

Affiliated Colleges

107. B.A PUBLIC ADMINISTRATION

Programme Structure and Scheme of Examination (under CBCS)

(Applicable to the candidates admitted from the academic year 2023 -2024 onwards)

Part	Course Code	Study Components & Course Title	Credit	Hours/ Week	Maximum Marks		
					CIA	ESE	Total
SEMESTER – I							
I	23UTAML11/ 23UHINL11/ 23UFREL11	Language – I தமிழ்மொழி-1: தமிழிலக்கிய வரலாறு-1/ Hindi-I/ French-I	3	6	25	75	100
II	23UENGL12	General English – I	3	6	25	75	100
III	23UPUBC13	Core I: Principles of Public Administration	5	5	25	75	100
IV	23UPUBC14	Core –II: Administrative Thinkers	5	5	25	75	100
	23UPUBE15	Elective - I Law, State and Government	3	4	25	75	100
	23UTAMB16/ 23UTAMA16	Skill Enhancement Course – 1* NME-I/ Basic Tamil – I/ Advanced Tamil – I	2	2	25	75	100
	23UPUBF17	Foundation Course- Business Communication	2	2	25	75	100
Total			23	30			700
SEMESTER – II							
I	23UTAML21/ 23UHINL21/ 23UFREL21	Language – II: தமிழ்மொழி -II: தமிழ்மொழி-2/ Hindi-II/ French-II	3	6	25	75	100
II	23UENGL22	General English – II	3	6	25	75	100
III	23UPUBC23	Core – III: Public Policy Making in India	5	5	25	75	100
	23UPUBC24	Core – IV: Financial Administration in India	5	5	25	75	100
	23UPUBE25	Elective - 1 Introduction to Constitution of India	3	4	25	75	100
IV	23UTAMB26/ 23UTAMA26	Skill Enhancement Course – II* NME-II / Basic Tamil – II/ Advanced Tamil – II	2	2	25	75	100
	23USECG27	Skill Enhancement Course – 3 Internet and its Applications(Common Paper)	2	2	25	75	100
	23UNMSD01	Language Proficiency for employability: Overview of English Communication**	2	-	25	75	100
Total			25	30			800

SEMESTER – III							
I	23UTAML31/ 23UHINL31/ 23UFREL31	Language – III: □□□□□□□□ -III: தமிழக வரலாறும், பண்பாடும்/ Hindi-III/ French-III	3	6	25	75	100
II	23UENCL32	General English – III	3	6	25	75	100
III	23UPUBC33	Core –V – Comparative Public Administration	5	5	25	75	100
	23UPUBC34	Core – VI - Organization Theory	5	5	25	75	100
	23UPUBE35	Elective – III: Public Service Delivery in India	3	4	25	75	100
IV	23UPUBS36	Skill Enhancement Course – 4: Digital Literacy	1	1	25	75	100
	23UPUBS37-1 23UPUBS37-2	Skill Enhancement Course – 5: Entrepreneurship and Skill Development (or) Techniques of Administrative Improvement	2	2	25	75	100
		Environmental Studies	-	1			
Total			22	30			700
SEMESTER – IV							
I	23UTAML41/ 23UHINL41/ 23UFREL41	Language – IV: □□□□□□□□ -IV: □□□□□□□ □□□□□□□□□□/ Hindi-IV/ French-IV	3	6	25	75	100
II	23UENCL42	General English – IV	3	6	25	75	100
III	23UPUBC43	Core –VII – Administrative Institutions in India	5	5	25	75	100
	23UPUBC44	Core – VIII - Human Resource Management	5	5	25	75	100
	23UPUBE45	Elective – IV: Gender and Public Policy	3	3	25	75	100
IV	23UPUBS46	Skill Enhancement Course – 6: Information and Cyber Security	2	2	25	75	100
	23UPUBS47-1 23UPUBS47-2	Skill Enhancement Course – 7: Project Management (or) Basics of Social Science Research	2	2	25	75	100
	23UEVSG48	Environmental Studies	2	1	25	75	100
Total			25	30			800

SEMESTER –V							
III	23UPUBC51	Core – IX - Development Administration	4	5	25	75	100
	23UPUBC52	Core – X - International Organizations	4	5	25	75	100
	23UPUBC53	Core – XI - Administrative Behaviour	4	5	25	75	100
	23UPUBD54	Core – XII: Project with Viva-Voce	4	5	25	75	100
	23UPUBE55	Elective – V: Social Welfare Administration in Tamil Nadu	3	4	25	75	100
	23UPUBE56	Elective – VI: Globalization	3	4	25	75	100
IV	23UVALG57	Value Education	2	2	25	75	100
	23UPUBI58	Summer Internship ⁺⁺	2	-	25	75	100
Total			26	30			800
SEMESTER –VI							
III	23UPUBC61	Core – XIII: New World Order	4	6	25	75	100
	23UPUBC62	Core – XIV: Politics and Social Justice	4	6	25	75	100
	23UPUBC63	Core – XV: Government and Administration in Tamil Nadu	4	6	25	75	100
	23UPUBE64	Elective – VII: Demography and Development	3	5	25	75	100
	23UPUBE65	Elective – VIII: Civil Service in India	3	5	25	75	100
IV	23UPUBF66	Professional Competency Skill: Media Management	2	2	25	75	100
V	23UPUBX67	Extension Activity	1	-	100	-	100
Total			21	30			700
Grand Total			142				4500

NME offered to other Departments							
IV	23UPUBN16	Introduction to Public Relations	2	2	25	75	100
	23UPUBN26	Disaster Management	2	2	25	75	100

* PART-IV: NME / Basic Tamil / Advanced Tamil (Any one)

Students who have not studied Tamil upto 12th Standard and have taken any Language other than Tamil in Part-I, must choose Basic Tamil-I in First Semester & Basic Tamil-II in Second Semester.

Students who have studied Tamil upto 10th & 12th Standard and have taken any Language other than Tamil in Part-I, must choose Advanced Tamil-I in First Semester and Advanced Tamil-II in Second Semester.

** The course “23UNMSD01: Overview of English Communication” is to be taught by the experts from Naan Mudhalvan Scheme team. However, the faculty members of Department of English should coordinate with the Naan Mudhalvan Scheme team for smooth conduct of this course.

⁺⁺Students should complete two weeks of internship before the commencement of V semester.

Choice Based Credit System (CBCS), Learning Outcomes Based Curriculum Framework (LOCF) Guideline Based Credit and Hours Distribution System for all UG courses including Lab Hours

First Year – Semester-I

Part	List of Courses	Credit	No. of Hours
Part I	Language – Tamil	3	6
Part II	English	3	6
Part III	Core Theory, Practical & Elective Courses	13	14
Part IV	Skill Enhancement Course SEC-1 (NME-I)	2	2
	Foundation Course	2	2
		23	30

Semester-II

Part	List of Courses	Credit	No. of Hours
Part I	Language – Tamil	3	6
Part II	English	3	6
Part III	Core Theory, Practical & Elective Courses	13	14
Part IV	Skill Enhancement Course -SEC-2 (NME-II)	2	2
	Skill Enhancement Course -SEC-3 (Discipline / Subject Specific)	2	2
		23	30

Second Year – Semester-III

Part	List of Courses	Credit	No. of Hours
Part I	Language - Tamil	3	6
Part II	English	3	6
Part III	Core Theory, Practical & Elective Courses	13	14
Part IV	Skill Enhancement Course -SEC-4 (Entrepreneurial Based)	1	1
	Skill Enhancement Course -SEC-5 (Discipline / Subject Specific)	2	2
	E.V.S	-	1
		22	30

Semester-IV

Part	List of Courses	Credit	No. of Hours
Part I	Language - Tamil	3	6
Part II	English	3	6
Part III	Core Theory, Practical & Elective Courses	13	13
Part IV	Skill Enhancement Course -SEC-6 (Discipline / Subject Specific)	2	2
	Skill Enhancement Course -SEC-7 (Discipline / Subject Specific)	2	2
	E.V.S	2	1
		25	30

Third Year

Semester-V

Part	List of Courses	Credit	No. of Hours
Part III	Core Theory, Practical, Project & Elective Courses	22	28
Part IV	Value Education	2	2
	Internship / Industrial Visit / Field Visit	2	-
		26	30

Semester-VI

Part	List of Courses	Credit	No. of Hours
Part III	Core Theory, Practical & Elective Courses	18	28
Part IV	Professional Competency Skill	2	2
Part V	Extension Activity	1	-
		21	30

Consolidated Semester wise and Component wise Credit distribution

Parts	Sem I	Sem II	Sem III	Sem IV	Sem V	Sem VI	Total Credits
Part I	3	3	3	3	-	-	12
Part II	3	3	3	3	-	-	12
Part III	13	13	13	13	22	18	92
Part IV	4	4	3	6	4	2	23
Part V	-	-	-	-	-	1	1
Total	23	23	22	25	26	21	140

***Part I, II, and Part III components will be separately taken into account for CGPA calculation and classification for the under graduate programme and the other components Part IV, V have to be completed during the duration of the programme as per the norms, to be eligible for obtaining the UG degree.**

CREDIT DISTRIBUTION FOR U.G. PROGRAMME

Part	Course Details	No. of Courses	Credit per course	Total Credits
Part I	Tamil	4	3	12
Part II	English	4	3	12
Part III	Core Courses	15	4/5	68
	Elective Courses: Generic / Discipline Specific (3 or 2+1 Credits)	8	3	24
Part I, II and III Credits				116
Part IV	Skill Enhancement Courses / NME / Language Courses	7	1/2	15
	Professional Competency Skill Course	1	2	2
	Environmental Science (EVS)	1	2	2
	Value Education	1	2	2
	Internship	1	2	2
Part IV Credits				23
Part V	Extension Activity (NSS / NCC / Physical Education)	1	1	1
Total Credits for the UG Programme				140

Methods of Evaluation		
Internal Evaluation	Continuous Internal Assessment Test	25 Marks
	Assignments	
	Seminars	
	Attendance and Class Participation	
External Evaluation	End Semester Examination	75 Marks
	Total	100 Marks
Methods of Assessment		
Recall (K1)	Simple definitions, MCQ, Recall steps, Concept definitions	
Understand/Comprehend (K2)	MCQ, True/False, Short essays, Concept explanations, Short summary or overview	
Application (K3)	Suggest idea/concept with examples, Suggest formulae, Solve problems, Observe, Explain	
Analyze(K4)	Problem-solving questions, Finish a procedure in many steps, Differentiate between various ideas, Map knowledge	
Evaluate(K5)	Longer essay/Evaluation essay, Critique or justify with pros and cons	
Create(K6)	Check knowledge in specific or off beat situations, Discussion, Debating or Presentations	

<p>Programme Outcomes:</p>	<p>PO1: Knowledge of Economics: Ability to understand Economic Theories and functioning of Economic Models. To develop an adequate competency in the Economic Theory and Methods.</p> <p>PO2: Analytical Reasoning and Critical Thinking: Critically Analyze and assess the way in which economists examine the real world to understand the current events and evaluate specific proposals.</p> <p>PO3: Logical Reasoning and Quantitative Ability: Ability to understand how to collect and analyse data and use empirical evidence to evaluate the validity of hypothesis, using Quantitative Methodology and conduct data analysis to interpret results.</p> <p>PO4: Communication and Research Skills: Communication and Research related skills. Developing a sense of capability for relevant/appropriate inquiry and asking questions, synthesising and articulating and reporting results and to efficiently communicate thoughts and ideas in a clear and concise manner.</p> <p>PO5: Gender, Environment and Sustainability: Comprehend the Environmental issues and Sustainable Development and strive to achieving economic and social equity for women and be Gender Sensitive.</p> <p>PO6: Employability and Leadership Skills: Become empowered individuals to be employed in various positions in industry, academia and research and have the potential to become Entrepreneurs and take leadership roles in their chosen occupations and communities.</p> <p>PO7: Social Interaction: Acquire the ability to engage in relevant conversations and have the ability to understand the views of society that would help initiate policy making.</p> <p>PO8: Digital Literacy and Lifelong Learning: Capability to use ICT tools in a variety of learning situation and use appropriate software for analysis of data - Ability to acquire Knowledge situations and skills for life through self directed learning and adapt to different learning environments.</p>
<p>Programme Specific Outcomes:</p>	<p>PSO1: To enable students to apply basic microeconomic, macroeconomic and monetary concepts and theories in real life and decision making.</p> <p>PSO 2: To sensitize students to various economic issues related to Development, Growth, International Economics, Sustainable Development and Environment.</p> <p>PSO 3: To familiarize students to the concepts and theories related to Finance, Investments and Modern Marketing.</p> <p>PSO 4: Evaluate various social and economic problems in the society and develop answer to the problems as global citizens.</p> <p>PSO 5: Enhance skills of analytical and critical thinking to analyze effectiveness of economic policies.</p>

	PO 1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
PSO 1	Y	Y	Y	Y	Y	Y	Y	Y
PSO 2	Y	Y	Y	Y	Y	Y	Y	Y
PSO3	Y	Y	Y	Y	Y	Y	Y	Y
PSO 4	Y	Y	Y	Y	Y	Y	Y	Y
PSO 5	Y	Y	Y	Y	Y	Y	Y	Y

3 – Strong, 2- Medium, 1- Low

SEMESTER: I CORE-I PART: III	Principles of Public Administration (23UPUBC13)	CREDIT: 5 HOURS: 5/W
---	--	---------------------------------

Course Objectives		
C1	To understand the basis of administration and management.	
C2	To describe the theoretical evolution of public administration.	
C3	To analyse the relevance and effectiveness of newer organizational forms to carry out the administrative process.	
C4	To assess the importance of legislative and judicial controls in administration	
C5	To examine the civil society and other grievance mechanism in public administration	
UNIT	Content	No. of Hours
I	Introduction: Public Administration- Meaning, Nature, Scope and Significance; Dimensions of Public Administration; Difference between Private Administration and Public Administration.	5
II	Growth of Public Administration: Evolution of Public Administration; Minnow brook Conferences (I, II and III); Relation of Public Administration with Political Science, Sociology, History, Economics, Law and Management.	5
III	Trends in Public Administration: New Public Administration; New Public Management; Globalization and Public Administration; Paradigm Shift from Government to Governance; New Public Service.	5
IV	Organization and its Principles: Principles of Organization- Hierarchy, Unity of Command, Span of Control, Coordination, Authority and Responsibility, Supervision and Control, Centralization, Decentralization and Delegation.	5
V	Good Governance: Concept, characteristics, elements, Issues and challenges, development of leadership, qualities of leadership, citizen and administration issues and problems, methods to promote good relationship.	5
	Total	25
Course Outcome		Programme Outcomes
CO	On completion of this course, students will learn	
1	To decipher the knowledge on the basic concepts of public administration and understand how the functions.	PO1
2	To evaluate the knowledge on evolution and relevance of public administration.	PO1, PO2

3	To gain insights on various functions of administration and its principles.	PO4, PO6
4	To trace the growth of Public Administration and the trends.	PO4, PO5, PO6
5	To distinctively understand the objectives of administration, governance and organization.	PO3, PO8
Textbooks		
1	MamtaMokta, S.S.Chauhan, S.K.Mahajan and simmi Agnihotri :Challenges in Governance(ed) Anamica Publisher, New Delhi 2011.	
2	Felix,A.Nigro and C.Nigro: Modern Public Administration(New york:Lloyd Harper and Row, Latest edition)	
3	H.koontz and Cyril O'Donnell: Principles of Management,(Tokyo: McGraw Hill, latest ed.)	
4	Nicholas Henry: Public Administration and Public Affair(New Jersey: Prentice Hall, Latest ed.)	
5	Peters, B. Guy. The Next Public Administration: Debates & Dilemmas. Sage, 2018	
Reference Books		
1	Basu, Rumki. Public Administration in the 21 st Century: A Global South Perspective. New York and London: Routledge, 2019.	
2	Public administration, Concepts and theories. New Delhi: Sterling, 2018	
3	Bevir, Mark. Governance: A very short Introduction. OUP, 2012.	
4	Bhattacharya, Mohit. New Horizons of Public Administration. New Delhi: Jawahar Publishers, 2012.	
5	Nicholas, Henri. Public Administration and Public Affairs. New jersey: Pearson, 2013.	
Web Resources		
1	https://www.britannica.com/topic/public-administration/Principles-of-publicadministration	
2	https://ddceutkal.ac.in/Syllabus/MA_Pol_Science/PAPER-2.pdf	
3	https://www.sigmaweb.org/publications/principles-public-administration-nov2014.pdf	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	S
CO2	S	S	S	M	M	S	M	M	M	M
CO3	S	S	M	S	M	S	S	L	L	M

CO4	S	S	S	M	S	M	M	M	S	L
CO5	S	S	M	S	M	S	S	L	M	S

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	3	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	3	3	3
Weightage	15	15	13	13	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.6	2.6	2.4

Level of Correlation between PSO's and CO's

SEMESTER: I CORE-II PART: III	ADMINISTRATIVE THINKERS (23UPUBC14)	CREDIT:5 HOURS:5/W
--	--	-------------------------------

