

# TS SET

## Notations :

- 1.Options shown in green color and with ✓ icon are correct.
- 2.Options shown in red color and with ✗ icon are incorrect.

<b>Subject Name :</b>	MANAGEMENT
<b>Duration :</b>	180
<b>Total Marks :</b>	300
<b>Display Marks:</b>	Yes
<b>Calculator :</b>	None
<b>Magnifying Glass Required? :</b>	No
<b>Ruler Required? :</b>	No
<b>Eraser Required? :</b>	No
<b>Scratch Pad Required? :</b>	No
<b>Rough Sketch/Notepad Required? :</b>	No
<b>Protractor Required? :</b>	No
<b>Show Watermark on Console? :</b>	Yes
<b>Highlighter :</b>	No
<b>Auto Save on Console?</b>	Yes
<b>Change Font Color :</b>	No
<b>Change Background Color :</b>	No
<b>Change Theme :</b>	No
<b>Help Button :</b>	No
<b>Show Reports :</b>	No
<b>Show Progress Bar :</b>	No

## Group 1

<b>Group Number :</b>	1
<b>Group Id :</b>	51714464
<b>Group Maximum Duration :</b>	0
<b>Group Minimum Duration :</b>	180
<b>Show Attended Group? :</b>	No
<b>Edit Attended Group? :</b>	No
<b>Break time :</b>	0
<b>Group Marks :</b>	300
<b>Is this Group for Examiner? :</b>	No
<b>Examiner permission :</b>	Cant View
<b>Show Progress Bar? :</b>	No

## Paper I

Section Id :	517144127
Section Number :	1
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	42
Number of Questions to be attempted :	42
Section Marks :	100
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	517144391
Question Shuffling Allowed :	Yes
Is Section Default? :	null

Question Number : 1 Question Id : 5171449589 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No  
Correct Marks : 2 Wrong Marks : 0

What does "learning style" refer to in education?

విద్యకు సంబంధించి అభ్యాసశైలి అనగానేమి

Options :

1. ✘ The innate ability to acquire knowledge.  
జ్ఞానార్జనకు సహజ సామర్థ్యము
2. ✘ The cognitive capacity for critical thinking.  
విమర్శనా ఆలోచనకు అభిజ్ఞా సామర్థ్యము
3. ✔ The personal approach to learning and processing information.  
అభ్యాసమునకు, సమాచారము ప్రాసేస్ చేయుటకు వ్యక్తిగత దృక్పథము
4. ✘ The teaching methods used by educators.  
బోధించే వారు వాడు బోధనా పద్ధతులు

Question Number : 2 Question Id : 5171449590 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No  
Correct Marks : 2 Wrong Marks : 0

How can a positive learning environment enhance the learning process?

ధనాత్మక అభ్యాస వాతావరణము, అభ్యాస ప్రక్రియను ఎట్లు అధికం చేయును

Options :

1. ✘ By discouraging collaboration among students.  
విద్యార్థుల మధ్య సహకారాన్ని నిరుత్సాహపరచుట
2. ✘ By providing limited access to resources.  
వనరులకు పరిమిత ప్రవేశమును అందించుట
3. ✔ By fostering motivation, engagement, and creativity.  
ప్రేరణ, నిమగ్నత, సృజనాత్మకత పెంపొందించుట
4. ✘ By imposing strict rules and regulations.  
కఠినమైన నియమ నిబంధనలను విధించుట

Question Number : 3 Question Id : 5171449591 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

What is a key principle of learner-centered methods?

అభ్యసించువాని కేంద్రీకృత పద్ధతుల కీలక సూత్రమేది

Options :

1. ✘ Passive role of students in learning.  
అభ్యాసములో విద్యార్థుల నిష్క్రియాత్మక పాత్ర
2. ✘ Teacher's responsibility to memorize all content.  
మొత్తం పాఠ్యాంశము గుర్తించుకొనుటలో బోధకుని బాధ్యత
3. ✔ Focus on adapting to individual student needs.  
వ్యక్తిగత విద్యార్థి అవసరాలనుసరించి దృష్టి
4. ✘ Strict adherence to a standardized curriculum.  
ప్రామాణిక పాఠ్యాంశమునకు కఠినంగా కట్టుబడి ఉండుట

Question Number : 4 Question Id : 5171449592 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

What does SWAYAM stand for?

స్వయం అంటే ?

Options :

1. ✘ System for Web-based Assessment and Youth-oriented Monitoring
2. ✘ Study Webs of Active Youth for Advanced Learning Management
3. ✔ Study Webs of Active-Learning for Young Aspiring Minds
4. ✘ Sustainable Web-based Academic Yearly Assessment and Management

Question Number : 5 Question Id : 5171449593 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

What is the primary purpose of a Learning Management System (LMS)?

యాజమాన్య పద్ధతి నేర్చుకొనుటలో ముఖ్య ఉద్దేశ్యమేమి ?

Options :

1. ✘ To manage financial transactions for educational institutions  
విద్యాసంస్థలకు ఆర్థిక వ్యవహారాలు నిర్వహించుట
2. ✘ To facilitate communication between students, parents and teachers  
విద్యార్థుల తల్లి తండ్రులు, ఉపాధ్యాయుల మధ్య వార్తలు సులభం చేయుట
3. ✔ To create and deliver online courses, manage content, and track student progress  
అన్లైన్ కోర్సులను, సృష్టించి నడుపుట, పాఠ్యాంశము నిర్వహించుట, విద్యార్థి పురోగతిని గుర్తించుట

To replace traditional textbooks with digital resources

సాంప్రదాయక పాఠ్యపుస్తకములను డిజిటలు వనరులతో భర్తీ చేయుట

4. ✘

Question Number : 6 Question Id : 5171449594 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Which type of research aims to explore new theories and ideas to generate hypotheses?

పరికల్పనలను ఉత్పత్తి చేయుటకు ఏ పరిశోధనా పద్ధతులు,కొత్త సిద్ధాంతములను ఆలోచనలను అన్వేషించుటకు సహాయపడును.

Options :

1. ✘ Descriptive research  
వర్ణనాత్మక పరిశోధన

2. ✔ Exploratory research  
అన్వేషణాత్మక పరిశోధన

3. ✘ Experimental research  
ప్రయోగత్మక పరిశోధన

4. ✘ Quantitative research  
పరిమాణాత్మక పరిశోధన

Question Number : 7 Question Id : 5171449595 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Positivism in research emphasizes:

పరిశోధనలో ధనాత్మక దేనిని ఉద్ఘాటించును

Options :

1. ✘ Subjective interpretation and personal beliefs  
అత్యాశ్రయమైన వివరణ, వ్యక్తిగత నమ్మకాలు

The importance of intuition and gut feelings

2. ✘ అంతర్దృష్టి, ఆంత్రముల స్పందనా ప్రాముఖ్యత

The use of rigorous scientific methods to uncover objective truths

3. ✔ నిష్పక్షపాత నిజాలను వెలికి తీయుటలో కఠినమైన శాస్త్రీయ పద్ధతుల ఉపయోగము

The rejection of empirical evidence in favor of abstract theories

4. ✘ వైరుష్య సిద్ధాంతం అనుకూలంగా, అనుభావిక సాక్ష్యాన్ని నిరాకరించుట

Question Number : 8 Question Id : 5171449596 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

What is the first step in the research process?

పరిశోధనా ప్రక్రియలో మొదటి అడుగు ఏది

Options :

Data analysis

1. ✘ దత్తాంశ విశ్లేషణ

Writing the research report

2. ✘ పరిశోధన రిపోర్టు వ్రాయుట

Formulating research questions or hypotheses

3. ✔ పరిశోధన ప్రశ్నలను, పరికల్పనలను సూత్రీకరించుట

Conducting a literature review

4. ✘ గ్రంథ సమీక్ష చేయుట

Question Number : 9 Question Id : 5171449597 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

The appendices section of a thesis includes:

ఒక పరిశోధన యొక్క అనుగ్రంథాల విభాగంలో యిది ఉండును

Options :

The acknowledgments and dedication pages

గౌరవించు, అంకితంచేయు పేజీలు

1. ✘

A list of all the tables and figures in the thesis

సిద్ధాంత వ్యాసములలో పట్టికల, అంకెల జాబితా

2. ✘

Extra information, such as data tables, survey forms, or supplementary materials

దత్తాంశ పట్టీలు, సర్వే ఫారాలు, అదనపు అంశాలు వంటి అధిక సమాచారము

3. ✔

A detailed description of the research methodology

పరిశోధన పద్ధతి విస్తృత వివరణ

4. ✘

**Question Number : 10 Question Id : 5171449598 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

How does ICT impact research dissemination?

ICT పరిశోధనా వ్యాప్తి పై ఎటువంటి ప్రభావం చూపుతుంది

Options :

It limits research dissemination to local audiences only

పరిశోధనా వ్యాప్తిని స్థానిక శ్రోతలకే పరిమితం చేస్తుంది

1. ✘

It enhances research dissemination through online platforms, social media, and open-access journals

ఆన్లైన్ వేదికలు, సామాజిక మాధ్యమము, ప్రవేశము తెరచి ఉన్న పత్రికలు ద్వారా

పరిశోధనా వ్యాప్తి పెరుగుతుంది

2. ✔

It replaces the need for written research reports

పరిశోధన వ్రాత రిపోర్టుల అవసరాన్ని భర్తి చేస్తుంది

3. ✘

It discourages researchers from sharing their findings with others

పరిశోధకులు తాము కనుగొన్నది ఇతరులకు అందించటంలో నిరుత్సాహ పరుస్తుంది

4. ✘

Sub-Section Id : 517144392  
Question Shuffling Allowed : No  
Is Section Default? : null

Question Id : 5171449599 Question Type : COMPREHENSION Sub Question Shuffling Allowed : No Group Comprehension Questions : No Question Pattern Type : NonMatrix Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Question Numbers : (11 to 15)

Question Label : Comprehension

Note: Answer the questions 11-15 by reading the following passage:

గమనిక: క్రింద ఇవ్వబడిన సమాచారం ఆధారంగా Q. 11 నుండి Q. 15 ప్రశ్నలకు సమాధానాలు వ్రాయండి.

