



**Indian Institute
of Technology Patna**

www.iitp.ac.in



Executive Master of Business Administration (MBA)

The Executive MBA programme at IIT Patna empowers you to take on leadership roles in an increasingly complex and dynamic world. This programme equips you with cutting-edge skills and advanced business fundamentals that will propel you in your career as a future leader. The programme also provides an opportunity to choose from their eight strategic electives to specialise in an area of your choice.

Accelerate your Career Growth with an Executive MBA



ELIGIBILITY

- Candidates must have a 10 + 2 + 3-year bachelor's degree from a recognised university/institution or an equivalent qualification recognised by the Association of Indian Universities or other competent bodies in any discipline with a minimum of 50% marks in aggregate (45% for reserved categories).
- Candidates must have a valid score from any aptitude test (CAT/MAT/CMAT/XAT/GMAT).
- Candidates without an aptitude test score need to appear and clear the Executive aptitude test conducted by Manipal University Jaipur as per admission norms to the MBA programme.

FEE STRUCTURE

- Annual fees: INR 1,02,000/- or INR 51,000/- per semester including semester examination fee
- Multiple EMI options available.
24 EMI @ Rs.8,500 per month.

DURATION

- Minimum 2 years (divided into 4 semesters), maximum 4 years
- Students will be required to put in 18-21 hours of study time per week



Admission Process



Application to Executive degrees at IIT Patna can be initiated through our website www.iitp-cep.in



Our counsellors will guide candidates through the admission process, which is as per regulatory requirements.



Applicants must submit a completed application form with relevant documents within the due date.



Please visit the FAQ section on our website to know more about the admission process.

Executive Master of Business Administration (MBA)

Become an effective and empowered future leader with the best Executive MBA programme. Specialise in: Marketing, Finance, HR, Analytics and Data Science, Retail Management, Banking Financial Services and Insurance (BFSI), IT and FinTech, or Operations Management.

Programme Structure

All students follow the same curriculum in the first and second semesters. While some core subjects are standard in the third and fourth semesters, courses will vary depending on their respective electives or specialisations.

First Semester	Second Semester	Third Semester	Fourth Semester
Management Process and Organisational Behaviour	Production & Operations Management	Research Methodology	Strategic Management & Business Policy
Business Communication	Financial Management	Legal Aspects of Business	International Business Management
Statistics for Management	Marketing Management	4 Subjects in the Area of Specialisation (4 credits each)	Business Leadership
Financial and Management Accounting	Management Information System		4 Subjects in the Area of Specialisation (4 credits each)
Managerial Economics	Operations Research		Project
Human Resource Management	Project Management		

Specialisations

Applicants can choose a specialisation from one of the eight electives in their 3rd and 4th semesters

Elective	Third Semester	Fourth Semester
Finance	Security Analysis & Portfolio Management, Mergers & Acquisitions, Taxation Management, Internal Audit & Control	International Financial Management, Treasury Management, Merchant Banking & Financial Services, Insurance & Risk Management
Marketing	Sales Distribution & Supply Chain Management, Consumer Behaviour, Retail Marketing, Marketing Research	Services Marketing & Customer Relationship Management, Advertising Management & Sales Promotion, e-Marketing, International Marketing
Human Resource Management	Manpower Planning & Sourcing, Management & Organisational Development, Employee Relations Management, HR Audit	Compensation & Benefits, Performance Management & Appraisal, Talent Management & Employee Retention, Change Management
Analytics and Data Science	Programming in Data Science, Exploratory Data Analysis, Introduction to Machine Learning, Visualization	Advanced Machine Learning, Unstructured Data Analysis, Business Analytics, Data Scrapping
Retail Management	Enterprise Resource Planning (ERP), Retail Customer Relationship Management, Operations Management, IT in Retail	International Retailing, Entrepreneurship in Retail Business, Rural Retailing Retail Marketing Environment
Banking, Financial Services & Insurance	Bank Management & Financial Risk Management, Financial Statement Analysis & Business Valuation, Principles & Practices Of Insurance, Financial Services	ALM & Treasury Management, Basel Regulations & Risk Management In Banking, Life Insurance Management, General Insurance Management
IT and FinTech	Database Management Systems, Software Engineering, Technology Management, Business Intelligence and Tools	eCommerce, FinTech Payments and Regulations, Cryptocurrency and Blockchain, Enterprise Resource Planning
Operations Management	Production and Operations Management, Enterprise Resource Planning, Logistics and Supply chain Management, Operations Research	Services Operations Management, Total Quality Management, Production, Planning, and Control, Project Management

Note: To complete the program, every student shall undertake project work, either at their place of work or elsewhere in the chosen area of elective. The project work will commence from the third semester and be completed by the fourth semester.

Benefits of IIT Patna | 1000*+ Hiring Partners



IIT Patna - Led Training

Get trained by Industry Experts



Self-Paced Videos

Learn from world class videos at your own pace & your schedule



Project & Exercises

Get a Real-world experience of projects



24*7 Support

Resolve your doubts in no time



IIT Patna Alumni

Be part of our wide Alumni base spread across 55 countries



Partnerships

Industry aligned curriculum accredited by top companies & Universities



Certification

Get certified Executive Degree from IIT Patna



Dedicated Job Portal

Exclusive access to 200+ jobs per month



Placement Services

Get access to a wide range of opportunities



Career Services

Prepares you for successful career transition





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**READY TO ADVANCE
YOUR CAREER?**

APPLY NOW

**SPEAK TO A PROGRAM ADVISOR HAVE QUESTIONS ABOUT THE PROGRAM OR
HOW IT FITS WITH YOUR CAREER?**

EMAILS US

info@iitp-cep.in | cep.iitp.mes@gmail.com | admissions.iitp@gmail.com

CALL TO FIND OUT MORE

9021156156

VISIT OUR WEBSITE

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