Course Objectives		
C1	To provide the comprehensive knowledge of administrative theories.	
C2	To familiarize the concepts propounded by various administrative thinkers.	
C3	To understand the emerging ideas of public administration through the theoretical contributions.	
C4	To trace the emergence of various thoughts over a period of time.	
C5	To appreciate the philosophical contribution of thinkers towards changing administrative behaviour.	
UNITS	Details	No. of Hours
I	Indian Administrative Thinkers: Kautilya&Thiruvalluvar- Statecraft and Governance, Classical Approach: Woodrow Wilson: Politics Administration – Dichotomy Henri Fayol: Principles of Management, F.W. Taylor: Scientific Management Max Weber: Model of Bureaucracy	5
II	Human Relations Approach: Luther Gullick and Lyndall Urwick: Administrative Principles; M.P. Follett: Leadership and Conflict; Elton Mayo: Human Relations Theory; Abraham Maslow: Need Hierarchy Concept	5
III	Behavioral Approach: Chester Barnard: Contribution Satisfaction Equilibrium; Herbert Simon: Theory of Decision-Making; F.W. Riggs: Administrative Models and Approaches; Douglas Mc Gregor: Managerial Theories of ‘X’ and ‘Y’	5
IV	Public Choice, Entrepreneurial Government and NPS: Vincent Ostrom: Public choice approach and the theory of democratic administration; David Osborne and Ted Gaebler: Concept of entrepreneurial government; Robert and Janet Denhardt: The New Public Service	5
V	MBO, Policy Science and Theory Z: P.F. Drucker: Management by Objectives; YehezkelDror: Ideas on Policy Sciences; William Ouchi: Theory ‘Z’; Frederick Herzberg: Hygiene Motivation Theory	5
	Total	25
Course Outcome		Programme Outcome
CO	On completion of this course, students will learn	
1	To understand the basic concepts and ideas of Public Administration.	PO1
2	To examine the characteristics features of ideas of various thinkers.	PO1, PO2
3	To have insight on ideas emerging during different time periods	PO4, PO6

4	To distinguish the Concepts of various approaches and theories of Thinkers.	PO4, PO5, PO6
5	To apply the ideas / theories to real time situations.	PO3, PO8
Textbooks		
1	D. Ravindra Prasad, V.S. Prasad and P .Satyanaryana Administrative Thinkers, Sterling Publishing House, New Delhi.	
2	S.R Maheshwari Administrative Thinkers, Mac Millan India Limited, New Delhi.	
3	M.K. Gandhi: Hind Swaraj, Navajvan, Ahmedabad .	
4	F.W . Taylor: Scientific Management , Harper and Row Publishers, USA	
5	Prasad, Ravindra D., V.S. Prasad, P. Satyanarayana& Y. Pardhasaradhi (eds.). Administrative Thinkers. New Delhi: Sterling, 2010	
Reference Books		
1	Prasad & Narayanan : Administrative Thinkers.	
2	Navin Mathur: Management Thought, National Publishing House , Jaipur	
3	R.N. Singh Management Thought & Thinkers Sultan Chand and Sons , New Delhi	
4	Douglas Mc Gregor: Leadership and Motivation , MIT Press, Boston.	
5	Max. Weber: Economy and Society translated and edited by Guenther Roth & Claus Wittich ,Bedminister Press New York.	
Web Resources		
1	http://ael.af/wp-content/uploads/2018/01/Administrative-Thinkers-Prasad-and-PrasadPub-Ad-Optional.pdf	
2	https://egyankosh.ac.in/handle/123456789/57587	
3	https://www.academia.edu/32941538/Administrative_Thinkers_by_Siam	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	S	M	M	S	S
CO2	S	S	M	M	M	M	M	S	M	M
CO3	S	S	M	S	M	M	S	M	L	L

CO4	S	S	S	M	S	S	M	S	M	S
CO5	S	S	M	S	S	M	S	M	L	M

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	3
Weightage	15	15	12	12	13
Weighted percentage of Course Contribution to POs	3.0	3.0	2.4	2.4	2.6

Level of Correlation between PSO's and CO's

SEMESTER: I Elective - I PART: III	Law, State and Government(23UPUBE15)	CREDIT:3 HOURS:4/W
--	---	-------------------------------------

Course Objectives		
C1	To understand the concepts of Law, State and Government	
C2	To trace the evolution of State and Government	
C3	To examine the salient features and theories of State	
C4	To comprehend the institutional mechanism and their processes.	
C5	To identify the nexus between Law, State and Government	
UNIT	Content	No.of Hours
I	Law, Justice, and Morality - Classification of Laws - Public and Private Law, Substantive and Procedural Law, Municipal and International Law, Civil Law and Criminal Law - Sources of Law: Custom, Precedent, Legislation.	4
II	Basic Concepts of Indian Legal System - Common Law Foundations - Rule of Law, Separation of Powers, Principle of Natural Justice, and Rule of equity - Indian Constitution: Salient Features - Judicial System in India - Hierarchy of Courts and Jurisdiction of the Courts.	4
III	State: Theories of the Origin (Divine Origin, Social Contract, Evolutionary Theory and Marxist Theory), Nature of the State - Organic theory of the State, the Concept of Welfare State, and Sovereignty: Monistic and Pluralistic theories.	4
IV	Government - Forms of government - Unitary, Federal, and Quasi-federal - Parliamentary and Presidential - Organs of Government - Legislature, Executive and Judiciary.	4
V	Political Ideas: Liberty, Equality, rights, Justice, Democracy, Citizenship, Individualism, Liberalism, Socialism, Fascism, Nationalism and Feminism Franchise and Methods of Representation.	4
	Total	20
Course Outcomes		Programme Outcomes
CO	On completion of this course, students will learn	
1	To analyse the concepts and dimensions of law and its origin	PO1
2	To describe the evolution and changing concepts of State and legal system	PO1, PO2
3	To comprehend and describe the nature and characteristics of various theories of State	PO4, PO6

4	To evaluate the intrinsic relationship between law and Political System .	PO4, PO5, PO6
5	To review the various ideas and concepts related to political systems	PO3, PO8
Textbooks		
1	Coleman, J. (2000): A History of Political Thought, Vol. 1: From Ancient Greece to Early Christianity, Oxford: Blackwell.	
2	Das, P. G. (2011): History of Political Thought, New Delhi: New Central Book Agency.	
3	Hoffman, John and Paul Graham (2007): Introduction to Political Theory, New Delhi: Pearson.	
4	Klosko, George (ed.) (2011): The Oxford Handbook of the History of Political Philosophy, Oxford: Oxford University Press.	
5.	Paton, G.W, 2007, A textbook of jurisprudence, Oxford, Clarendon Press	
Reference Books		
1	Gaus, Gerald F. & Chandran Kukathas (eds.)(2004): Handbook of Political Theory, New Delhi: Pearson.	
2	O.P.Guaba. Introduction to Political Theory.(New Delhi:Macmillan,2011).	
3	Sabine, George H. (1961): A History of Political Theory, New York: Holt, Rinehart and Winston	
4	S.Ramaswamy. Political Theory:Ideas and Concept.(New Delhi: Macmillan)	
5	S.P.Verma. Modern Political Theory.(New Delhi: Vikash).	
Web Resources		
1	https://onlinecourses.swayam2.ac.in/cec20_hs38/preview	
2	https://nptel.ac.in/courses/109103176	
3	https://www.india.gov.in/download-e-book-ministry-law-justice	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	M	M	M	M	S
CO2	S	S	M	M	M	M	S	S	M	M
CO3	S	S	M	M	M	S	M	M	S	L
CO4	S	S	M	M	S	M	S	S	M	S

CO5	S	S	M	M	M	S	M	M	S	M
-----	---	---	---	---	---	---	---	---	---	---

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	3
Weightage	15	15	12	12	13
Weighted percentage of Course Contribution to POs	3.0	3.0	2.4	2.4	2.6

SEMESTER:I Foundation Course PART IV	23UPUBF17 BUSINESS COMMUNICATION	CREDIT:2 HOURS:2/W
Learning Objectives		
1.	To know the meaning objectives and role of communication and media	
2.	To understand the need and importance of communication in management	
3.	To apply the need and function of business letter	
4.	To study the business correspondents with insurance and other organization	
5.	To understand the meaning and importance of report writing	
UNIT-I	Communication Communication: Meaning and Definition - Objectives - Role of Communication – Process and Elements of Communication - Communication Networks - Types and Media of Communication – Barriers to Communication - Characteristics for Successful Communication.	
UNIT-II	Communication in Management Management and Communication: Need and Importance of Communication in Management – Corporate Communication - Communication Training for Managers - Communication Structure in an Organization.	
UNIT-III	Business Letters Business Letter: Need – Functions – Kinds – Essentials of effective Business Letter - Language and Layout – Planning, Enquiries and Replies - Sales Letter - Orders, Tender and Notice - Complaints - Letter of Appointment.	
UNIT-IV	Correspondence Correspondence: Bank Correspondence - Insurance Correspondence – Agency Correspondence - Import-Export Correspondence.	
UNIT-V	Report Writing Report Writing: Meaning and Importance - Purpose - Types of Business Reports - Characteristics of a Good Report - Report Preparation - Report by Individual and Committees - Agenda and Minutes of Meeting.	
Course Outcomes		
CO	On completion of this course, students will	
1	Understand the basics of communication and its Process, Elements, and its importance.	
2	Acquire communication skills.	
3	Employ the art of report preparation and writing Business Letters.	

4	Use appropriate technology for business presentations and digital communication and write E-mails in a structured pattern.
5	Employ the art of report preparation
Textbooks	
1.	Korlahalli, J. S., & Pal, R. (1979) Essentials of Business Communication. S. Chand, New Delhi.
2.	Kaul A, (2015) Effective Business Communication. Second Edition Prentice Hall India Learning Private Limited.
3.	Raymond Lesikar and John Pettit, Jr.(2016) Report Writing for Business Mc Graw Hill Education
4.	Scott Mclean,"Business Communication for Success", Flat World Knowledge, 2010
5.	Virander K. Jain, "Business Communication", S. Chand Limited, 2008
Reference Books	
1.	Kumar, R. (2010). Basic Business Communication. Excel Books India.
2.	Bovee, C. L. (2008). Business Communication today. Pearson Education India.
3.	Lesikar, R. V., & Pettit, J. D. (1989). Business communication: Theory and application. Irwin Professional Publishing.
4.	Mary Ellen Guffy and Dana Loewy (2012) Essentials of Business Communication Cengage Learning
5.	C.B.Gupta (2019) Essentials of Business Communication Cengage Learning India Pvt. Ltd
Web Resources	
1.	https://www.managementstudyguide.com/business_communication.htm
2.	https://studiousguy.com/business-communication/
3.	https://www.indeed.com/career-advice/resumes-cover-letters/business-communication-skills
4.	https://www.softskillsaha.com/what-is-meaning-of-business-communication-skills.php
5.	https://www.mindtools.com/page8.html

Mapping with Programme Outcomes:

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7
CO 1	3	3	3	3	3	3	3
CO 2	3	3	3	3	3	3	3
CO 3	3	3	3	3	3	3	3
CO 4	3	3	3	3	2	3	2
CO 5	3	3	3	2	3	2	3

S-Strong-3

M-Medium-2

L-Low-1

SEMESTER: II CORE-III PART:III	PUBLIC POLICY MAKING IN INDIA (23UPUBC23)	CREDIT:5 HOURS:5/W
---	--	-------------------------------

Course Objectives		
1	Describe the relevance of policy making and its analysis	
2	Compare the different approaches to the study of public policy	
3	Analyze the stages involved in making and implementation of public policy	
4	Evaluate the role of bureaucracy, media, NGO etc. in the policy making process.	
5	Synthesize the importance and impact of policies in the prime areas of administration	
UNIT	Details	No. of Hours
I	Introduction: Public Policy: Concept, Significance and Scope. Policy Analysis: Concept and Significance. Public Policy Approaches and Models with special reference to the Incrementalism and Rationalist Paradigms	6
II	Concepts and Theories of Governance: Governance as per the World Bank, UNDP and others; Public Choice Theory, Public Value Theory; Governance as Theory, Governance and Public Governance; Role of State, Market and Civil Society in Governance	6
III	Role of Various stakeholders in Public Policy Making Process: Role of Legislature, Executive, Judiciary, Planning Machinery at the Central and State levels in Policy Making. Role of other Stakeholders in Policy-making: Political Parties, Interest Groups, Mass Media	6
IV	Public Policy Implementation and Evaluation: Approaches to Policy Implementation, Role of Executive (with special reference to Bureaucracy), Legislature, Judiciary, Non-Governmental Organizations, Pressure Groups.	6
V	Issues in Public Policy Implementation. Policy Evaluation: Approaches to Policy Evaluation: Criteria for Evaluation. Issues in Policy Evaluation	6
	Total	30
	Course Outcomes	Programme Outcomes
CO	On completion of this course, students will learn	
CO1	To examine the basic concepts such as public policy, policy analysis, public policy process and governance	PO1
CO2	To recall the different stages of the public policy process in terms of theoretical formulation and the process	PO1, PO2
CO3	To apply necessary competence to undertake policy analysis	PO4, PO6
CO4	To elaborate on the concepts using practical examples involving public policy issues.	PO4, PO5, PO6
CO5	To discuss the issues in public policy implementation	PO3, PO8
	Text Books	
1	Sapru R.K(2010), Public Policy:Art and Ctaft of Policy Analysis, New Delhi, PHI Learning Private Limited	
2	Dror.Y (1983), Public Policy Reexamined, New Jersey,Transaction Publishers	
3	Sapru R.K(2004), Public Policy : Formulation, Implementation and Evaluation, New Delhi, Sterling Publishers	

4	E. Lindblom Charles(1968), The Policy Making Process, New Jersey, Prentice Hall,PTR
5	Birkland Thomas A. An Introduction to the Policy Process. M.E. Sharpe, 2011
Reference Books	
1	Dr. Prakash Chandra(2015), Public Administration : Policy,Politics and Practice, New Delhi,Astha Publishers
2	Dr.Rathore Richa (2017), Public Policy and Administration in India, New Delhi, Mangalam Publishers and Distributors
3	Birkland Thomas.A(2011), An Introduction to the Policy Process, New Delhi,PHI Learning Private Limited
4	Peters Guy.B(2018),Policy Problems and Policy Design, Edward Elgar Publishing
5	Weimer L David(2017),Policy Analysis : Cocepts and Practice,Routldge Publishers
Web Resources	
1	https://onlinecourses.swayam2.ac.in/cec20_mg05/preview
2	gyankosh.ac.in/handle/123456789/3759
3	https://www.academia.edu/3482142/Study_of_Public_Policy_making_in_India_A_theoretical_framework

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	2	3	3	3	2	3	3	3
CO2	3	3	3	2	2	3	2	2	2	1
CO3	3	3	2	3	2	3	3	2	1	2
CO4	3	3	3	2	3	2	2	2	3	1
CO5	3	3	2	3	2	3	3	2	2	3

Strong – 3; Medium – 2; Low – 1

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	3	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	2
Weightage	15	15	12	12	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.4	2.4	2.4

Level of Correlation between PSO's and CO's

SEMESTER: II CORE-IV PART:III	FINANCIAL ADMINISTRATION IN INDIA (23UPUBC24)	CREDIT:5 HOURS:5/W
--	---	-------------------------------------

Course Objectives		
1	To recall the importance of financial administration as distinct from Public Finance	
2	To discuss various agencies and processes involved in financial administration	
3	To illustrate different sources of income and borrowing of government.	
4	To compare and contrast different types of budgeting and their significance	
5	To recommend the importance of methods in the control of over public expenditure	
UNIT	Details	No. of Hours
I	Nature, Scope and Importance of Financial Administration, Process and Agents in Financial Administration	5
II	Resource Mobilization For Different Level of Government-Monetary and Fiscal Policies-Tax and Non Tax Sources, Public Borrowings, Public Debt and its Management	5
III	Concept of Budget, Types of Budget-Performance Budgeting-Capital Budgeting-Zero Base Budgeting, Budgetary Process in India, Public Policy and Budgeting, Accounts and Audit	5
IV	Parliamentary Control Over Public Expenditure-Estimates Committee-Public Accounts Committee-Committee on Public Undertakings, Comptroller and Auditor General of India, Role of Finance Ministry, Finance Commission, Problems and Prospects of Financial administration in India	5
V	Union, State, Local Finances in India National Development Council Financial Reforms in the Era of Globalization and Liberalization	5
	Total	25
Course Outcomes		Programme Outcomes
CO	On completion of this course, students will learn	
CO1	To describe the basic concepts public finance in India	PO1
CO2	To outline the different stages of the budgetary process and financial administration in India	PO1, PO2
CO3	To classify the types of budgeting used in India	PO4, PO6
CO4	To evaluate the various mechanism for control over public expenditure	PO4, PO5, PO6
CO5	To construct the significance of Public Finance in India	PO3, PO8
Text Books		
1	Mahajan Kumar Sanjeev and Mahajan Puri Anupama(2014),Financial Administration in India, New Delhi, PHI Learning Private Limited	
2	Goel S L(2008),Public Financial Administration, New Delhi,Sterling Publications	
3	Goel Sandeep(2016),Financial Mangement Practices in India,Routledge	
4	Singh Sekhar Raj(1988),Union Budgets and FinancialAdministration, NewDelhi,Deep& Deep Publications	
5	Chelliah, Raja J. Fiscal Policy in Underdeveloped Countries: With Special Reference to India. Routledge, 2011	

