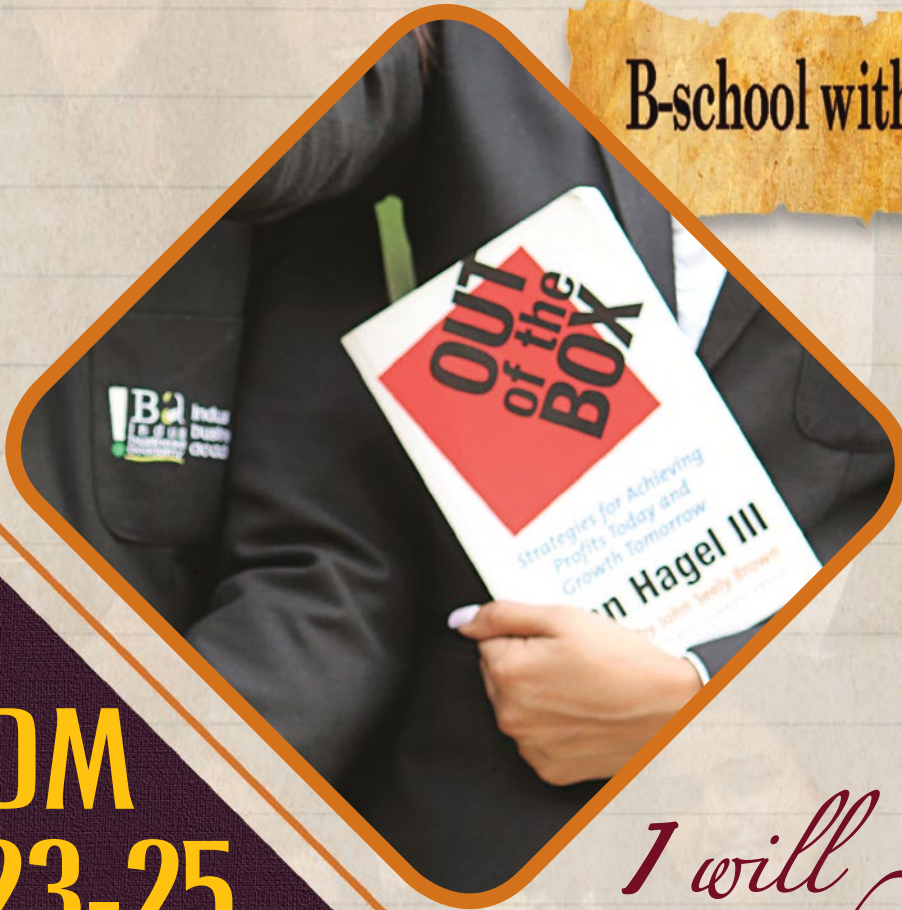


**B-school with a difference**  
Economic Times



**PGDM  
2023-25**

Approved by AICTE,  
Ministry of Education, Govt. of India

**23<sup>rd</sup> BATCH**  
Two year full-time  
Residential  
Programme

*I will  
Be what I  
Aspire to be*



**POLLUTION FREE  
GREEN CAMPUS**





23

All India by



B-School Survey 2022

28

All India by



B-School Survey 2022

42

All India by



Survey 2022

47

All India by



B-School Survey 2022



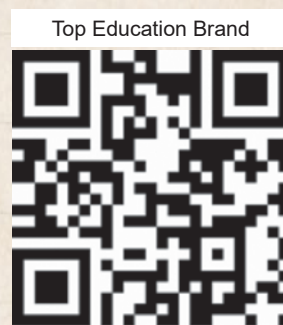
2022-2023 CIQG Member

IBA Bangalore is one among the few Institutes to get International Accreditation in 2013 and re-accreditation in 2020 by IACBE (International Accreditation Council for Business Education) which is approved by CHEA (Council for Higher Education, USA). As of today there are 63 Business Schools in India which have qualified for International Accreditation and IBA was 19th B-School to get International Accreditation.

IBA is the first and the only Indian Business School to become a member of the Council for Higher Education Accreditation (CHEA) International Quality Group, formed to bring together high quality institutions involved in the international accreditation and support services of the world.



Awarded as Best Education Brands 2022 by Economic Times



By Business World



SCHOLASTIC ASSOCIATIONS & INTERNATIONAL LINKAGES



Freiburg University, Germany



Stockholm University, Sweden



Goa University, Goa



South Gujarat University, Gujarat



University of Dhaka, Bangladesh



Curtin University, Australia



Swami Vivekananda Yoga Anusandhan Sanstha (SVYASA), Bangalore



Banasthali Vidyapith University, Vanasthali



Association of Indian Management Scholars, USA

Zurich University of Applied Sciences



Zurich University of Applied Science, Switzerland



Griffith University, Queensland, Australia



Friedrich Schiller University, Germany



Indian Institute of Science, Bangalore



Dhyana Pura University, Bali, Indonesia

ACADEMIC & INDUSTRY ASSOCIATIONS



Confederation of Indian Industry



European Retail Academy, Germany



Franchising Association of India



Retailers Association of India



Institute of HRD



National HRD Network



Academy of Indian Marketing, Bangalore



Wadhvani Foundation



Entrepreneurship Development Institute of India



India Retail Forum



Executive Recruiters Association



Higher Education Forum



Information Systems Audit & Control Association



Association of Indian Management Schools



Indian Society for Training & Development



Bangalore Chambers of Industry & Commerce



Management Teachers Consortium-Global



The Global Compact Network India



# POST GRADUATE DIPLOMA IN MANAGEMENT - PGDM

Orientation Programme	1 <sup>st</sup> & 2 <sup>nd</sup> trimester	3 <sup>rd</sup> trimester	Corporate Internship	4 <sup>th</sup> , 5 <sup>th</sup> & 6 <sup>th</sup> trimester
Preparatory Subjects	Foundation subjects <i>presentations case studies projects &amp; management games</i>	Introduction of Specialization subjects  Internship Placements	3 months of extensive Corporate Internship	Cross functional/ Specialization subjects along with APTP programme  Final Placements (5 <sup>th</sup> & 6 <sup>th</sup> trimester)
Dual Specialization Course*	Marketing	Finance	Human Resource Management	Business Analytics & E-Business
	Retail	Operations	International Business	Entrepreneurship Management