The investigation of the geology of all the places visited was far more important, as reasoning here comes into play. On first examining a new district nothing can appear more hopeless than the chaos of rocks; but by recording the stratification and nature of the rocks and fossils at many points, always reasoning and predicting what will be found elsewhere, light soon begins to dawn on the district, and the structure of the whole becomes more or less intelligible. I had brought with me the first volume of Lyell's 'Principles of Geology,' which I studied attentively; and the book was of the highest service to me in many ways. The very first place which I examined, namely St. Jago in the Cape de Verde islands, showed me clearly the wonderful superiority of Lyell's manner of treating geology, compared with that of any other author, whose works I had with me or ever afterwards read.

సందర్శించిన అన్ని ప్రదేశాల భుగర్భ శాస్త్రం యొక్క పరిశోధన చాలా ముఖ్యమైనది, ఎందుకంటే ఇక్కడ తార్కికం అమలులోకి వస్తుంది. కొత్త ప్రాంతం మొదట పరిశీలించినప్పుడు రాళ్ల గందరగోళం తప్ప ఏమికనిపించదు. కానీ రాళ్ళు మరియు శిలాజాల యొక్క అనేక పాయింట్ల స్తరీకరణ మరియు స్వభావన్ని రికార్డ్ చేయడం ద్వారా, ఎల్లప్పుడూ తర్కించడం మరియు మరెక్కడ కనుగొనబడుతుందో అంచనా వేయడం ద్వారా, ఆ కొత్త ప్రాంతంపై పూర్తి వెలుగు ప్రసరిస్తుంది.

నేను శ్రద్ధగా అధ్యయనం చేసిన లియెల్ యొక్క 'ప్రిన్సిపుల్స్ ఆఫ్ జియాలజీ' యొక్క మొదటి సంపుటం ఈ పుస్తకం నాకు అనేక విధాలుగా గొప్ప సహాయం చేసింది. నేను పరిశీలించిన మొదటి ప్రదేశం, కేప్ డి వెర్డే దీవులలోని సెయింట్ జాగో. నా దగ్గర ఉన్న లేదా ఆ తర్వాత చదివిన ఇతర రచయితలతో పోలిస్తే, లియెల్ యొక్క అద్భుతమైన భుగర్భ శాస్త్రం నాకు స్పష్టంగా అర్థం అయ్యింది.

Sub questions



Question Number : 11 Question Id : 5171449600 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

The author is interested in the study of \_\_\_\_\_

రచయిత \_\_\_\_\_ అధ్యయనంపై ఆసక్తి కలిగి ఉన్నారు.

Options :

Environment

పర్యావరణం

1. ✘

rocks and fossils

శిలలు మరియు శిలాజాలు

2. ✔

nature

ప్రకృతి

3. ✘

minerals

ఖనిజాలు

4. ✘

Question Number : 12 Question Id : 5171449601 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

On his first investigation, he finds the rocks very \_\_\_\_\_

రచయిత కొత్త ప్రాంతం సందర్శించినప్పుడు \_\_\_\_\_ రాళ్ళ గుట్టలని చూస్తారు.

Options :

disorderly

అస్వవ్యవస్థగా ఉన్న

1. ✔

disturbing

కలవరపెట్టే

2. ✘

welcoming

స్వాగతించని

3. ✘

inhospitable

ఆదరించని

4. ✖

Question Number : 13 Question Id : 5171449602 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

The phrase- 'light soon begins to dawn' means \_\_\_\_\_

'త్వరలో వెలుగు ప్రసరిస్తుంది' అంటే \_\_\_\_\_

Options :

day-breaks

తెల్లవారుతుంది

1. ✖

Sun shines brightly

సూర్యుడు ప్రకాశవంతంగా ప్రకాశిస్తాడు

2. ✖

clarity emerges about the situation

పరిస్థితి పై స్పష్టత వస్తుంది

3. ✔

daylight begins

పగటి వెలుగు ప్రారంభమవుతుంది

4. ✖

Question Number : 14 Question Id : 5171449603 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

The author finds the book, 'Principles of Geology' as most \_\_\_\_\_

రచయిత భౌగోళిక శాస్త్ర సూత్రాలు పుస్తకాన్ని అత్యంత \_\_\_\_\_ దిగా పరిగణిస్తారు.

Options :

exemplary

ఆదర్శప్రాయమైన

1. ✔

imperfect

అసంపూర్ణమైన

2. ✖

mediocre  
సాధారణమైన

3. ✖

inferior  
నాసిరకమైన

4. ✖

Question Number : 15 Question Id : 5171449604 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Mr. Lyell is an/ a \_\_\_\_\_  
మిస్టర్ లియెల్ ఒక \_\_\_\_\_

Options :

Geophysicist  
జియోఫిజిసిస్ట్

1. ✖

Author  
రచయిత

2. ✖

Geologist and author

3. ✔ భూవిజ్ఞాన శాస్త్రవేత్త మరియు రచయిత

explorer  
అన్వేషకుడు

4. ✖

Sub-Section Number :

3

Sub-Section Id :

517144393

Question Shuffling Allowed :

Yes

Is Section Default? :

null

Question Number : 16 Question Id : 5171449605 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

A \_\_\_\_\_ communication prevents misunderstandings and helps in establishing a constructive relationship.

\_\_\_\_\_ కమ్యూనికేషన్ అపార్థాలను నివారిస్తుంది మరియు నిర్మాణాత్మక సంబంధాన్ని ఏర్పరచడంలో సహాయపడుతుంది

Options :

1. ✓ positive  
సానుకుల

2. ✘ passive  
నిష్క్రియ

3. ✘ reflective  
లోతైన ఆలోచనతో కూడిన

4. ✘ retentive  
ధారణ శక్తి గల

Question Number : 17 Question Id : 5171449606 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Being \_\_\_\_\_ in communication helps in establishing credibility as a professional

ప్రొఫెషనల్ కమ్యూనికేషన్లో \_\_\_\_\_ గా ఉండటం వల్ల విశ్వసనీయతను స్థాపించడంలో సహాయపడుతుంది

Options :

1. ✘ reserved  
మితభాషి

2. ✓ confident  
సమ్మకం

3. ✘ soft spoken  
మృదుభాషి

4. ✘ indifferent  
ఉదాసీనత

Question Number : 18 Question Id : 5171449607 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Classroom communication is effective only if the teacher is \_\_\_\_\_

ఉపాధ్యాయుడు \_\_\_\_\_ తరగతి గది కమ్యూనికేషన్ ప్రభవవంతంగా ఉంటుంది

Options :

1. ✘ emphatic  
నొక్కివక్కాణిస్తే
2. ✔ empathetic  
సానుభూతి గల వారు అయితే
3. ✘ gentle  
సౌమ్యుడు అయితే
4. ✘ loud  
బిగ్గరగా చెబితే

Question Number : 19 Question Id : 5171449608 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Usage of \_\_\_\_\_ can be avoided in inter cultural communication to steer clear of misunderstanding and ambiguity

అంతర సంస్కృతి సంభాషణలో, దీనిని వాడకపోవట వలన అపార్థం మరియు అస్పష్టతని నివారించవచ్చును.

Options :

1. ✘ translation  
అనువాదం
2. ✘ non-verbal communication  
అశాబ్దిక సంభాషణ
3. ✘ accent  
యాస

jargon

పరిభాష

4. ✓

Question Number : 20 Question Id : 5171449609 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

One of the important forms of traditional media is \_\_\_\_\_

సాంప్రదాయ మాధ్యమం యొక్క ముఖ్యమైన రూపాలలో \_\_\_\_\_ ఒకటి

Options :

Theatre and drama

1. ✓

రంగస్థలం మరియు నాటకం

Newspapers

2. ✘

వార్తాపత్రికలు

Novels

3. ✘

నవలలు

journals

4. ✘

పత్రికలు

Question Number : 21 Question Id : 5171449610 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

6, 8, 19, 61, 249, \_\_\_\_

Options :

1. ✘

1249

2. ✘

1261

3. ✓

1251

4. ✖ 1256

Question Number : 22 Question Id : 5171449611 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

ABFL, BDLX, CFRJ, DHXV, \_\_\_\_\_

Options :

1. ✖ EICH

2. ✖ EJDI

3. ✔ EJDH

4. ✖ FICH

Question Number : 23 Question Id : 5171449612 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

In a certain code language if the word SOLUTIONS is coded as SNOITULOS,  
then the word ANSWER coded in that language is \_\_\_\_\_

ఒక నిర్దిష్ట కోడ్ భాషలో SOLUTIONS అనే పదం SNOITULOSగా కోడ్ చేయబడితే, ఆ భాషలో

ANSWER కోడ్ చేయబడిన పదం \_\_\_\_\_

Options :

1. ✖ RENSWA

2. ✖ RENSAW

3. ✖ REASWN

4. ✔ REWSNA

Question Number : 24 Question Id : 5171449613 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

The cost of 3 pens and 21 pencils equal to the cost of 5 pens and 7 pencils. The ratio of the cost of a pencil to that of a pen is \_\_\_\_

3 పెన్సులు మరియు 21 పెన్సిల్స్ ధర 5 పెన్సులు మరియు 7 పెన్సిల్స్ ధరకు సమానం. పెన్సిల్ ధర మరియు పెన్సు ధర నిష్పత్తి \_\_\_\_

Options :

1. ✘ 7:3
2. ✘ 5:3
3. ✘ 3:2
4. ✔ 1:7

Question Number : 25 Question Id : 5171449614 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

An A.C. is purchased for Rs. 55,000 and sold it for Rs. 44,000. The loss percentage is \_\_\_\_

ఒక ఏసీని రూ. 55,000 కొని మరియు దానిని రూ. 44,000 అమ్మితే దాని నష్టం శాతం \_\_\_\_

Options :

1. ✘ 15%
2. ✘ 25%
3. ✔ 20%
4. ✘ 33%



Question Number : 26 Question Id : 5171449615 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Statements:

Some gold are silver.

