

IIM Ahmedabad - Indian Institute of Management

MBA (PGP)

Courses Offered

Compulsory Courses in the First Year (Tentative)

Term 1		
No	Course Acronym	Course Title
1	FM	Financial Markets
2	FRA	Financial Reporting and Analysis
3	HRM-I	Human Resource Management-I
4	ID	Individual Dynamics
5	LAB	Legal Aspects of Business
6	MGRCMN	Managerial Communication
7	MGRCMP	Managerial Computing
8	MKT-I	Marketing-I
9	ME	Microeconomics
10	OM-I	Operations Management-I
11	QM-1a	Quantitative Methods-IA
12	QM-1b	Quantitative Methods-IB
13	OB Area	Induction
Term 2		
No	Course Acronym	Course Title
1	CCS	Costing and Control Systems
2	FM	Financial Markets
3	HRM-II	Human Resource Management II
4	IGP	Interpersonal Group and Processes
5	MEP	Macroeconomics and Policy
6	MKT-II	Marketing II
7	OM-II	Operations Management II
8	PCE	Personal and Corporate Ethics
9	QM-2	Quantitative Methods-2
10	SCEB	The Social and Cultural Environment of Business
11	TBIT	Transforming Business through Information Technology
12	WIP	Workshop on Interviews and Presentations
13	WAC-I	Written Analysis and Communication-I
Term 3		
No	Course Acronym	Course Title
1	BRM	Business Research Methods
2	BES	Business, Environment and Sustainability
3	CF	Corporate Finance
4	GSP	Government Systems and Policy Process
5	IEB	Internet-Enabled Businesses
6	MKT	Marketing III

7	ODY	Organizational Dynamics
8	SM	Strategic Management
9	WAC-II	Written Analysis and Communication-II
Flexicore Courses (FC)		
10	MOM	Manufacturing Operations Management
	SOM	Service Operations Management
11	SHRM	Strategic Human Resource Management
	TCM	Talent and Competency Management

Courses Offered in the Second Year (Tentative)

List of Electives Courses in Second year (Area Wise) based on offerings in the past 5 years.

No	Course Acronym	Course Name
Centre for Innovation, Incubation and Entrepreneurship		
1	NTADBM	New Technology Application, Design and Business Models
Centre for Management in Agriculture		
2	CINE	CINE: Understanding Creativity, Innovation, Knowledge, Networks and Entrepreneurship
3	SY	Shodh Yatra - Off Campus
Communication		
4	CCR	Communicating Corporate Reputation
5	CST	Communication Skills for Team & Leadership Effectiveness
6	DC	Difficult Communication
7	IC	Intercultural Communication
8	MC	Managerial Communication
9	EPETMC	Media and Society: Economics, Politics, Ethics and Technologies for Mass Communication
10	OC	Organizational Communication
11	PC	Persuasive Communication
12	SCDE	Strategic Communication in the Digital Era
13	SNS	Strategic Negotiation Skills
14	SST	Strategic Storytelling
Economics		
15	ACS	Auctions
16	BEE	Behavioral and Experimental Economics
17	EDPG	Economic Development Policy and Growth
18	EFQ	Economics Of Food Quality
19	EoO	Economics of Organization
20	EoS	Economics of Strategy
21	GTA	Game Theory and Applications
22	GAW	Gender and Work
23	GFT	Global Finance and Trade
24	GRFS	Governance and Regulation in the Financial Sector

25	HE	Health Economics
26	HITCH	Hitchhiker's Guide to Business and Economies Across Five Centuries
27	IEST	Indian Economy and Society Today
28	IPBD	Interdisciplinary Perspectives on Big Data
29	MEM	Managerial Econometrics
30	MTP	Monetary Theory and Policy
31	PAN	Pandemics!
32	REM	Real Estate Management
33	RGHPE	Revisiting Global Health & Pharmaceutical Economics During Covid-19
34	SPI	Social Policy in India
35	WEBGP	World Economy: Business, Government, and Policy
Finance and Accounting		
36	AI	Alternative Investments
37	AVI	Applied Value Investing
38	BF	Behavioural Finance
39	BB	Bitcoin and the Blockchain
40	BFI	Banking and Financial Intermediation
41	BSGR	Black Swans and Gray Rhinos: Managing under Financial Crises
42	CG	Corporate Governance
43	FSA	Financial Statement Analysis
44	FoF	Financing of Firms
45	FIS	Fixed Income Securities
46	FORM	Futures, Options and Risk Management
47	MFI	Management of Financial Institutions
48	MACR	Mergers, Acquisitions & Corporate Restructuring
49	MFM	Microfinance Management
50	MIPM	Modern Investment & Portfolio Management
51	PTP	Principles of Transfer Pricing
52	PEHC	Private Equity, Hedge Funds and Corporate Finance
53	QAT	Quantitative & Algorithmic Trading
54	SCF	Stochastic Calculus in Finance
55	SPB	Strategic Perspectives in Banking
56	UEPC	Unlisted Equities & Patient Capital
57	VoF	Valuation of Firms
Human Resource Management		
58	AIHRM	AI and Human Resource Management
59	BS	Business and Society
60	GPP	Games People Play: Psychology of HRM
61	HRMSS	Human Resource Management in Service Sector
62	LDT	Leading the Digital Transformation
63	MCEO	Making of a CEO
64	MHCP	Managing Human Capital in Projects
65	PCIH	Personal Competencies for International HRM
66	UBG	Understanding Bhagavad Gita: Managerial Perspective
Information Systems		

