

## **First-Year Courses**

### **Term I**

#### **Analytics Core**

- Business Statistics
- Mathematical Foundations

#### **Management Core**

- Organizational Behavior
- Financial Accounting
- Financial Markets
- Microeconomics
- Marketing Management I
- Workshop- Written and Oral Communication

### **Term II**

#### **Analytics Core**

- Decision Modelling
- Management Information Systems
- Business Computing I
- Introduction to Business Analytics

#### **Management Core**

- Corporate Finance
- Marketing Management II
- Operations and Supply Chain Management
- Legal Aspects of Business

### **Term III**

#### **Analytics Core**

- Business Computing II
- Seminar on Research Methods
- Data Visualization
- Data Management & Big Data

#### **Management Core**

- People Management in Organizations
- Strategic Management

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## **Second Year Courses**

### **Term IV**

#### **Analytics Core**

- Applied Econometrics for Managers
- Data Science and Machine Learning
- Social Media and Web Analytics

#### **Dissertation - Part A**

#### **Electives Courses**

### **Term V**

#### **Analytics Core**

- Natural Language Processing
- AI & Deep Learning
- Advanced Data Analysis

#### **Dissertation - Part B**

#### **Elective Courses**

### **Term VI**

#### **Dissertation - Final**

#### **Elective Courses**