Some silver are bronze.

No bronze is iron.

ప్రకటనలు:

కొంత బంగారం వెండి.

కొన్ని రజతాలు కాంస్యం.

కంచు అంటే ఇనుము కాదు.

Conclusion:

I. Some bronze are gold.

II. Some iron being bronze is possibility.

III. Some iron being gold as well as silver is a possibility.

తీర్మానాలు:

I. కొన్ని కాంస్యాలు బంగారం.

II. కొంత ఇనుము కంచుగా ఉండే అవకాశం ఉంది.

III. కొంత ఇనుము బంగారంతో పాటు వెండి కూడా ఉండే అవకాశం ఉంది.

Options :

I and III follow

1. ✘ I మరియు III అనుసరించును

III follows

2. ✔ III అనుసరించును

II and III follow

3. ✘ II మరియు III అనుసరించును

II follows

4. ✘ II అనుసరించును

Question Number : 27 Question Id : 5171449616 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

In a class of 80 students 30 students like tea, 35 students like milk and 25 students like coffee. It is also known that 15 students like both tea and milk, 17 students like both milk and coffee and 14 students like both tea and coffee, 9 students like tea, coffee as well as milk. The total number of students who like neither tea nor coffee nor milk?

80 మంది విద్యార్థులున్న క్లాసులో, 30 మంది విద్యార్థులు టీ, 35 మంది పాలు, 25 మంది కాఫీని ఇష్టపడతారు. 15 మంది విద్యార్థులు టీ, పాలు, 17 మంది విద్యార్థులు పాలు, కాఫీలు, 14 మంది విద్యార్థులు టీ, కాఫీలు, 9 మంది విద్యార్థులు టీ, కాఫీ, పాలు తాగుతున్నారు. టీ, కాఫీ, పాలు ఇష్టపడని విద్యార్థుల సంఖ్య ఎంత?

Options :

1. ✓ 27
2. ✗ 12
3. ✗ 10
4. ✗ 8

Question Number : 28 Question Id : 5171449617 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

How is my father's father's only daughter-in-law's brother related to me?

మా నాన్నగారి నాన్నగారి ఒక్కగానొక్క కోడలి తమ్ముడికి నాకు సంబంధం ఏమిటి?

Options :

1. ✗ Father
2. ✗ Paternal Uncle
3. ✓ Maternal Uncle
4. ✗ Cousin

Question Number : 29 Question Id : 5171449618 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

The distinction between Savikalpaka (determinate) and Nirvikalpaka (indeterminate) is made with respect to which of the following pramanas?  
సవికాల్పక (నిర్ణయాత్మకం) మరియు నిర్వికల్పక (నిర్దిష్ట) మధ్య వ్యత్యాసం ఈ క్రింది

వాటిలో ఏ ప్రమాణానికి చేయబడింది

Options :

Anumana (inference)

1. ✘ అనుమాన (అంచనా)

Pratyaksa (perception)

2. ✔ ప్రత్యక్ష (అవగాహన)

Arthapatti (postulation)

3. ✘ అర్థపట్టి (పోస్టులేషన్)

Upamana (comparison)

4. ✘ ఉపమాన (పోలిక)

Question Number : 30 Question Id : 5171449619 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Consider the following statements and choose the right option

దిగువ స్టేట్‌మెంట్‌లను పరిగణనలోకి తీసుకోండి మరియు సరైన ఆప్షన్ ఎంచుకోండి.

(a) Middle term should be distributed in atleast one premise

మధ్యకాలికాన్ని కనీసం ఒక ప్రమేయంలో పంపిణీ చేయాలి.

(b) Middle term should be present in the conclusion

ముగింపులో మధ్య పదం ఉండాలి.

(c) Both premises can be particular in a valid argument

చెల్లుబాటు అయ్యే వాదనలో రెండు ప్రమేయాలు నిర్దిష్టంగా ఉండవచ్చు.

(d) Both premises can be negative in a valid argument

చెల్లుబాటు అయ్యే వాదనలో రెండు ప్రమేయాలు ప్రతికూలంగా ఉండవచ్చు.

Options :

1. ✘ (c) and (d)

2. ✘ Only (c)

3. ✔ Only (a)

4. ✘ (b) and (c)

Sub-Section Number :	4
Sub-Section Id :	517144394
Question Shuffling Allowed :	No
Is Section Default? :	null

**Question Id : 5171449620 Question Type : COMPREHENSION Sub Question Shuffling Allowed : No Group Comprehension Questions : No Question Pattern Type : NonMatrix Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Question Numbers : (31 to 35)**

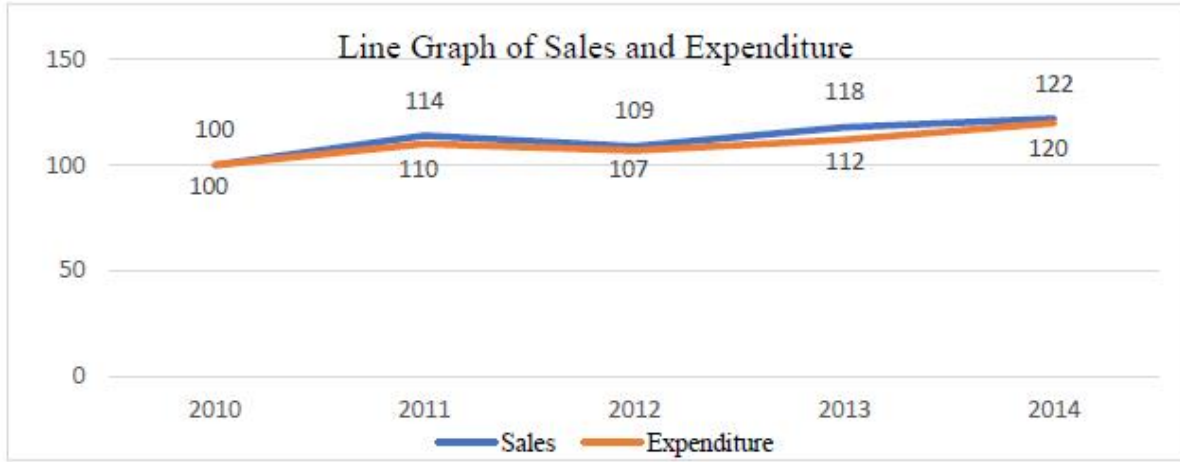
Question Label : Comprehension

Note: Answer the questions Q. 31 to Q. 35 on the basis of the information given below.

గమనిక: క్రింద ఇవ్వబడిన సమాచారం ఆధారంగా Q. 31 నుండి Q. 35 ప్రశ్నలకు సమాధానాలు వ్రాయండి.

The line graphs give the sales and expenditure of a company across five years, starting from 2010. The value of both sales and expenditure for the year 2010 is indexed to 100. It is known that the profit in 2012 was Rs. 1 cr.

2010 నుండి ప్రారంభమయ్యే ఐదేళ్ల లో కంపెనీ అమ్మకాలు మరియు వ్యయాలను క్రింది లైన్ గ్రాఫ్లు అందిస్తాయి. 2010 సంవత్సరానికి అమ్మకాలు మరియు వ్యయం రెండింటి విలువ 100కి సూచిక చేయబడింది. 2012లో లాభం రూ. ఒక కోటి .



### Sub questions

Question Number : 31 Question Id : 5171449621 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

In at least how many years did the company make a profit?

కనీసం, ఎన్ని సంవత్సరాలలో కంపెనీ లాభాలను ఆర్జించింది?

Options :

1. ✘ 2

2. ✔ 3

3. ✖ 4

4. ✖ 5

**Question Number : 32 Question Id : 5171449622 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

In which year was the profit the least ?

ఏ సంవత్సరంలో అతి తక్కువ లాభం వచ్చింది ?

**Options :**

1. ✖ 2010

2. ✖ 2012

3. ✖ 2014

Can not be determined

నిర్ణయించడం సాధ్యం కాదు

4. ✔

**Question Number : 33 Question Id : 5171449623 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

In which year the percentage income in sales is highest?

ఏ సంవత్సరంలో అమ్మకాలలో అత్యధిక శాతం ఆదాయం ఉంది ?

