

Post Graduate Diploma in Management – Communications (PGDM-C)

Post Graduate Diploma in Management (PGDM)

Eligibility Criteria

- Admission to the Post-graduate Programmes (PGP), both PGDM (C) and PGDM require a Bachelor's degree (10 + 2 + 3 system) or an equivalent qualification in any discipline recognized by the Association of Indian Universities (AIU).
- Bachelor's degree with at least 50% marks or equivalent CGPA in any discipline from a recognised university.
- Candidates appearing for the final year bachelor's degree/equivalent qualification examination and those who have completed the degree requirements and are awaiting results can also apply. It is mandatory for such candidates must do the following:
 - Produce a certificate from the principal/director/registrar/head of the department of the institution/university certifying that the candidate is currently in the final year/is awaiting final results, stating that they have completed all the requirements (the result may, however, be awaited) for obtaining the bachelor's degree/equivalent qualification on the date of issue of the certificate. This certificate should be submitted latest by **June 30, 2026**,
 - Such a candidate, if selected, and submits the above-mentioned certificate will be allowed to join the programme provisionally. The admission will be confirmed only when the candidate submits the final mark sheet and certificate of having passed the bachelor's degree/equivalent qualification.

The deadline for submission of the final mark sheet and passing certificate is December 31, 2026. Non-fulfillment of this condition will automatically result in the cancellation of the provisional admission.

MICA Programmes Overview

- MICA's PGP offering has two programmes: PGDM-C and PGDM, as per the AICTE, for the Academic Year 2026-2028.
- Candidates have the choice to opt for the PGDM-C and /or PGDM programme.

Selection Process (Batch 2026-2028)

- Candidates who demonstrate an aptitude for expressing, assessing, and /or conceiving ideas that move people to action and achieve business results tend to stand a better chance of being shortlisted.
- MICAT is a Computer Based Test (CBT). It is conducted twice a year – December (2025) and February (2026). Candidates may choose to write both MICAT I & II. Better of the two MICAT Scores is considered. It has over 48 test centres across the country.

MICA PGDM-C / PGDM admission process given below*:

MICAT Registration

MICAT – I and II Registration date	MICAT – I - Regn. Opens : September 2025. Regn. Close: November 20, 2025 at 11:50 pm MICAT – II - Regn. Opens : November 25, 2025. Regn. Close : January 29, 2026 at 11:50 pm
CAT/ XAT/ GMAT	
Each candidate must have taken at least one of the three exams (MANDATORY): CAT/ XAT/GMAT (CAT 2025 / XAT 2026 / GMAT (2024 onwards)). Update your score options in the online application form which you would like to submit (i.e. CAT 2025, XAT 2026 & GMAT 2024 onwards). After receiving your CAT score, XAT Registration No. and GMAT score, please update the details on our website on or before January 29, 2026. (Please mention your XAT Registration number only and we will collect the score from XLRI).	For the CAT / XAT / GMAT time line visit respective website
MICA Admission Test (MICAT)	
All candidates are assessed on MICAT, which consists of 3 sections • Section A: Psychometric Test • Section B: Descriptive Test • Section C: Aptitude Test (has 4 sub-sections) – ○ Divergent and Convergent Thinking; ○ Verbal Ability, ○ Quantitative Ability and Data Interpretation and ○ General awareness	MICAT I : December 6, 2025 (Saturday) MICAT -I Score card live : December 24, 2025 MICAT II : February 13, 2026 (Friday) MICAT -II Score card live : February 28, 2026
Merit List Preparation	
Admission to MICA happens through a 3-stage filtering process comprising of – CAT/XAT/GMAT performance, Performance in MICAT written exam and performance in Group Exercise (GE) and Personal Interview (PI) <u>Detailed below are the steps for preparation of the Final Merit List:</u> Step 1: Section A (Psychometric test) is first checked. This section is a qualifier. Step2: Those who qualify through section A, their relative performance on CAT/XAT/GMAT is considered. A minimum cut-off in CAT /XAT total percentile/GMAT score shall be considered (<i>Best of the three scores is considered.</i>) Step 3: Those who qualify based on the CAT/XAT/GMAT performance, their Section C (aptitude test) of MICAT will be assessed.	GE & PI is conducted in the month of March

- Section C scores are normalized. The evaluation uses percentile and raw scores for each sub-section and requires a minimum cut-off.
- Those who qualify through section C, their performance in Section B is evaluated.

