sports industry."*

**SAKSHI SHAH**  
**COMMUNICATIONS CONSULTANT**



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*"Joining GISB after having a few years of work experience was one of the best decisions I have made.*

*The education experience, practical learning and networking opportunities I gained here have been invaluable to my personal and professional growth."*

**DWAIPAYAN GHOSH**  
**MARKETING EXECUTIVE**





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*"The program at GLSB gave me the opportunity to transform my passion for sports into a successful career.*

*The program's hands-on approach, industry connections, and expert faculty provided me with the skills and knowledge needed to excel in the sports management industry.*



**ISHAAN MOTIWALE**  
**ASSOCIATE MANAGER**  
**ACCOUNT MANAGEMENT**





*"As a passionate football fan, I was able to seamlessly transition and understand the business of sport through different projects and industry exposure at GISB.*

*The experience of working on live projects with Chelsea FC and Fanisko gave me valuable insights into how sports clubs use digital platforms for fan engagement which is helping me in my current role."*

**ADARSH SINGH**  
**ACCOUNT MANAGER**





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*"The GISB program equipped me with the skills and knowledge necessary to succeed in the fast-paced world of sports management.*

*The program's emphasis on networking, practical experience, and industry connections helped me land my dream job, and I am grateful for the support I received from the program's faculty and alumni."*

**PRASHANT JAGTAP**  
**ASSISTANT MANAGER - BRAND**  
**SOLUTIONS**



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*"The program at GISB gave me the opportunity to transform my passion for sports into a successful career.*

*The program's hands-on approach, industry connections, and expert faculty provided me with the skills and knowledge needed to excel in the sports management industry."*

**SIDDHARTH E S**  
**CONTENT EXECUTIVE**





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*"GISB's program empowered me to pursue my passion for sports management with confidence.*

*The program's comprehensive curriculum, industry internships, and networking opportunities provided me with the skills and connections needed to succeed in the competitive sports industry!"*



**MANASI SAOJI**  
**SALES & MARKETING EXECUTIVE**





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*"The Sports Management program at GISB was a transformative journey that equipped me with the skills and knowledge to excel in the sports industry.*

*The program's practical approach to learning, coupled with industry internships and networking opportunities, helped me kickstart my career on the right note!"*



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*"GISB's PG Program in Sports Management equipped me with the knowledge, skills, and confidence to pursue my passion for sports management.*

*The program's industry-aligned curriculum, coupled with hands-on learning experiences, provided me with a solid foundation for my career in the sports industry!"*



**SUVAN BHOBE**  
**SALES INTERN**



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*"The Post - Graduate Program in Sports Management at GISB not only broadened my horizons but also opened doors to exciting career opportunities.*

*The program's dynamic curriculum, coupled with hands-on projects and internships, prepared me for the fast-paced world of sports management!"*

**ANNIRUDH IYER**  
**SALES EXECUTIVE**



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*"GISB's Program in Sports Management challenged me to push my limits and explore new horizons in the sports industry."*

*The program's hands-on projects, industry internships, and mentorship opportunities prepared me for the diverse challenges of the sports business world!"*



**OM GAWDE**  
**RESEARCH & DEVELOPMENT**  
**EXECUTIVE**





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*"Through GISB, I was able to transfer the skills from my previous professional experience into the sports industry seamlessly.*

*Rich Live Projects experience and Networking with the industry experts who serve as faculty helped me gain the necessary understanding of how the sports industry truly functions at the highest level."*

**ASHIS DAS**  
**PROJECT MANAGER**



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*"I highly recommend the sports management program at GISB to anyone looking to break into the sports industry. The program is designed to equip you with the skills and knowledge needed to succeed in this competitive field.*

*The faculty are experts in the industry and the practical experience gained through internships and projects is invaluable."*

**VIKRAM HOODA**  
**CO – FOUNDER & DIRECTOR**



*"The program at GISB provided me with the perfect launchpad for my career.*

*The program's focus on experiential learning and industry exposure gave me the confidence to tackle real-world challenges in the sports business! "*



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*"GISB's Post - Graduate Program in Sports Management offered me a holistic learning experience that prepared me for success in the sports industry.*

*The program's immersive curriculum, industry internships, and networking opportunities helped me build valuable skills and connections!"*

**YASHVI SHAH**  
**FOUNDER**





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*"GISB's Sports Management program equipped me with the skills and knowledge needed to excel in the competitive sports industry."*

*The program's emphasis on practical learning and industry internships allowed me to hit the ground running in my career!"*

**SGI**

**DANESH CARNAC**  
**SPONSORSHIPS AND SALES**



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*"The program at GISB gave me the opportunity to transform my passion for sports into a successful career.*