**Options :**

1. ✔ 2011

2. ✖ 2012

3. ✖ 2013

4. ✖ 2014

**Question Number : 34 Question Id : 5171449624 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0**

Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

If the sales of the company in 2010 was Rs. 250 cr. Then what was the profit in 2013

2010లో కంపెనీ విక్రయాలు రూ. 250 కోట్లు అప్పుడు 2013లో లాభం ఎంత?

Options :

1. ✘ 8.6 Cr

2. ✔ 10.8 Cr

3. ✘ 11.4 Cr

4. ✘ 14.1 Cr

Question Number : 35 Question Id : 5171449625 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

What was the approximate percentage decrease in profit in 2012, when compared to 2011?

2011తో పోలిస్తే 2012లో లాభంలో సుమారు ఎంత శాతం తగ్గింది ?

Options :

1. ✘ 6

2. ✘ 8

3. ✘ 9

4. ✔ Can not be determined.  
నిర్ణయించడం సాధ్యం కాదు

Sub-Section Number :

5

Sub-Section Id :

517144395

Question Shuffling Allowed :

Yes

Is Section Default? :

null

Question Number : 36 Question Id : 5171449626 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0

Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

What is the full form of 'GIF' ?

'GIF' పూర్తి నామమేమి ?

Options :

1. ✘ Global Internet Format
2. ✘ Global Interface Format
3. ✔ Graphics Interchange Format
4. ✘ Graphical Interface Format

Question Number : 37 Question Id : 5171449627 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

What is the primary function of an IP address?

IP చిరునామా ప్రాథమిక విధి ఏమి ?

Options :

1. ✔ To identify a device on a network  
నెట్‌వర్కులో ఓక పరికరాన్ని గుర్తించుట
2. ✘ To store WebPages  
వెబ్ పేజీలను స్టోరు చేయుట
3. ✘ To process email messages  
ఇమెయిలు వార్తలను పంపిచుట
4. ✘ To encode video content  
వీడియో విషయాన్ని ఎన్కోడు చేయుట

Question Number : 38 Question Id : 5171449628 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No



Correct Marks : 2 Wrong Marks : 0

SWAYAM PRABHA is a group of.....

స్వయంప్రభ వీటి యొక్క సమూహము

Options :

30 DTH channels

30 డిటిహెచ్ ఛానెళ్ళు

1. ✘

40 DTH channels

40 డిటిహెచ్ ఛానెళ్ళు

2. ✘

60 DTH channels

60 డిటిహెచ్ ఛానెళ్ళు

3. ✘

80 DTH channels

80 డిటిహెచ్ ఛానెళ్ళు

4. ✔

Question Number : 39 Question Id : 5171449629 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Which of the following ICT initiatives of MHRD deals with E-governance for institutions / Universities?

యం. హెచ్.ఆర్.డి యొక్క ఈ దిగువ ఐసిటి చొరవలు సంస్థల విశ్వ విద్యాలయాలకు సంబంధించినవి.

Options :

SWAYAM

1. ✘

SAMARTH

2. ✔

VIDWAN

3. ✘

IRINS

4. ✘

Question Number : 40 Question Id : 5171449630 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

What does the term "Wi-Fi" stand for?

"వైఫై" అనగా నేమి ?

Options :

1. ✘ Wide Frequency  
వైడ్ ఫ్రీక్వెన్సీ
2. ✘ Wireless Function  
వైర్లెస్ ఫంక్షను
3. ✔ Wireless Fidelity  
వైర్లెస్ ఫిడిలిటీ
4. ✘ Wide Functionality  
వైడ్ ఫంక్షనాలిటీ

Question Number : 41 Question Id : 5171449631 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

In which year was the United Nations Commission on Sustainable Development (CSD) started by the UN General Assembly?

అంతర్జాతీయ సాధారణ అసెంబ్లీ ఈ క్రింది సంవత్సరంలో స్థిరమైన అభివృద్ధిపై అంతర్జాతీయ కమీషనును ప్రారంభించింది.

Options :

1. ✔ 1992
2. ✘ 1993
3. ✘ 1994
4. ✘ 1995

Question Number : 42 Question Id : 5171449632 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is not a negative impact of urbanization on the environment?

వాతావరణంలో, ఈ దిగువ అంశము పట్టణీకరణపై ఋణాత్మక ప్రభావం చూపదు

Options :

1. ✘ Deforestation  
అటవీ నిర్మూలన
2. ✘ Pollution  
కాలుష్యం
3. ✔ Waste recycling  
వ్యర్థాల రిసైక్లింగు
4. ✘ Loss of biodiversity  
జీవవైవిధ్య నష్టాలు

Question Number : 43 Question Id : 5171449633 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Which of the following gas is more in percentage in the air?

గాలిలో ఎక్కువ శాతంలో ఉన్న వాయువు పేరేమి?

Options :

1. ✘ Oxygen Gas  
ఆక్సిజను
2. ✔ Nitrogen Gas  
నైట్రోజను
3. ✘ Water Vapour  
నీటి ఆవిరి
4. ✘ Carbon Dioxide Gas  
బొగ్గు పులుసు వాయువు

Question Number : 44 Question Id : 5171449634 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

Why biogas is considered a 'good' source of energy?  
బయోగాస్‌ను ఒక మంచిశక్తి వనరుగా ఎందువలన పరిగణిస్తారు

Options :

1. ✘ as it produces ashes  
అది బూడిదను ఉత్పత్తి చేస్తుంది
2. ✘ as it produces methane  
అది మిథేన్‌ని ఉత్పత్తి చేస్తుంది
3. ✔ as it burns without releasing smoke  
అది పొగ లేకుండా మండుతుంది
4. ✘ as it decomposes in the absence of oxygen  
ఆక్సిజన్ లేక శిథిలమై పోతుంది

Question Number : 45 Question Id : 5171449635 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

What is objective of the Paris Agreement/Accord?  
పారిస్ ఒడంబడిక/ సమ్మతి యొక్క లక్ష్యము

Options :

1. ✔ Decrease Global Warming below 2 degrees Celsius  
ప్రపంచ వేడేక్కుటను 2 డిగ్రీల సేల్‌సియస్ దిగువకు తగ్గించుట
2. ✘ Decrease Global Warming below 3 degrees Celsius  
ప్రపంచ వేడేక్కుటను 3 డిగ్రీల సేల్‌సియస్ దిగువకు తగ్గించుట
3. ✘ Decrease Global Warming below 1.5 degree Celsius  
ప్రపంచ వేడేక్కుటను 1.5 డిగ్రీల సేల్‌సియస్ దిగువకు తగ్గించుట

Decrease Global Warming below 1 degree Celsius

ప్రపంచ వేడేక్కుటను 1 డిగ్రీల సేల్సియస్ దిగువకు తగ్గించుట

4. ✘

Question Number : 46 Question Id : 5171449636 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Under whom, Nalanda was greatly ransacked by the army of Mamluk dynastic of Delhi Sultanat?

ఢిల్లీ సుల్తానాత్ యొక్క మామ్లక్ డైనాస్టిక్ సైన్యము ఎవరి పరిపాలనలో నలండా ఎక్కువగా కొల్లగొట్టబడింది.

Options :

1. ✘ Chandragupt Maurya

2. ✘ Aurang jeb

3. ✔ Bakhtiyar Khiliji

4. ✘ Allaudin Khiliji

Question Number : 47 Question Id : 5171449637 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

The main governing body at the tertiary level of education in India is....

ఇండియా విద్యారంగ తృతీయ స్థాయిలో ముఖ్య పరిపాలన సంస్థ

Options :

1. ✘ NCERT

2. ✘ CBSE

3. ✘ AICTE

4. ✔ UGC

Question Number : 48 Question Id : 5171449638 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

Which of the following is an example of conventional learning programme in India?

ఈ దిగువ వానిలో ఏది ఇండియాలో సాంప్రదాయక అభ్యాసానికి ఉదాహరణ

Options :

1. ✘ Yoga  
యోగ
2. ✘ Fine Arts  
లలిత కళలు
3. ✔ Agriculture  
వ్యవసాయము
4. ✘ Fashion Designing  
సొగసైన రూపకల్పన

Question Number : 49 Question Id : 5171449639 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

One among is not a Core Critical Thinking Skills

ఇందులో ఒకటి ముఖ్య కీలక ఆలోచనా నైపుణ్యము కాదు

Options :

1. ✘ Interpretation  
వివరణ
2. ✘ Analysis  
విశ్లేషణ
3. ✘ Self-regulation  
స్వీయ నియంత్రణ

Self esteem

4. ✓ ఆత్మ గౌరవం

Question Number : 50 Question Id : 5171449640 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

The main objective of teaching at Higher Education Level is.....

ఉన్నత విద్యాస్థాయిలో బోధన యొక్క ముఖ్య లక్ష్యము

Options :

1. ✘ To prepare students to pass examination  
విద్యార్థులను పరీక్షలో ఉత్తీర్ణులగుటకు తయారుచేయుట
2. ✓ To develop the capacity to take decisions  
నిర్ణయం తీసుకునే శక్తిని వృద్ధి చేయుట
3. ✘ To give new information  
కొత్త సమాచారం ఇచ్చుట
4. ✘ To motivate students to ask questions during lecture  
బోధనా సమయంలో విద్యార్థులను ప్రశ్నలు వేయుటకు ప్రేరేపించుట

## Paper II

Section Id :	517144128
Section Number :	2
Section type :	Online
Mandatory or Optional :	Mandatory
Number of Questions :	100
Number of Questions to be attempted :	100
Section Marks :	200
Enable Mark as Answered Mark for Review and Clear Response :	Yes
Maximum Instruction Time :	0
Sub-Section Number :	1
Sub-Section Id :	517144396
Question Shuffling Allowed :	Yes
Is Section Default? :	null

**Question Number : 51 Question Id : 5171449641 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Which one of the following is NOT one of Drucker's five guiding principles of management?

