

Semester 1

COURSE	L	T	P	CREDIT
Organizational Behaviour	3	0	0	3
Marketing Management	3	0	0	3
Managerial Economics	3	0	0	3
Accounting for Managers	3	0	0	3
Quantitative Techniques for Managers	3	0	0	3
Business Communication	2	0	0	2
Programming for Analytics	2	0	2	3
Business Environment	2	0	0	2
TOTAL				22

Semester 2

COURSE	L	T	P	CREDIT
Human Resource Management	3	0	0	3
Financial Management	3	0	0	3

COURSE	L	T	P	CREDIT
Operations Management	3	0	0	3
Predictive Modeling	3	0	0	3
Business Research Methods	3	0	0	3
Industrial Visit	2	0	0	2
Business Ethics and CSR	2	0	2	3
Managing Digital Transformation	2	0	0	2
Specialization Paper-II (Specialization I: Cognitive Analytics, Course-Natural Language Processing, Specialization II: Data Mining, Course- Overview of Data Mining)	3	0	0	3
Business Analytics	3	0	0	3
TOTAL				27

Semester 3

COURSE	L	T	P	CREDIT
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COURSE	L	T	P	CREDIT
Organizational Behaviour	3	0	0	3
Marketing Management	3	0	0	3
Managerial Economics	3	0	0	3
Accounting for Managers	3	0	0	3
Quantitative Techniques for Managers	3	0	0	3
Business Communication	2	0	0	2
Programming for Analytics	2	0	2	3
Business Environment	2	0	0	2
TOTAL				22

Semester 4

COURSE	L	T	P	CREDIT
Social & Web Analytics	3	0	0	3
Innovation and Entrepreneurship	3	0	0	3
Dissertation	0	0	0	4

COURSE	L	T	P	CREDIT
Environmental, Social and Governance	3	0	0	3
AI for Managers	3	0	0	3
TOTAL				16