



भारतीय प्रबंध संस्थान कोषिकोड

Indian Institute of Management Kozhikode

Globalizing Indian Thought



PRIME YOURSELF FOR A NEW PHASE OF GROWTH!

Executive Post Graduate Programme in Management – Batch 15
2-Year MBA for Working Professionals

The benefits of acquiring and building holistic managerial competencies for career growth is indisputable and undeniable. Understanding management principles, learning management tools and techniques, and developing management acumen, are career-defining imperatives for working professionals seeking role elevation and recognition as thinkers, influencers, decision-makers, leaders, etc.

This works well for all working professionals at different levels of their careers. The programme forms a diverse group of participants and builds a knowledge-sharing platform for working professionals in junior management, middle management, and senior leadership roles. Of course, learning while continuing to work and acquiring an MBA degree from a management institute with an impeccable pedigree, makes the proposition irresistible.

Programme Overview

The Executive Post Graduate Programme (EPGP) in Management for Working Professionals is a two-year programme comprising 750 hours of classroom instruction delivered over an Interactive Learning (IL) platform, and includes 3 weeks of in-campus modules.

With a curriculum design that reflects the best of management theory and practice, the objective of the programme is to impart management education with a global outlook. The innovative curriculum and proven pedagogy will enable participants to leverage the knowledge and skills gained to enhance their performance in the real world.

The programme will empower working executives and entrepreneurs seeking to stay invested in the knowledge economy and take their organisations to the next level.



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Prerequisites for Business Management Professionals

Management is, above all, a practice where art, science, and craft meet.

- Henry Mintzberg

Business management comprises all the activities involved in the functioning of an organisation – planning, implementation, controlling, monitoring, organising, optimising, delegating, etc. While the role of a business manager may vary across organisations, your main objective as a business manager is to build and sustain a successful organisation.

Companies need top-class management professionals like you in diverse roles, more so in a VUCA (Volatile, Uncertain, Complex and Ambiguous) business environment. As a business manager you need to focus on six key tasks that serve as the basis of any general management role.



Source: Harvard Business Review

Thus, as a business management professional, you must have cross-functional competencies and be aware of the management skills required across all business functions like marketing and sales, finance and accounting, operations, human resources, etc., to be able to orchestrate various business operations efficiently.

Upskilling with a Professional Qualification in Management

A professional qualification in management provides a holistic understanding of management functions helping you gain the necessary knowledge required to handle various business situations. It will benefit you personally and professionally, throwing open the doors of opportunity for career advancement and lucrative pay packages.

A professional qualification in management helps in



IIM Kozhikode's Executive Post Graduate Programme (EPGP) in Management provides a thorough understanding of all the areas of business with its comprehensive programme curriculum and a global perspective. Master key management skills and emerge as a manager capable of shaping the future of business.

Programme Highlights



The most comprehensive and intensive Executive Post Graduate Programme in Management for Working Professionals.

Two-year, online, flagship executive education programme of IIM Kozhikode – 15th Batch to commence.



Leads to a Master of Business Administration (MBA) degree from IIM Kozhikode

Specifically designed for working executives to access learning from the convenience of their location of stay/work through the Interactive Learning (IL) platform.



Unique option to choose from two class timings as per convenience, along with the provision of taking a temporary break from the programme for a maximum period of one year and rejoin to complete the programme.

Three in-campus modules of one-week duration. The first in-campus module is conducted at the beginning of the first year; the second module after the beginning of the second year, and the third is conducted at the end of the second year.



Rigorous selection process: EMAT (Executive Management Aptitude Test) & Personal Interview.

Diverse participant group across functional areas and industries allowing for rich peer-learning and networking opportunities.



IIM Kozhikode Alumni status giving access to a network of 12000+ alumni.

Global recognition from Association of MBAs (AMBA), and Business Incubator and Entrepreneurship Centre support through IIMK LIVE.



Learning Outcomes

Over the course of two years, the programme will equip and empower participants with transformational knowledge, skills, and capabilities.