**Options :**

1. ✘ Making people's strengths effective and their weaknesses irrelevant.
2. ✘ Enhancing the ability of people to contribute.
3. ✔ To operate the organization's status system.

Integrating people in a common venture by thinking through, setting and

4. ✘ exemplifying the organizational objectives, values and goals.

**Question Number : 52 Question Id : 5171449642 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

**Assertion (A):** Management is called an exact science.

**Reason (R):** Management deals with complex human behavior, which cannot be determined with accuracy.

**Options :**

1. ✘ Both (A) and (R) are true, and (R) is the correct explanation of (A).
2. ✘ Both (A) and (R) are true, but (R) is not the correct explanation of (A).
3. ✘ (A) is true, but (R) is false
4. ✔ (A) is false, but (R) is true

**Question Number : 53 Question Id : 5171449643 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0**



Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

What is the guiding principle behind New Public Management?

Options :

1. ✘ Profit maximization
2. ✔ Introducing private sector business principles into the public sector
3. ✘ Replacing public management with private sector management
4. ✘ Restructuring public organizations

Question Number : 54 Question Id : 5171449644 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Match the techniques of scientific management in List –I with their objectives in List-II and choose the correct answer from the options given.

	List- I		List – II
I	Time Study	(a)	Eliminates unnecessary movements in doing a job
II	Motion Study	(b)	Determines standards
III	Method Study	(c)	Determines rest intervals
IV	Fatigue study	(d)	Finds out one best way of doing a job

Options:

Options :

1. ✘ I (b); II (c); III (a); IV (d)
2. ✔ I (b); II (a); III (d); IV (c)

3. ✖ I (d); II (c); III (b); IV (a)

4. ✖ I (c); II (b); III (a); IV (d)

**Question Number : 55 Question Id : 5171449645 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Improving quality through small, incremental improvements is a characteristic of what type of quality management system?

**Options :**

1. ✔ Kaizen

2. ✖ Just-in-time

3. ✖ Six Sigma

4. ✖ Total Quality Management

**Question Number : 56 Question Id : 5171449646 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

To what does emotional intelligence refer?

**Options :**

1. ✖ How people view and understand themselves.

2. ✖ How people view and understand the world.

3. ✔ How people view and understand themselves and others.

4. ✖ How people view and understand others.

**Question Number : 57 Question Id : 5171449647 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Which of the following factors keeps the price elasticity of demand for a product low?

**Options :**

1. ✓ Low priced product
2. ✗ Close substitutes for a product
3. ✗ Variety of uses for a product
4. ✗ A high proportion of income spent on a product

**Question Number : 58 Question Id : 5171449648 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Demand curves have a negative slope because-

**Options :**

1. ✗ Firms tend to produce less of a good that is more costly to produce.
2. ✗ The substitution effect always leads consumers to substitute higher quality goods for lower quality goods.
3. ✓ The substitution effect always causes consumers try to substitute away from the consumption of a commodity when the commodity's price rises.
4. ✗ An increase in price reduces real income and the income effect always causes consumers to reduce consumption of a commodity when income falls.

**Question Number : 59 Question Id : 5171449649 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0**

Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

If a firm has a downward sloping long-run average cost curve, then it is a case of

Options :

1. ✘ Decline in total cost
2. ✔ Decline in cost per unit
3. ✘ Decline in average variable cost
4. ✘ Decline in marginal cost

Question Number : 60 Question Id : 5171449650 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is NOT a characteristic of a corporate social responsibility framework?

Options :

1. ✔ Retaining the status quo
2. ✘ Building capacity
3. ✘ Understanding society
4. ✘ Harnessing society

Question Number : 61 Question Id : 5171449651 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

A manager's role changes from a leader's position to a partner's position in which of these types of organisations?

Options :

1. ✘ Autocratic
2. ✔ Collegial
3. ✘ Supportive
4. ✘ Custodial

**Question Number : 62 Question Id : 5171449652 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

According to Tushman (1965), which of the following is NOT a stage of the life cycle of a group?

Options :

1. ✘ Performing
2. ✘ Norming
3. ✔ Reforming
4. ✘ Storming

**Question Number : 63 Question Id : 5171449653 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Which of the following is NOT part of Schein's model of the formation of culture?

Options :

1. ✓ Pre-conceptions
2. ✗ Shared values
3. ✗ Shared beliefs
4. ✗ Norms

**Question Number : 64 Question Id : 5171449654 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

What is T-group training?

**Options :**

1. ✗ A group whose aim is transformational change
2. ✗ Team training for the purposes of advancing technology
3. ✓ Team building activities involving learning
4. ✗ A group brought together to deliver training programmes

**Question Number : 65 Question Id : 5171449655 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Which of these is NOT an advantage of a virtual team?

**Options :**

1. ✗ No overhead costs associated with physical buildings.
2. ✗ Low transport or commuting costs.

3. ✘ Team members can be recruited for their specific skills or experience.

4. ✔ Conflicts can be resolved easily using face-to-face meetings.

**Question Number : 66 Question Id : 5171449656 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

What type of organizational culture is most likely to deliver stability and efficiency?

**Options :**

1. ✘ Task culture

2. ✔ Role culture

3. ✘ Power culture

4. ✘ People culture

**Question Number : 67 Question Id : 5171449657 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

**Assertion (A):** Recruitment is a positive step in the process of staffing.

**Reason (R):** Internal sources of recruitment boosts up the morale of the employees.

**Options :**

1. ✘ Both (A) and (R) are true, and (R) is the correct explanation of (A).

2. ✔ Both (A) and (R) are true, and (R) is not the correct explanation of (A).

3. ✘ (A) is true, but (R) is false

(A) is false, but (R) is true

4. ✖

**Question Number : 68 Question Id : 5171449658 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Which of the following is not a stage in the systematic training cycle?

Options :

1. ✖ Assessing training needs
2. ✖ Planning the training
3. ✔ Job instruction one to one basis
4. ✖ Evaluation

**Question Number : 69 Question Id : 5171449659 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

The addition of new tasks into the job broadens the concept of job is classified as:

Options :

1. ✖ Job Enrichment
2. ✔ Job Enlargement
3. ✖ Job Validity
4. ✖ Job reliability



Question Number : 70 Question Id : 5171449660 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

The purpose of job evaluation is:

Options :

1. ✘ Wage determination
2. ✘ Promotion
3. ✔ Fixation of responsibility
4. ✘ Transfer to a better job

Question Number : 71 Question Id : 5171449661 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

Match the 'category of compensation' with 'compensation plan' and select the correct answer from the options given below:

	Category of Compensation		Compensation Plan
I	Pay for time not worked	(a)	Saving plan
II	Services and perquisites	(b)	Stock option
III	Protection programme	(c)	Pension
IV	Incentive pay	(d)	Sick leave
V	Deferred pay	(e)	Low cost meals

Options:

Options :

1. ✘ I (c); II (d); III (b); IV (a); V (e)
2. ✔ I (d); II (e); III (c); IV (b); V (a)

3. ✖ I (d); II (e); III (a); IV (b); V (c)

4. ✖ I (c); II (e); III (a); IV (d); V (b)

**Question Number : 72 Question Id : 5171449662 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

What is the process of deciding how to fill company's most important positions?

**Options :**

1. ✖ Organisational Restructuring

2. ✖ Corporate Downsizing

3. ✖ Self-directed Teams

4. ✔ Succession Planning

**Question Number : 73 Question Id : 5171449663 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Team learning, a characteristic of a learning organization, can be described by which of the following ideals?

**Options :**

1. ✖ Individual aspirations

2. ✔ Shared dialogue

3. ✖ Recognize and nurture needs

4. ✖ Shared vision

Question Number : 74 Question Id : 5171449664 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No  
 Correct Marks : 2 Wrong Marks : 0

The balanced scorecard proposes that organisational success depends on:

Options :

1. ✘ A focus on only the internal environment of the organization
2. ✘ A constantly changing external environment
3. ✔ an ability to develop a complete list of cause and effect relationships driving a firm's success
4. ✘ the belief that it is impossible to take a rationalist view of the organisation to make optimal choices

Question Number : 75 Question Id : 5171449665 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No  
 Correct Marks : 2 Wrong Marks : 0

Match the List –I with the names shown in List-II and select the correct answer from the options given.

	List - I		List - II
I	Model of Change	(a)	Peter Drucker
II	Behaviour Event Interviewing (BEI)	(b)	Mc Kinsey
III	Management by Objectives (MBO)	(c)	David Mc Clelland
IV	Concept of Talent Management	(d)	Kurt Lewin

Options:

Options :

1. ✔ I (d); II (c); III (a); IV (b)
2. ✘ I (b); II (a); III (d); IV (c)

I (d); II (c); III (b); IV (a)

3. ✘

I (c); II (b); III (a); IV (d)

4. ✘

**Question Number : 76 Question Id : 5171449666 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

What are the uses of competency mapping?

- a) Designing compensation plans
- b) Assessing and selecting candidates for a job
- c) Planning for organisational development
- d) Employee training and development

Choose the correct answer from the options given below:

**Options :**

1. ✘ (a) and (c) only

2. ✔ (b) and (d) only

3. ✘ (a) and (b) only

4. ✘ (c) and (d) only

**Question Number : 77 Question Id : 5171449667 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

What is the purpose of a 'mystery shopper'?