Reference Books	
1	Thavaraj M J K(2014),Financial Administration of India,Sultan Chand& Sons
2	Sharma M K(2008),Financial Administration ,New Delhi, R K Books
3	Ahamed Abdullahi Dahir and Sardar M N Islam(2010),Financial Liberalisation in Developing Countries:Issues ,Time Series Analysis and Policy Implications, New York,Springer
4	ChkrabartyBidyut and Prakash Chand(2012),Public Administration in a Globalizing World: Theories and Practices,NewDelhi,Sage Publications
5	Chand S N (2008),Public Finance, New Delhi,Atlantic Publishers&Dist
Web Resources	
1	https://onlinecourses.swayam2.ac.in/cec20_mg05/preview
2	gyankosh.ac.in/handle/123456789/3759
3	https://www.nic.in/products/public-financial-management-system/

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	2	2	3	3	2	2	3	3
CO2	3	3	2	2	2	2	2	3	2	2
CO3	3	3	2	3	2	2	3	2	1	1
CO4	3	3	3	2	3	3	2	3	2	3
CO5	3	3	2	3	2	2	3	2	1	2

Strong – 3; Medium – 2; Low - 1

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	2
Weightage	15	15	11	12	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.2	2.4	2.4

Level of Correlation between PSO's and CO's

SEMESTER: II Elective II PART:IV	INTRODUCTION TO CONSTITUTION OF INDIA(23UPUBE25)	CREDIT: 3 HOURS: 4/W
---	---	---------------------------------------

Course Objectives		
1	To describe the evolution of Indian Constitution	
2	To identify the basic structure of the Indian Constitution	
3	To illustrate the exclusiveness of the Indian constitution.	
4	To interpret the relations between Centre , State and Local Government	
5	To assess the machinery of Public Governance as provided in the Constitution.	
UNIT	Details	No. of Hours
I	Constitutional Development • Regulating Act, 1773 • Pitts India Act, 1784 • Govt. of India Act, 1909, 1919 & 1935 • Indian Independence Act, 1947	4
II	Basics of the Constitution • The making of the Constitution • Salient features of the Constitution • The Preamble of the Constitution	4
III	Nature of the federal System • Fundamental Rights • Fundamental Duties • Directive Principles of State Policy • Procedure of Constitution Amendment	4
IV	Union-State Relations • Legislative Relations • Administrative Relations • Financial Relations • Inter-State Relations	4
V	Decentralization: Panchayati Raj Institutions - Local Self Government Institutions; Bureaucracy and the Defense Forces - Nature of Bureaucracy - Civil-Military Relations	4
	Total	20
Course Outcome		Programme Outcomes
CO	On completion of this course, students will learn	
CO1	To review the working of the Indian Constitution	PO1
CO2	To outline the main tenets of the Constitution	PO1, PO2
CO3	To relate the functioning of the government along with Constitutional guidelines.	PO4, PO6
CO4	To trace the constitutional history of India.	PO4, PO5, PO6
CO5	To assess the significance of Indian Constitution	PO3, PO8
Text Books		
1	Bhatia, Gautam. The Transformative Constitution: A Radical Biography in Nine Acts. New Delhi: Harper Collins, 2019	
2	Chandoke, Neera. Rethinking Pluralism, Secularism, and Tolerance. New Delhi: Sage, 2019.	
3	Chandrachud, Abhinav. The Informal Constitution: Unwritten Criteria in Selecting Judges for the Supreme Court of India. New Delhi: Oxford University Press, 2014.	
4	De, Rohit. A People's Constitution: The Everyday Life of Law in the Indian Republic. New Delhi: Oxford University Press, 2018	

5	Chandrachud, Abhinav. The Informal Constitution: Unwritten Criteria in Selecting Judges for the Supreme Court of India. New Delhi: Oxford University Press, 2014.
Reference Books	
1	Jayal, Niraja Gopal. The Oxford Companion to Politics in India. New Delhi: Oxford University Press, 2011
2	Kapur, Devesh, et.al. Rethinking Public Institutions in India. New Delhi: Oxford University Press, 2017
3	Khosla, Madhav. The Indian Constitution. New Delhi: Oxford University Press, 2012
4	Khosla, Madhav et.al. The Oxford Handbook of Indian Constitution. New Delhi: Oxford University Press, 2016
5	Kohli, Atul, et.al. Routledge Handbook of Indian Politics. New Delhi: Routledge, 2018
Web Resources	
1	https://egyankosh.ac.in/handle/123456789/53790
2	https://onlinecourses.nptel.ac.in/noc20_lw03/preview
3	https://legislative.gov.in/sites/default/files/coi-4March2016.pdf

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	2	2	3	2	2	2	2	3
CO2	3	3	2	2	2	2	3	3	2	2
CO3	3	3	2	2	2	3	2	2	3	1
CO4	3	3	2	2	3	2	3	3	2	3
CO5	3	3	2	2	2	3	2	2	3	2

Strong – 3; Medium – 2; Low - 1

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.0	2.0	2.4

Level of Correlation between PSO's and CO'

NME offered to other Departments

SEMESTER: I SKILL ENHANCEMENT-I PART: IV	INTRODUCTION TO PUBLIC RELATIONS (23UPUBN16)	CREDIT:2 HOURS:2/W
---	--	-------------------------------------

Course Objectives		
C1	To explicate how Public Relations helps in working of democracy.	
C2	To understand how Public relations provides an idea on various agencies of communication.	
C3	To examine how Public relations work in a society and its impact on the state.	
C4	To impart knowledge about the evolution and growth of Public relations in India	
C5	To evaluate how Public relations has contributed to development of India.	
UNIT	Content	No. of Hours
I	Public Relations Theory and Practice: Definition of PR, Its nature, process and Public, Origin and growth of PR in the world and India, Propaganda, Public Opinion & Publicity, Public Relations: catalyst, persuasion and motivation, Communication theories & Models in Public Relations, Reputation, perception and relationship management, The PR process, Research and Planning and Evaluation, PR ethics.	2
II	Public Relations in the Private and Public Sector: History & evolution of the public and private sector in India, Government public Relations, Corporate communication- defining corporate communication, defining internal communication, understanding the process and evaluation of internal communication, defining external communication, understanding the process and evaluation of external communication, corporate social responsibility, crisis communication, international public relations, agency public relations- account management, client servicing, agency finances, setting up an agency, growing the agency.	2

III	Media Advocacy: Defining Public Interest, Definition of Public Opinion, Formation and change of Public Opinion, Introduction to Propaganda, Introduction to Social marketing, Public Opinion and Democracy, Public Opinion models -The Random Diffusion model of Mass Public Opinion, The Receive-Accept-sample model of public opinion, Models of public opinion influence on leaders, Five Models of Representations. Public Opinion and Political Communication-Goals of strategic political communication, Elite Influence on Public Opinion, Interest Groups and Democratic Representation, The Political Media. The Public Opinion Process, Public Opinion and Social Control, Public Opinion and the Middle class, Media and Public Opinion-Influence of Media on Public opinion, Opinion Polls, Media-led campaigns in the World, Media-led campaigns in India.	2
IV	Public Relations Campaigns: Importance and need for IMC, Role of PR in IMC, SWOT analysis, Role of Advertising, Objectives, Remind, recognize and recall, Image building, Introduction to advertising agency, PR campaigns – Role, importance and necessity, Campaign Theories, Public Opinion in PR Campaign, PR campaigns for product sales, Folk Media-introduction, basics, role and importance), Media Effects, Marketing communications Mix – Role, Objective, Attributes, Direct Marketing & Personal Selling, Sales Promotion & Media Management, Brand, Brand Identity, Brand Promise & Brand Equity, Role of IMC in Brand Management.	2

V	New Media and technologies in Public Relations: Intro on ‘What is Digital Media’, Blogging –What are blogs, and its importance, different platforms for blogging, Creating blogs on Blogger, wordpress, Promoting your blog, and writing user oriented posts, Community blogging and its advantages, Social media-What are the different social networks, and how to use them for client benefits. Social Media - Twitter, facebook, orkut Video and photo-sharing sites- YouTube, Flickr, photo bucket, Including different social media’s in blogs, Social media release-Writing social media releases. Writing content for company websites, Promoting through viral marketing. Website Designing, Photoshop, / Coral Draw, documentary film making.	2
	Total	10
	Course Outcomes	Programme Outcomes
CO	On completion of this course, students will learn	
1	To understand the significance of Public Relations in Public administration	PO1
2	To examine how transparency in administration is made possible through media	PO1, PO2
3	To have an insight on the use of the technological advancement in Public Relations.	PO4, PO6
4	To integrate various concepts in Public Administration to promote Relations	PO4, PO5, PO6
5	To develop writing skills for newspapers and creation of Blogs.	PO3, PO8
	Textbooks	
1	Global Public Relations: Spanning Borders, Spanning Cultures by Alan R. Freitag;	

2	Public Relations and Social Theory: Key Figures and Concepts (2007) by Øyvind Ihlen, Routledge Communication Series;
3	Scott M. Cutlip and Allen, Effective public Relations
4	Public relations as relationship management: A relational approach to public relations (pp. 3–22). Mahwah, NJ: Lawrence Erlbaum Associates, Inc.
Reference Books	
1	Broom, G., Casey, S., & Ritchey, J. (2000). Toward a concept and theory of organization– public relationships: An update. In J. A. Ledingham & S. D. Bruning (Eds.),
2	Alison Theaker, The Public Relations Handbook
3	J.V. Vilanilam, Public Relations in India: New Tasks and Responsibilities, SAGE Publications India Pvt Ltd, New Delhi 2011.
4	C. S. Rayadu and K.R. Balan, Principles of Public Relations
5	Cutlip Scott et al., Effective Public Relations, London, 1995.
Web Resources	
1	https://apps.prsa.org/AboutPRSA/PublicRelationsDefined/
2	http://www.instituteforpr.org/global-public-relations
3	https://study.sagepub.com/copley/student-resources/13-public-relations

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	S
CO2	S	S	S	M	M	S	M	M	M	L
CO3	S	S	M	S	M	S	S	L	L	M
CO4	S	S	S	M	S	M	M	M	S	L
CO5	S	S	M	S	M	S	S	L	M	S

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3

CO5	3	3	2	3	3
Weightage	15	15	12	12	13
Weighted percentage of Course Contribution to POs	3.0	3.0	2.4	2.4	2.6

Level of Correlation between PSO's and CO's

SEMESTER: II Elective II-2	DISASTER MANAGEMENT(23UPUBN26)	CREDIT: 2 HOURS: 2/W
---	---------------------------------------	---------------------------------------

Course Objectives		
1	To demonstrate the key concepts in the study of Disaster Management.	
2	To outline the nature, scope and impact of natural and man-made disasters.	
3	To classify the psychological, socio-economic, and political effects of the same.	
4	To deal with disaster preparedness and the role and responsibilities of the State and Society in disaster management in India.	
5	To compare & contrast International State-run and private agencies with special reference to Australia, Chile, Japan, Indonesia, Philippines and the USA.	
Unit	Details	No. of Hours
I	Meaning and Classifications of Disasters, Functioning of Disaster Management Organisation, Methodology to cope with Disaster in India, Disaster Management Cycle, Disaster Management- Recent Trends, Impact of Natural Disasters on Environment and Development.	2
II	Disaster Mitigation, Basic Principles and Elements of Disaster Mitigation, Flood mitigation Practices in India, Action Plan for Earthquake Disaster Mitigation, Cost-Benefit Consideration of Mitigation, Resource Analysis and Mobilization	2
III	Disaster Prevention and Preparedness, Vulnerability Analysis and Risk Assessment, Role of Community in Disaster Management, Communication Systems and Protocol, Legislation/ Existing Laws	2
IV	Disaster Awareness, Role of Disaster Managers, Role of NGOs, Training of Disaster Managers, Use of Formal Education System, Emerging Issues and Lessons for Future.	2
V	Disaster Response and Recovery i) Disaster Response Plan: State, Union and Local ; NDRF ii) Communication, Participation and Enforcement of Emergency Plans iii) International Models of Change: State and Private Agencies (Australia, Chile, Japan, Indonesia, Philippines, USA)	2
	Total	10
Course Outcome		Programme Outcomes
CO	On completion of this course, students will learn	
CO1	To describe the functioning of organizations in disaster Management	PO1
CO2	To discuss the conceptual and theoretical understanding of Disaster Preparedness and Mitigation	PO1, PO2
CO3	To develop an insight on disaster mitigation.	PO4, PO6
CO4	To limelight the emerging issues and lessons learnt in disaster management	PO4, PO5, PO6
CO5	To assess the significance of disaster management in the context of development	PO3, PO8
Text Books		
1	V.K. Sharma: Disaster Management, New Delhi: New United Process, A-26 Narain INDL Area Phase-II, 1995	
2	David Alexander: Natural Disaster, London: UCL Press, 1993.	

3	Kathakali Bagchi S: Drought Prone India: Problems and Prospects: New Delhi: Agricale, 1991.
4	Melvin A Benarde: Race against Famine Orient Longmans, Bombay, 1972.
5	Cohen, D. Aftershock: The Psychological and Political Consequences of Disaster. Paladin Publication, 1991.
Reference Books	
1	Drake, F. Global Warming: The Science of Climate Change. Oxford University Press, 2000.
2	Centre for Science and Environment; Down to Earth, Vol. 10, No. 6, New Delhi; 2001.
3	World Disaster Report, ICRC and Red Crescent, Oxford Press, 2000
4	Shukla P. R., S. K. Sharma and P. Venkatraman (Eds.). Climate Change and Indian Issues, Concerns and Opportunities. New Delhi: Tata McGraw Hill, 2002
5	Blaikie P. and others. At Risk: Natural Hazards, People's Vulnerability and Disaster. London: Routledge, 2005.
Web Resources	
1	https://egyankosh.ac.in/handle/123456789/25233
2	https://onlinecourses.swayam2.ac.in/cec19_hs20/preview
3	https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3793465/

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	3	3	2	3	3	3	2	3	3	3
CO2	3	3	3	2	2	3	2	2	2	1
CO3	3	3	2	3	2	3	3	1	1	2
CO4	3	3	3	2	3	2	2	2	3	1
CO5	3	3	2	3	2	3	3	1	2	3

Strong – 3; Medium – 2; Low - 1

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	3	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	2
Weightage	15	15	12	13	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.4	2.6	2.4

SEMESTER: III Core: V PART: III	COMPARATIVE PUBLIC ADMINISTRATION (23UPUBC33)	CREDIT: 5 HOURS: 5/W
--	---	---------------------------------------

Course Objectives		
C1	To focus on various approaches and theories of CPA.	
C2	To examine the issues and concerns in developed and developing countries.	
C3	To compare the administrative processes applying methodologies of comparison.	
C4	To develop an understanding of Political system of different countries.	
C5	To conclude how public administration across the countries is coping with new challenges	
UNIT	Content	No. of Hours
I	Introduction: Comparative Public Administration: Meaning, Nature, Scope and Significance. Salient Features of Administration in Developed & Developing Countries: Social, Economic, Political and Administrative features	5
II	Approaches: Structural Functional Approach; Behavioral Approach; and Ecological Approach	5
III	UK – Salient features of British Administration – Conventions – Parties System.	5
IV	USA – Salient features of American Administrative System – Federal System – Separation of Powers – President and American Cabinet-Checks and Balance	5
V	Salient Features of Constitution of Japan – Legislature – Executive – Parliament – Cabinet – Lawmaking Procedure – Political Parties – Judiciary - Local Government.	5
	Total	25
	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To analyze the emerging concepts and dimensions of comparative public administration	PO1
2	To evaluate the social fabrics of developed and developing countries	PO1, PO2
3	To compare the pertinent features of various political systems	PO4, PO6
4	To diagnose the countries specific issues in public administration	PO4, PO5, PO6
5	To appreciate the relevance between comparative approach of study	PO3, PO8

Text Books	
1	Sharma, R.D. (Ed.) (1999), Administrative Systems of Developing Countries, New Delhi, Mittal Publications.
2	Viswanathan, V.N. (1996), Comparative Public Administration, New Delhi, Sterling Publishers.
3	Jesmine Ahmed (2020), An Introduction to Comparative Government and Politics, New Delhi, Kalpaz Publications.
4	Dahiya, Sewa Singh and Ravindra Singh (2014), Comparative Public Administration. New Delhi, Sterling Publishers.
5	Heady, Ferrel (1996), Public Administration: A Comparative Perspective, New York, M Dekker Inc.
Reference Books	
1	Arora, Ramesh K. (2008), Comparative Public Administration, New Delhi, Associated Publishing House.
2	Berman, Evan et al. (2010), Public Administration in East Asia, Francis & Taylor (China Chapter) Routledge.
3	Rowat, Donald E, 1985, Public Administration in Developed Democracies, New York, Marcel Dekker, Inc., (Latest Edition).
4	Sabharwal, Meghna& Evan M. Berman (2013), Public Administration in South Asia, London, Francis & Taylor.
5	Wang, James C.F. (2002), Contemporary Chinese Politics, New Jersey, Prentice Hall.
Web Resources	
1	https://unacademy.com/content/upsc/study-material/publicadministration/comparative-public-administration
2	https://www.academia.edu/35253178/Comparative_Public_Administration_Definition_Sources_and_Problems
3	https://egyankosh.ac.in/handle/123456789/78054
4	https://www.routledge.com/Comparative-Public_Administration/Chandler/p/book/9780415569286
5	https://onlinelibrary.wiley.com/doi/10.1111/j.1540-6210.2011.02432.x

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	S
CO2	S	S	S	M	M	S	M	M	M	L
CO3	S	S	M	S	M	S	S	L	L	M
CO4	S	S	S	M	S	M	M	M	S	L
CO5	S	S	M	S	M	S	S	L	M	S

S-Strong M-Medium L-Low

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	3	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	2
Weightage	15	15	12	13	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.4	2.6	2.4