\*Student can choose combination from above mentioned specializations before beginning of 3<sup>rd</sup> Trimester.

## Orientation

Basics of Quantitative Skills | Business Research Skills | Basics of Accounts | Computer Skills | Communication Skills | Basics of Kannada

I

Trimester

Accounting for Managerial Decision | Marketing Management I | Managing People at Work | Micro Economics | Productivity Tools for Managers | Business Statistics | Management Perspectives I | Fundamentals of Business Communication I | Business Research Method | Legal Aspects of Business | CPDP I (Critical Thinking and Emotional Quotient) | Mentoring I

II

Trimester

Financial Management | Human Resource Management | Fundamentals of Business Communication II | Marketing Management II | Production and Operations Management | Global Business Environment | Fundamentals of Business Analytics | CPDP II | Basic Course in Entrepreneurship | Theme Paper I | Mentoring II | Foreign Language - French/ German

III

Trimester

Corporate Finance | Organizational Design | Macro Economics | Decision Science | Business Research Tools | Management Perspectives II | CPDP III | Advanced Business Communications | Advanced Course in Entrepreneurship and Startup Management | Theme Paper II | Mentoring III | Consumer Behaviour | Banking and Insurance | Talent Acquisition and Management | Logistics and Supply Chain Management | Exploratory Data Analysis

## Core Courses

Strategic Management & Business Policies | CPDP IV, V, VI | Mentoring IV, V, VI | CASF | APTP | Six Sigma | Dissertation

### Marketing

Digital Marketing  
Consumer Behaviour  
Advanced Retail  
Advertising and Sales Promotion  
B2B Marketing  
Rural Marketing  
Brand Management  
Services Marketing

### Finance

NBFC and Mutual Funds  
Security Analysis and Portfolio Management  
Corporate Taxation  
Mergers and Acquisitions  
Derivatives  
Financial Instruments Markets and Institutions  
Investment Banking  
Strategic Financial Management

### Human Resource

Training and Development  
Labour Laws  
Compensation Benefits and Performance Management  
Employee/Industrial Relation Management

Strategic Human Resource Management  
HR Information Systems  
HR Analytics  
HR Across Industries

### Business Analytics

Machine Learning  
Data Visualization Using Tableau  
IOT and Cloud Computing  
Operations Analytics  
Data Warehousing and Business Intelligence  
ERP  
Marketing Analytics  
Google Analytics

### Retail

Introduction to Retail Management  
Retail Store Operations  
Retail Supply Chain Management  
Category Management  
Visual Merchandising  
Buying and Merchandising  
Management of warehouse  
Retail Entrepreneurship  
Branding in Retail

### Operations Management

Total Quality Management  
Productivity Management and Value Engineering

Operations Management for Service Industries  
Operations Analytics  
Production Planning and Control  
Retail Operations  
Sustainable SCM  
Project Management

### International Business

International Finance  
Export and Import Management  
International Marketing  
Foreign Exchange Management  
International Business Law, WTO and Intellectual Property Rights (IPRs)  
Managing MNC's  
Global Business Intelligence  
International Economics

### Entrepreneurship Management

Creation & Management of New Enterprises/Start-ups  
Family Business Management – Dynamics & Strategies  
Entrepreneurial Business with Government & PSUs  
Business/Growth Plan Preparation & Appraisal  
Pitching, Venture Capital & Enterprise Funding Options  
Government Policy, MSMEs & Intellectual Property Rights  
Business or Social Entrepreneurship Lab  
Creativity, Innovation and Entrepreneurial Leadership

PGDM Programme @ IBA is under constant review and subject to change as Industry Expert Advice

1<sup>st</sup> YEAR

2<sup>nd</sup> YEAR





Academic Block



8.5 acre campus dedicated to a single management programme



Knowledge Management Centre (KMC)

A Business Laptop enabled with focussed business analytics tools and research databases like SPSS, Minitab, Mindmaps, Moodle, SYSTAT  
 EMIS (ISI Emerging Markets Group), EBSCO and J-GATE to every student.  
 15900+ Books, 9000 Titles (*Excusively on Business Management*).  
 3500+ International and National Journal resources across the Globe.  
 1500+ Videos on Business Management.  
 Online access to IIM-A Library resources.  
 Faculty and Students also get access to Delnet, world's largest library of e-books having more than 5.97 lacs books on Management and over 41 lacs e-books including books of other disciplines. Delnet also provides access to lacs of audio books, Journals, articles, etc.



- Chairman's Office
- CEO's Office
- Director's Office
- Public Relations Department
- Admissions Department
- Finance and Accounts Department
- Operations Department
- Examination Department
- Placement Department
- Visitors Lobby
- Alumni Office

Administrative Block







## Residential Facilities



IBA provides separate residential facilities for boys and girls within the campus.  
 \*Single rooms, Double rooms, Triple rooms, Single/Double with attached bathrooms.