**Options :**

1. ✘ A person who pretends to be a manager to test the service process.

2. ✘ A person who pretends to be an employee to test service process.
3. ✔ A person pretends to be a real customer to test the service encountered.
- A person who works for a competitor and pretends to be a customer to test the service encountered.
4. ✘

**Question Number : 78 Question Id : 5171449668 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Which amongst the following is / are the matters to be provided in the standing orders?

- a) Attendance and late coming
- b) Shift working
- c) Adequate working conditions
- d) Water facility

**Options :**

1. ✘ Only (a)
2. ✘ Only (b)
3. ✔ Both (a) and (b)
4. ✘ Both (a) and (c)

**Question Number : 79 Question Id : 5171449669 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Organisation development (OD) is founded on the belief that using behavioural science methods to increase collaborative problem solving would increase-

**Options :**

1. ✓ Organisational effectiveness
2. ✗ Organisational reputation
3. ✗ Organisational turnover
4. ✗ Organisational climate

**Question Number : 80 Question Id : 5171449670 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

A fair day work for a fair day pay' denotes a sense of \_\_\_\_\_ felt by employees.

**Options :**

1. ✗ Responsibility
2. ✗ Respect
3. ✗ Happiness
4. ✓ Equity

**Question Number : 81 Question Id : 5171449671 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Rearrange the steps mentioned in a remuneration model.

- a) Pay survey
- b) Job evaluation
- c) Pricing jobs
- d) Job hierarchy
- e) Job description

**Options :**

1. ✖ (a), (b), (c), (d), (e)
2. ✖ (d), (c), (b), (e), (a)
3. ✔ (e), (b), (d), (a), (c)
4. ✖ (e), (a), (c), (d), (b)

**Question Number : 82 Question Id : 5171449672 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Match the List-I with the List –II and choose the correct answer from the options given below:

	<b>List - I</b>		<b>List - II</b>
I	Business entity principle	(a)	The business will operate for a long period of time and it will not be dissolved in the near future
II	Going concern principle	(b)	The accounting equation, 'Assets= Capital + Liabilities
III	Accounting period principle	(c)	Personal affairs of the owners should not be considered
IV	Dual aspect principle	(d)	The revenues of a particular period must match with the expenses of that period
		(e)	The revenues of a particular period must match with the expenses of that period

**Options:**

**Options :**

1. ✖ I (c), II (b), III (e), IV (a)
2. ✔ I (c), II (a), III (e), IV (b)
3. ✖ I (c), II (b), III (d), IV (a)

4. ✘ I (d), II (b), III (e), IV (a)

**Question Number : 83 Question Id : 5171449673 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Where do we show Provision of bad debts in final accounts if given in adjustments?

- I. Debit side of Profit and Loss Account
- II. Credit side of Profit and Loss Account
- III. Deduct from Debtors in Balance Sheet
- IV. Add to Debtors in Balance Sheet

**Options :**

1. ✘ I and IV

2. ✔ I and III

3. ✘ II and IV

4. ✘ II and III

**Question Number : 84 Question Id : 5171449674 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Balance sheets are based on which of the following formulae?

**Options :**

1. ✘  $\text{Assets} = \text{Liabilities} - \text{Stockholders' equity}$

2. ✘  $\text{Assets} + \text{Liabilities} = \text{Stockholders' equity}$



3. ✓ Assets = Liabilities + Stockholders' equity

4. ✗ Assets + Stockholders' equity = Liabilities

**Question Number : 85 Question Id : 5171449675 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Determine stock turnover ratio if, Opening stock is Rs 31,000, Closing stock is Rs 29,000, Sales is Rs 3,20,000 and Gross profit ratio is 25% on sales.

**Options :**

1. ✓ 8 times

2. ✗ 11 times

3. ✗ 14 times

4. ✗ 32 times

**Question Number : 86 Question Id : 5171449676 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Depreciation charged on fixed assets in the Funds Flow Statement is considered as

- a) A source of funds
- b) An application of funds
- c) Source of funds in limited sense
- d) Added back to the operating profit to find out funds from operations

**Options :**

1. ✗ (a) and (d) only

2. ✗ (b) only

3. ✖ (d) only

4. ✔ (c) and (d) only

**Question Number : 87 Question Id : 5171449677 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

A non-trading company pays Rs. 5,00,000 to acquire shares Bloomberg Limited and it received Rs.40,000 as dividend after acquisition. In the Cash Flow Statement, these transactions will result in:

**Options :**

1. ✖ Cash used in investing activities - Rs. 5,00,000

2. ✖ Cash generated from financing activities – Rs. 5,00,000

3. ✔ Cash used in investing activities – Rs.4,60,000

4. ✖ Cash generated from investing activities – Rs. 4,60,000

**Question Number : 88 Question Id : 5171449678 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

A company proposes to introduce a new product in the market. The company wants to maintain profit-volume ratio at 25 percent. If variable cost of the product is Rs.600, what will be its selling price?

**Options :**

1. ✖ Rs.500

2. ✖ Rs.600

3. ✖ Rs.700

Rs.800

4. ✓

**Question Number : 89 Question Id : 5171449679 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Which of the following are NOT assumptions of Marginal Costing?

- a) The total cost can be segregated into fixed and variable costs.
- b) Fixed costs per unit of production remain constant.
- c) Variable cost remains constant per unit of output.
- d) The selling price per unit remains unchanged,
- e) Variable cost is variable per unit.

Choose the correct answer from the options given below:

**Options :**

1. ✗ (a) and (b) only

2. ✓ (b) and (e) only

3. ✗ (c) and (d) only

4. ✗ (b) and (c) only

**Question Number : 90 Question Id : 5171449680 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Which of the following model /method makes use of beta in calculation of cost of equity?

**Options :**

Risk Adjusted Discount Method

1. ✗

2. ✓ Capital Assets Pricing Model

3. ✘ Miller–Modigliani Model

4. ✘ Price-Earnings Model

**Question Number : 91 Question Id : 5171449681 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

The cost of equity share capital is greater than the cost of debt because-

Options :

1. ✔ Equity shares carry a higher risk than debt
2. ✘ Equity shares do not provide a fixed dividend rate
3. ✘ Equity shares are not easily saleable

4. ✘ The face value of equity shares is lower than the face values of debentures in most cases

**Question Number : 92 Question Id : 5171449682 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Zero-based budgeting forces managers to:

Options :

1. ✘ Estimate a products revenues and expenses over its expected life-cycle
2. ✘ Prepare a budget based on historical costs
3. ✘ Formulate a budget by objective rather than function.
4. ✔ Justify all expenditures at the beginning of every budget period.

**Question Number : 93 Question Id : 5171449683 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

The ratio of the percentage increase in earnings per share (EPS) to the percentage increase in earnings before interest and taxes (EBIT) is referred to as:

**Options :**

1. ✘ Operating Leverage
2. ✔ Financial Leverage
3. ✘ Combined Leverage
4. ✘ Working Capital Leverage

**Question Number : 94 Question Id : 5171449684 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

When the nominal rate of interest is 10% per annum and there is quarterly compounding, the effective rate of interest will be:

**Options :**

1. ✘ 10% per annum
2. ✘ 10.10% per annum
3. ✘ 10.26% per annum
4. ✔ 10.38% per annum

**Question Number : 95 Question Id : 5171449685 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0**

Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

**Assertion (A):** Trading on equity raises the return on equity to the shareholders of a company.

**Reason (R):** The cost of debt is lower than the cost of equity and interest paid on debt is tax deductible.

Options :

1. ✓ Both (A) and (R) are true, and (R) is the correct explanation of (A).
2. ✗ Both (A) and (R) are true, and (R) is not the correct explanation of (A).
3. ✗ (A) is true, but (R) is false
4. ✗ (A) is false, but (R) is true

Question Number : 96 Question Id : 5171449686 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

Which of the following is true for a project with a shorter payback period?

Options :

1. ✓ The project will have a lesser risk
2. ✗ The project will have less Net Present Value
3. ✗ The project will have more Net Present Value
4. ✗ The project will have a greater risk

Question Number : 97 Question Id : 5171449687 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

If capital is to be rationed **for only the current period**, a firm should probably first consider selecting projects by descending order of:

Options :

1. ✘ Net present value
2. ✘ Payback period
3. ✘ Internal rate of return
4. ✔ Profitability index

**Question Number : 98 Question Id : 5171449688 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Which theory advocates that the dividend policy of an entity is a part of its financing decision?

Options :

1. ✘ Miller M and Modigliani F.
2. ✔ Residual Theory of Dividend
3. ✘ Walter J.E.
4. ✘ Gordon

**Question Number : 99 Question Id : 5171449689 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

When managers commit errors of over-optimism in evaluating merger opportunities due to excessive pride or animal spirit is termed as:

Options :

1. ✓ Hubris Hypothesis
2. ✗ Managerialism
3. ✗ Information Signalling
4. ✗ Sitting on gold mine

**Question Number : 100 Question Id : 5171449690 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

The defence mechanism being used is anti- takeover amendments to the company's or articles of association are known as:

**Options :**

1. ✗ Poison Pill
2. ✓ Shark repellents
3. ✗ Packman
4. ✗ Crown Jewel

**Question Number : 101 Question Id : 5171449691 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

The acquisition of a company or division of another company, financed with the substantial portion of borrowed funds is known as:

**Options :**

1. ✗ Corporate finance
2. ✗ Institutional finance



3. ✘ Rehabilitation finance

4. ✔ Leveraged Buyout

**Question Number : 102 Question Id : 5171449692 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

With reference to Capital Asset Pricing Model, consider the following statements:

**Statement – I:** Beta is a measure of a security's risk relative to the risk of market portfolio.

**Statement – II:** The value of Beta measures both the systematic and unsystematic risks of a security.

Which of the statements given above is / are correct?