SEMESTER: III CORE-VI PART: III	ORGANIZATION THEORY(23UPUBC34)	CREDIT:5 HOURS:5/W
--	---------------------------------------	-------------------------------

Course Objectives		
C1	To outline the meaning, nature and scope of the study of Organisational Theory	
C2	To distinguish the background of evolution of various theories of organization	
C3	To elaborate on the emerging trends in forms of organization in the digital era	
C4	To infer how the behavioural pattern impacts the growth of organization	
C5	To compile the pertinent contributions of organizational theorists	
UNIT	Content	No.of Hours
I	Meaning, Nature and Scope and Importance of Organization – Types of Organization –Basic Principles of Organization – Theories of Organisation	5
II	Classical or Traditional Theory - Human Relations or Neo-Classical Theory - Decision-Making Theory - Systems Approach - Weber’s Ideal of Bureaucracy - Modern Theory.	5
III	Process of Organization- Leadership, Meaning, Styles, Qualities, Types, Theories Organisational Communications-Meaning, Importance, Process, Barriers, Principles of Effective Communication	5
IV	Issues of Organizational Behaviour Organization Conflict Organization Effectiveness Organizational Culture- Meaning, Significance- Organisational Climate, Organization Counselling Organization Dynamics - Organisational Change, Meaning, Nature, Organisational Development-Meaning and Interventions	5
V	Ethics, Concept of Organizational Culture- Types of culture – Creating and Sustaining Culture Organisational Behaviour and Development - Intellectual Capital - E-commerce, Virtual Organizations, Life-long learning - Ethical Behaviour, Social Responsibility, Global Dimensions, Development Interventions today	5
	Total	25
	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To demonstrate the importance of various proponents of theories.	PO1

2	To determine the factors that lead to changes in the organizational setup	PO1, PO2
3	To propose descriptive solutions to the ingrained problems of public organization.	PO4, PO6
4	To justify the need for creating an effective organizational machinery through ideas of theorists	PO4, PO5, PO6
5	To translate the theories into practice	PO3, PO8
Text Books		
1	Dwivedi R.S. (1979), Human Relations and Organisational Behaviour, New Delhi, Oxford & IBH.	
2	Singh Nirmal (2003), Organisational Behaviour: Concept, Theory and Practice, New Delhi, Deep and Deep Publications.	
3	Prasad Lallan Banerjee (1985), Management of Human Resources, New Delhi, Sterling Publishers.	
4	Prasad L.M (2005), Organisational Theory and Behaviour, New Delhi, Sultan Chand and Co.	
5	Parikh, Margie and Rajen Gupta (2010), Organisational Behaviour, New Delhi, McGraw Hill Education (India) Pvt. Ltd.	
Reference Books		
1	John W. & Davis (2004), Organisational Behaviour, New Delhi, Tata McGraw Hill.	
2	Berman, Evan et al. (2010), Public Administration in East Asia, London, Francis & Taylor.	
3	Robbins Stephen. P (2005), Organisational Behaviour, New Delhi, Prentice Hall.	
4	Sabharwal, Meghna & Evan M. Berman (2013), Public Administration in South Asia, London: Francis & Taylor.	
5	Pershing, Sandra Parkes and Eric K. Austin (2015), Organization Theory and Governance for the 21 st Century, New Delhi, Sage Publications.	
Web Resources		
1	https://www.researchgate.net/publication/31695904 Essential Organization Theory and Design	
2	https://www.cambridge.org/ca/academic/elements/organizational-theory	
3	https://www.oxfordbibliographies.com/view/document/obo-9780199846740/obo-9780199846740-0024.xml	
4	https://global.oup.com/ukhe/disciplines/business-and-management/management/organizational-theory/	
5	https://libguides.eastern.edu/olg350	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	S	M	M	S	S
CO2	S	S	M	M	M	M	M	S	M	M
CO3	S	S	M	S	M	M	S	M	L	L
CO4	S	S	S	M	S	S	M	S	M	S
CO5	S	S	M	S	M	M	S	M	L	M

S-Strong M-Medium L-Low

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	2
Weightage	15	15	11	12	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.2	2.4	2.4

SEMESTER: III ELECTIVE - III PART: III	PUBLIC SERVICE DELIVERY IN INDIA (23UPUBE35)	CREDIT:3 HOURS:4/W
---	---	-------------------------------

Course Objectives		
C1	To identify the various public service delivery systems in India	
C2	To describe the operational mechanisms of the public delivery system	
C3	To distinguish the features of private and public delivery system	
C4	To limelight the core issues in public service delivery today.	
C5	To formulate measures of reform in public service delivery in India	
UNIT	Content	No. of Hours
I	Introduction to Public Service Delivery :Public Service and Social Protection, State of Public Service Delivery in India, Scope, Significance of PSD, Public perception, Political Agenda	4
II	Delivering Physical and Social Infrastructure: Community Mobilisation, Decentralisation, Affirmative Action, Cohesion and Consensus among States, Technology	4
III	Issues in Public Service Delivery : Financial Resources, Capacity building, Citizen Charters, Role of ICT, Target group-based Service Delivery, Bio Metric Identity	4
IV	Reforms in Public Service Delivery Role of NGO's & PPPs:Sevottam Model, Right to Public Service Delivery, Public Trust on Governments	4
V	Governance and Public Service Delivery: Government Initiatives and Schemes, MyGov, E-Kranti, Digital India, Good Governance, Ungal Thokuthiyil Muthalamaichar Scheme 2022	4
	Total	20
	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	

1	To determine the strategic importance of planning for public service delivery	PO1
2	To prioritize the sectoral dimensions in public service delivery	PO1, PO2
3	To modify the structure of public service delivery system with other delivery system	PO4, PO6

4	To critically measure the gaps /lapses in public service delivery	PO4, PO5, PO6
5	To propose a possible solution to initiate effective plan of action for providing quality service	PO3, PO8
Text Books		
1	Vikram Chand, Reinventing Public Service Delivery in India: Selected Case Studies, (2021), New Delhi, Sage Publications.	
2	Chand. K.Vikram, et.al (2010), Public Service Delivery in India, Oxford.	
3	Bhargava, Gopal (1981), Urban Problems and Policy Perspectives, New Delhi, Abhinav Publications.	
4	Dahiya, Sewa Singh and Ravindra Singh (2014), Comparative Public Administration. New Delhi, Sterling.	
5	TanujaTrivedi (2013), Public Services in the Digital Age, New Delhi, JnandaPrakashan.	
Reference Books		
1	Mohanty, Bidyut (ed.) (1993), Urbanization in Developing Countries: Basic Services and Community Participation, New Delhi, Concept Publishing Company.	
2	Singh U.B. (2001), Privatization of Municipal Services, Lucknow, Bharat Book Centre.	
3	Harrington. J (2001), Financing Basic Social Services, New York, United Nations Development Programme Division.	
4	Jagannadam. V, Bhattacharya. M (1977), Integrated Delivery System for Social Services, New Delhi, IIPA.	
5	Stephen Osborne (2020), Creating Value for Public Service Users, Citizens and Society through Public Service Delivery, New York, Routledge.	
Web Resources		
1	https://www.researchgate.net/publication/272730347 Public Service Delivery in India Challenges and Opportunities	
2	https://www.insightsonindia.com/2017/08/10/insights-mindmaps-governance-publicservice-delivery-india-changing-facets-education/governance-and-public-servicedelivery-in-india-2/	
3	https://casi.sas.upenn.edu/iit/muralidharan	
4	https://in.sagepub.com/en-in/sas/reinventing-public-service-delivery-in-india/book229855	
5	https://www.amazon.in/Public-Service-Delivery-India-Understanding/dp/019806845X	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	M	M	M	M	S
CO2	S	S	M	M	M	M	S	S	M	M
CO3	S	S	M	M	M	S	M	M	S	L
CO4	S	S	M	M	S	M	S	S	M	S
CO5	S	S	M	M	M	S	M	M	S	M

S-Strong M-Medium L-Low

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	13
Weighted percentage of Course Contribution to POs	3.0	3.0	2.0	2.0	2.6

SEMESTER: III Skill Enhancement Course- 4 PART-IV	23UPUBS36 DIGITAL LITERACY	CREDIT: 1 HOURS: 1/W
--	---	---------------------------------------

Course Objectives		
C1	To introduce the objectives of digital literacy	
C2	To empower the citizens to acquire the skills to operate modern computers	
C3	To ensure how the government can function efficiently by promoting digital literacy	
C4	To examine the purpose of introducing digital information in various government organisations	
C5	To enumerate the challenges to be encountered in enhancing digital literacy in India	
UNIT	Content	No. of Hours
I	Introduction to Digital Literacy – meaning –nature and scope for Digital Literacy-creating digital content-multilingual content -navigate the digital world using reading, writing, technical skills, and critical thinking- using technology—like a smartphone, PC, e-reader.	2
II	Information & Data Literacy- Definition of Information and Data-Browsing, searching and filtering- Evaluating data and digital content- analyse, compare and critically evaluate the credibility and reliability of sources of data, information and digital content-organise, store and retrieve data, information and content in digital environments.	2
III	Communication & Collaboration-digital citizenship -Interacting through open data sharing - information through open data - communicate effectively in digital media and spaces, such as text-based forums, online video, audio and social media-participate in digital teams and working groups- collaborate effectively using shared digital tools and media	2
IV	Digital Identity- Netiquette and digital identity-person’s online activity, biometric behavioural data, Driver’s licenses, social security numbers, key fobs, employee badges, bank account logins, and personal identification numbers	2
V	Digital Safety & Security- Technologies and Change-Distributed IT systems and the Internet of Things-Highly secure and highlyavailable software and systems-Data Science, Artificial Intelligence (AI), and Block chain Technologies-Latest sensor technologies and biometric systems for the protection of critical	2

	infrastructures and digital identities-Digital solutions for modern environmental management and crisis and disaster management.	
	Total	10
	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To organise the information/data as per the virtual learning norms	PO1
2	To perceive how digital literacy can promote enlightened citizenship	PO1, PO2
3	To agree that the 21 st century belongs to government and citizens who are digitally literate	PO4, PO6
4	To justify why the traditional form of literacy has transformed into digital literacy	PO4, PO5, PO6
5	To prove that digital literacy will become cost effective and enhance time management	PO3, PO8
Text Books		
1	Stéphane Goldstein (2019), Informed Societies: Why Information Literacy Matters for Citizenship, Participation and Democracy, UK, Facet Publications.	
2	Christopher G. Reddick (2012), Public Administration and Information Technology, USA, Jones & Bartlett Learning.	
3	Blum-Ross. A (2020), Enhancing Digital Literacy and Creativity Makerspaces in the Early Years, Taylor & Francis.	
4	Katharine Reedy and Jo Parker 2018, Digital Literacy Unpacked, UK, Facet Publishing.	
5	Pankaj Sharma (2012), E – Governance: The New Age Governance, New Delhi, APH Publishing Corporation.	
Reference Books		
1	Swanson Kristen (2013), Professional Learning in the Digital Age, Taylor & Francis Ltd.	
2	Pier Cesare Rivoltella (2008), Digital Literacy: Tools and Methodologies for Information Society, USA, IGI Publishing Company.	
3	John Hartley (2010), The Uses of Digital Literacy, USA, Aldine Transaction.	
4	Carillo Ellen. C (2022), MLA Guide to Digital Literacy, USA, Modern Language Association of America.	
5	Rodney Jones (2012), Understanding Digital Literacies: A Practical Introduction, UK, Routledge.	

Web Resources	
1	https://www.microsoft.com/en-us/digital-literacy
2	https://eskillindia.org/Course/course_detail/digi-literacy-basic-wadhvani
3	https://www.nielit.gov.in/content/digital-literacy-courses
4	https://www.academia.edu/21490207/Digital India Boon to Transform India into Digital Empowered Society and Knowledge Economy with Digital Literacy
5	https://www.researchgate.net/publication/269900385 The five resources of critical digital literacy A framework for curriculum integration

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	S
CO2	S	S	M	M	M	S	M	M	M	L
CO3	S	S	M	S	M	S	S	L	L	M
CO4	S	S	S	M	S	M	M	M	S	L
CO5	S	S	M	S	M	S	S	L	M	S

S-Strong M-Medium L-Low

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	2	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	2
Weightage	15	15	11	13	13
Weighted percentage of Course Contribution to POs	3.0	3.0	2.2	2.6	2.6

SEMESTER: III Skill Enhancement Course-5(a) PART IV	ENTREPRENEURSHIP AND SKILL DEVELOPMENT (23UPUBS37-1)	CREDIT:2 HOURS:2/W
--	---	-------------------------------------

Course Objectives		
C1	To spell out the innate need to acquire skills of entrepreneurship	
C2	To develop entrepreneurial abilities by providing skills sets	
C3	To analyse the entrepreneurial process of creating innovative start-ups	
C4	To learn basic fundamentals of decision making towards establishing enterprises in real life situations.	
C5	To make a foundation for those who plan to work and start a business enterprise.	
UNIT	Content	No. of Hours
I	Concept and need of entrepreneurship, Characteristics and types of entrepreneurship, aim of an Entrepreneur: Entrepreneurial decision process, Entrepreneurship as a career, Entrepreneurship as a style of management, changing role of the entrepreneur, Entrepreneurial traits, Factors affecting entrepreneur.	1
II	Influences on entrepreneurship development, External influences on entrepreneurship development: socio-cultural, political and economic, Personal entrepreneurial success and failure, Reasons and remedies, Women entrepreneurs, Challenges and achievements of women entrepreneurs.	1
III	Meaning of entrepreneurial motivation, Motivation cycle or process, Theories of entrepreneurial motivation, Entrepreneurial motivating factors, Changes in entrepreneurial motivation, Entrepreneurial motivation behavior, Meaning of entrepreneurial competencies, Major entrepreneurial competencies, Developing entrepreneurial competencies.	1
IV	Need for opportunities identification and selection, Environmental dynamics and changes, Business Opportunities in various sectors, Identification of business opportunities, Opportunity selection	1

V	Role of central government and state government in promoting entrepreneurship with various incentives, subsidies, grants, programmed schemes and challenges, Government initiatives and inclusive entrepreneurial growth.	1
Total		5
Course Outcome		Programme Outcome
CO	On completion of this course, students will learn	
1	To propose an alternate options to acquire varied skills to absorb in both public and private organizations	PO1
2	To appraise the objectives of the government to train its citizens to acquire individual skills to emerge as an entrepreneur	PO1, PO2
3	To deduct how the state vs market debate has lead to initiate the scope for learning entrepreneurship skills	PO4, PO6
4	To recommend how with changing times the student has to adapt by adopting new skills for development	PO4, PO5, PO6
5	Understand the relevance between comparative approach of study	PO3, PO8
Text Books		
1	Desai, Vasant (2011), Dynamics of Entrepreneurship: New Venture Creation, New Delhi, Prentice Hall of India.	
2	Arvind Kumar Bhatt (2016), Innovation and Entrepreneurship, New Delhi, Laxmi Publications Pvt. Ltd.	
3	K. Gupta (2022), Generic Skills and Entrepreneurship Development, New Delhi, S.K. Kataria & Sons.	
4	Sharma, Sangeeta (2022), Entrepreneurship Development (2nd Edition), New Delhi, PHI Learning.	
5	Mohd. Shoeb (2020), Skill Development, Innovations and Entrepreneurship, New Delhi, New Century Publications.	
Reference Books		
1	Arya Kumar (2013), Entrepreneurship Creating and Leading an Entrepreneurial Organization, Noida, Pearson Education India.	
2	Robert Hisrich and Michael Peters (2013), Entrepreneurship, Tata McGraw– Hill.	
3	Dangi K.L. (2014), Communication Skills and Entrepreneurship Development, Udaipur, Agrotech Publications.	
4	Rameshwari Pandya (2016), Skill Development and Entrepreneurship in India, New Delhi, New Century Publications.	
5	Shipra Vaidy (2014), Developing Entrepreneurial Life Skills, New Delhi, Springer.	