Each room has a cot, study desk with chair and wardrobe. Mess at IBA, located adjacent to the residence offers vegetarian food.  
 \* Accommodation is Hostel Specific



## Recreation Facilities



- Mini stadium which includes Volleyball, Basket Ball, Squash, Badminton, Tennis court.
- Indoor games like Table Tennis, Chess and Carrom in IBA Sports Complex.
- State of the Art modern Gymnasium for the fitness enthusiasts.
- An Amphitheatre with more than 1500 seating capacity to host management & cultural events like Archish, TEDx, International Conferences, etc.



## Other In-campus Facilities

Axis Bank ATM | In-campus doctor | Campus store for daily needs | Cafeteria



# Committees @ IBA



**YMCC**  
(Cultural Committee)



**Newsletter Committee**



**i3 Committee**  
(Institute Industry Interaction)



**Santripti**  
(Mess Committee)



**HOPE-Ek Asha**  
(A CSR Initiative)

*Road to Success...*

# Clubs @ IBA



**Spandan**  
(HR)



**OM**  
(Operations)



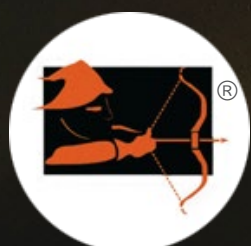
**Infin'IT**  
(IT)



**COSMOS**  
(B-Quiz)



**Dolphins**  
(Communication)



**Hunterz Ignite**  
(Marketing)



**Navigators**  
(Finance)



**Barcodes**  
(Retail)





**Dr. Subhash Sharma**

An Alumnus of University of Southern California (USC) – USA & IIM Ahmedabad  
PhD, PGDM  
Chief Mentor & Senior Professor  
**Exp: 49 years**  
**Industry- 02 yrs, Academic- 47 yrs**



**Dr. Manish Jain**

An Alumnus of IIM Ahmedabad  
PhD, MBA (Marketing), PGDBM (Finance),  
B.E. (Mechanical)  
Founder & Chairman  
**Exp: 26 years**  
**Industry- 14 yrs, Academic- 12 yrs**

# Get mentored by Committed faculty

We invite you to invest two years at IBA and gain a world of knowledge and experience. Under supervision of our Renowned Faculty with vast experience in teaching and consulting (in India and Abroad), and Governing Council comprising of a distinguished panel of industry veterans and academicians, you will have the opportunity to network with the Senior Management of Top Companies through Industry visits and Seminars. To be precise, we provide you an excellent platform for a great and exciting Professional Career.



**Dr. Subhendu Dey**

PhD-AMU, PGCPM-IIM Kozhikode, B.E. (Mech)  
Director  
**Exp: 30 years**  
**Industry- 01 yrs, Academic- 29 yrs**



**Prof. V. Suresh Chandra**

M.Tech-Industrial Management (IIT-Chennai), B.Tech. (IIT-Kharagpur)  
**Exp: 47 years**  
**Industry- 30 yrs, Academic- 17 yrs**



**Dr. S. Ramesh**

PhD, FCS & MICS (UK), M.Com., MBA (Marketing), MBA (Finance), LLB  
**Exp: 43 years**  
**Industry- 16 yrs, Academic- 27 yrs**



**Prof. Chandra Kant**

PGDM (IIM-Calcutta), B.Tech. (IIT-Kanpur)  
**Exp: 37 years**  
**Industry- 22 yrs, Academic- 15 yrs**



**Prof. J.B. Shetty**

MDP (IIM-Calcutta), Diploma in Footwear (Canadian Institute of Footwear Technology), B.Sc.  
**Exp: 47 years**  
**Industry- 32 yrs, Academic- 15 yrs**



**Dr. Bijay Krishna Bhattacharya**

PhD, MBA (Finance), M.Com, CAIIB, M.Phil, PGDBM  
**Exp: 43 Years**  
**Industry- 29 Yrs, Academic- 14 Yrs**



**Dr. R Ravi Shankar**

PhD, M.S (BITS, Pilani), Company Secretary & Cost Accountant  
**Exp: 41 years**  
**Industry- 22 yrs, Academic- 19 yrs**



**Dr. A V Ramana Acharyulu**

PhD, MBA-IRMA Anand, B.Sc.  
**Exp: 40 years**  
**Industry- 15 yrs, Academic- 25 yrs**



**Prof S. Mahadevan**

PG in Rural Management, IRMA, MA (Economics), Loyola PG in Journalism from Bhavan's  
**Exp: 37 years**  
**Industry- 30 yrs, Academic- 07 yrs**



**Prof. B.M. Gourish**

MSW - Gulbarga University, PGDTD-ISTD, BA  
**Exp: 35 years**  
**Industry- 25 yrs, Academic- 10 yrs**



**Prof. Muralidhar Deshpande**

(PhD), EPGDBM, BE (Comp Sc & Engg), PMP, Prince2  
**Exp: 28 Years**  
**Industry - 18 yrs, Academic - 10 yrs**



**Dr N.R. Aravamudhan**

PhD, UGC-NET Qualified, M. Phil, MBA, PSGIM, B.Com  
**Exp: 22 Years**  
**Academic - 22 yrs**



**Prof. Nagendra Hegde**

(PhD), MBA - Visweshwaraiah Technological University, BBA  
**Exp: 22 years**  
**Industry- 12 yrs, Academic- 10 yrs**