*The program's hands-on approach, industry connections, and expert faculty provided me with the skills and knowledge needed to excel in the sports management industry."*



**GAUTAM PONNAPPA**  
**VENUE MANAGER**



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*"The GISB curriculum is designed to provide a great blend of practical and theoretical sports management education frameworks to aspiring professionals like myself.*

*This feature helped me in gaining a comprehensive awareness of the industry and provided me with sound decision-making frameworks once I began my journey in the industry."*

**ROHIT MORE**  
**AM - GLOBAL SPORTS**  
**SPONSORSHIP**



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*"The management program at GISB is a game - changer for anyone looking to enter the sports industry.*

*The program's focus on practical learning, real-world experiences and industry relevant curriculum has helped me develop a strong professional network, which has been invaluable in my career."*



**AVDHESH DAGA**  
**CORPORATE & CSR EXECUTIVE**





*"The program at the Global Institute of Sports Business exceeded my expectations. The curriculum was comprehensive and relevant, and the faculty were incredibly supportive and knowledgeable.*

*The program helped me land my first job in sports management, and I still use the skills and knowledge I gained in the program today."*



**SUMANTH NAGESH**  
**SPORTS ADMIN**



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*"As a former athlete, I joined GISB to learn more about the business of sport. The industry-designed and delivered curriculum allowed me to gain a holistic perspective on the necessities to be successful in this industry.*

*Thanks to GISB I have a full-time job and have the opportunity to help athletes reach their highest potential both on and off the pitch."*

**AMAN SOLANKI**  
**HEAD – BUSINESS & OPERATIONS**





*"The program at GISB has given me an in-depth knowledge of the global sports landscape and the type of sports management careers that I can pursue. I have interacted and learned from some of the biggest names in sport and interned with top companies as well.*

*GISB is the perfect program for anyone interested in gaining valuable knowledge and exposure in order to contribute to the sports industry."*



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*"At GISB, I was introduced to a cohort of like-minded and passionate individuals, looking to bring about a change in Indian Sport."*

*The industry - designed and delivered curriculum allowed me to work side - by - side with sports industry stalwarts and gain a holistic perspective on the key requirements to be successful in the industry. "*

**SRINANTU SINHA ROY**  
**MANAGER - BRAND SOLUTIONS**  
**AND PARTNERSHIPS**





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*"My experience at GISB has been incredible. I joined a class of students from around the country with varying backgrounds and levels of experience, all passionate and motivated to contribute to the world of sport.*

*The institute's international standard curriculum, best in-class teaching methodology and global industry affiliates means that students no longer have to go abroad to get access to world class sports management education."*

**VARDHAN SATDIVE**  
**SENIOR OPERATIONS EXECUTIVE**





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*"GISB's Post - Graduate Program in Sports Management played a pivotal role in shaping my career trajectory.*

*The program's dynamic curriculum, coupled with real-world projects and internships, provided me with the skills and confidence to pursue my passion for sports management!"*

**AKHIL SHETTY**  
**ASSOCIATE PRODUCT MANAGER**



*“The Global Institute of Sports Business not only gave me a solid foundation in the principles of sports management, but also allowed me to gain practical experience through internships and real-world projects.*

*I feel well-prepared to tackle any challenge in my career thanks to the program's rigorous curriculum.”*

**ASHWIN LONKAR**  
**BUSINESS DEVELOPMENT**  
**MANAGER**



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*"Enrolling in GISB's Post - Graduate Program was one of the best decisions of my life.*

*The program not only deepened my understanding of sports management but also honed my leadership and critical thinking skills! "*





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*"GISB's Post - Graduate Program in Sports Management empowered me to pursue my passion for sports management with confidence.*

*The program's comprehensive curriculum, industry internships, and networking opportunities provided me with the skills and connections needed to succeed in the competitive sports industry!"*



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*“As a former athlete, I wanted to transition into a career in sports management, and the sports management program at GISB was the perfect fit.*

*The program provided a comprehensive overview of the industry, including athlete management, sports marketing, and event planning. I am grateful for the knowledge and skills I gained, and I highly recommend this program to anyone looking to break into the sports industry. “*



**RENE DESAI**  
**EVENT PLANNING CONSULTANT**



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*"The program at GISB provided a well-rounded education that prepared me for a career in sports management. The curriculum covered everything from sports law to financial management, and the instructors were passionate about helping students succeed.*

*I am grateful for the education and experience I gained through this program and highly recommend it to anyone interested in the sports industry."*

**RAHUL SARKAR**  
**CONTENT MANAGER**



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*"GISB's Post-Graduate Program in Sports Management transformed my career trajectory.*