Web Resources	
1	https://www.oecd.org/cfe/leed/cooney_entrepreneurship_skills_HGF.pdf
2	https://msme.gov.in/entrepreneurship-and-skill-development-programs
3	https://www.ediindia.org/
4	https://nsdcindia.org/
5	https://www.msde.gov.in/

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	M	M	M	M	S
CO2	S	S	M	M	M	M	S	S	M	M
CO3	S	S	M	M	M	S	M	M	S	L
CO4	S	S	M	M	S	M	S	S	M	S
CO5	S	S	M	M	M	S	M	M	S	M

S-Strong M-Medium L-Low

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	13
Weighted percentage of Course Contribution to POs	3.0	3.0	2.0	2.0	2.6

SEMESTER: III Skill Enhancement Course-5(b) PART IV	TECHNIQUES OF ADMINISTRATIVE IMPROVEMENT (23UPUBS37-2)	CREDIT:2 HOURS:2/W
--	---	-------------------------------------

Course Objectives		
C1	To recognise the importance of improving flow of work as per the procedure.	
C2	To identify the method for improving the working process with better product quality.	
C3	To demonstrate the relationship between ICT and e-governance.	
C4	To substantiate the effective uses of Management aid tools in Administration.	
C5	To ensure how efficient government agencies bring in transformation of the society.	
UNIT	Content	No. of Hours
I	Organisation and methods – Meaning, objectives, nature and scope of O& M – functions and Principles of O & M - Effective uses of human and material resources- Promoting efficiency and control.	2
II	Work study and work Management-Definition of Work Study - Role of Work Study - Objectives –Procedures- Advantages- operation management- ILO – IMS (Body of Knowledge and Code of Ethics).	2
III	- E-governance and information technology - Meaning, Significance – types and models of e-governance – uses of ICT –ICT activities of Governments- Strategies – Challenges of e-governance and information technology.	2
IV	Management aid tools like network analysis, MIS, PERT, CPM-Meaning, Scope and nature of Management aid tools – their features and uses – role in problem solving-competitiveness of organisation-Challenges.	2
V	Administrative Reforms – Origin, meaning, nature, scope, objectives and functions of Administrative Reforms-Forms, implementation, new areas and problems of reform- Reforms in India.	2
	Total	10

	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To apply appropriate techniques in identifying customer/citizens needs	PO1
2	To measure the performance quality of personnel in administration and to identify areas for improvement;	PO1, PO2
3	To integrating proven methodologies to enhance management processes through management aid tools.	PO4, PO6
4	To choose a framework to evaluate the performance excellence of an organization, and confirm how certain performance indicators will help in achieving the objectives of the	PO4, PO5, PO6
5	To validate how government has to take newer initiatives to enhance the well being of the society.	PO3, PO8
Text Books		
1	MonoranjanSarkar (2013), Modern Administrative Techniques, New Delhi, Dominant Publishers & Distributors (P) Ltd.	
2	FatihDemir (2022), Innovation in the Public Sector: Smarter States, Services and Citizens, USA, Springer Publishing Company.	
3	Goel, S.L.,2000 , Modern Management Techniques, Deep & Deep Publications Pvt. Ltd.	
4	Srinath, D.S (1975), PERT and CPM: Principles and Applications,New Delhi, East West Press.	
5	Ina R. Barrett (2012), Administration and Management Theory and Techniques: A Guide for Practising Managers, USA, Author House.	
Reference Books		
1	Jerri Killian, NiklasEklund, (2008), Handbook of Administrative Reform: An International Perspective (1 st edition), London, Routledge.	
2	KamaljeetSandhu (2020), Leadership, Management and Adoption Techniques for Digital Service Innovation, USA, IGI Global.	
3	George E. Shambaugh IV, Paul J. Weinstein Jr. (2015), The Art of Policymaking Tools, Techniques and Processes in the Modern Executive Branch, SAGE Publications.	
4	Michael Armstrong (1995), Handbook of Management Techniques, New Delhi, Excel Books.	
5	David Greisler, David S. Greisler, Ronald J. Stupak (2007), Handbook of Technology Management in Public Administration, UK, Taylor & Francis.	
Web Resources		
1	https://www.yourarticlelibrary.com/public-administration/improvements/essential-techniques-for-improvement-of-public-administration/63480	
2	https://www.oecd.org/regreform/42112628.pdf	
3	https://link.springer.com/article/10.1007/s00607-018-0586-9	
4	https://www.digitalarchives.wa.gov/governorlocke/improve/quality/practitioners/Systems%20theory%20-%20Jeff%20Showman.doc	
5	https://iasexamportal.com/courses/ias-mains/pub-ad/critical-path-method	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	S	M	M	S	S
CO2	S	S	M	M	M	M	M	S	M	M
CO3	S	S	M	S	M	M	S	M	L	L
CO4	S	S	S	M	S	S	M	S	M	S
CO5	S	S	M	S	M	M	S	M	L	M

S-Strong M-Medium L-Low

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	2
Weightage	15	15	11	12	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.2	2.4	2.4

SEMESTER: IV CORE-VII PART:III	ADMINISTRATIVE INSTITUTIONS IN INDIA (23UPUBC43)	CREDIT:5 HOURS:5/W
---	---	-------------------------------

Course Objectives		
C1	To evaluate the major constitutional and administrative institutions in India.	
C2	To gain the deep insight about the structure and functions of these institutions.	
C3	To analyse the changing dynamics of administrative relations between these institutions.	
C4	To assess the role of these institutions in maintaining the ethical values in the administrative system.	
C5	To examine the role of various statutory bodies in the Indian administrative system.	
UNIT	Content	No. of Hours
I	Administrative Institutions in a Democratic Society b) Concepts of i) Laissez Faire State ii) Welfare State iii) Administrative State	5
II	Constitutional Bodies: Role and Significance - Role and importance of administrative institutions in democracy - Election Commission of India - Union Public Service Commission	5
III	Centre State Relations: Changing dynamics - Finance Commission - Comptroller and Auditor General of India – NITI Aayog	5
IV	Democratic Context: Accountability and Control - Ethics in administration: Lokpal and Lokayuktas - Right to Information: Role of Central Information Commission - New Regulatory Bodies; SEBI, TRAI, IRDA	5
V	Statutory Bodies - National Human Rights Commission - National Commission for Women - Unique Identification Authority of India - National Bank for Agriculture and Rural Development	5
	Total	25
	Course Outcome	Programme Outcome
CO	On completion of this course, students will	
1	To get an overview of different administrative institutions in India	PO1
2	To distinctively examine the operational aspects of the public institutions.	PO1, PO2
3	To assess the process of ethical values in the public institutions	PO4, PO6
4	To evaluate the relationship between constitutional and non constitutional bodies	PO4, PO5, PO6
5	To analyse the changing nature of Centre –State relations.	PO3, PO8

Text Books	
1	Ahmed, Naseem (2005), Indian Public Administration, New Delhi, Anmol Publications Pvt. Ltd.
2	Arora Ramesh K. and Rajni Goyal (2019), Indian Administration: Institutions and Issues, New Delhi, New Age Publications.
3	Basu Rumki (2019), Indian Administration: Structure, Performance and Reform, New Delhi, Adroit Publishers.
4	Chakravarty Bidyut & Prakash Chand (2016), Indian Administration: Evolution and Practice, New Delhi, Sage Publications.
5	Kapur Devesh et. Al (2017), Public Institutions in India: Performance and Design, New Delhi, OUP.
Reference Books	
1	Devesh, Kapur., & Mehta B. Pratap (Ed.), (2005), Public Institutions in India. New Delhi, Oxford University Press.
2	Fadia, B. L., & Fadia, Kuldeep., (2014), Indian Administration. New Delhi, Sahitya Bhawan.
3	Sarkar, Siuli (2010), Public Administration in India, New Delhi, PHI Learning Pvt. Ltd.
4	Sapru. R (2018), Indian Administration: A Foundation of Governance, New Delhi, Sage Publications.
5	Mukhi, H.R. (2005), Indian Administration, New Delhi, SBD Publishers and Distributors.
Web Resources	
1	https://www.education.gov.in/en/institutions-national-importance
2	http://nationalarchives.nic.in/
3	https://www.iipa.org.in/cms/public/page/library
4	https://projects.worldbank.org/en/projects-operations/projects-home
5	https://darpg.gov.in/en

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	S
CO2	S	S	S	M	M	S	M	M	M	L
CO3	S	S	M	S	M	S	S	L	L	M
CO4	S	S	S	M	S	M	M	M	S	L
CO5	S	S	M	S	M	S	S	L	M	S

S-Strong M-Medium L-Low

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	3	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	2
Weightage	15	15	12	13	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.4	2.6	2.4

SEMESTER-IV CORE-VIII PART:III	Human Resource Management (23UPUBC44)	CREDIT:5 HOURS:5/W
---	--	-------------------------------

Course Objectives		
C1	To determine the value of human resources.	
C2	To trace the evolution of human resource management in India	
C3	To analyze the various aspects of human resource management.	
C4	To assess the importance of recruitment process and training methods.	
C5	To examine the international human resource management mechanism.	
UNIT	Content	No. of Hours
I	Human Resource Management - Definition - Objectives - Functions - Scope - Importance - HRM in India - Evolution of HRM - Computer Application in Human Resource Management - Quality of a good Human Resource Managers - Human Resource Planning - Job Analysis, Job description and Job Specification.	5
II	Recruitment and Selection - Sources of Recruitment - Selection Process - Test Types - Interview Types - Career Planning - VS Man Power Planning and succession Planning - Career Planning - Process - Career Development - Placement and Induction.	5
III	Training - Methods of Training - Executive Development - Performance Appraisal - Methods of Performance Appraisal - Transfers - Promotion - Wage & Salary Administration - Wage Boards and Pay Commission - Wage Incentive - Fringe Benefits - Employees Welfare - Safety and Health Measures - Grievance Procedures - Redressal of Grievances.	5
IV	Industrial Relations - Meaning & Characteristics Industrial Relations - Parties to Industrial relations - Nature of Trade Unions - Problems of Trade Union - Measures to Strengthen Trade Union Movement in India - Causes for Industrial Disputes - Settlement of Industrial Disputes.	5
V	International HRM: Concepts, Features, importance and issues. Types of employees: HCN, PCN and TCN. Cultural dimension: Approaches of staffing: Ethnocentric, Geocentric, polycentric; Repatriation and its process/ International performance management and compensation management.	5
	Total	25

	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To examine the core value of human resources in administration.	PO1
2	To trace the growth of Human resources management and its emerging trends.	PO1, PO2
3	To gain insights on various aspects of HRM and its relevance.	PO4, PO6
4	To analyze the role of Trade Union Movement and its relationship with Industry.	PO4, PO5, PO6
5	To enumerate the challenges of International HRM system.	PO3, PO8
	Text Books	
1	Pattanayak, Biswajeet (2016), Human Resource Management, New Delhi, Prentice – Hall of India Pvt., Ltd.	
2	Prasad, L.M (2018), Principles and Practice of Management, New Delhi, Sultan Chand and Sons.	
3	Prasad L.M, (2017), Human Resource Management, New Delhi, Sultan Chand and Sons.	
4	Awasthappa, K. (2013), Human Resource Management: Text and Cases, New Delhi, Tata McGraw Hill.	
5	Chatterjee, Bhaskar (1999), Human Resource Management, New Delhi, Sterling Publishers.	
	Reference Books	
1	Gary Dessler (2016), Human Resources Management (ed.15), United Kingdom, Pearson Publisher.	
2	John Daly (2016), Human Resource Management in the Public Sector: Policies and Practices, UK, Taylor & Francis.	
3	Decenzo. D.A & Robbins. S.P (2011), Fundamentals of Human Resource Management, New York, Wiley.	
4	Dessler. G (2017), Human Resource Management, United Kingdom, Pearson.	
5	Jared J. Llorens, Donald E. Klingner, John Nalbandian (2017), Public Personnel Management: Contexts and Strategies, UK, Taylor & Francis.	
	Web Resources	
1	https://www.wiley.com/enus/Handbook+of+Human+Resource+Management+in+Government,+3rd+Edition-p-9780470484043	
2	https://services.india.gov.in/service/detail/integrated-human-resource-management-system	
3	https://www.researchgate.net/publication/254352709 Strategizing Public Sector Human Resource Management The Implications of Working in Networks	

4	https://www.opentextbooks.org.hk/system/files/export/32/32088/pdf/Human_Resource_Management_32088.pdf
5	https://journals.sagepub.com/doi/10.1177/009102601204100204

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	S	M	M	S	S
CO2	S	S	M	M	M	M	M	S	M	M
CO3	S	S	M	S	M	M	S	M	L	L
CO4	S	S	S	M	S	S	M	S	M	S
CO5	S	S	M	S	M	M	S	M	L	M

S-Strong M-Medium L-Low

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	2
Weightage	15	15	11	12	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.2	2.4	2.4

SEMESTER: IV Elective-IV Generic/ Discipline Specific	GENDER AND PUBLIC POLICY(23UPUBE45)	CREDIT: 3 HOURS:3/W
--	--	--------------------------------------

Course Objectives		
C1	To better understand inequities based on gender and sex, their sources, and attempts to reduce them through political and legal means.	
C2	To analyse the various theories on gender and evaluate how gender identities are constructed.	
C3	To learn key elements of the political science canon on gender and politics, and evaluate them theoretically and empirically.	
C4	To understand the relationship among gender, public policy and law.	
C5	To explain the implications of judicial decisions on gender-based rights	
UNIT	Content	No. of Hours
I	Theorizing Gender in Public Policy –Understanding Sex and Gender- Feminism, Difference, and Equality- -Modern and Post-modern Feminist Theory	4
II	States and Families- The Gender Gap-The Wage Gap- The Gendered Division of Housework and Care- Social Policy and the Work-Family Balance	4
III	Violence and Harassment- Abortion and Reproductive Choice- Regulation of Women’s Bodies: Prostitution and Pornography – gender sensitization.	4
IV	Gender Equality and Multiculturalism- Gender, Voting, and Political Representation- Women Leadership – Women in Decision Making.	4
V	Liberty and equity as goals of public policy Contemporary Policy Approaches - Contemporary Feminist Theories -Gender Based Analysis(“Plus”)and Intersectionality- Gender Equality Policy	4
Total		20

	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To comprehend the role of gender in public policy making.	PO1
2	To envision Women development, enhancing their equality and equity in society.	PO1, PO2
3	To examine the gender bias process in all dimensions.	PO4, PO6
4	To interpret and identify the gender issues and problems	PO4, PO5, PO6
5	To analyse the role of gender factor on demographic processes and economic development	PO3, PO8
	Text Books	
1	Kalpagam. U (2011), Gender and Development in India: Current Issues, Jaipur, Rawat Publications.	
2	Kannabiran, Kalpana (ed.) (2014), Women and Law: Critical Feminist Perspective, New Delhi, Sage Publications.	
3	SangeetaBhardwajBadal (2009), Gender, Social Structure and Empowerment, Jaipur, Rawat Publications.	
4	M. Margaret Conway, David W. Ahern&Gertrude A. Steuernagel (2004), Women and Public Policy: A revolution in Progress, Sage Publications.	
5	AgarwalSupriya (2009), Gender, History and Culture, Jaipur, Rawat Publications.	
	Reference Books	
1	Newman, Jacquetta and Linda White (2012, 2 nd edition), Women, Politics and Public Policy, Don Mills, Oxford University Press.	
2	Jain, Devaki, Elson and Diane (2012), Harvesting Feminist Knowledge for Public Policy, New Delhi, Sage Publications.	
3	Jaggar, Alison M. (ed.) (1994), Living with Contradictions: Controversies in Feminist Social Ethics, New York, Basic Books.	
4	Ray, Raka (ed) . (2012), Handbook of Gender, Oxford University Press.	
5	World Bank (2011), world Development Report 2012: Gender Equality and Development, Washington.	
	Web Resources	
1	https://wcd.nic.in/womendevlopment/national-policy-women-empowerment	
2	https://www.oecd.org/gender/resources/	
3	https://www.un.org/womenwatch/osagi/pdf/e65237.pdf	
4	https://www.hhh.umn.edu/research-centers/center-women-gender-and-public-policy	
5	https://genderdata.worldbank.org/	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	M	M	M	M	S
CO2	S	S	M	M	M	M	S	S	M	M
CO3	S	S	M	M	M	S	M	M	S	L
CO4	S	S	M	M	S	M	S	S	M	S
CO5	S	S	M	M	M	S	M	M	S	M

S-Strong M-Medium L-Low

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.0	2.0	2.4

SEMESTER: IV	INFORMATION AND CYBER SECURITY(23UPUBS46)	CREDIT: 2
Skill Enhancement Course-VI (Entrepreneurial Skill)		HOURS: 2/W
PART: IV		

Course Objectives		
C1	To have fair idea about application of Information and Cyber Security in Institutions.	
C2	To know the specific roles and be aware of the information and cyber security management system.	
C3	To examine the digital changes taking place in society and promoting information and cyber security awareness.	
C4	To reflect on how a change in culture is becoming necessary in many institutions	
C5	To provide focus on the learning methods, stressing the need for sensitization and training.	
UNIT	Content	No. of Hours
I	Meaning, nature and scope of Information and cyber security – Definition – Concepts-Types-Difference-Risks - Strategies and Security Policies–Protecting Government Network- Emerging Challenges.	2
II	Introduction to Information Security -Information SecurityGovernance-Conventional Cryptographic Techniques - Symmetric and Asymmetric Cryptographic Techniques - Authentication and Digital Signatures- Program Security -Security in Networks	2
III	Introduction to Cyber Security-Network Defense Tools-Web Application Tools- Cyber Crime, law and Investigation-Cyber law and Policy- Cyber security initiatives in India	2
IV	Database Management and Policy-Cybersecurity Policy and Risk Management-Web Technology-Security Threats and Vulnerabilities- Information Security Management Systems-Government models and networks.	2
V	Cyberspace and inter-state conflict - International Norms and Treaties-Global InternetGovernance-Ethical Issues in Information Security & Privacy-Security Challenges in E-commerce & e-governance	2
Total		10

