

Sample Question Paper
CLASS-XII
Fundamental of E-Business
(COMMERCE GROUP)

Time: 2 Hours

Max. Marks: 40 Marks

General Instructions:

1. The question paper covers the syllabus of Term-II
2. There are 13 Questions in the question paper.
3. There are 2 Sections (viz. Section-A and Section –B) in the paper and all sections are compulsory.

Section-A

4. Question No. 1 consists of 4 sub parts [1(a) to 1(d)] carrying 1 mark each.
5. Question No. 2 to 5 will carry 2 marks each. Answer of each question should be given in 5-10 lines.
6. Question No. 6 consists of 3 sub parts (i, ii,iii) will carry 4 marks each. Do any 2 questions out of 3 questions. Answer of each question should be given in 15-20 lines.

Section-B

7. Question No. 7 consists of 2 sub parts [7(a) to 7(b)] carrying 1 mark each.
8. Question No. 8 to 12 will carry 2 marks each. Answer of each question should be given in 5-10 lines.
9. Question No. 13 consists of 3 sub parts (i, ii,iii) will carry 4 marks each. Do any 2 questions out of 3 questions. Answer of each question should be given in 15-20 lines.

Section-A

All questions are compulsory. Each question carry 1 mark.

Q.1 (a) ISP stand for :

- (a) Internet Service Provider
- (b) Internet Service Protocol
- (c) International Service Provider
- (d) Internet Service Protector

Q.1(b) IP stands for :

- (a) Internet Programming
- (b) Internal Protocol
- (c) Internet Protocol
- (d) None of the above

Q.1(c) Dialup is the digital form of internet connection.(True/False)

Q.1(d) is software requirement for working of internet.(Browser/ Keyboard)

All questions are compulsory. Each question carry 2 mark.

Q2. What are the hardware requirements to run/use Internet?

Q3. What is a Browser ?

Q4. What is Web?

Q5. What is meant by Internet?

Do any two questions out of three. Each question carry 4 mark.

Q6.(i) Write any four advantages of E-mail.

(ii) Write any four differences between Website and Webpage?

(iii) What do you mean by internet connectivity? Explain four different types of internet connectivity?

Section-B

All questions are compulsory. Each question carry 1 mark.

Q.7(a) Risks posed to security include:

- (a) Virus attacks
- (b) Unauthorised access
- (c) Theft of data
- (d) All of the above

Q.7(b) E-Marketing is anywhere anytime marketing.(True/ false)

All questions are compulsory. Each question carry 2 mark

Q.8 What do you mean by Internet Security ?

Q.9 Define E-Banking.

Q.10 What is the meaning of E-Trading?

Q.11 Explain the product with regard to E-marketing.

Q.12 Write five P's of E-Marketing.

Do any two questions out of three. Each question carry 4 mark.

Q.13.(i) What is electronic security ? Explain various threats to E-security ?

(ii) Explain any four disadvantages of E-Banking.

(iii) Write any four features of E-Trading.