*The comprehensive curriculum, industry exposure, and personalized mentorship paved the way for my success in the sports industry!"*

**CHIRAG MANJUNATH**  
**SALES - APAC**





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*"GISB's Post - Graduate Program in Sports Management provided me with the perfect launchpad for my career in sports management.*

*The program's practical approach to learning, coupled with industry insights from experienced faculty, helped me transition seamlessly into the sports industry!"*



**JOHANN CONCEICAO**  
**TEAM MANAGER**



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*"Attending GISB's Post - Graduate Program was a game-changer for me.*

*The hands-on learning approach, coupled with expert guidance from faculty and industry professionals, equipped me with the skills and confidence to thrive in the competitive sports landscape!"*

**RYLAN RODRIGUES**  
**INTERNATIONAL OPERATIONS**  
**MANAGER**



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*"The GISB program provided me with an unparalleled learning experience that laid the foundation for my career in sports management.*

*The program's industry-aligned curriculum, hands-on projects, and expert mentorship helped me develop the skills and confidence to navigate the dynamic sports industry!"*

**KUNAL DHANU**  
**BUSINESS OPERATIONS LEAD**



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*"GISB's Post - Graduate Program in Sports Management exceeded all my expectations.*

*From top-notch faculty to industry-relevant curriculum, every aspect of the program was meticulously designed to prepare us for success in the sports industry!"*



**KUSHAGRA MISHRA**  
**MARKETING MANAGER**





*"The GISB program provided me with an unparalleled learning experience that prepared me for a successful career in sports management."*

*The program's industry-focused curriculum, hands-on projects, and expert mentorship helped me develop the skills and confidence to navigate the dynamic sports industry!"*



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*"The Sports Management at GISB challenged me to push my boundaries and explore new avenues in the sports industry.*

*The program's industry-aligned curriculum, expert faculty, and hands-on learning approach prepared me for the diverse challenges of the sports business world!"*



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*"GISB's PG Program in Sports Management provided me with the tools, knowledge, and network needed to excel in the sports industry."*

*The program's immersive curriculum, industry internships, and expert faculty mentors helped me develop the skills and confidence to pursue my passion for sports management!"*



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*The program's immersive curriculum, industry internships, and expert faculty mentors helped me develop the skills and confidence to pursue my passion for sports management!"*



**LAKSHYA BERI**  
**MANAGER - YOUTH AND**  
**GRASSROOTS FOOTBALL**





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*"GISB's Sports Management program provided me with the perfect platform to kick start my career in sports management.*

*The program's comprehensive curriculum, expert faculty, and hands-on learning approach equipped me with the skills and confidence to excel in the competitive sports industry!"*

**SIDDHARTH NAIR**  
**SENIOR SOCIAL MEDIA MANAGER**



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*"GISB's Post - Graduate Program in Sports Management surpassed all my expectations.*

*The program's comprehensive curriculum, coupled with hands-on learning experiences, equipped me with the skills and confidence to pursue a successful career in sports management!"*

**DEEPAYAN ROY**  
**ASSOCIATE PRODUCT MANAGER**



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*"GISB's Program in Sports Management offered me a transformative learning experience.*

*The program's hands-on projects, industry internships, and mentorship opportunities prepared me for the diverse challenges of the sports business world!"*



**VAISHNAVI CHINCHANKAR**  
**ASSOCIATE - ACCOUNT**  
**MANAGEMENT**



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*"The Post - Graduate Program in Sports Management at GISB exceeded my expectations and prepared me for a rewarding career in the sports industry.*

*The program's practical approach to learning, coupled with industry internships and mentorship opportunities, equipped me with the skills and confidence to tackle real-world challenges!"*

**ADWITIYA SHARMA**  
**MARKETING MANAGER**





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*"GISB's PG Program in Sports Management provided me with an enriching learning experience that prepared me for success in the sports industry."*

*The program's immersive curriculum, industry internships, and mentorship opportunities helped me develop a deep understanding of the sports business and build valuable connections!"*



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*"GISB's Post - Graduate Program in Sports Management empowered me to pursue my passion for sports management with confidence.*

*The program's comprehensive curriculum, industry internships, and networking opportunities provided me with the skills and connections needed to succeed in the competitive sports industry!"*



**PRASAD BHAPKAR**  
**EXECUTIVE BRAND MARKETING**



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*"The Post - Graduate Program in Sports Management provided me with the perfect blend of theoretical knowledge and practical skills needed to thrive in the sports industry.*

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**SUDIP MONDAL**  
**SALES AND OPERATIONS**  
**MANAGER**