	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To recapture the concepts, terminology, principles, and methods of information security and cyberspace.	PO1
2	To evaluate the wide range of technologies, available tools, and practical approaches in information security and cyberspace.	PO1, PO2
3	To acknowledge the professional responsibilities based on legal and ethical principles in the context of computing practice.	PO4,PO6
4	To reiterate the needs for users in the field of developing information systems and building secure computer networks.	PO4,PO5,PO6
5	To identify ethical responsibilities and professional certifications in the labor market for Information and Cyber security.	PO3,PO8
Text Books		
1	ya PrakashTripathi and Ritendra (2014), Introduction to Information Security and Cyber Laws, Noida, John Wiley.	
2	P.K. Sharma (2016), Information Warfare and Cyber Security, New Delhi, Surendra Publications.	
3	andShinde (2021), Introduction to Cyber Security, Chennai, Notion Press.	
4	Kahate, A (2009), Cryptography and Network Security, New Delhi, McGraw-Hill Education.	
5	Krishna, S., ShirinMadon (2003), The Digital Challenge: Information Technology in the Development Context, United Kingdom, Ashgate Publishing Limited.	
Reference Books		
1	ni S.L, Col. C.P. Bhargav (2016), Cyber Security and Cyber Law, New Delhi, Prashant Publishing House.	
2	Forouzan, B.A. (2010), Cryptography & Network Security, New Delhi, Tata McGraw - Hill Education.	
3	rk S. Merkow James Breithaupt (2007), Information Security: Principles and Practices, Noida, Pearson Education India.	
4	hilNadkarni (2020), Fundamentals of Information Security, New Delhi, BPB Publications.	
5	j Gupta, Dharma P. Agrawal, Shingo Yamaguchi (2016), Handbook of Research on Modern Cryptographic Solutions for Computer and Cyber Security, USA, IGI Global.	
Web Resources		
1	https://cybersecurityguide.org/resources/	
2	https://guides.library.cmu.edu/c.php?g=572612&p=3948772	
3	https://www.mha.gov.in/division_of_mha/cyber-and-information-security-cis-division	
4	https://nielit.gov.in/content/online-course-cyber-security-tools	
5	https://dst.gov.in/basic-research-cyber-security	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	S
CO2	S	S	S	M	M	S	M	M	M	L
CO3	S	S	M	S	M	S	S	L	L	M
CO4	S	S	S	M	S	M	M	M	S	L
CO5	S	S	M	S	M	S	S	L	M	S

S-Strong M-Medium L-Low

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	3	3
CO2	3	3	3	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	2
Weightage	15	15	12	13	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.4	2.6	2.4

SEMESTER: IV	PROJECT MANAGEMENT (23UPUBS47-1)	CREDIT: 2
Skill Enhancement Course-VII		HOURS: 2/W

Course Objectives		
C1	To familiarize the students to the basic concepts of Management	
C2	To provide insights on Project and decision Making	
C3	To throw light on importance of Nature of planning and implementation.	
C4	To discuss on Co-ordination, Control & Performance Standard	
C5	To create awareness of Business ethics & Corporate Social Responsibility	
UNIT	Details	No. of Hours
I	Objectives of Project Management- Importance of Project Management- Types of Projects Project Management Life Cycle- Project Selection – Feasibility study: Types of feasibility Steps in feasibility study	2
II	Project Planning and Implementation – Scope- Estimation of Project cost – Cost of Capital – Project Representation and Preliminary Manipulations - Basic Scheduling Concepts - Resource Levelling – Resource Allocation.	2
III	Project Monitoring and Control - Setting a base line - Project Management Information System – Indices to monitor progress. Importance of Contracts in projects- Teamwork in Project Management - Attributes of a good project team – Formation of effective teams – stages of team formation.	2
IV	Project Closure - Project evaluation- Project Auditing – Phases of project Audit- Project closure reports Guidelines for closeout reports.	2
V	Special Topics in Project Management - Computers, e-markets and their role in Project management- Risk Management Environmental Impact Assessment - Case studies in Project management.	2
	Total	10

	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To have the knowledge on the basic concepts of management and understand how an organization function.	PO1
2	To identify various tools and techniques to initiate the project plan.	PO1, PO2
3	To perform a project assessment using information and requirements	PO4, PO6
4	To assess the key deliverables based on requirements	PO4, PO5, PO6
5	To develop project management skills and to build a positive career growth.	PO3, PO8
	Text Books	
1	David Wirick (2011), Public-Sector Project Management: Meeting the Challenges and Achieving Results, New York, Wiley.	
2	Berkun, Scott (2008), Making Things Happen, Mastering Project Management, O'Reilly Media, Cambridge, MA.	
3	David S. Kassel (2016), Managing Public Sector Projects: A Strategic Framework for Success in an Era of Downsized Government (2 nd edition), UK, Taylor & Francis.	
4	Cook, Curtis R. (2004), Just Enough Project Management, Boston, McGraw-Hill.	
5	Khanna, R. B. (2011), Project Management, New Delhi, PHI Learning Private Limited.	
	Reference Books	
1	Affrey K. Pinto, Jonas Söderlund, Peter W. G. Morris (2012), The Oxford Handbook of Project Management, Oxford, OUP.	
2	Berkun, Scott (2005), The Art of Project Management, O'Reilly Media, Cambridge, MA.	
3	Snead, G. Lynne (2002), The Project Management Scorecard: Measuring the Success of Project Management Solutions, Butterworth-Heinemann, Oxford.	
4	Gregory T. Haugan (2010), Project Management Fundamentals: Key Concepts and Methodology, Management, New York, Concept Press.	
5	Andersen, E.S, et.al, (1995), Goal Directed Project Management: Effective Techniques and Strategies, London, Kogan Page.	
	Web Resources	
1	https://opentextbc.ca/projectmanagement/chapter/chapter-11-resource-planning-project-management/	
2	https://dolr.gov.in/en/guidelines-creating-project-management-unit-pmu	
3	https://www.samparkinfoways.com/government-project-development-company-india.php	
4	https://icar.org.in/content/natural_resource_management_division	
5	https://www.ipma.world/	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	S	M	M	S	S
CO2	S	S	M	M	M	M	M	S	M	M
CO3	S	S	M	S	M	M	S	M	L	L
CO4	S	S	S	M	S	S	M	S	M	S
CO5	S	S	M	S	M	M	S	M	L	M

S-Strong M-Medium L-Low

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	2
Weightage	15	15	11	12	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.2	2.4	2.4

SEMESTER: IV Skill Enhancement Course -7(b)	BASICS OF SOCIAL SCIENCE RESEARCH (23UPUBS47-2)	CREDIT: 2 HOURS: 2/W
--	--	---------------------------------------

Course Objectives		
C1	To develop fundamental knowledge on Research Methodology	
C2	To comprehend the Research process in an appropriate manner	
C3	To know the innovative tools and techniques in research methodology	
C4	To examine the issues and challenges of social science research	
C5	To identify the differences between primary and secondary data	
UNIT	Content	No. of Hours
I	Introduction to Social Research-Why Conduct Social Research? - Overview of the Research Process; Data: - Quantitative and Qualitative Approaches to Social Research - The Role of Theory in Social Research; Modelling Social Phenomena - Beginning Social Research: The Literature Review , Using Library & Introduction to the Group Project	4
II	Measurement and Sampling-Capturing Social Phenomena: Measurement in Social Research; Validity and Reliability-Constructs and Concepts; Operationalization-Designing a Study and Developing a Research Question-Choosing Subjects and Sampling	4
III	Quantitative Research Design-Collecting Quantitative Data: Conducting Surveys-Experimental Design Strategies-Content Analysis-Gathering and Using Secondary Data-Quantitative Analysis	4
IV	Qualitative Research Design-Field Research- Historical/Comparative Research - Qualitative Analysis	4
V	Social Science Research Ethics- Mixed Method Research – E- research: using the internet as object and method computerized research. Doing and writing of research project	4
	Total	20
	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To understand the importance of research in social science.	PSO4
2	To develop the ability to evaluate the methodological validity of the claims made by theory.	PSO4
3	To enable students to evaluate a piece of research and move towards designing a simple research project	PSO4
4	To identify ethical and practical issues in research.	PSO6

5	To understand research methods are universal in nature.	PSO6
	Text Books	
1	K. Majumdar (2015), Research Methods in Social Science, New Delhi, Viva Books.	
2	Garbich Carol (2004), New Approaches in Social Research, New Delhi, Sage Publications.	
3	ilShridhar And Aditya (2016), Research Methodology in Social Sciences, New Delhi, New India Publishing Agency.	
4	Kothari. C.R. (2014), Research Methodology: Methods and Techniques (second revised edition), New Delhi, New Age International Publications.	
5	Priyaranjan Dash (2011), Research Methodology, New Delhi, Vrinda Publications.	
	Reference Books	
1	Young Pauline. V (1968), Scientific Social Surveys and Research, New Delhi, Prentice Hall.	
2	Sivapragasam. C (2009), Research Methods: Tips and Techniques, Chennai, M. J. Publishers.	
3	Das D.K. (2013), Approaches to Social Science Research Methods, Lucknow, New Royal Book Co.	
4	William J. Goode, Paul K. Hatt (2022), Methods in Social Research, Hyderabad, Asia Law House.	
5	Gerard (2010), Basic Research Methods, USA, SAGE Publications India Pvt., Ltd.	
	Web Resources	
1	https://www.ssrc.org/	
2	https://www.nih.gov/news-events/news-releases/nih-launches-online-resource-behavioral-social-science-research-methods	
3	https://open.umn.edu/opentextbooks/textbooks/79	
4	https://www.igi-global.com/chapter/introduction/124674	
5	http://eprints.rclis.org/30788/1/Utility%20of%20Eresources%20in%20Social%20Sciences%20Research.pdf	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	M	M	M	M	S
CO2	S	S	M	M	M	M	S	S	M	M
CO3	S	S	M	M	M	S	M	M	S	L
CO4	S	S	M	M	S	M	S	S	M	S
CO5	S	S	M	M	M	S	M	M	S	M

S-Strong M-Medium L-Low

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.0	2.0	2.4

SEMESTER: V Core Course-IX Part - III	DEVELOPMENT ADMINISTRATION(23UPUBC51)	CREDIT: 4 HOURS: 5/w
--	--	---

Course Objectives		
C1	To develop a basic intellectual understanding of development, its approaches and sustainable development	
C2	To outline conceptual and theoretical understanding of Development Administration including the ecological and post-globalization contexts	
C3	To classify Public Private Partnership, Corporate Social Responsibility, Inclusive Development, Sustainable Development Goals and Human Development Indicators	
C4	To evaluate the contribution of major thinkers in development administration	
C5	To analyse the new perspectives and issues in development administration	
UNIT	Content	No. of Hours
I	Introduction: Development and its dimensions; Development and Modernization; Approaches to Development; Ecology of Development Administration; Sustainable Development and Anti-Development	5
II	Conceptual Constructs: Development Administration – concept, nature, scope and objectives; Features and Significance of Development Administration	5
III	Contribution of Ralph Braibant, Edward Weidner, Fred W. Riggs and Dwight Waldo	5
IV	Issues: Globalization and Development Administration; Emergence of Non-State Actors in Development Administration; Gender Parity in Development; Role of Bureaucracy in Development	5
V	New Perspectives of Development: Public Private Partnership; Corporate Social Responsibility; Inclusive Development; Sustainable Development Goals (SDGs); Human Development Indicators and Social Audit	5
Total		25
Course Outcome		Programme Outcome
CO	On completion of this course, students will learn	
1	To describe the basic concepts of management and understand how an organization functions.	PO1
2	To discuss the scope and types of planning along with decision making techniques and process	PO1, PO2
3	To develop insights on various functions of organizing, managing change and Innovation	PO4, PO6
4	To analyse the concepts of coordination and controlling techniques	PO4, PO5, PO6
5	To synthesize a better understanding on business ethics and social responsibility.	PO3, PO8

Text Books	
1	Barnett, A Doak and Riggs, Fred Warren (1970), Frontiers of Development Administration, USA, Duke University Press.
2	Dwivedi, O.P. (1994), Development Administration: From Under-development to Sustainable Development, UK, Macmillan.
3	Ramulu, Ch. Bala (1999), International Organizations and Rural Employment Programs in India: Emerging Trends, New Delhi, Om Publishers.
4	Sapru, R. K. (2008), Development Administration, New Delhi, Sterling.
5	Parmar, M.S and Mary Parmar (2000), Issues in Development Administration, Majestic Books.
Reference Books	
1	Palekar, S L (2012), Development Administration, New Delhi, PHI Learning.
2	Puri, K K and Barara, G. S. (2013), Development Administration in India, Jalandhar, Bharat Prakashan.
3	Ramulu, Ch. Bala (2016), Governance of Food Security Policies in India, New Delhi, Kalpaz Publications.
4	Ramulu, Ch. Bala (2000), Technology and Rural Development, Jaipur, Rawat Publications.
5	Sapru, R K (2008), Development Administration, New Delhi, Sterling.
Web Resources	
1	https://egyankosh.ac.in/bitstream/123456789/19222/1/Unit-1.pdf
2	https://onlinecourses.swayam2.ac.in/cec21_hs37/preview
3	https://www.tandfonline.com/doi/full/10.1080/25741292.2019.1595916
4	https://www.jstor.org/stable/41855075
5	https://www.academia.edu/44754655/ The Significance of Development Administration in Modern Era

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	S
CO2	S	S	S	M	M	S	M	M	M	L
CO3	S	S	M	S	M	S	S	L	M	M
CO4	S	S	S	M	S	M	M	M	S	L
CO5	S	S	M	S	M	S	S	L	M	S

Strong – 3; Medium – 2; Low – 1

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2

CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.0	2.0	2.4

SEMESTER: V		CREDIT: 4
Core Course-X	INTERNATIONAL ORGANIZATIONS(23UPUBC52)	HOURS: 5/W
Part - III		

Course Objectives		
C1	To enumerate the role of key international organizations, their origin, functions and importance in World affairs	
C2	To identify key international organizations, their origin, functional role and major issues	
C3	To analyse the working of international administration, civil services, budgetary system and development programs	
C4	To examine the personnel administration of UN organisations	
C5	To describe the special agencies in UN	
UNIT	Content	No. of Hours
I	Evolution of Internationalism in theory and practice, Development of International Institutions, Characteristics of present Community of Nations. Universal State-State as a Unit. Nation-state co-operation and co-ordinate, coexistence Pacific methods for settlement of international disputes	5
II	A brief history of League of Nations - Origin, Development structure, Functions of its various organs , appraisal, causes of decline and its contribution process of its liquidation	5
III	Formation of the UN Charter, Purposes and principles, membership, Various organs of UNO- General Assembly, Security Council. Economic and Social Council. International Court of Justice, UN Secretariat; Role of Secretary General.	5
IV	Personnel Administration - Problems of International Civil Service, Budgetary Problems, UN Developments Programmes, A Critical Appraisal of UN, Revision of the UN Charter	5
V	UN Special Agencies - Organization and working of ILO, UNESCO, FAO, WHO and World Bank	5
	Total	25
	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To trace the evolution of international organizations	PO1
2	To examine the brief history of League of Nations	PO1, PO2
3	To illustrate the formation of UN Charter	PO4, PO6
4	To analyze the personnel administration of United Nations	PO4, PO5, PO6
5	To evaluate the nature of special agencies in UN	PO3, PO8
Text Books		
1	arnett Michael (2006), Rules for the World International Organizations in Global Politics,	

	New Delhi, Atlantic Publishers & Distributors Pvt. Ltd.
2	O. Agarwal (2021), International Organization, Allahabad, Central Law Publications.
3	Archer Clive(2012), International Organizations, London, Routledge.
4	Baylis, John, smith. Steve and Owens, Patricia (2016), The Globalization of world Politics: An Introduction to International Relations, New York, Oxford University Press.
5	SonuTrivedi (2005), A Handbook of International Organizations, New Delhi, Atlantic Publishers Pvt., Ltd.,
Reference Books	
1	Basu, Rumki (2004), The United Nations Structure and Functions of an International Organizations, New Delhi, Sterling Publishers.
2	Michael Davis, Richard Woodward (2014), International Organizations – A Companion, USA, Edward Elgar Publishing Ltd.
3	Blavoukos Spyros, DimitrisBourantonis(eds.)(2011), The EU Presence in International Organizations, London, Routledge.
4	Hurd Ian (2014), International Organizations, Cambridge University Press,
5	arkin. J (2006), International Organization: Theories and Institutions, USA, Palgrave.
Web Resources	
1	https://suffolk.libguides.com/c.php?g=653957&p=4589697
2	https://research.un.org/en/un-resources/organization
3	https://research.ewu.edu/international_resources
4	https://www.ili.org/global-affiliates/affinity-groups/links-of-international-organizations.html
5	https://libraries.indiana.edu/yearbook-international-organizations

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	S
CO2	S	S	S	M	M	S	M	M	M	L
CO3	S	S	M	S	M	S	S	L	M	M
CO4	S	S	S	M	S	M	M	M	S	L
CO5	S	S	M	S	M	S	S	L	M	S

Strong – 3; Medium – 2; Low - 1

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.0	2.0	2.4

SEMESTER: V	ADMINISTRATIVE BEHAVIOUR (23UPUBC53)	CREDIT: 4
Core Course-XI		HOURS:5/W
Part - III		

Course Objectives		
C1	To introduce the concept and significance of administration and its process	
C2	To analyse decision making in administrative organizations	
C3	To appreciate the rationality in administrative behaviour	
C4	To evaluate the role of authority and communication in administrative behaviour	
C5	To reiterate the importance of the value and fact in decision-making	
UNIT	Content	No. of Hours
I	Introduction: Meaning, Nature, Scope and Signification of Administration - Decision-making and Administrative Process	5
II	Decision - making and administrative organization - some problems of administrative theory	5
III	Rationality in Administrative Behaviour - The Psychology of administrative Decisions - The Equilibrium of the organization	5
IV	The Role of Authority - communication - The Criterion of Efficiency - loyalties and organizational identification - Programmed and Non-Programmed Decision	5
V	Place of Decision-making in Administration - Choice and Behaviour - Value and Fact in Decision-making - Hierarchy of Decisions	5
	Total	25
	Course Outcome	Programme Outcome
CO	On completion of this course, students will to learn	
1	To be familiar with the meaning and nature of administrative behaviour	PO1
2	To describe the various concepts in administrative behaviour	PO1, PO2
3	To Illustrate the idea of rationality in administrative behaviour	PO4, PO6
4	To analyse the role of authority and communication	PO4, PO5, PO6
5	To validate the significance of choice and behaviour in administration	PO3, PO8
Text Books		
1	Morgan, Gareth (2006), Images of Organizations, New Delhi, Sage Publications.	
2	Reddy, G.Sudarsana and K.Asavhappa, (2015), Organizational Behavior, Mumbai, Himalaya Publications.	
3	Sharma, R.A, Organizational Theory &Behaviour (2002), New Delhi, Tata McGraw Hill.	
4	Singh, B.P. &T.N.Chhahra (2000), Organizational Theory and Behaviour(3 rd edition), Delhi,NaiSarak Publications.	