**Options :**

1. ✘ Both the statements - I and II are correct.

2. ✘ Both the statements - I and II are incorrect.

3. ✔ Statement –I is correct, but Statement –II is incorrect

4. ✘ Statement –I is incorrect, but Statement –II is correct

**Question Number : 103 Question Id : 5171449693 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Match the List-I with the List-II.

	List - I		List - II
I	Forwards	(a)	Contracts which can be exercised only at the date of maturity
II	Futures	(b)	Contracts which give the buyer the right but not obligation
III	Options	(c)	Contracts which can be exercised at any time before the maturity date
IV	American option	(d)	Contracts are non-standardised and suffer the illiquidity most
V	European option	(e)	Contracts where buyer and seller agrees to exchange assets on future date with the involvement of stock exchange

Choose the correct answer from the options given below:

Options :

- ✘ I (e), II (b), III (c), IV (a), V (d)
- ✘ I (e), II (a), III (b), IV (c), V (d)
- ✘ I (d), II (b), III (c), IV (e), V (a)
- ✔ I (d), II (e), III (b), IV (c), V (a)

Question Number : 104 Question Id : 5171449694 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

If the US dollar appreciates relative to the British pound,

Options :

- ✔ It will take fewer dollars to purchase a pound
- ✘ It will take more dollars to purchase a pound
- ✘ It is called a weakening of the dollar

4. ✖ Both (A) & (C)

**Question Number : 105 Question Id : 5171449695 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

India's foreign exchange rate system is:

**Options :**

1. ✖ Free float exchange rate system
2. ✔ Managed float exchange rate system
3. ✖ Fixed exchange rate system
4. ✖ Fixed target band exchange rate system

**Question Number : 106 Question Id : 5171449696 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Factoring agency is a service provider to a firm that extends the services of:

**Options :**

1. ✖ Fixation of economic ordering quantity
2. ✖ Fixation of minimum cash requirement level
3. ✔ Sales ledger administration and credit management
4. ✖ Managing client's logistic and sales management

**Question Number : 107 Question Id : 5171449697 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0**

**Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Low cost, Differentiation and Focus are examples of:

**Options :**

1. ✘ Corporate strategies
2. ✘ Operational strategies
3. ✔ Business strategies
4. ✘ Functional strategies

**Question Number : 108 Question Id : 5171449698 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

\_\_\_\_\_ refers to the process of conducting research on a company and its operating environment to formulate a strategy.

**Options :**

1. ✘ Strategic management
2. ✔ Strategic analysis
3. ✘ Sensitive analysis
4. ✘ Simulation analysis

**Question Number : 109 Question Id : 5171449699 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

The BCG Matrix is based on:

**Options :**

1. ✘ Industry Attractiveness and Business Strength
2. ✘ Industry Growth rate and Business Strength
3. ✘ Industry Attractiveness and Relative Market share
4. ✔ Industry Growth rate and Relative Market share

**Question Number : 110 Question Id : 5171449700 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

The concept of marketing mix was developed by-

**Options :**

1. ✔ Neil Borden
2. ✘ Neilsen
3. ✘ Philip Kotler
4. ✘ Stephen Morse

**Question Number : 111 Question Id : 5171449701 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Which of the following is more of personal medium of advertisement?

**Options :**

1. ✘ Internet advertisement
2. ✘ Broadcast Media
3. ✔ Direct mail advertisement

4. ✘ Print Media

**Question Number : 112 Question Id : 5171449702 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

If a company wants to build a good “corporate image,” it will probably use which of the following marketing communications mix tools?

Options :

1. ✘ Advertising
2. ✘ Sales promotion
3. ✘ Direct marketing
4. ✔ Public relations

**Question Number : 113 Question Id : 5171449703 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Which among the following is not included in 7 Ps of marketing mix given by Booms and Bitner?

Options :

1. ✘ Process
2. ✔ Performance
3. ✘ Physical Evidence
4. ✘ People

**Question Number : 114 Question Id : 5171449704 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0**

**Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Which among the following are elements of communication mix?

- I. Pricing
- II. Publicity
- III. Personal selling
- IV. Advertising

**Options :**

- 1. ✘ I, II, III
- 2. ✘ I, II, IV
- 3. ✔ II, III, IV
- 4. ✘ I, III, IV

**Question Number : 115 Question Id : 5171449705 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Match the List- I with the List- II.

	List - I		List - II
I	Market penetration	(a)	Strategy of engaging audiences who have already interacted with your brand, to encourage them to take a desired action that may interest them, such as conversion.
II	Market skimming	(b)	Strategy wherein all marketing efforts on one selected segment within the total market
III	Customized marketing	(c)	Civil engineers designing flats, villas, bridges etc. are an example of....
IV	Concentrated marketing	(d)	Strategy which is concerned with pricing policies for late entrants to a market
V	Remarketing	(e)	Strategy where marketers charge higher price of its product and service in the beginning, and then reduce it over time

Choose the correct answer from the options given below:

Options :

1. ✓ I (d), II (e), III (c), IV (b), V (a)
2. ✗ I (e), II (d), III (a), IV (c), V (b)
3. ✗ I (c), II (b), III (d), IV (e), V (a)
4. ✗ I (d), II (e), III (b), IV (c), V (a)

Question Number : 116 Question Id : 5171449706 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

The customer or consumer is \_\_\_\_\_ when actual performance exceeds the expected performance of the product.

Options :

1. ✗ Happy



2. ✘ Satisfied
3. ✘ Dissatisfied
4. ✔ Delighted

**Question Number : 117 Question Id : 5171449707 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Consumer decision making which reflects a high level of purchase involvement is referred to as:

**Options :**

1. ✘ Nominal CDM
2. ✔ Extended CDM
3. ✘ Limited CDM
4. ✘ Habitual CDM

**Question Number : 118 Question Id : 5171449708 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Soft drinks, ice creams, chocolates and biscuits are products that fall under the category of:

**Options :**

1. ✔ Impulsive
2. ✘ Deliberate

3. ✖ Convective

4. ✖ Corrective

**Question Number : 119 Question Id : 5171449709 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Which of the following is not an objective of Brand management?

**Options :**

1. ✖ To establish an identity for the product or a group of products.

2. ✖ To establish image for the product or a group of products.

3. ✔ To do telly calling and acquire sales

4. ✖ To acquire place for the product in consumers' minds for high and consistent quality.

**Question Number : 120 Question Id : 5171449710 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

3 C's of branding are: consistency, constancy, and \_\_\_\_\_.

**Options :**

1. ✖ Continuity

2. ✖ Coverage

3. ✖ Collaboration

4. ✓ Clarity

**Question Number : 121 Question Id : 5171449711 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

The purpose of supply chain management is to:

Options :

1. ✘ Increase the production level
2. ✓ Manage and integrate supply and demand management
3. ✘ Enhance the quality of a product and services
4. ✘ Provide satisfaction to the customer

**Question Number : 122 Question Id : 5171449712 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Green marketing is a part of:

Options :

1. ✘ Social marketing
2. ✘ Service marketing
3. ✓ Relationship marketing
4. ✘ Rural marketing

**Question Number : 123 Question Id : 5171449713 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Match the List-I with the List-II and choose the correct option from the options given below:

	List - I		List - II
I	Value for money style	(a)	Consumers look for quality in brands when shopping
II	Quality oriented style	(b)	Consumers stick to the brand across product categories brought over a period of time
III	Loyalty style of shopping	(c)	Consumers buy without much analysis or information
IV	Impulsive style	(d)	Consumers to focus on the best power gain not just the price but enhanced price performance equation

Options:

Options :

1. ✓ I (d), II (a), III (b), IV (c)
2. ✗ I (b), II (d), III (a), IV (c)
3. ✗ I (c), II (b), III (d), IV (a)
4. ✗ I (a), II (d), III (b), IV (c)

Question Number : 124 Question Id : 5171449714 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

**Assertion (A):** If the value of mode and mean is 60 and 66 respectively, then the value of median is 64.

**Reason (R):** Median = (Mode + 2 Mean)

Options :

1. ✗ Both (A) and (R) are true, and (R) is the correct explanation of (A).

Both (A) and (R) are true, and (R) is not the correct explanation of (A).

2. ✖

3. ✔ (A) is true, but (R) is false

4. ✖ (A) is false, but (R) is true

**Question Number : 125 Question Id : 5171449715 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

The average daily wage of 100 workers in a shipyard was Rs. 200, with a standard deviation of 40. Now, if each worker gets an increment of 20% in their wages, how will it affect the mean wage?

**Options :**

1. ✖ The mean wage will remain unchanged

2. ✖ The mean wage will be increased by 20%

3. ✖ The mean wage will be Rs. 240

4. ✔ Both (B) and (C)

**Question Number : 126 Question Id : 5171449716 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

If we throw two dice simultaneously, what would be the probability that we get a 10 or 11?