67	BDA	Big Data Analytics
68	DMBI	Data Mining and Business Intelligence
69	DVDM	Data Visualization for Decision Making
70	DIFD	Digital Inclusion for Development
71	MSPE	Management of Software Projects and Enterprise
72	SMIS	Strategic Management of Information Systems
73	SIE	Strategies for Internet Economy
JSWSPP		
74	PPIDI	Public Policy for Inclusive Development of India
Marketing		
75	AIM	Artificial Intelligence & Marketing
76	BM	Brand Management
77	B2B	Business to Business Marketing
78	CB	Consumer Behaviour
79	CBBS	Customer Based Business Strategies
80	DMCDM	Descriptive Models of Consumer Decision Making
81	DM	Digital Marketing
82	DBBD	Driving Better Business Decisions Through Superior Customer Insights and Sensemaking
83	INL	Innovation, Live
84	MCVD	Managing Customer Value Delivery
85	MRB	Managing Retail Business
86	MRIS	Market Research and Information Systems
87	ML	Marketing Luxury
88	MMW	Marketing Management in the World of High Tech. and Innovation
89	MS	Marketing Services
90	MME	Mobile Marketing Essentials
91	NCB	Neuroscience and Consumer Behaviour
92	NPCD	New Products Creation and Development
93	NFS	Not for Sale : Psychology of Promotions
94	PCG	Pricing
95	AIDP	Privacy Paradox: Artificial Intelligence and Digital Platforms
96	SMBC	Semiotics: Strategies for Media and Brand Communication
97	SBM	Strategic Brand Management
98	SM	Strategic Marketing
99	SMM	Strategic Models in Marketing
100	UNG	Understanding the New Gold: Digitalization, Fintech and Associated Technology, Regulation and Adoption
Organizational Behaviour		
101	CIW	Contemporary Indian Workplaces: Decent Work and Diversity
102	ERI	Explorations in Role and Identity
103	HPT	High Performing Teams: A Journey
104	ITES	Inner Theatre: An Encounter with Self
105	NS	Negotiation Strategies
106	CSW	The Creative Self at Work

Production and Quantitative Methods		
107	AMMMD	Advanced Mathematical Modeling for Managerial Decisions
108	AMDA	Advanced Methods of Data Analysis
109	BMDA	Bayesian Methods for Data Analysis
110	BA	Business Analytics
111	CTC	Coordinating the Crowd
112	EC	Elephants and Cheetahs: Systems, Strategy and Bottlenecks
113	LOG	Logistics
114	MAOR	Managerial Applications of OR
115	OS	Operations Strategy
116	SMDA	Statistical Methods in Data Analysis
117	SCM	Supply Chain Management
118	SCT	Supply Chain Thinking: Value Creation and Adaptation
119	ACD	The Art and Crafts of Decision Making
120	UCR	Why Projects Fail? Uncertainty, Complexity and Risk in Projects
121	WwN	Working with Networks
PGP (Others)		
122	BIO	Bionics
123	CFI	Contemporary Film Industry: A Business Perspective
124	DBI	Doing Business in India (Only for Exchange)
125	IHC	India: History and Culture (Only for Exchange)
126	PFM	Philosophical Foundation of Management
127	RMBA	The Remains of the MBA
Public Systems Group		
128	CaF	Carbon Finance
129	EBPD	Experiments for Business and Policy Decision-making
130	GDPP	Gender and Development Policy and Programmes
131	GGPLP	Good Governance & People Living in Poverty
132	IPWH	Industrialisation: Perspectives from World History
133	IDF	Infrastructure Development & Financing
134	ISIKG	Innovation, Social Institutions and Knowledge at the Grassroots
135	IMUT	Innovations in Managing Urban Transport
136	ITS	Intelligent Transportation Systems
137	ICSI	Investigating Corporate Social Irresponsibility
138	MEnB	Managing Energy Businesses
139	MMMkt	Manipulation, Myth-Making and Marketing
140	PTfD	Participatory Theater for Development
141	PPO	Power and Politics in Organization
142	PGA	Probity in Governance and Administration
143	PP	Public Policy
144	QRMUBHDNS	Qualitative Research Methods for Understanding Business and Human Development in a Network Society
145	RTPM	Rail Transport Planning and Management
146	SEISC	Social Entrepreneurship: Innovating Social Change
147	RGG	The Indian State, Democracy and Accountability Institutions: Rethinking Good Governance

148	MVE	The Philosophical Underpinnings of Public Policy: Morals, Values, and Ethics
149	TSM	Transformational Social Movement
150	URBAN	Urban Economy and Business Environment

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151	DIS	Designing and Implementing Surveys
152	EIE	Enterprise and Innovation in Education
153	GTLM	Gamification, Technology and Learning Motivation
154	MSLBET	Managing Self-Limiting Beliefs in Education and Training
155	SGCISE	Second Generation Challenges in Indian School Education

Strategy

156	BGL	Business Government and Law
157	BNLL	Business Negligence, Liability and Law
158	BT	Business Taxation
159	BCR	Businesses and the Constitutional Rights
160	CCCS	Competence, Capability and Competitive Strategy
161	CPSF	Consulting and Professional Service Firms
162	CTIB	Contract Terms in International Business
163	DSDT	Digital Strategy and Digital Transformation
164	ETA	Entrepreneurial Thought & Action
165	FBL	Frontiers of Business Law
166	IBDR	International Business Dispute Resolution
167	LVMR	Leadership: Vision, Meaning and Reality
168	MCSIEC	Multinational Company Strategies and International Expansion Choices
169	MYM	Mysteries in Management
170	RTNGB	Reimagining Telecom & Next Generation Businesses
171	SAVIA	Strategic Alliances and Valuation of Intellectual Assets
172	SC	Strategy Capstone (Core Course)
173	SEM	Strategy in Emerging Markets