NOTE: Both Sections C & B have a sectional cut-off (*percentile and raw scores*).

- Those who qualify through Steps 1, 2 and 3 will be considered for GE & PI short listing. Short listed candidates will be called for GE and PI at Ahmedabad, Bengaluru, Delhi, Kolkata or Mumbai.

Step 4: Candidates who appear in GE & PI **MUST be RECOMMENDED** by majority number of the interview panellists, to be considered for the final merit list

NOTE: All those who meet the criteria described above, their final composite score shall be created based on the following weightage:

- CAT/XAT/GMAT: 35%
- MICAT: 25%
- GE: 10%
- PI: 20%
- 10th,12th, Graduation: 5% (10th-1.75%; 12th-1.75%; Graduation-1.5%) (Kindly go through Grade calculation method for more information*)
- Extra-Curricular, sports, academic diversity, gender diversity etc: 5% (This Information will be filled separately at the time of GE & PI)

Offer letters will be sent to candidates who feature in the final merit. If you do not accept the offer by the date mentioned in the offer letter, your name will automatically be removed from the merit list of the program.

The final merit list will be declared at the end of the Second week of April.

For Candidates who have opted for both PGDM-C and PGDM.

PGDM program has a greater emphasis on analytics and therefore Quantitative Abilities and Data Interpretation (QADI) cut-offs may be higher for PGDM candidates.

Can I apply BOTH for programs in School of Management and School of Applied Creativity? Yes but through different MICAT exam. MICAT is conducted twice. Candidate may choose one school for one MICAT exam

Admission Guidelines for Candidates Applying to Both Schools at MICA

Important Instructions:

- **Candidates who have applied to both schools—either through different MICAT attempts or a single MICAT—are eligible for the programmes listed above.**
- **Admission will be based strictly on merit for each programme.**
- **If a candidate is merit-listed for more than one programme, they must accept the admission offer for only one programme of their choice by the deadline mentioned in the offer letter.**
- **Once a candidate accepts an offer, it is implied that they have voluntarily given up their position in the merit list of the other programme(s).**

Note: The programme choice, once confirmed, cannot be changed. Candidates are advised to make their decision carefully. Please consult our team for any clarifications or guidance. Contact: admissions@micamail.in or marketing@micamail.in

MICA reserves the right to modify the selection process as deemed necessary.

Important Notes / Points :

MICA offers its Programmes through two distinct schools:

Schools	Programmes Offered
School of Management	PGDM-C, PGDM, FPM
School of Applied Creativity	CCC-Advanced, CCC-One Year, CCE

Application Guidelines:

Single Programme Application

- **If you're applying for only one programme, the total admission processing fee (including MICAT) is ₹2,500.**

Multiple Programme Application

- **You may apply for up to three programmes from one school only:**
 - **Either from the School of Management (PGDM-C, PGDM, FPM)**
 - OR**
 - **From the School of Applied Creativity (CCC-Advanced, CCC-One Year, CCE)**
- **For each additional programme beyond the first, an extra ₹500 will be charged as an admission processing fee.**

Important Notes:

- **The MICAT paper is unique for each school. MICAT For School Of Management And School Of Applied Creativity Will Be Different.**

In a single MICAT attempt, candidates can apply to programmes from either the School of Management or the School of Applied Creativity — not both.

- MICAT Demo

MICAT Sample Questions 1

- **Percentage Calculation Method for Educational Qualification**

Note : ALL LETTER OR NUMBER GRADES WILL BE CONVERTED AND EXPRESSED AS PERCENTAGE ONLY. If the institute provides grades/CGPA instead of marks, a conversion of the same to equivalent percentage is mandatory. If no conversion factor is available / provided, then obtained CGPA needs to be multiplied by conversion factor of 10 to get the percentage. The conversion certificate needs to be furnished during the verification process and if no conversion factor exists, then a certificate from the institution/university certifying the practice needs to be provided during the verification process.

