

Curriculum

The programme offers Core and Elective courses.

- Core courses are compulsory courses offered in the first year.
- Elective courses are offered in the third term of the first year and all terms of the second year, where students get the opportunity to choose from a basket of multidisciplinary courses.
- IIMB courses are delivered through a combination of the following formats: lectures, classroom discussions, industry interactions, case analyses, individual and group projects, term papers, role plays, dissertations, simulations, business games, films, and various experiential learning methods.
- During the first year, a PGP student is required to undertake sixteen core courses and two electives (totalling 49.5 credits). The first year consists of three terms, and the term-wise course details are given in the following table

S. No.	Term I	Term II	Term III
1	Accounting for Financial Decisions	Corporate Finance	Business, Government and Society: Ethics and Responsible Business
2	Advances in Business Communication	Communication in the Digital Age	Macroeconomics
3	Marketing Management	Operations Management	Managing Digital Business
4	Managerial Economics	Competition & Strategy	Entrepreneurial Mindset and Action
5	Organization Design	Managing People and Performance in Organizations	Elective-1
6	Decision Sciences-I	Decision Sciences-II	Elective-2

Summer Internship

Summer internship is scheduled between the end of first year and the beginning of second year. Internship is optional for students who have at least 34 months of work experience prior to enrolling for the programme.

Courses and Credits - Second Year

A PGP student should earn a minimum of 45 credits and a maximum of 51 credits in elective courses over three terms in the second year. The electives cover a wide array of topics. Here is a sample list of electives:

- Social Entrepreneurship
- Infrastructure Development
- PPPs and Regulation
- Business Analytics and Intelligence
- Spreadsheet Model-Business Decision
- Current Economic Scenario; Indian Economy and Policy Matters for Business
- Global Securities Markets
- Corporate Governance: Indian and International Perspectives
- Corporate Valuation

- Digital Marketing
- Research for Marketing Decisions
- Brand Management
- Entrepreneurship in Action
- Personal Values, Goals and Career Options
- Creating High Performance Organizations
- Supply Chain Management
- Technology and Operations Strategy
- Green Business Management
- Strategic Thinking and Decision Making

Apart from electives on functional areas, IIMB also offers different types of courses such as language courses (German, French, Spanish and Japanese), courses with international immersion (like Business Planning in International Markets, Developing Technology Partnerships between Firms in India and Israel), and experiential courses (like the Himalayan Mountain Challenge and Motorcycle Immersion in Local Entrepreneurial Settings), based on the interest of students.