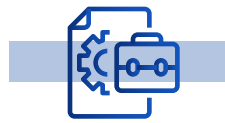
Deep understanding of key functions, their purpose, and role



Comprehension of economic trends and regulatory swings



A world view of key management issues and challenges



Use of various analytical tools and techniques to create business opportunities



Actionable knowledge, strategic thinking, and leadership competencies

Pedagogy

The programme's teaching methodology and approach is designed to leverage technology and maximise interaction seamlessly and simultaneously across geographies. The programme follows a tried, tested, and proven pedagogy that is a blend of lectures, case studies, white papers, lecture-discussions, behavioural and computer-based simulations, projects, assignments, class presentations, quizzes, etc.



Programme Content

The duration of the EPGP in Management is Two Academic Years, split into Seven Quarters, and further structured across Three Modules.

1ST YEAR - MODULE 1 - Core Courses

The first year of the programme is divided into Four Quarters. The first year contributes towards compulsory core courses covered in 380 hours of instruction, of which, approximately 30 hours are based on an in-campus module of one-week duration conducted at the IIM Kozhikode campus, and the remaining is covered via live lectures over the Interactive Learning (IL) platform.

2ND YEAR - MODULE 2 - Elective Courses

The second year of the programme is divided into Three Quarters. The second year of the curriculum contributes towards elective courses offered by various academic areas. Participants should choose elective courses accounting for 28 credits in total (all three Quarters put together) from a bouquet of courses from all subject areas to cover 280 hours of instruction.

2ND YEAR - MODULE 3 – Compulsory Advanced Courses

During the second year, the programme would be covering compulsory advanced courses such as Leadership and Corporate Accountability, International Business, Simulation & Business Plan Project. These courses are delivered during the second and third in-campus modules. The successful completion of these modules is essential to be eligible for the award of the programme degree.

- *Each course in the programme is structured around the concept of credits.*
- *Each credit represents 10 hours of contact sessions.*
- *The courses are evaluated based on a 13-point letter grading system.*

In-Campus Modules*

- The first module is conducted at the beginning of the first year, the second module is conducted after the beginning of the second year, and the third module is conducted at the end of the second year.
- The three in-campus modules provide all participants a case-based learning perspective; a foundation for analytical thinking; and orient them to the learning culture of IIM Kozhikode; besides discussions on contemporary issues in management practice and trends in the industry and business.
- Attending all the in-campus modules is a mandatory requirement to complete the programme.
- Participants are expected to make their own arrangements for travel and stay during the in-campus modules. Accommodation within the campus is facilitated, subject to the availability of rooms during the in-campus modules, on direct payment to the guest house.

*Conducting the in-campus modules in the campus is subject to adhering to COVID-19 protocols issued by the Government of India. The Institute reserves the right to conduct the in-campus modules via the Interactive Learning (IL) platform if the situation warrants.



Programme Delivery

The Interactive Learning (IL) component forms the core of the programme. Instructors facilitate learning via two-way audio/video synchronous telecommunication mode. The technology allows instructors to use slide presentations, video, audio, whiteboards, etc., to effectively communicate ideas and interact with participants.

‘Your Programme, Your Preference’

IIM Kozhikode (IIMK) offers participants an option where working executives from across India can choose from the two different sessions of delivery available.

Weekend Session	Combined Session
Saturday: 9:00 AM to 2:30 PM	Thursday: 7:00 PM to 9:45 PM
Sunday: 9:00 AM to 2:30 PM	Saturday: 7:00 PM to 9:45 PM
	Sunday: 3:00 PM to 8:30 PM

The above schedule is for the first year of the programme. Classes of elective courses in the second year are conducted on the following days for the respective elective topics.

Elective Area	Class Schedule
Marketing	Monday: 7:00 PM – 9:45 PM and Sunday: 3:30 PM – 6:15 PM
Strategy	Thursday: 7:00 PM – 9:45 PM and Sunday: 12:15 PM – 3:00 PM
Operations	Friday: 7:00 PM – 9:45 PM and Sunday: 9:00 AM – 11:45 AM
Finance	Wednesday: 7:00 PM – 9:45 PM and Saturday: 7:00 PM – 9:45 PM
Human Resources	Wednesday: 7:00 PM – 9:45 PM and Saturday: 3:30 PM – 6:15 PM
Information Systems	Tuesday: 7:00 PM – 9:45 PM and Sunday: 3:30 PM – 6:15 PM

Note: Class schedule mentioned is subject to change and IIMK reserves all rights to change the schedule as per the programme requirement.

Assessment

There will be various assessments and evaluations for each course, including end-term examinations (after each quarter), quizzes, assignments, projects, etc.

