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20/VC/TR

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TOURISM

(Vocational Course)

Full Marks : 30

Time : 1 hour

The figures in the margin indicate full marks for the questions

SECTION—A

1. Choose the most appropriate answer from the given options of the following (any *eight*) : 1×8=8

(a) The group of traits that makes you unique is your

(i) personality

(ii) attire

(iii) grooming

(iv) etiquette

(b) Passing on of physical or mental characteristics genetically from one generation to another is known as

(i) culture

(ii) family background

(iii) heredity

(iv) people we interact with

- (c) Etiquette simply means
- (i) attitude
 - (ii) body language
 - (iii) clothing
 - (iv) good behaviour
- (d) How much foreign exchange earnings did the Tourism industry generate in India in 2008?
- (i) US\$ 90 billion
 - (ii) US\$ 100 billion
 - (iii) US\$ 200 billion
 - (iv) US\$ 60 billion
- (e) Trip between two countries is known as
- (i) Domestic Tourism
 - (ii) Inbound Tourism
 - (iii) Same-day Visitor
 - (iv) International Tourism
- (f) A room with a kitchen is
- (i) Cabana room
 - (ii) Lanai room
 - (iii) Efficiency room
 - (iv) Suite

(3)

- (g) The headquarters of UNWTO is located in
- (i) Delhi, India
 - (ii) Queensland, Australia
 - (iii) New York, United States
 - (iv) Madrid, Spain
- (h) Under which Typology of tourism impact, does the preservation of flora and fauna fall under?
- (i) Environmental impact
 - (ii) Economic impact
 - (iii) Social and cultural impact
 - (iv) Community attitude
- (i) In which of the following States is Kaziranga National Park situated?
- (i) Kerala
 - (ii) Sikkim
 - (iii) Assam
 - (iv) Rajasthan
- (j) Room rent + American breakfast is
- (i) European Plan (EP)
 - (ii) Bermuda Plan (BP)
 - (iii) Continental Plan (CP)
 - (iv) Jungle Plan (JP)

(4)

- (k) Qutub Minar falls under which classification of Tourism Product?
- (i) Man-made Tourism Product
 - (ii) Site-based Tourism Product
 - (iii) Natural Tourism Product
 - (iv) Event-based Tourism Product
- (l) FOREX simply means
- (i) stock exchange
 - (ii) students exchange
 - (iii) foreign exchange
 - (iv) agricultural exchange

SECTION—B

2. Answer very short answer-type questions of the following (any four) : 1×4=4
- (a) What does attire mean?
 - (b) Name two travel-trade journals.
 - (c) What is the full form of MOT?
 - (d) Which industry has surpassed the business volume of oil exports, food products and automobiles?
 - (e) How many Heritage sites are there in India?
 - (f) What does the word PAX mean in a tourism industry?

(5)

SECTION—C

3. Answer short answer-type questions of the following
(any *three*) : 2×3=6
- (a) What do you understand by the word 'grooming'?
 - (b) What do you understand by tourism?
 - (c) Define attitude.
 - (d) Enlist any four activities that tourist can take in mountains.
 - (e) What do you understand by VISA?
 - (f) What is the mission of STDC?

SECTION—D

4. Answer long answer-type questions of the following
(any *three*) : 4×3=12
- (a) List down any four functions of MOT.
 - (b) Define etiquette. Why should we give importance to work-place etiquette?
 - (c) Mention the terminologies associated with the type of meal plan along with room.
 - (d) What is heritage? Name any three World Heritage Sites in India.
 - (e) If you are working in a travel agency, what are the four major activities that you will perform as a travel agent?
 - (f) State down any four general impacts laid down by the tourism industry.

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