**Prof. Prashant Kulkarni**

MA, PGDM  
**Exp: 21 years**  
**Industry- 2 yrs, Academic- 19 yrs**



**Prof. Smita M. Gaikwad**

(PhD), M.Phil. - Periyar University, MBA, BBA  
**Exp: 21 years**  
**Industry- 1 yr, Academic- 20 yrs**



**Prof. Narendra Babu B.V.**

(PhD), MBA - Rochester Institute of Technology, New York, PGDESD (USA), B.E. (Mech.)  
**Exp: 19 years**  
**Industry- 9 yrs, Academic- 10 yrs**



**Dr. Krishna Kumari**

M.Com, MBA (Finance), Ph.D (Management)  
**Exp: 14 years**  
**Industry- 2 yr, Academic- 12 yrs**

Imbibe thought Leadership...





# LEARN FROM 'practitioners' WHO INSPIRE



Mr. Prashant Saran, Chief Operations Officer, Souq.com (An Amazon Company), Dubai  
Topic: Operations Leadership at Amazon, UAE



Justice Santosh Hegde, Ex-Judge Supreme Court and Lokayukt of Karnataka  
Topic: Current scenario in Public Offices



Dr. Michael Zirkler, Head, Org Development & Consulting - Zurich University of Applied Sciences  
Topic: Various approaches followed in Switzerland in Education system, Economic & Government policies



Mr. Bader D. Dagher, HR Business Partner at Nestlé, Dubai  
Topic: Best HR Practises and changing scenario in HR



Dr. Philippe Bouvier, President, Institut National de Recherche En Gestion Urbaine - INREGU  
Topic: New Product and Service Innovation



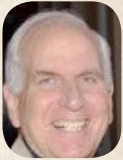
Ms. Samreen Asif, Chief Actuary, Gulf MetLife Alico, Duabi  
Topic: Actuarial Science and Building a Career in Actuary



Mr. Rajdeep Singh, Associate Director - Brand, Marketing & Communications Leader, EY  
Topic: Build your personal Brand



Dr. Yung-Pin Lu, Asst. Prof. & Director, Shanghai Jiao Tong University  
Topic: Various approaches followed in China in the Education system, Economic & Government policies



Dr. Charles M. Savage, President and Mentor, Knowledge Era Enterprises, Inc.  
Topic: Knowledge – The Real Success Factor



Ambassador Dr. Deepak Vohra, Special Advisor to PM in Africa  
Topic: The Indian growth story and how youth should relate to it



Mr. Aditya Mathur, National Key Account Manager (KAM), Panasonic India Ltd.  
Topic: Trends on retail industry



Mr. Sunit Rikhi, VP & General Manager (Retd.) Intel Custom Foundry and Founder – Reach for Infinity, LLC  
Topic: Career lesson in Leadership



Dr. Mithileshwar Jha, Professor of Marketing (Retd), IIM, Bangalore  
Topic: Marketing during Covid times



Mr. Gowri Shankar Paramasivam, Head of Maersk Accelerator – India & China  
Topic: Innovation Demystified



Mr. Prem Rathod, Founder and CEO, KisanSaathi  
Topic: "How to emerge as a Successful Entrepreneur? Case of KisanSaathi.com



Mr. Mallikarjuna Sarma Abburi, Deputy Manager (Territory Sales Manager and Regional Marketing Coordinator), Maruti Suzuki Limited  
Topic: Changing Trends in the Automobile Industry as well as Banking Industry



Mr. A. Srinivasa Ramanujam, Ex. Sr Vice President, Adani Agrifresh Ltd.  
Topic: Discovering Me



Mr. Vinay Kumar Singh, Senior General Manager (HR & ER) - Jindal Saw Ltd.  
Topic: Organisational culture & the importance of Empathy in professional life



Ms. Rashmi Saran, Co-Founder, Grow Talent HR Consulting  
Topic: Hard Skills vs. Soft Skills-Why You Need Both!



Mr. Praveen Malla, Founder and CEO, Robo Coupler Pvt. Ltd.  
Topic: Journey of an Entrepreneur...



Mr. Saurabh Prakash, Global Delivery Manager, HP Invent  
Topic: Responsibility of a Corporate citizen



Ms. Jyothi Sudhir, Co-Founder & COO, Invent India Innovations Pvt. Ltd.  
Topic: Innovations in service delivery – The new trend



Imbibe thought Leadership...