For each course, the instructor awards Letter Grades to participants based on the academic performance and evaluation scheme. IIMK follows a grading scheme of 13 levels ranging from A+ to F as given below.

Letter Grade	A+	A	A-	B+	B	B-	C+	C	C-	D+	D	D-	F
Grade Point	4.33	4	3.67	3.33	3	2.67	2.33	2	1.67	1.33	1	0.67	0

Eligibility

- A bachelor's degree* or its equivalent in any discipline with minimum 50% aggregate marks or equivalent CGPA.
- In the case of an absence of a duly recognised bachelor's degree, candidate with a minimum aggregate percentage of 50 in CA/ICWA/CS can apply for the programme.
- The degree obtained from a foreign University subject to producing the equivalency certificate from AIU (Association of Indian Universities) or any Govt. of India approved assessment agency, or an Indian University approved by UGC along with the proof of aggregate percentage of marks obtained in the programme completed.
- 3 Years of managerial/entrepreneurial/professional experience** after successful completion of graduation as on the deadline of submitting the application online.

*Bachelor's degree awarded by any of the Universities incorporated by an act of the central or state legislature in India or other educational institutions established by an act of Parliament or declared to be deemed as a University under Section 3 of the UGC Act, 1956 ([Click here for the list of universities](#)) or possess an equivalent qualification recognised by the Ministry of HRD, Government of India. The percentage of marks obtained by the candidate in the bachelor's degree would be calculated based on the practice followed by the university/institution from where the candidate has obtained the degree. In case the candidates are awarded grades/CGPA instead of marks, the conversion of grades/CGPA to percentage of marks would be based on the procedure certified by the university/institution from where they have obtained the bachelor's degree. In case the university/institution does not have any scheme for converting CGPA into equivalent marks, the equivalence would be established by dividing the candidate's CGPA by the maximum possible CGPA and multiplying the result by 100.

**Work experience before completion of graduation will not be considered for eligibility (An experience certificate issued by the current employer dated after the online application submission date is necessary in the case of candidates who have exactly 3 years of work experience while applying for the programme. In the case of candidates with more than 3 years of work experience while applying for the programme, latest experience certificate along with other experience certificates justifying the 3 years will be sufficient. The date of issue of the provisional certificate/original degree certificate/convocation date (whichever is earlier) will be considered as the date of graduation to calculate the work experience after the graduation.

Reservation Policy

IIMK follows the Government of India reservation policy applicable to Central Educational Institutions (CEIs) for admission to the Executive Post Graduate Programme in Management. The minimum eligibility criteria adopted by IIMK in the admissions for the Executive Post Graduate Programme in Management is given below:

Category	Degree (Min Aggregate Marks)	CA/ICWA/CS
General	50 %	50 %
OBC (Non-Creamy Layer)	50 %	50 %
EWS	50 %	50 %
Women	45%	50 %
SC	40 %	50 %
ST	40 %	50 %
PwD	40 %	50 %

Minimum work experience required to apply for the programme remains 3 years for all candidates irrespective of the category under which the candidate is applying. The candidate should possess the latest OBC (Non-Creamy layer) certificate/EWS (Economically Weaker Section) Certificate/Caste Certificate, issued after 30.04.2021 while applying. Request for changing the category will not be considered after submitting the application online.



Selection & Admission Process

IIMK adopts a two-stage selection process for its admissions to the EPGP 2023-2025 batch. The details of the these stages are given below.

Stage 1: Shortlisting of candidates based on eligibility criteria

The candidates are shortlisted to the selection process based on the information provided in the online application form and supporting documents uploaded. The candidates meeting the eligibility criteria will be called for the stage 2.

Stage 2: EMAT & Personal Interview

Stage 2 of the selection process comprises an Executive Management Aptitude Test (EMAT), followed by a personal interview.

Admission to the programme is based on the score obtained in the EMAT and Interview. The test and interview will be conducted online/in-person, and the details will be communicated to the shortlisted candidates after the registration closure date.

A. EMAT (Executive Management Aptitude Test)

The EMAT would assess the basic logical, numerical and verbal ability of candidates, necessary for successful completion of the programme. The objective of the screening test is to filter the entry of candidates to the Executive Post Graduate Programme (EPGP) in Management offered by IIMK, in order to ensure the required standards by assessing the capabilities of the applicants in an objective manner. The test will be designed and evaluated by IIMK. The test will be of one-hour duration consisting of 40 questions.