5	Paul Hersey, Kenneth H. Blanchard (1972), Management of Organizational Behaviour: Utilizing Human Resources, Prentice-Hall.
Reference Books	
1	John Doney Mailick (2021), Concepts and Issues in Administrative Behavior, Australia, Hassell Street Press.
2	Guy Peters (2021), Understanding the Roots of Contemporary Administrative Behavior, Oxford, OUP.
3	Sapru, R.K. (2013), Administrative Theories and Management Thought, New Delhi, PHI.
4	Herbert Alexander Simon (1976), A Study of Decision-making Processes in Administrative Organization, Free Press.
5	Sahni, Pardeep & Etakula Vayunandan (2010), Administrative Theory, New Delhi, PHI.
Web Resources	
1	https://egyankosh.ac.in/handle/123456789/19182
2	https://onlinecourses.swayam2.ac.in/cec20_mg03/preview
3	https://www.researchgate.net/publication/341371173_Herbert_A_Simon_Administrative_Behavior_A_Study_of_Decision-Making_Processes_in_Administrative_Organization
4	https://openlibrary.org/works/OL1205037W/Administrative_behavior
5	https://global.oup.com/academic/product/administrative-traditions-9780198297253

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	M	M	M	M	S
CO2	S	S	M	M	M	M	S	S	M	M
CO3	S	S	M	M	M	S	M	M	S	L
CO4	S	S	M	M	S	M	S	S	M	S
CO5	S	S	M	M	M	S	M	M	S	M

Strong – 3; Medium – 2; Low – 1

CO / PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.0	2.0	2.4

SEMESTER: V Core Course –XII	23UPUBD54 PROJECT WITH VIVA-VOCE	CREDIT: 4 HOURS:5/W
---	---	--------------------------------------

(Refer to the Regulations)

SEMESTER: V Elective -V	SOCIAL WELFARE ADMINISTRATION IN TAMIL NADU (23UPUBE55)	CREDIT: 3 HOURS: 4/W
--	--	---------------------------------------

Course Objectives		
C1	To acquire knowledge on theoretical, administrative application of Social Welfare Organizations.	
C2	To know the Social Welfare Policy and its impact on citizens.	
C3	To gain an overall view of the Welfare Agencies Working at the Central level and State Level.	
C4	To know the working of Ministry of Social Justice and Empowerment.	
C5	To identify the provisions and aids for the differently abled, drug addicts, Prisoners and juvenile delinquents.	
UNIT	Content	No. of Hours
I	Introduction to Social Welfare Administration- Definition, nature & scope of social welfare, Concepts of social welfare, social administration in India, CSWB, models of welfare-familial, institutional & Titmus	4
II	Introduction to Social Policy - Definition, meaning and nature of social policy, Objectives of social policy, types of social policy, National Women's policy, National children's policy and National youth policy, Tribal Policy, Policy for aged, Disability policy and Population policy	4
III	Introduction to Social Planning - Meaning & definition, Types of Planning - Tactical, Operational & Strategic, Types of plan-Five year plan, annual plan, short term plans, long term plans. NitiAayog, features, objectives, constitution, nitiayog as a strategy for new India, Atal Innovation Mission.	4
IV	Introduction to Development, Social & Sustainable development- Meaning & Definitions, nature of development, indicators of development, distinction - between developed, developing and under developed nations, MDG and models of development – Capitalistic, Communistic, Socialistic & Mixed-Economy, Gandhian approach to development or Sarvodaya movement	4
V	Constitutional function & Roles of Social Managers - Constitution of India, fundamental rights, DPSP, Current budget review. Role of social managers in welfare administration, Policy formulation and development.	4
Total		20

	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To describe the meaning and nature of social welfare and social justice	PO1
2	To examine the various institutions for social welfare administration	PO1, PO2
3	To know the dynamics of social welfare administration in Tamil Nadu	PO4, PO6
4	To compare and contrast the issues and legislations for women	PO4, PO5, PO6
5	To synthesize the issues and legislations relating to children	PO3, PO8
Text Books		
1	Sachdeva. D.R (1998), Social Welfare Administration in India, New Delhi, Mac Millan.	
2	Goel.S.L&Jain. R.L (1995), Social Welfare Administration, New Delhi, Sterling Publications.	
3	Paul Chaudry (1998), Social Welfare Administration, New Delhi, S. Chand Publications.	
4	Dr.Shradha Chandra (2017), Social Welfare Administration in India, USA, Lulu Press Inc.	
5	Madan, G.R. (1973), Indian Social Problems. Bombay, Allied Publishers.	
Reference Books		
1	Devi Rameshwari&Prakash Ravi (1998), Social Work and Social Welfare Administration, Jaipur, Mangal Deep Publications.	
2	Goel. S.L (2016), SocialWelfare Administration, New Delhi, Deep & Deep Publications.	
3	Sachdeva (2016), Social Welfare Administration in India, New Delhi, KitabMahal Distributors.	
4	Chowdary. T.N (1980), Social Administration: Development and Change, New Delhi, IIPA.	
5	Sanjoy Roy (2016), Social Welfare Administration: Development & Prospects, New Delhi, Discovery Publishing House Pvt. Limited.	
Web Resources		
1	https://tnsocialwelfare.org	
2	https://www.tn.gov.in/department/30	
3	https://egyankosh.ac.in/bitstream/123456789/17237/1/Unit-5.pdf	
4	https://www.sagepub.com/sites/default/files/upm-assets/38141_book_item_38141.pdf	
5	https://onlinelibrary.wiley.com/journal/14682397?af=R	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	S	M	M	S	S
CO2	S	S	M	M	M	M	M	S	M	M
CO3	S	S	M	S	M	M	S	M	L	M
CO4	S	S	S	M	S	M	M	S	S	M
CO5	S	S	M	S	M	M	S	M	L	M

Strong – 3; Medium – 2; Low –

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.0	2.0	2.4

SEMESTER: V Elective-VI	GLOBALIZATION (23UPUBE56)	CREDIT: 3 HOURS: 4/W
--	----------------------------------	---------------------------------------

Course Objectives		
C1	To critically examines the subject of globalization from a sociological & economic perspective.	
C2	To examines the concept itself, the central themes of changing communications, social networks, and experiences of space and time, and the major economic, political and ideological dimensions of globalization.	
C3	To provide the student grounding in the most fundamental aspects of globalization.	
C4	To understand the distinctive social changes associated with globalization process in recent decades	
C5	To make students from diverse background understand the process of globalization from a political perspective.	
UNIT	Content	No. of Hours
I	Introduction to Globalization - Historical overview - Early dominators: The rise of the East, The rise of the West.	4
II	Modernization and dependency theories. World systems analysis. Global health inequalities. Globalization and effects on the environment.	4
III	Economic globalization: Conceptual foundations, indicators and principal topics, Globalization and income inequality	4
IV	The trends of the global trade and finance. The role of FDI in economic development- The role of transnational corporations in the process of globalization	4
V	The role of international organizations (WTO, WB, UNCTAD, OECD, WEFORUM) in globalization	4
	Total	20
Course Outcome		Programme Outcome
CO	On completion of this course, students will learn	
1	To describe the concepts and perspectives of globalization	PO1
2	To analyze the contemporary global and ecological issues	PO1, PO2
3	To examine the various approaches to understanding globalization	PO4, PO6
4	To assess the alternative perspectives on globalization	PO4, PO5, PO6
5	To synthesize globalization and politics in developing countries	PO3, PO8

Text Books	
1	ArjunAppadurai (1996), Modernity at Large: Cultural Dimensions of Globalization, USA, University of Minnesota Press.
2	Deepak Nayyar (ed.) (2002), Governing Globalization: Issues and Institutions, Oxford, Oxford University Press.
3	JagdishBhagwati (2004), In defense of Globalization, New Delhi, Oxford University Press.
4	McMichael Philip 2012 Development and Social Change: A Global Perspective (5 th ed),USA, Sage Publications.
5	S. Hobden and R. Jones, (2008) 'Marxist Theories of International Relations' in J. Baylis and S. Smith (eds), The Globalization of World Politics: An Introduction to International Relations, New York, Oxford University Press.
Reference Books	
1	Thomas Hylland (2020), Globalization: The Key Concepts, UK, Bloomsbury Academic Publishing.
2	Tyler Cowen (2000), Creative Destruction: How Globalization is changing the world's culture, New Jersey, Princeton University Press,
3	Brahis John and Steeve Smith (ed.) (2001), The Globalization of World Politics: An Introduction to International Relations, New York, Oxford University Press.
4	John Clark (ed.) (2003), Globalizing Civic Engagement: Civil Society and Transnational Action, London, Earthscan.
5	SanjeevKhagram, James Riker and KorthrxuSikkink (ed.) (2002), Restructuring World Politics: Transnational Social Movements, MN, University of Minnesota Press.
Web Resources	
1	https://www.classcentral.com/course/swayam-globalization-theoretical-perspectives-22995
2	https://egyankosh.ac.in/handle/123456789/3696
3	https://www.researchgate.net/publication/240519775 Globalization and the Internet Myths and Realities
4	https://archive.globalpolicy.org/globalization/links-and-resources-on-globalization.html
5	https://www.tandfonline.com/toc/cgse20/current

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	S	M	M	S	S
CO2	S	S	M	M	M	M	M	S	M	M
CO3	S	S	M	S	M	M	S	M	L	M
CO4	S	S	S	M	S	M	M	S	S	M
CO5	S	S	M	S	M	M	S	M	L	M

Strong – 3; Medium – 2; Low – 1

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.0	2.0	2.4

SEMESTER: V	23UPUBI58:	CREDIT: 2
PART: IV	SUMMER INTERNSHIP	HOURS: --

(Refer to the Regulations)

SEMESTER: VI Core-XIII Part III	NEW WORLD ORDER (23UPUBC61)	CREDIT: 4 HOURS: 6/W
--	------------------------------------	---------------------------------------

Course Objectives		
C1	To acquire the knowledge of dramatic changes in world politics.	
C2	To foresee the future of global stability and the security	
C3	To appraise the developments taking place and the commitment of International organization	
C4	To equip the students with the knowledge of changing world order	
C5	To create awareness about the regional organisations in global affair	
UNIT	Content	No. of Hours
I	Essentials of International Relations: World War I Through World War II (1914-1945), isolationism, Treaty of Versailles, the League of Nations, The Cold War (1945-1989), The Post-Cold War Era (1989-Present), Regions of the world: Europe, East Asia and Pacific, South Asia, Africa, West Asia, Approaches to the Study of International Relations: Idealist, Realist, Marxist, Functionalist, and Systems theory.	5
II	New Global Order: Counter trends of Globalisation, Complex world order, The Game changers, Power shifts, Role of China, US, UK, Russia, Fundamental Determinants of India's foreign Policy, Evolution of the International Economic System: From Bretton woods Get familito WTO; Socialist economies and the CMEA (Council for Mutual Economic Assistance); Third World demand for new international economic order; Globalisation of the world economy.	5
III	Rising Powers and International Institutions: Multi-power, Multi-polar, key concepts in International Relations: National interest, Security and power; Balance of power and deterrence; Transnational actors and collective security; World capitalist economy and globalization.	5
IV	Balance of Power, Contemporary Global Concerns: Democracy, human rights, environment, gender justice, terrorism, nuclear proliferation.	5
V	Globalisation: Responses from developed and developing societies, Regionalisation of World Politics: EU, ASEAN, APEC, SAARC, NAFTA.	5
	Total	25

	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To be familiar with the Various approaches to the study of international relations.	PO1, PO2
2	To appreciate the counter trends of globalization	PO2, PO4
3	To acquire knowledge about the developments taking place in the International economic system	PO5, PO6
4	To develop necessary competence to analyse the responses of the developing and developed societies.	PO7, PO8
5	To create awareness about the role of international organisations in International Politics.	PO9, PO10
Text Books		
1	Raj Kumar Kothari (2019), India in the New World Order: The Changing Contours of Her Foreign Policy under Narendra Modi, New Delhi, Atlantic Publishers and Distributors (P) Limited.	
2	Dr.ChakaliBramhayya and Dr.KaramalaAreesh Kumar (2022), India and New World Order in Contemporary Global Politics, Writers Choice.	
3	H.G. Wells (2021), The New World Order, United Kingdom, Good Press.	
4	Henry Kissinger (2014), World Order: Reflections on the Character of Nations and the Course of History, London, Penguin Books Limited.	
5	Jeremy Stone (2020), Surviving the New World Order, Amazon Digital Services LLC - Kdp.	
Reference Books		
1	Naveen Tomar, Navroop Singh, Himja Parekh (2017), The New Global Order, Asian Warrior.	
2	Yun-han Chu and YongnianZheng (2020), The Decline of the Western-Centric World and the Emerging New Global Order: Contending Views, London, Routledge.	
3	Howlett. D (2005), Nuclear Proliferation in J. Baylis and S. Smith, The Globalization of World Politics, Oxford, Oxford University Press.	
4	Zach Parks (2020), Inside the New World Order: The Plot for Global Enslavement, USA, Abbott Press.	
5	Keith Suther (1992), Global Change: Armageddon and the New World Order, German, Albatross Books.	
Web Resources		
1	https://www.coursera.org/learn/changing-global-order	
2	https://www.orfonline.org/tags/new-world-order/	
3	http://www.un-documents.net/s6r3201.html	

4	https://www.routledge.com/Old-Nations-New-World-Conceptions-Of-World-Order/Jacobson/p/book/9780367297268
5	https://www.tandfonline.com/doi/pdf/10.2747/0272-3638.14.6.557

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	S
CO2	S	S	S	M	M	S	M	M	M	L
CO3	S	S	M	S	M	S	S	L	L	M
CO4	S	S	S	M	S	M	M	M	S	L
CO5	S	S	M	S	M	S	S	L	M	S

S-Strong M-Medium L-Low

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.0	2.0	2.4

SEMESTER: VI Core –XIV Part III	POLITICS AND SOCIAL JUSTICE (23UPUBC62)	CREDIT: 4 HOURS: 6/W
--	--	---------------------------------------

Course Objectives		
C1	To acquire the knowledge of politics and social justice	
C2	To provide an analysis of principles of social justice	
C3	To appraise the developments towards social changes	
C4	To equip the students with the knowledge of government policies	
C5	To create awareness about the welfare schemes for vulnerable sections	
UNIT	Content	No. of Hours
I	History and Evolution of Social Justice: Theories of Social Justice: Utilitarianism, Self-Perfectionism, Existentialism, Existentialism: Existentialism: Ambedkarism, Social Justice and India's Constitution	5
II	Access to resource, Equity, Participation, Diversity, Human Rights, Elements of Social Justice, Dispossession, Minorities and Rights.	5
III	Gender, Population, Ethnicity, Age, Ideology and belief system, Science and Religion, Social Chances.	5
IV	Social Justice and Discrimination, VoteBank, Political Parties, Social Justice & Government Policies-Economic, Social, employment, education, Social Justice Activism.	5
V	Welfare Schemes for Vulnerable Sections of the population by the Centre and States and the Performance of these Schemes; Mechanisms, Laws, Institutions and Bodies constituted for the Protection and Betterment of these Vulnerable Sections.	5
	Total	25
	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To clearly examine the history and evolution of social justice	PO1, PO2
2	To appreciate the principles of social justice	PO2, PO4
3	To acquire knowledge about the developments in social class system	PO5, PO6
4	To gain necessary competence to analyse the government policies	PO7, PO8
5	To create awareness about the welfare schemes for vulnerable sections	PO9, PO10

Text Books	
1	Beitz, Charles (1999), Political Theory and International Relations, Princeton, Princeton University Press.
2	Easterly, William (2001), The Elusive Quest for Growth, Cambridge, Mass, MIT Press.
3	Ignatieff, Michael (2001), Human Rights as Politics and Idolatry, Princeton, Princeton University Press.
4	Kant, Immanuel (1991), Political Writings, Edited by H. S. Reiss, translated by H. B. Nisbet, New York, Cambridge University Press.
5	Axtmann, R. (1996), Liberal Democracy into the Twenty-first Century: Globalization, Integration and the Nation – State, Manchester, Manchester University Press.
Reference Books	
1	Capeheart Loretta, DraganMilovanovic (2020), Social Justice: Theories, Issues, and Movements, Rutgers University Press.
2	VatsalaPratyush (2015), Equality and Social Justice: Issues and Concerns, New Delhi, Atlantic Publishers and Distributors (P) Ltd.
3	Singh, M.P. & Saxena, R (2008), Indian Politics: Contemporary Issues and Concerns. New Delhi, PHI Learning.
4	Vanaik, A. & Bhargava, R. (eds.) (2010), Understanding Contemporary India: Critical Perspectives, New Delhi, Orient Blackswan.
5	Jalal, A. and Bose, S (1997), Modern South Asia: History, Culture and Political Economy, New Delhi, Oxford University Press.
Web Resources	
1	https://www.un.org/esa/socdev/documents/ifsd/SocialJustice.pdf
2	https://www.insightsonindia.com/social-justice/
3	https://www.tandfonline.com/doi/full/10.1080/01436597.2018.1491301
4	https://www.un.org/esa/socdev/documents/ifsd/SocialJustice.pdf
5	https://socialjustice.gov.in