# INDUSTRY VISITS & WORKSHOPS



SAP, Singapore



Bosch, Bangalore



Apple, Dubai



Amway, Bangalore



Pepsico, Dubai



Akshay Patra Foundation, Bangalore



TVS Motor Company, Bangalore



Tiger Breweries, Singapore



Intel Ignition Lab, Dubai



3M, Dubai



SAID Business School, UK



Siemens, Dubai



Malaysian Petroleum, Kuala Lumpur



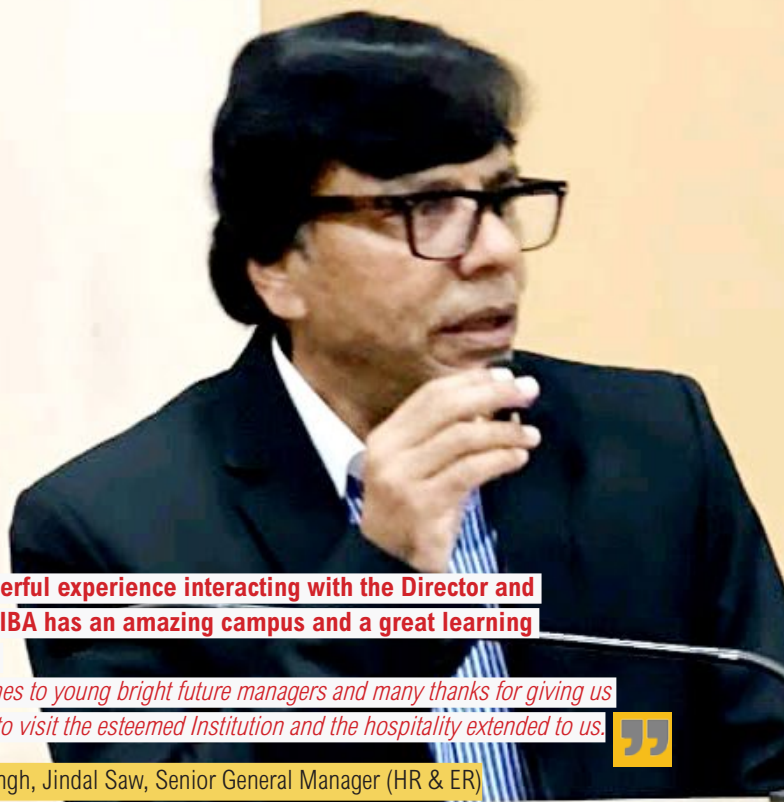
NeWater, Singapore



Nestle, Dubai



# Corporate Speak



**It was a wonderful experience interacting with the Director and the students, IBA has an amazing campus and a great learning environment.**

*My special wishes to young bright future managers and many thanks for giving us an opportunity to visit the esteemed Institution and the hospitality extended to us.*



Vinay Kumar Singh, Jindal Saw, Senior General Manager (HR & ER)

Kamal S, Reckitt Benckiser, Sr HR Manager  
"Excellent coordination by placement team and highly enthusiastic students. Excellent & energetic campus"

Binod Hampapur, Infoys, Sr. VP & Global Head - Corporate Relations  
"Lush green campus, learned Faculty, Academic resources and energetic students- perfect blend for industry managers in making. All the best IBA! Tremendous effort by the institute for the society as a whole."

Vikas Bajjal, Bata India Ltd., Senior VP-HR  
"It was a pleasure to be at campus once again. Will be here for interns too. Great team + student."

Karan Bhatia, Deloitte USI, Tax Campus Recruiter  
"Great to visit this lovely campus. The hospitality was amazing! I wish everyone the very best and a great long association! cheers!"

G V Krishnan, Lowe Lintas, Ex Director  
"I find that IBAians are more adaptable and are eager to adjust to the corporate environment and to that extent 'less demanding' and are more eager to prove that they can contribute first. They also have their feet to the ground and hence are willing and able to adapt well."

Nikita Sarangi, Colgate Palmolive, Branch HR Manager  
"Good quality of students, great hospitality by placement team. Looking forward to visit IBA again."

Satish Vishwanathan, Microsoft Director, Business Support Group  
"The focus of corporate world today is a workforce that has the ability to handle the situation practically and that is what the student of IBA is trained to do from the onset."

Dr. Deepak Vohra, The Ministry of Foreign  
Affair, Ambassador, IFS 1973  
" Outstanding academic institution with  
amazing facilities and faculty."

Dr. Prettusha Curtis, Akjonobel India Ltd.  
Founder  
"Excellent new generation business students  
wish you all a very great future."

Major Aditie Mohan, FNF India Pvt Ltd., Vice  
President  
"Amazing campus with very good hospitality  
and excellent students all the best. Jai Hind"

A. Srinivasa Ramanujam, Adani Agrifresh Ltd  
. Ex. Sr Vice President  
"Enjoyed the time spent with students with  
good hospitality and excellent campus."

Rajdeep Singh, Ernst & Young,  
Associate Director & Brand, Marketing &  
Communications Leader  
"Loved the interaction with great crowd."

Dr. Haimanti Biswas, HSBC WPB Risk  
Analytics team lead  
"Interactive students with pleasant  
environment. Thank you for the opportunity,  
hope to visit again."

Debajyoti Mohanty, KPMG, Associate  
Director  
"I am really impressed with the vision and  
how IBA is thinking, that is what set it apart.  
Looking forward to being in touch."

Srinivas Billa, Bajaj Electricals Ltd.  
Regional Head  
"Excellent team and everybody has done  
well. Very confident & talented students."



# Start your Journey of *Exciting and Long Lasting Career* with Rewarding Placements

## Challenge Yourself

IBA offers specialized courses to all its students to excel in placements with long enriching career


**100%**  
PLACEMENTS

**Lacs 13.67**  
HIGHEST SALARY PA

**Lacs 7.02**  
AVERAGE SALARY



# Few of our Prominent Alumni



**Anant Sagar** (2003-05)  
Director - Partner Enablement & Success  
Icertis, Bangalore



**Rajat Verma** (2006-08)  
Director Transaction Banking, Global Subsidiaries,  
Standard Chartered Bank, Bangalore



**Rakesh Jain** (2002-04)  
Senior Associate Director  
KPMG, Bangalore



**Seema Devi** (2009-11)  
Project Officer  
Rural Development and Panchayati Raj  
Department, Manipur



**Aditya Mathur** (2004-06)  
National Manager -Strategic Accounts  
Ecom Express Limited, Gurgaon



**Chirag Goyal** (2006-08)  
Co-Founder and Head of Growth  
Utazzo.com, Gurgaon



**Richa Saini** (2006-08)  
Associate Director – HR  
Indigo, Gurgaon



**Vijay AG** (2001-03)  
Senior Consultant, Gateways Global LLP  
Ex Worley, Ex Alghanim Industry, Ex Titan



**Amrit Malhotra** (2007-09)  
Country Head  
Winspire Solutions, UAE



**Nitika Mehrotra Tripathi** (2004-06)  
Manager  
State Bank of India (SBI), Hyderabad



**Shalini Jha** (2008-10)  
Director, Business Development – Sales & Market-  
ing, addservice media GmbH, Frankfurt, Germany