EMAT score is considered only as one of the criteria for selecting the candidates. Those applicants who satisfy the minimum cut-off as per the following table will be considered eligible for the next stage of selection process.

Category	EMAT Cut-off
General	25% (10 out of Maximum 40 marks)
OBC (NC), EWS & Women	20% (8 out of Maximum 40 marks)
SC	20% (8 out of Maximum 40 marks)
ST	18% (7 out of Maximum 40 marks)
PwD	18% (7 out of Maximum 40 marks)

B. Personal Interview

The candidate will be interviewed by a panel of faculty from IIMK. The scores of the interview process will be standardised to offset the panel differences. The minimum cut-off for the interview based on the standardised marks is given below.

Category	Interview Cut-off
General	25% (15 out of Maximum 60 marks)
OBC (NC), EWS & Women	20% (12 out of Maximum 60 marks)
SC	15% (9 out of Maximum 60 marks)
ST	15% (9 out of Maximum 60 marks)
PwD	15% (9 out of Maximum 60 marks)

Admission will be based on a merit list prepared with applicants fulfilling the above criteria (A) & (B). Securing only minimum score in (A) OR (B) above does not entail admission.

Any dispute concerning Admissions for the EPGP Batch of 2023-2025 would be subject to jurisdiction of competent Courts within Kozhikode only.



Fee Structure & Payment Schedule

Application Fee

All candidates applying for the EPGP in Management for Working Professionals are required to pay a non-refundable application fee of ₹2,000/- online, using Net Banking, Credit Card or Debit Card. Payment through any other mode is not acceptable. The application fee, once paid, is not refundable or adjustable under any circumstances.

*Applications received without payment of application fee will be rejected.

Programme Fee

Programme fee (Non-Refundable) of ₹14,00,000/- to be paid in seven instalments during the programme as per the following schedule. Programme fee will be collected from the participants before the commencement of each quarter and actual due dates will be intimated during the programme according to the programme schedule. Programme fee doesn't include the logistics expense to attend the three campus visits during the programme.

Payment Schedule

Instalment No.	Instalment Amount (₹)	Due Date of Payment
First Instalment	2,00,000/-	December, 2022
Second Instalment	2,00,000/-	February, 2023
Third Instalment	2,00,000/-	May, 2023
Fourth Instalment	2,00,000/-	August, 2023
Fifth Instalment	2,00,000/-	January, 2024
Sixth Instalment	2,00,000/-	May, 2024
Seventh Instalment	2,00,000/-	September, 2024
Total	14,00,000/-	
During the offer acceptance process, participants are required to remit part payment of the first instalment of ₹1,00,000/- by 17 th November, 2022, towards offer acceptance & enrolment confirmation. Balance payment of the first instalment to be remitted by 3 rd December, 2022.		

Student Welfare Fund (Non-Refundable): ₹2,000/- is payable along with the 1st instalment of the programme fee during the admission.

Alumni Fee (Non-Refundable): ₹10,000/- to be paid along with the 5th instalment.

Important Dates

Online Application Start Date	06 th May, 2022
Last Date to Apply Online	10 th August, 2022
Date of EMAT	Exam-3, 10, 17, 24 September, 2022 Interview-3, 4, 10, 11, 17, 18, 24 & 25 September, 2022
Declaration of EMAT Result	17 th October, 2022
Last Date for Offer Acceptance	17 th November, 2022
Due Date of First Instalment Payment	3 rd December, 2022
Registration Date	5 th & 12 th December, 2022
Dates of First In-Campus (Two slots with 250 each)	5 th -9 th & 12 th -17 th December, 2022
Platform Session Start Date	December, 2022

Important information

1) Candidates are advised to go through the programme details, eligibility criteria and instructions to fill the application form before registering online.

- Register online with the basic information. On successful registration, the candidate will receive the application number on her/his registered email id and mobile number.
- Please log in to the application portal using the application number, email and password generated during the registration and complete the application fee payment.
- After successful payment of application fee, the candidate can complete the application form and submit online within 7 days after the application fee payment.
- After successful submission of the application form, candidate is required to upload the scanned copy of the original academic qualifications and work experience documents in the portal. This is a mandatory requirement.
- Candidates are required to take a printout of the application form and retain it with them.