**Options :**

1. ✔  $\frac{5}{36}$

2. ✖  $\frac{5}{12}$

3. ✘ 1/7

4. ✘ 1/3

**Question Number : 127 Question Id : 5171449717 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Standard normal distribution has which of the following properties:

**Options :**

1. ✘ Mean = Variance = 1

2. ✘ Standard Deviation = Variance = 0

3. ✔ Mean = 0, Variance = 1

4. ✘ Mean = Standard Deviation

**Question Number : 128 Question Id : 5171449718 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Which of the following is a Non-parametric Test?

**Options :**

1. ✘ F-test

2. ✔ Chi-square test

3. ✘ Z-test

## T-test

4. ✘

**Question Number : 129 Question Id : 5171449719 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Which of the following statements is correct about the arithmetic mean of two regression coefficients?

**Options :**

1. ✔ It is greater than the correlation coefficient
2. ✘ It is less than the correlation coefficient
3. ✘ It is equal to the correlation coefficient
4. ✘ It is greater than or equal to the correlation coefficient

**Question Number : 130 Question Id : 5171449720 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

**Statement – 1:** The critical path in PERT represents the shortest path in a project network.

**Statement – 2:** Activities on the critical path have zero slack time.

**Options :**

1. ✘ Statement-1 is correct, but statement- 2 is wrong
2. ✘ Both statements- 1 and 2 are wrong
3. ✔ Statement-1 is wrong, but statement-2 is correct

Both statements- 1 and 2 are correct

4. ✘

**Question Number : 131 Question Id : 5171449721 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

In a transportation problem with 4 supply points and 5 demand points, how many numbers of constraints are required in its formulation?

Options :

1. ✘ 20

2. ✔ 9

3. ✘ 1

4. ✘ 0

**Question Number : 132 Question Id : 5171449722 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

A PERT network has 9 activities on its critical path. The standard deviation of each activity on the critical path is 3. What is the standard deviation of the critical path?

Options :

1. ✘ 81

2. ✘ 27

3. ✔ 9

4. ✘ 3



**Question Number : 133 Question Id : 5171449723 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Which is the right sequence of stages of Internationalization?

**Options :**

1. ✘ Domestic, Transnational, Global, International, Multinational
2. ✔ Domestic, International, Multinational, Global, Transnational
3. ✘ Domestic, Multinational, International, Transnational, Global
4. ✘ Domestic, International, Transnational, Multinational, Global

**Question Number : 134 Question Id : 5171449724 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Which of the following is not a force in the Porter Five Forces model?

**Options :**

1. ✘ Buyers
2. ✘ Suppliers
3. ✔ Complementary products
4. ✘ Industry rivalry

**Question Number : 135 Question Id : 5171449725 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

The theory of comparative cost advantage is given by:

**Options :**

1. ✓ David Ricardo
2. ✗ Adam Smith
3. ✗ F.W. Taussig
4. ✗ Ohlin and Heckscher

**Question Number : 136 Question Id : 5171449726 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Match the List-I with the List –II and choose the correct answer from the options given below:

	List - I		List -II
I	Champion	(a)	Lead and support Six-Sigma projects, align them with organizational goals, and secure necessary resources.
II	Black Belt	(b)	Act as subject-matter experts and provide guidance and coaching to project teams.
III	Green Belt	(c)	Participate in Six-Sigma projects, assist with data collection and analysis, and support improvement efforts.
IV	Yellow Belt	(d)	Serve as team members, support project activities, and assist with basic data collection.

**Options:**

**Options :**

1. ✗ I (b), II (a), III (c), IV (d)
2. ✓ I (a), II (b), III (c), IV (d)
3. ✗ I (a), II (b), III (d), IV (c)
4. ✗ I (c), II (a), III (b), IV (d)

**Question Number : 137 Question Id : 5171449727 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

**Assertion (A):** International business environment differs from country to country and even region to region within a country.

**Reason (R):** The business environment consists of interrelated and dynamic forces.

**Options :**

1. ✘ Both (A) and (R) are true, and (R) is the correct explanation of (A).
2. ✔ Both (A) and (R) are true, and (R) is not the correct explanation of (A).
3. ✘ (A) is true, but (R) is false
4. ✘ (A) is false, but (R) is true

**Question Number : 138 Question Id : 5171449728 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

The term Euro Currency market refers to:

**Options :**

1. ✘ The market in which Euro is exchanged for other currencies
2. ✘ The international foreign exchange market
3. ✔ The market where the borrowing and lending of currencies take place outside the country of issue
4. ✘ The countries which have adopted Euro as their currency

Question Number : 139 Question Id : 5171449729 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

Information technology is the combination of computer science and-

Options :

1. ✘ Electronics
2. ✔ Telecommunications
3. ✘ Networking
4. ✘ Digital marketing

Question Number : 140 Question Id : 5171449730 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

Which of the following is known as 'knowledge discovery database'?

Options :

1. ✘ Cloud storage
2. ✘ Data warehousing
3. ✔ Data mining
4. ✘ Decision science system

Question Number : 141 Question Id : 5171449731 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0

When was IMF established?

Options :

1. ✓ 27<sup>th</sup> December 1945
2. ✗ 1<sup>st</sup> January 1946
3. ✗ 30<sup>th</sup> January 1947
4. ✗ 24<sup>th</sup> September 1947

**Question Number : 142 Question Id : 5171449732 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Which bank has been established in China by BRICS countries?

Options :

1. ✗ New industrial development bank
2. ✗ New agricultural development bank
3. ✓ New development bank
4. ✗ New commercial bank

**Question Number : 143 Question Id : 5171449733 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Which of the following statements does not explain the difference between entrepreneurship and management?

Options :

1. ✘ Entrepreneurs find the business, managers run it
2. ✘ Entrepreneurs own their businesses, manage employees
3. ✘ Entrepreneurs earn a profit, and managers get a salary
4. ✔ Entrepreneur is a one-time job, and management is an ongoing process.

**Question Number : 144 Question Id : 5171449734 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Which of the following type of Entrepreneurs are also known as pure entrepreneurs because of their desire for self-fulfilment?

**Options :**

1. ✔ Spontaneous Entrepreneurs
2. ✘ Technical Entrepreneurs
3. ✘ Business Entrepreneurs
4. ✘ Professional Entrepreneurs

**Question Number : 145 Question Id : 5171449735 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No Correct Marks : 2 Wrong Marks : 0**

Which of the following is a social enterprise?

**Options :**

1. ✔ Sulabh Complex

2. ✘ ECIL
3. ✘ Indian Railways
4. ✘ TSGENCO

**Question Number : 146 Question Id : 5171449736 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

Match the List-I with the List -II and choose the correct answer from the options given below:

	List - I		List -II
I	Entrepreneurship and Innovation	(a)	Atal Tinkering Lab
II	Gaps in Value Chain	(b)	Pradhan Manthri Matsya Sampada Yojana (PMMSY)
III	Think Tank	(c)	Atal Innovation Mission
IV	Machine Learning	(d)	Niti Ayog

Options:

**Options :**

1. ✘ I (c), II (b), III (d), IV (a)
2. ✘ I (c), II (a), III (d), IV (b)
3. ✔ I (c), II(b), III(a), IV(d)
4. ✘ I (d), II (b), III (c), IV (a)

**Question Number : 147 Question Id : 5171449737 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

NITI AYOG, Government of India, has launched a scheme to develop ecosystem for women entrepreneurship in India. Identify the scheme out of the following:

Options :

1. ✘ Women Empowerment Agency
2. ✔ Women Entrepreneurship Platform (WEP)
3. ✘ Nari Shakthi Ayog
4. ✘ Women Knowledge Center

Question Number : 148 Question Id : 5171449738 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0

**Assertion (A):** Screening of business ideas involves analyzing the financial projections and determining the potential profitability of business ideas.

**Reason (R):** Screening helps identify and mitigate risks associated with a business idea, ensuring a higher chance of success.

Options :

1. ✘ Both (A) and (R) are true, and (R) is the correct explanation of (A).
2. ✘ Both (A) and (R) are true, and (R) is not the correct explanation of (A).
3. ✘ (A) is true, but (R) is false
4. ✔ (A) is false, but (R) is true

Question Number : 149 Question Id : 5171449739 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No

Correct Marks : 2 Wrong Marks : 0



Arrange the following steps in the correct sequence for conducting market entry feasibility analysis:

- I. Evaluating market potential size
- II. Assessing competitive landscape
- III. Analyzing regulatory and legal framework
- IV. Identifying target customer segments
- V. Conducting cost and risk analysis

Options :

1. ✓ I, III, IV, II, and V
2. ✗ I, II, III, IV, and V
3. ✗ III, II,I, IV, and V
4. ✗ IV, I, III, II, and V

**Question Number : 150 Question Id : 5171449740 Question Type : MCQ Option Shuffling : No Is Question Mandatory : No Calculator : None Response Time : N.A Think Time : N.A Minimum Instruction Time : 0 Allowed Progression : Yes Number of Replay : 999 Play On Load : No Control Enable : Yes Time interval to replay(In Seconds) : 0 Allow Volume Control : No**

**Correct Marks : 2 Wrong Marks : 0**

With reference to the Micro Small and Medium Enterprises (MSMEs), consider the following statements:

- (a) This sector is the largest employer of human resources in India.
- (b) It generates more employment opportunities per unit of capital invested compared to large industries.
- (c) These industrial enterprises account for 45 per cent of the industrial units in the country.

Which of the statements given above is / are correct?

Options :

1. ✗ (a) only
2. ✓ (b) only

3. ✖ (a) and (c) only

4. ✖ (a), (b), and (c)