**Mandeep Singh** (2007-09)  
Asst. General Manager - HR & ER  
Jindal Saw Limited, Mundra, Gujarat



**Isaq Patel** (2001-03)  
Regional Manager  
Sophos, Mumbai



**Vartika Dixit** (2003-05)  
University Talent Leader  
Microsoft, Bangalore



**Prajakta Bhosale** (2006-08)  
Head – PR & Corporate Comms  
KFC India, Gurgaon



# Join the journey for exciting career ahead...

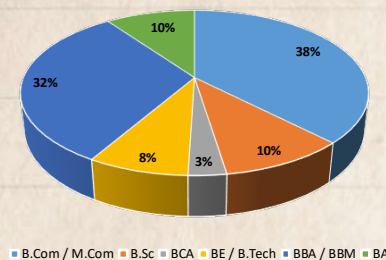
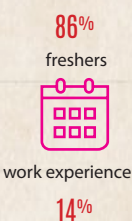
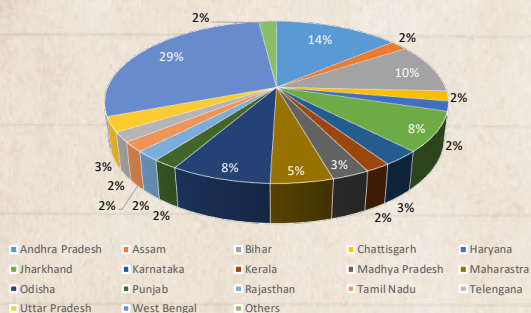
## Glimpse of Current Students Profile



IBA Bangalore receiving 'The Economic Times (ET) Best Education Brands 2022' Award from Prof. Anil Sahasrabudhe - Chairperson of the All India Council for Technical Education (AICTE) on June 29, 2022

At IBA, every student is Distinct

IBA students are a class, very different. They have the urge to succeed and the tenacity to go through the rigor of training. Together they represent varied academic backgrounds & cultural diversity representing more than 25 states.



	<b>Ayika Prem Teja</b> B.Com Eluru, AP Work Ex: 12 months CAT - 77.80		<b>Rahul Anand</b> B.A Ranchi, Jharkhand CAT - 76.79		<b>Shaini Bose</b> B.Sc Siliguri, WB CAT - 79.48		<b>Srivathsa Sanketh Y</b> B.Tech Anantapur, AP Work Ex: 12 months CAT - 76.37
	<b>Asmit Bandopadhyay</b> B.Com Kolkata, WB CAT - 72.77		<b>Raunak Srivastava</b> B.A Raipur, Chhattisgarh Work Ex: 05 months CAT - 71.58		<b>Dude Nikhila</b> BBA Visakhapatnam, AP CAT - 67.56		<b>Jothika A</b> B.E Chennai, TN CAT - 66.84
	<b>Giselle Joia Fernandes</b> B.Com Panjim, Goa XAT - 72.85		<b>Satyajeet Kumar Sinha</b> B.E Jhajha, Bihar XAT - 70.51		<b>Mikan Malini</b> B.Com Cuttack, Odisha XAT - 67.08		<b>Koyelina Deb</b> B.Tech Kolkata, WB XAT - 65.00
	<b>Ankita Singh</b> B.Com Howrah, WB CMAT - 235		<b>Supriya Iyer</b> BBA Bengaluru, Karnataka CMAT - 207		<b>Swetasmita Patel</b> B.Com Sundargarh, Odisha CMAT - 231		<b>Pritam Kundu</b> B.Sc Durgapur, WB CMAT - 235
	<b>Samaksh Mohnot</b> BBA Howrah, WB MAT - 98.96		<b>Valli Ruchitha</b> BBA Rayagada, Odisha MAT - 97.59		<b>Sakshi Sanjay Kathane</b> B.Com Nagpur, Maharashtra MAT - 97.33		<b>Gudla Sravani</b> BBA Hiramandalam, AP MAT - 96.71
	<b>Aman Chowdhury</b> B.Com Kolkata, WB MAT - 96.49		<b>Brahmanapalli Kalyan</b> B.Com Kurnool, AP MAT - 95.79		<b>Shivam Sharma</b> BBA New Delhi, Delhi MAT - 95.5		<b>S Parameshwara Reddy</b> B.E Badhineal, AP MAT - 95.49
	<b>Srishti</b> B.Com Bokaro City, Jharkhand Work Ex: 03 months ATMA - 95.93		<b>Sujoy Krishna Bera</b> B.Tech Kolkata, WB ATMA - 82.50		<b>Vishal Bangera</b> B.Com Mumbai, Maharashtra Work Ex: 24 months ATMA - 79.06		<b>Yamuna Veernapu</b> B.A Guntur, AP KMAT - 99.6



# STUDENT TESTIMONIALS



## **Akash Mishra - BBA**

**Silvassa, Dadra and Nagar Haveli**

IBA is the place where I actually got to know more about the new phase of life i.e. corporate world. It's a destiny for those who are determined for their dreams.