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	S	M	M	S	S
CO2	S	S	M	M	M	M	M	S	M	M
CO3	S	S	M	S	M	M	S	M	L	L
CO4	S	S	S	M	S	S	M	S	M	S
CO5	S	S	M	S	M	M	S	M	L	M

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to Pos	3.0	3.0	2.0	2.0	2.1

Level of Correlation between PSO's and CO's

SEMESTER: VI Core –XV Part III	Government and Administration in Tamil Nadu (23UPUBC63)	CREDIT: 4 HOURS: 6/W
---	--	---------------------------------------

Course Objectives		
C1	To examine the nature of administrative system in Tamil Nadu: Ancient and British Period	
C2	To learn the Salient Features and scope of Tamil Nadu Administration	
C3	To know specifically about the important department and organisations functions in Tamil Nadu	
C4	To evaluate the various state agencies involved in the planning and development process	
C5	To analyse the structure and function of the recruitment agencies in the Tamil Nadu State	
UNIT	Content	No. of Hours
I	Evolution of the Tamil Nadu State Administration – Madras Presidency – Provincial Administration – Montague Chelmsford Reforms - State Reorganization	5
II	Non-Brahmin Movement - Justice Party - Self - Respect Movement - Dravidian Movement - Hindi Agitation	5
III	Governor – Chief Minister – Council of Ministers – Legislative Assembly – Speaker - Organization of State Secretariat – Chief Secretary – Secretariat Departments – Heads of Department / Directorates	5
IV	Important Department and Organisations: State Finance Commission – State Planning Commission – Development Authority (CMDA) – Department of Town and Country Planning (DTCP) – District Development Council	5
V	Specialized Department and Recruiting Agencies ELCOT – TANSIDCO – THADCO – TASMAL – Arasu E SevaiMaiyam State Recruiting Agencies: Tamil Nadu Public Service Commission – Teachers Recruitment Board – USRB - State Election Commission	5
	Total	25
	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To introduce the student about the evolution, government, and administration in Tamil Nadu	PO1, PO2
2	To enable the students to understand the various social movements which shaped the Tamil Nadu administration	PO2, PO4
3	To explain the State Administration: Secretariat, Chief Secretary, Chief Minister’s Special Cell	PO5, PO6

4	To analyse the activities of State Finance Commission, State Planning Commission, Development Authority (CMDA)	PO7, PO8
5	To examine the process of State Recruiting Agencies: Tamil Nadu Public Service Commission and Teachers Recruitment Board	PO9, PO10
Text Books		
1	Zoya Hassan (2000), Politics and the State in India, New Delhi, Sage Publications.	
2	A. Kalaiyaran, Vijayabaskar M. (2021), The Dravidian Model interpreting the Political Economy of Tamil Nadu, Cambridge University Press.	
3	Dr. K. Venkatesan (2016), Tamil Nadu Government, Administration and Governance, Chennai, Varththamaan Pathippagam.	
4	P. Surianarayanan (1999), State Administration in Tamil Nadu, New Delhi, Vikas Publishing House.	
5	Baskaran, R (1967), Sociology of Politics Tradition and Politics in India, New Delhi, Asia Publishing House.	
Reference Books		
1	Baliga, B.S. (1960), Studies in Madras Administration, Madras, India Press.	
2	Roberts L. Hardgrave (1965), The Dravidian Movement, Bombay, Popular Prakashan.	
3	Barnett, M.R. (1976), The Politics of Cultural Nationalism in South India, Princeton, Princeton University Press.	
4	Baker, C.J. (1977), Politics of South India, New Delhi, Vikas Publishing House.	
5	Maheshwari. S.R. (2000), State Governments in India, New Delhi, Macmillan India Limited.	

Web Resources	
1	https://www.tn.gov.in
2	https://www.pavithran.net/history-and-administration-of-government-of-tamilnadu-pdf/
3	https://tnega.tn.gov.in/
4	https://elcot.in/IT-Tamilnadu
5	https://www.tnpsc.gov.in/static_pdf/syllabus/Public_Admin_English_PG.pdf

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	M	M	M	M	S
CO2	S	S	M	M	M	M	S	S	M	M
CO3	S	S	M	M	M	S	M	M	S	L
CO4	S	S	M	M	S	M	S	S	M	S
CO5	S	S	M	M	M	S	M	M	S	M

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to Pos	3.0	3.0	2.0	2.0	2.1

Level of Correlation between PSO's and CO'

SEMESTER: VI		CREDIT: 3
Elective- VII	Demography and Development (23UPUBE64)	HOURS: 5/W

Course Objectives		
C1	To equip the students with demographic theories, techniques and projections.	
C2	To examine how migration and urbanization are the characteristics of structural change taking place in a society.	
C3	To expose the students to sources of population and related characteristics.	
C4	To enable the students to assess the rationale, need and evolution of population policy.	
C5	To enumerate the role of international organisation and forum to manage the rising population globally.	
UNIT	Content	No. of Hours
I	Demography and Development - Theories of Population-Demography and demographic Transition-Measures of population change- Structure, distribution and sources of population data- Population explosion – Demographic Dividend – Demographic transition.	5
II	Demographic Data Base in India - Study of census in India – Methodology and characteristics of census- National Family Health Survey 1 and 2 and Rapid Household survey- Factors affecting fertility, age at marriage, sex ratio: socio-economic, cultural and regional variations- Age structure of population, life expectancy rate, infant and child mortality rates, maternal mortality rates	5
III	Population Policy in India -Evolution of population policy in India – The shift in policy from population-control to family welfare, to women empowerment-Family planning strategies and their outcomes- Reproductive health, maternal nutrition and child health policies- Social impact of new reproductive technologies and their regulation-Post-ICPD (International Conference on Population and Development) era in India: The new population policy, tasks before the National Population Commission.	5
IV	Population and Development - Over-population and Economic Development- Some Adverse Consequences of Rapid Population Growth- Policy to Control Rapid Population Growth- Influence of Development on Fertility (Birth Rate)-Population and Human Resource - Youth and Development- Population and Sustainable development.	5
V	Global Population Growth and Sustainable Development- Population trends in 21 st Century – Role of UNFPA- World Bank-IMF (Finance and Development)-Demographics and Human Development- Global Demography.	5

	Total	25
	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To judge the relationship between population and development.	PO1, PO2
2	To examine the idea of over-population state the concept of demographic transition.	PO2, PO4
3	To comprehend the demographic characteristics of developing countries	PO5, PO6
4	To explain the nature of population problem faced by developing countries.	PO7, PO8
5	To suggest proper policy measures to be followed by developing countries.	PO9, PO10
	Text Books	
1	Sachs, J. D. (2015), The Age of Sustainable Development, Columbia University Press.	
2	Tim Dyson (2010), Population and Development: The Demographic Transition, Zed Books.	
3	W.T.S. Gould (2015), Population and Development (2 nd Ed), Taylor and Francis, Routledge.	
4	C.M. Lakshmana (ed.) (2018), Population, Development and Environment, New Delhi, Rawat Publications.	
5	Rajendra Kumar Sharma (2020), Demography and Population Problems, New Delhi, Atlantic Publisher.	
	Reference Books	
1	Lutz, Wolfgang. Warren C. Sanderson. Sergei, Scherbov, (2004), The End of World Population Growth in the 21st Century: New Challenges for Human Capital Formation and Sustainable Development, London, Earthscan.	
2	Birdsall, Nancy, Allen C. Kelley, and Steven W. Sinding (eds.) (2001), Population Matters: Demographic Change, Economic Growth and Poverty in the Developing World, Oxford, Oxford University Press.	
3	Sanjay K. Mohanty, Udaya S. Mishra, Rajesh K. Chauhan, The Demographic and Development Divide in India: A District-Level Analyses, Singapore, Springer	
4	P.K. Majumdar (2013), India's Demography: Changing Demographic Scenario in India, New Delhi, Rawat Publications.	
5	J. P. Singh (2022), Handbook of Indian Demography, New Delhi, IBP Publishers.	

Web Resources	
1	https://onlinelibrary.wiley.com/doi/abs/10.1111/psj.12200
2	https://ncert.nic.in/textbook/pdf/lesy102.pdf
3	https://www.jstor.org/stable/3645564
4	https://www.census.gov/programs-surveys/international-programs/about/dem-soc-analysis.html
5	https://www.demographic-research.org/

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	S	S	S	M	S	S	S
CO2	S	S	S	M	M	S	M	M	M	L
CO3	S	S	M	S	M	S	S	L	L	M
CO4	S	S	S	M	S	M	M	M	S	L
CO5	S	S	M	S	M	S	S	L	M	S

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to Pos	3.0	3.0	2.0	2.0	2.1

Level of Correlation between PSO's and CO's

SEMESTER: VI		CREDIT: 3
Elective - VIII	CIVIL SERVICE IN INDIA(23UPUBE65)	HOURS:5/W

Course Objectives		
C1	To understand the role of permanent civil service	
C2	To understand the functioning of administrative machinery	
C3	To gauge the relation between political executive and bureaucracy	
C4	To assess the need for civil service and their recruitment and training	
C5	To evaluate how the civil services enhance the life of the citizen.	
UNIT	Content	No. of Hours
I	Evolution of Imperial Civil Service- Nature and Characteristics of the Indian civil services during the British Raj-Role of Cornwallis-Role of Wellesley-Charter Act, 1853-Indian Civil Service Act, 1861 Statutory Civil Service-Aitchison Commission, 1886-Montford Reform, 1919-Lee Commission, 1924 - Government of India Act, 1935	5
II	Civil service system after the partition of India in 1947-Constitutional Provision for All – India Service -Power, Purpose and Responsibilities	5
III	Civil Service in post Independent India -Role of SardarVallabhai Patel-All India Services - Central Civil Services – State Civil Services –. Recommendations of the Administrative Reforms.	5
IV	Types of Civil Service -Indian Administrative Service- Indian Foreign Service Indian Police Service and other allied services	5
V	Functions of Civil Services -Institution of the civil service – Current Development and trends.	5
	Total	25
	Course Outcome	Programme Outcome
	On completion of this course, students will learn	
1	To appreciate the real power and responsibility of the Civil Servants.	PO1, PO2
2	To evaluate the policies for the welfare of society and enhancement of nation	PO2, PO4
3	To substantiate how civil servants exhibit professionalism	PO5, PO6
4	To acknowledge how civil services at various levels coordinate and bring about development	PO7, PO8
5	To a critical view of the Civil services and the challenges they face	PO9, PO10
	Text Books	

1	Karthikeyan (2019), Governance in India: Basic and Beyond, New Delhi, Pearson.
2	Maheswari, S.R.(2000), Indian Administration, Hyderabad, Orient Blackswan.
3	Bhushan Vidya and Vishnoo Bhooshan (2011), Indian Administration, New Delhi, S. Chand Limited.
4	Jha, Rajesh K (2010), Public Administration in India, New Delhi, Pearson.
5	Bidyut Chakrabarty and Rajendra Kumar Pandey (2008), Indian Government and Politics, New Delhi, Sage Publications.
Reference Books	
1	Jain, R.B., (1976), Contemporary Issues in Indian Administration, New Delhi, Vishal Publications.
2	Subramanian, Malathi, (1987), Management of Public Administration (Patterns in the Generalist Vs. Specialist), Delhi, Deputy Publications.
3	Singh, Hoshiar & Singh, Pankaj (2010), Indian Administration, New Delhi, Pearson.
4	Singh Mohinder & Hoshiar Singh (1989), Public Administration in India: Theory and Practice, New Delhi, Sterling Publishers.
5	S. K. Das (2013), The Civil Services in India, New Delhi, Jain Book Depot.
Web Resources	
1	https://www.researchgate.net/publication/317639457 REFORMS IN THE INDIAN CIVIL SERVICES A Study of 21st Century Recommendations and Implementation
2	https://www.indianculture.gov.in/ebooks/ics-indian-civil-service
3	https://darpg.gov.in/sites/default/files/Civil_Services_Survey_2010.pdf
4	https://www.upsc.gov.in/
5	https://link.springer.com/10.1007/978-3-030-29980-4_96

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	S	M	M	S	S
CO2	S	S	M	M	M	M	M	S	M	M
CO3	S	S	M	S	M	M	S	M	L	L
CO4	S	S	S	M	S	S	M	S	M	S
CO5	S	S	M	S	M	M	S	M	L	M

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to Pos	3.0	3.0	2.0	2.0	2.1

Level of Correlation between PSO's and CO's

SEMESTER: VI	MEDIA MANAGEMENT (23UPUBF66)	CREDIT: 2
Professional Competency Skill		HOURS: 2/w

Course Objectives		
C1	To Develop the professional skills enabling access and shape the media industry	
C2	To enable the students to learn to develop strategies and create business models that promote public relations	
C3	To improve communication, strategy and shaping of the political agenda and public discourse	
C4	To assess how knowledge on media, politics, communication and related fields could provide employment.	
C5	To engage with research and communicate your ideas in a variety of media, including text, video and audio	
UNIT	Content	No. of Hours
I	Meaning Nature and Scope of Media Management-Growth of Media Objectives and Functions- Principles and Practices of Media Management – Media Management Department- Media Management Officer – Role and Responsibilities of Media Manager	2
II	Communication in Media – Techniques and Models – Media as communicating medium	2
III	Media Management Tools – Advertising – Publicity – Propaganda – Diplomacy – Promotion – Campaigns – Lobbying – Evaluating the effectiveness of Media – Public Opinion Research – Ethical Issues involved in Media Management	2
IV	News Agencies – PTI, UNI and BBC – Public Relation Society in India – Press Council in India – Indian Institute of Mass Media and Public Opinion	2
V	The Basic Functions of Government in Media Department – Agencies to provide information to the Citizens – Citizen Service Centers – Civic Society and Media – Emerging Trends and Issues in Media	2
	Total	10
	Course Outcome	Programme Outcome
CO	On completion of this course, students will learn	
1	To apply the means of professional and management roles in the media industry.	PO1, PO2
2	To work in a variety of professions, including advertising, non-profit management, and media research, as well as media advocacy and	PO2, PO4

	education.	
3	To be familiar with the options to work in radio, print journalism, publishing, public relations, research, advertising, and television.	PO5, PO6
4	To gain a perspective on the evolution of media in the last decade and on key current trends.	PO7, PO8
5		PO9, PO10
Text Books		
1	Dr.Saroj Kr. Mishra(2018), Media Management, New Delhi, GyanGeetaPrakashan.	
2	Yadav K. P (2020), Media Management, New Delhi, Adhyayan Publishers & Distributors.	
3	ChaturvediBadrinath (2009), Media Management (1 st Ed), New Delhi, Global Vision Publishing House.	
4	Catherine Zhou, Robert Wollan, Nick Smith (2011), The Social Media Management Hand Book, Wiley Publications.	
5	B.K. Chaturvedi (2014), Media Management, New Delhi, Global Vision Publishing House.	
Reference Books		
1	Jan LeBlanc Wicks, George Sylvie, Wilson Lowrey, Ann Hollifield (2015), Media Management: A Casebook Approach, Routledge Communication Series.	
2	Karen E. Sutherland (2021), Strategic Social Media Management: Theory and Practice - Springer Publications.	
3	Amy Van Looy (2015), Social Media Management: Technologies and Strategies for Creating Business Value, Springer Publications.	
4	Bernd W. Wirtz (2020), Media Management, Springer Publications.	
5	Charles Warner (1997), Media Management Review, Routledge.	
Web Resources		
1	https://www.coursera.org/learn/social-media-management	
2	https://onlinecourses.nptel.ac.in/noc22_mg109/preview	
3	https://journals.sagepub.com/home/mcs	
4	https://onlinelibrary.wiley.com/journal/17488583	
5	https://www.academia.edu/31768302/UNDERSTANDING_MEDIA_MANAGEMENT	

Mapping with Programme Outcomes:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	S	M	M	M	M	S
CO2	S	S	M	M	M	M	S	S	M	M
CO3	S	S	M	M	M	S	M	M	S	L
CO4	S	S	M	M	S	M	S	S	M	S
CO5	S	S	M	M	M	S	M	M	S	M

S-Strong M-Medium L-Low

CO-PO Mapping (Course Articulation Matrix)

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	2	2
CO4	3	3	2	2	3
CO5	3	3	2	2	2
Weightage	15	15	10	10	12
Weighted percentage of Course Contribution to Pos	3.0	3.0	2.0	2.0	2.1

Level of Correlation between PSO's and CO's

CO /PO	PSO1	PSO2	PSO3	PSO4	PSO5
CO1	3	3	2	2	3
CO2	3	3	2	2	2
CO3	3	3	2	3	2
CO4	3	3	3	2	3
CO5	3	3	2	3	2
Weightage	15	15	11	12	12
Weighted percentage of Course Contribution to POs	3.0	3.0	2.2	2.4	2.4

SEMESTER: VI PART: V	23UPUBX67: EXTENSION ACTIVITY	CREDIT: 1 HOURS: --
---------------------------------------	--------------------------------------	--------------------------------------

(Refer to the Regulations)

ନିୟମାବଳୀ