2) The list of original documents to be uploaded in the portal is given below

a. Original academic records:

i. **10th/SSLC Certificate & Mark Sheet.**

ii. **Pre-Degree/Plus-Two/HSC/VHSC Mark Sheet & Certificate.**

iii. **Degree mark sheet of all years/semesters & Original Degree Certificate.** If the original degree certificate is not collected from the university, provisional certificate along with undertaking to produce the original certificate is required.

b. Original experience certificates for all the employment details submitted in the application form. Experience certificate justifying the 3 years of work experience after graduation is mandatory.

c. A valid **certificate of proof of SC/ST/EWS/OBC (Non-Creamy layer)/PwD** issued by the competent authority not older than 1 year (Document issued on or after 30.04.2021 is acceptable).

d. Original photo identity proof such as
Passport/Driving License/PAN Card/AADHAR/VOTER ID CARD.

Candidates failing to produce the required documents (a-d) will not be permitted to appear in the EMAT & Personal Interview.

Note: Do Not Dispatch the Application Form & Supporting Documents to IIMK



APPLY NOW



Degree

- On successful completion of the two-year programme, participants would be awarded the Master of Business Administration degree by IIMK.

Alumni Speak



Ashish Gupta

Vice President, Accenture

Doing my postgraduation from IIM Kozhikode was a dream experience. I remember visiting the campus for the first time and breathing in deeply of the atmosphere of positivity. The yen for learning, knowledge, and gaining perspective, was incredibly infectious. Looking forward to the learning sessions and burning the midnight oil to make good grades; all came to fruition on Convocation Day when the degree was conferred.



Puranam Prakash

Chief Manager-Maintenance,
HPCL

The two-year course has given me a completely different perspective. Challenges are approached from a different dimension and resolved without fear of failure. Great improvement in interactions. Became a mentor and guided juniors. Successfully developed and tested a new product, thus replacing an existing imported additive under cost leadership initiatives. Finally, got promoted from Chief Manager to DGM.

Alumni Speak



Saugata Das

Associate Consultant, TCS

The depth and breadth of the world-class course curriculum has enabled me to stay ahead in my peer group. The concepts and framework taught by IIM Kozhikode faculty have real-life business applications. It has aided my transition from a delivery-centric project management role to a business strategy consultant. As well as earned me the appreciation of my company's top management.



Raheel Ahmed

Deputy Manager, Biocon

The learning from this course is immense. I felt like I was back in school as I joined a class of 180 at IIM Kozhikode. The in-campus modules were a truly great experience, while the campus itself elevated the whole experience. It was fun, and those late-night submissions at 11.59 p.m. will always be a cherished memory. I just miss it now. Love IIMK. Branded for Life.



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Indian Institute of Management Kozhikode
Globalizing Indian Thought

4th

NIRF India Rankings
2021: Management

2nd

Atal Innovation
Rankings (ARIIA) 2021

16+

QS Executive MBA
Rankings (EPGP) in Asia
Pacific for 2021

IIM Kozhikode aims to create a unique and futuristic space of global reckoning so as to nurture the finest management thinkers in the pursuit of developing innovative, socially responsible and environmentally friendly practitioners, leaders and educators. Strategically moving towards a better future, the Institute strives to provide holistic learning, giving equal weightage to academic solidarity and practical application. IIM Kozhikode integrates concepts with applications and values, thus transforming individuals into dependable, capable, caring and fair-minded personalities who will contribute towards the development of communities.

Global Accreditations





About TSW

The Second Wind (TSW) is an initiative by Times Professional Learning for working professionals who are keen to hone their skills to add value to their work for a more rewarding career.

TSW's passion for excellence and a brief that "Executive Education Empowers", work hand-in-hand with the organisation's aim to impart knowledge to business professionals nationwide.



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About Times Group

The Times of India Group began its operations in 1838 and is India's oldest and largest media house. The Times of India is the world's largest-selling English newspaper with over 5 million copies sold daily.

The Economic Times is the world's 2nd largest English business newspaper, second only to The Wall Street Journal, with over 800,000 copies sold daily.

The Times Group is also India's most diversified media conglomerate with assets across Publishing, Radio, TV, Out of Home (OOH), and Online Media.



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