Not only the placements and faculty are the reason to join IBA but the environment that lend a hand to your career to achieve your goals.

Two year of IBA is not a sign that one just finished the formalities of being post graduated, it's an indication of a person is prepared for life.



## **Jothika A - B.E (E&E)**

**Chennai, TamilNadu**

IBA is not just a college for me but also my second home. It has given me wonderful exposure and freedom to pursue my interest. In a very short span of time, I was able to learn a lot, which helped me excel academically, as well as personally. Faculty members here are the best, and the learning environment crafted here helps us to concentrate and achieve more.

I am a proud IBAian, and will forever be the same.



## **Atreyee Pal - B.Sc**

**Noida, Uttar Pradesh**

It is rightly said, "If you want to shine, burn like a sun." IBA has given birth to a new, strong, and confident person inside me. IBA has developed the best qualities in me for being a professional. Outstanding and highly knowledgeable faculty have not only taught us various subjects, but also gave life-lessons. Yes, I have transformed, I am a proud IBAian.



## **Akshay Muraleedharan C K - BBA**

**Coimbatore, Tamil Nadu**

Journey from an amateur to a person who has been able to advance in interpersonal skills, time management and team skills to a whole new augment level, never would have happened if IBA had not encouraged me to possess the characteristics of a professional. IBA's entire faculty and department leaves no stone unturned to shape one's future. I will always be grateful to them for providing me a platform for practical learning and preparing me for the corporate life.



## **Kritika Pandey - B.A**

**Delhi, New Delhi**

Much has been learned from IBA- from time management to becoming industry ready. The college assists its students in becoming situationally prepared. IBA offers a learning atmosphere and places the highest value on practical knowledge, which is accomplished by frequently organizing industrial trips and holding guest lectures. It also gives us a platform to demonstrate our managerial abilities. Students are encouraged by the institute to take part in extra-curricular activities for the benefit of your future growth.

You'll be in good hands if you want to learn anything beyond what you can learn from books.



## **Nidhi Tammewar - B.E (CS)**

**Pune, Maharashtra**

IBA has given me a new beginning to my educational journey. IBA culture helps in understanding and adapting the corporate culture. The qualities that are essential for a corporate individual are practiced and imbibed through IBA. The constant efforts and teachings of the faculty and the management help in enhancing the performance. The college provides efficient training to become competent to face the Industry and also provides various opportunities to achieve our dreams. I am really happy to be a part of this prestigious institute.



## **Prarthana Venkatesh - BBA**

**Bengaluru, Karnataka**

IBA has helped me strengthen my personality in a positive way that will help me hustle in life to achieve my goals and fulfil my dreams. IBA initiates a quality in a person that helps them to sparkle in life. Amazing and friendly faculty helps you and guides you to handle any situation in life where IBA has always been outstanding. The foundation that IBA lays for us will promote us to become the perfect architects of our future.

I'm glad to be an IBAian.



## **Prasanth Revanuri - B.Sc**

**Madanapalle, Andhra Pradesh**

I would say practical exposure is a must skill one has to possess in order to survive in this competent world and I can proudly say IBA has provided many resources to build within and grooming me to face the challenges. IBA has made me physically and mentally strong to face the future challenges.



## **Sebi Jain - B.Com**

**Indore, Madhya Pradesh**

One year at IBA was an amazing experience for me; I learned a lot of new things, and all of the events helped me boost my confidence and improve my body language.

All of the faculty members collaborated with me to make me corporate-ready, and the IBA schedule was extremely efficient, allowing me to work efficiently during my internship period.



## **Shinik Bose - BBA Honors**

**Siliguri, West Bengal**

"Work Smart not Hard". This is the quote we all heard but IBA has taught me the true meaning of the quote. IBA finds out the inner qualities of a student and gives a new meaning to the life of the students as it did to me. IBA has taught me professionalism, the way to represent oneself in the outer world. It can be truly said that "What the industry thinks tomorrow IBA thinks it today." Proud to be an IBAian.



## **Shuchita Srivastava - BBA**

**Lucknow, Uttar Pradesh**

IBA teaches you the importance of diversity, discipline, dedication and most importantly; introduces you to your strength. It's the right platform where you discover and shape yourself into whatever you aspire to be with the right guidance of an exceptional faculty. Proud to be an IBAian.



## **Sundarra Harini - B. Tech (Biotech)**

**Thanjavur, Tamil Nadu**

I thought switching my career from B. Tech Biotechnology to Management would be the most terrifying move but, IBA has proved it wrong! IBA is a powerful platform to explore your strengths, where every faculty will help you blend with the corporate trend with utmost professionalism and resilience in a green environment. Work-life balance is one of the top learning every student will master once they step into IBA. Kudos to IBA for reaching milestones in shaping students career!



## PROGRAMME FEE (PGDM & PGDM-General) for Indian Nationals

Particulars		Amount
Admission Processing Charges		₹ 40,000
Security Deposit (Refundable after completion of the course)		₹ 10,000
First Year	First Installment (Inclusive of Admission Processing Charges)	₹ 162,000
	Second Installment	₹ 162,000
	Third Installment	₹ 162,000
Second Year	Fourth Installment	₹ 153,000
	Fifth Installment	₹ 153,000
	Sixth Installment	₹ 153,000
<b>TOTAL Tuition Fees (For 2 Years)</b>		<b>₹ 945,000</b>

IBA Provide separate residential facilities for boys and girls within the campus.