10th and 12th Grade

- An aggregate of all subjects scores (marks) mentioned on the mark sheet will be considered for arriving at the final percentage.

Graduation (Bachelor degree)

- The bachelor's degree or equivalent qualification obtained by the applicant must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent. The degree awarded by an institute/university should be recognized by the Association of Indian Universities (AIU).
- Percentages of marks of an applicant who is yet to complete the bachelor's degree will be computed based on their available marks of the previous semesters/years.
- If the applicants have undergone/completed an integrated master's degree or dual degree directly after their 12th, the percentage of marks obtained as per their institute/university norms, which is considered as equivalent to bachelor's degree will be considered.
- Bachelor's degree of an Indian applicant who has studied/studies overseas awarded by a college/institute/university, should be recognized by the Association of Indian Universities (AIU)/other appropriate authorities.

- Calculation of Normalized Scores:

- Scores shall be normalized using appropriate statistical methods by considering scores of all qualifying candidates up to the stage applicable to the candidate.
- The score obtained individually by a candidate in a particular sub-section of MICAT-I/MICAT-II, e.g. Verbal Ability will be converted into a Normalized Score.

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- MICA reserves the right to change, withdraw or introduce MICAT, GE & PI centres or any event dates mentioned above. Final centre allocation is subject to availability. MICA reserves the right to change admission process Online / offline.
 - In the event of any unforeseen circumstances that may occur during MICAT Examination, the decision of MICA's Admissions Committee to conduct re-examination on the same day or otherwise shall be final and binding on the candidates.
 - Candidates are further advised to keep themselves available for re-examination, etc. till 6:00 pm on the scheduled date of MICAT in the event of any such requirement.
 - MICA uses CAT/XAT/GMAT in the selection process for its PGDM/PGDM-C. IIMs, XLRI and GMAC have no role in the selection process.
 - MICAT will be held in Ahmedabad, Aizawl, Ajmer, Aligarh, Allahabad, Bareilly, Bangalore, Bhopal, Bhubaneswar, Chandigarh, Chennai, Dehradun, Delhi, Dhanbad, Faridabad, Gandhinagar (Gujarat), Ghaziabad, Gurgaon, Gwalior, Guwahati, Hyderabad, Indore, Jabalpur, Jaipur, Jamshedpur, Jammu, Kanpur, Kochi, Kolkata, Lucknow, Meerut, Navi Mumbai, Mumbai, Muzaffarnagar, Nagpur, Noida, Panjim, Patna, Pune, Raipur, Rajkot, Ranchi, Surat, Trivandrum, Udaipur, Vadodara, Varanasi and Visakhapatnam

Note: The Admission Process may undergo change as per the Government of India’s directives and/or any challenge in the testing conditions.

Timeline (2026-2028)

EVENTS	DAYS AND DATES
MICAT I	
MICAT I Registration opens	September 2025
MICAT I Registration closes	November 20, 2025 at 11:50 pm

EVENTS	DAYS AND DATES
MICAT I Issue of Call Letters/Admit Card	December 03, 2025
MICAT I	December 6, 2025
MICAT I Score	December 24, 2025
MICAT II	
MICAT II Registration opens	November 25, 2025
MICAT II Registration closes	January 29, 2026. at 11:50pm
MICAT II Issue of Call Letters/Admit Card	February 10, 2026
MICAT II	February 13, 2026
MICAT II Score	February 28, 2026
GE & PI Shortlist	February 28, 2026
GE & PI at MICA, Ahmedabad	March 9 & 10, 2026
GE & PI at Delhi	March 14, 15 & 16, 2026
GE & PI at Bangalore	March 21 & 22, 2026
GE & PI at Kolkata	March 21 & 22, 2026
GE & PI at Mumbai	March 27 & 28, 2026
Final Results	On or before April 15, 2026