

Course Structure of UG Programme

SL.No	Courses Offered	SI	SII	SIII	SIV	SV	SVI
		CREDITS					
1	Introduction to Accounting	2					
2	Emotional Intelligence and Mindfulness	3					
3	Effective Language and Communication Skills-I	2					
4	Principles of Management	3					
5	Introduction to Psychology	3					
6	Managerial Economics I	2					
7	Business Mathematics-I	2					
8	Business History	2					
9	Principles of Marketing Management I	2					
10	Information Technology Management	2					
11	Performing Arts-I (Choreography/ Dance)	1					
12	Physical Training & Yoga+ Sports (Compulsory Course)	0					
13	Introduction to Cost & Management Accounting		2				
14	Critical Thinking and Writing Skills -I		2				
15	Fundamentals of Business Intelligence and Data Science		3				
16	Business & Company Law		2				
17	Indian Heritage and Culture		2				
18	Managerial Economics II		2				
19	World History		2				
20	Business Statistics		3				
21	The Science of Wellbeing		2				
22	Dramatic Arts (Theatre)		2				
23	Advanced Business Mathematics		2				
24	Presentation Skills Workshop		1				
25	Performing Arts-II (Music)		1				
26	Physical Training & Yoga+ Sports (Compulsory Course)		0				
27	Organizational Behaviour			3			
28	Environmental Science			4			
29	Fundamentals of Corporate Finance			3			
30	Effective Language and Communication Skills-II			2			
31	Sociology			2			
32	Operation Research			3			
33	Introduction to Indian Economy			2			
34	India & World Geography			2			
35	Principles of Marketing Management II			2			
36	Numerical Analysis			2			
37	Foreign Language-I			1			

38	Database Management System				2		
39	Operations Management				3		
40	Introduction to Human Resources Management				3		
41	Critical Thinking and Writing Skills -II				2		
42	Business Research Method				3		
43	Advanced Communication Skills				2		
44	Creativity and Innovation				2		
45	Business Ethics and Values				2		
46	Game Theory				2		
47	Performing Arts-III (Advanced Choreography/ Dance)				1		
48	Foreign Language-II				3		
49	Talent & Leadership Development					3	
50	Money Banking and Finance					2	
51	Spread sheet Modelling					3	
52	International Economics					3	
53	Industrial Relations and Labour Laws					3	
54	Sustainability Marketing					3	
55	Foreign Language -III					2	
56	Public Policy					2	
57	Governance and Polity					2	
58	Visual Analysis					2	
59	Electives I						3
60	Electives II						3
61	Electives III						3
62	Electives IV						3
63	Electives V						3
64	Social Entrepreneurship						3
65	Media and Society						2
66	New Venture Planning and Entrepreneurship Development						2
67	Management Insights from Bhagwat Geeta						2
68	Economic Growth and Development						2
69	Intellectual Property Rights						2
70	Case Analysis workshop (Compulsory Course)						0
	Total Credit	24	26	26	25	25	28