Residential charges varies in between ₹ 1,17,000 - ₹ 1,71,000 per year depending on rooms

## SCHOLARSHIPS (Batch 2023-25)

### SCHOLARSHIP FOR MERITORIOUS STUDENTS (During Admission Phase)

Students who meet below mentioned criteria (*a student will be awarded the best option, if eligible for more than one Criteria*)

**'Pandit Jawaharlal Nehru Memorial Scholarship'**: Student/s having aggregate (all subjects) marks of 60% or above in Class X, XII and Graduation, would be awarded a Scholarship of ₹ 50,000

**'Sardar Vallabhbhai Jhaverbhai Patel Memorial Scholarship'**: Student/s having aggregate (all subjects) marks of 70% or above in Class X, XII and Graduation, would be awarded a Scholarship of ₹ 60,000

**'Netaji Subhas Chandra Bose Memorial Scholarship'**: Student/s having aggregate (all subjects) marks of 80% or above in Class X, XII and Graduation, would be awarded a Scholarship of ₹ 70,000

**'Atal Bihari Vajpayee Memorial Scholarship'**: Student/s having aggregate (all subjects) marks of 60% or above in Class X, XII, Graduation and having percentile/Composite Score as mentioned below in the Entrance Tests would be awarded Scholarships as stated below:

CAT 2022 / XAT 2023 / GMAT or GRE (after July, 2022)	MAT 2022 & 2023 / ATMA 2023	CMAT 2023 (As per format of results published by CMAT)	SCHOLARSHIP AMOUNT
85 percentile or above	Composite Score of 750 or above	Above 95 percentile OR AIR 1-999	₹ 1,00,000
80 to 84.99 percentile	Composite Score of 700 to 749	90 to 94.99 percentile OR AIR 1000-2499	₹ 80,000
70 to 79.99 percentile	Composite Score of 650 to 699	80 to 89.99 percentile OR AIR 2500-3999	₹ 70,000
60 to 69.99 percentile	Composite Score of 600 to 649	70 to 79.99 percentile OR AIR 4000-4999	₹ 60,000

### DETAILS OF FEE - WAIVER TO DESERVING STUDENTS (During 3<sup>rd</sup> Term of an Academic Year)

Name	Amount	No.	Criteria
1 <sup>st</sup> Academic Year - Mother Teresa Fee - Waiver	₹ 25,000 to ₹ 35,000	10	Economically weak and Need based
2 <sup>nd</sup> Academic Year - Tirthankara Mahavira Swami Fee - Waiver	₹ 25,000 to ₹ 35,000	10	Economically weak and Need based

### Shri B.M.L Jain Memorial Special Scholarship FOR WARDS OF DEFENCE & CRPF PERSONNEL

(During 2<sup>nd</sup> Year of the Programmes)

Our Founder Chairman Late Shri B.M.L Jain had a special appreciation towards the sacrifice which our Defence and CRPF personnel make for our nation. To recognise their contribution, IBA offers 25% Fee waiver (only Academics in 2<sup>nd</sup> year of the course) to their wards.

### Educational Loan Facilities :

All Nationalized Banks provide Educational Loan to selected candidates as PGDM Programme is approved by AICTE, Ministry of Education (Govt. of India).

All IBA students can now avail the facility of education loans through a single-window electronic platform and pursue their dream.

You can visit [www.vidyalakshmi.co.in](http://www.vidyalakshmi.co.in) for more details.



## Eligibility

As per the notification issued by AICTE, Ministry of Education, Govt. of India

- Final Year Students are also eligible to apply.
- IBA accepts scores of CAT 2022 / XAT 2023 / CMAT 2023 / NMAT by GMAC 2022 / MAT (Sept. 2022, Dec. 2022, Feb. 2023, May 2023) / ATMA 2023 / GMAT (after Sept. 2021) / GATE 2021-22 & State Govt. Entrance Tests 2022

*Disclaimer: IBA uses scores of above mentioned Tests for admission in PGDM Programme. The Testing Bodies neither have any role in selection process nor in conduct of the PGDM Programme.*

## How to Apply

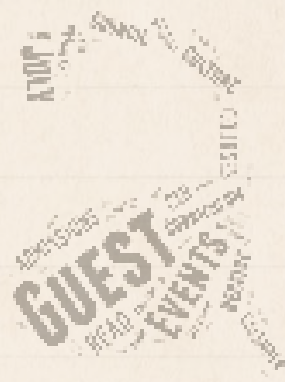
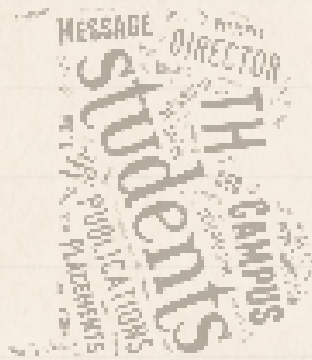
Apply online: [www.iba.ac.in](http://www.iba.ac.in)

(Application Fee can be remitted through multiple payment options)

## Need help/assistance, have a query, reach us on

- Phone: +91 80 2608 3703, 2608 3704, 2608 3705
- Mobile: +91 93424 10271, 81978 62131, 99007 05325

Apply Online



IBA BANGALORE - [www.iba.ac.in](http://www.iba.ac.in)

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For updates, visit [www.iba.ac.in](http://www.iba.ac.in)